

January 21, 2010

**ACTION REQUIRED**

To: The Board of Governors of Exhibition Place

From: Dianne Young  
Chief Executive Officer

Subject: **Haiti Relief Fundraiser – Allstream Centre February 6, 2010**

Summary:

This report provides a recommendation to waive the rental fees, commissions on food and beverage and mark-up on Board services for a fundraising event being organized for the earthquake victims of Haiti.

**Recommendations:**

**It is recommended that the Board approve that rent be waived, any commission on food and beverage be waived, and all Board services be delivered at cost with no mark-up, for the Haiti fundraising event to be held February 6, 2010 in the Allstream Centre.**

Financial Impact:

There are no financial impacts resulting from this report as all Board out-of-pocket costs will be covered by the event organizer.

Decision History:

As its meeting of June 15, 2007 the Board approved the Not-for-Profit Booking Guideline which is used by staff with respect to events staged by registered charities.

Issue Background:

The Board adopted a policy for not-for-profit events which allowed a 15% discount on rent and a 15% discount on rental and service fees. Given the magnitude of the events in Haiti, the recommendations provided above fall outside the Board's adopted policy.

Comments:

On January 12, 2010, a 7.0-magnitude earthquake struck off the western coast of Haiti. Buildings all over the Haitian capital of Port au Prince collapsed, killing thousands and trapping thousands more. Its estimated that three million people have been affected by the disaster, and 200,000 have been left homeless.

Solutions with Impact, a Toronto based company, have been working to organize a fundraising event on February 6, 2010 which will help the earthquake victims. The organizers have had

meetings with City officials and have approached the Board to assist this event by waiving the rental fee for the Allstream Centre and by providing services at cost with no mark-up. The proceeds of the event will be donated to a Haitian Relief Fund although at this point the details of the charitable organization receiving the funds has yet to be confirmed. The event organizers are providing their services free-of-charge or simply recovering out-of-pocket costs and no part of the income and / or proceeds from the event will be to the personal benefit of the organizers.

The initial concept of the event is a concert with a named artist who is donating their time and performance fee. The organizers will seek corporate sponsorship for the event to cover any costs and to raise funds for the earthquake victims. The Board will not be responsible for any actual costs incurred. Staff have been working with the organizers to provide estimates of potential costs depending upon room setup and technical requirements. The organizers would enter into a standard licence agreement for the Allstream Centre with the approved amendments as noted in this report.