



ACTION REQUIRED

December 16, 2016

To: The Board of Governors of Exhibition Place

From: Dianne Young Chief Executive Officer

Subject: Licence Agreement for Enercare Centre

Summary:

This report recommends a license agreement between a industry trade show producer detailed in the Confidential Attachment (hereinafter referred to as the ("Trade Show Producer") and Exhibition Place within the Enercare Centre

Recommendations:

It is recommended that the Board:

- Approve the recommendations as set out in the Confidential Attachment 1, and enter into revised and additional license agreements with the Trade Show Producer to rent the Enercare Centre for 20 days or less in any one year, and for a term commencing in 2017 and expiring in 2021 on the terms and conditions of the standard license agreement for Enercare Centre, and such other terms and conditions satisfactory to the CEO and City Solicitor; and
- 2) Direct that the confidential report contained in Attachment 1 to this report remain confidential in its entirety and not be released publicly as it relates to the security of the property belonging to the City of Toronto, and in order to protect the competitive position, future economic and legal interests of the Board.

Financial Impact:

The licence agreement recommended in this report provides revenue to the Board as set out in the Confidential Attachment.

Decision History:

The Exhibition Place 2014-2016 Strategic Plan has a Business Development Goal to build on our strong base of recurring events to expand the scope and scale of business enterprises across the site, while maintaining our existing business and as a Strategy to support this Goal to achieve and grow our recurring events business revenue.

At its meeting of March 31 and April 1, 2010, City Council approved the Relationship Framework Agreement between the Board and the City, wherein one of the new terms allows the Board to enter into license agreements for a period of 20 days or less in any one year, for a term no greater than 10 years.

At its meeting of May 24, 2013, the Board of Governors of Exhibition Place approved multi-year license agreements for five years; 2014-2018 between Exhibition Place and the Trade Show Producer.

Issue Background:

The Trade Show Producer has agreed to a revised two-year term and an additional three-year term license agreement for use of Enercare Centre for certain dates in each year.

Comments:

The details of the agreement between Exhibition Place and the Trade Show Producer are provided in the Confidential Attachment I.

<u>Contacts:</u> Arlene Campbell General Manager, Sales & Events Tel: 416-263-3030 Fax: 416-263-3019 Email: <u>ACampbell@enercarecentre.com</u>

Laura Purdy Director of Sales and Marketing Tel: 416-263-3020 Fax: 416-263-3029 Email: LPurdy@enercarecentre.com

Submitted by:

Chief Executive Officer