



**Announcing “Beanfield Centre”**  
*Exhibition Place’s Conference Centre has a new name*

**For Immediate Release...Toronto, ON**

Effective today **March 1, 2017**, the spectacular LEED Silver conference centre at Exhibition Place is now named “**Beanfield Centre**” (formerly Allstream Centre).

The ten-year agreement with Beanfield Metroconnect for the naming of “Beanfield Centre” includes title sponsorship of the centre, creation of a new logo, venue telecommunication services, building and exterior signage. Details of the arrangement and the Beanfield Centre’s re-branding media event will be made public in the coming weeks.

Effective today, the public is invited to visit us at [www.beanfieldcentre.com](http://www.beanfieldcentre.com) or follow us @ExPlaceTO

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**About Exhibition Place**

Exhibition Place is Canada’s largest entertainment and convention venue, attracting over 5.5 million visitors a year. The 192-acre site is an integral component of Toronto and Ontario’s economy, particularly with respect to conventions, sport, festivals, recreation, culture and tourism. Exhibition Place boasts the award-winning, LEED Gold Enercare Centre; Canada’s largest exhibition and convention centre, and the **Beanfield Centre** LEED Silver conference venue. Since 2004, Exhibition Place has undertaken an environmental stewardship initiative, entitled GREENSmart; which includes the promotion of sustainable development, environmental initiatives and leading edge green technologies and practices across the site.

[www.explace.on.ca](http://www.explace.on.ca)

**About Beanfield Metroconnect**

Beanfield Metroconnect has been servicing the complete telecommunication needs of businesses and residents for over 20 years. Located in Liberty Village, it is a privately held, Canadian-owned company that owns and operates the largest private fibre optic network throughout Toronto and the GTA, specializing in Fibre Optic Internet, Business Phone, Transparent Lan, Dark Fibre and Broadcast Services. [www.beanfield.com](http://www.beanfield.com)

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**THE BOARD OF GOVERNORS OF EXHIBITION PLACE**

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