

This Communication relates to Report No. 18 entitled “Updated BMO Field Improvements Project Schedule Impact” on the Board’s Agenda for September 4, 2015

September 3, 2015

Chairman, Mark Grimes and the
Board of Governors of Exhibition Place

RE: BMO Field Phase 2 Project Impact

Dear Chairman Grimes,

Collectively, we were all both shocked and dismayed when on the late afternoon of August 26, 2015 we received a document from Arlene Campbell at Exhibition Place, regarding “BMO Field Phase 2 Project Impact” recommending approval of this revised plan at the upcoming Board of Governors meeting this coming Friday, September 4th, 2015.

While it is noted that the financial impact on Exhibition Place “is estimated at \$1.969M in parking and related revenue” there is no consideration shown whatsoever for the immediate and significant negative impact this will have in terms of ticket sales, exhibitor sales, customer access and experience, let alone the operations and logistics of our shows/events. As scheduled, the CNE appears to be the only show of the Group of 6 that is not immediately impacted.

As longstanding major events and tenants at Exhibition Place we would have expected reasonable consideration and input into this significant change in plans. Working in isolation and not including key stakeholders on the site continues to erode goodwill as we question the very relevance of our businesses to the management at Exhibition Place.

While it is noted in Recommendation #5 that “MLSE and Exhibition staff meet with clients and tenants to explain the timing and impact of the Phase 2 construction, and MLSE negotiate any assistance required to be provided to the clients for their shows/events impacted by the construction” there are no specific details regarding what, if any, consideration would be forthcoming to the shows/events.

Accordingly, we are asking for this report to be held over to allow the staff at Exhibition Place, in consultation with us, to truly understand the immediate impact on our businesses and be able to develop a fair and reasonable plan of action for compensation and concessions that will be necessary in order to get through this period of significant disruption and allow us all to move forward.

Sincerely,



Charlie Johnstone
Chief Executive Officer
The Royal Agricultural Winter Fair




Virginia Ludy
General Manager
Canadian National Exhibition



Linda Waddell
President/Show Director
Toronto International Boat Show



Duncan Payne
Managing Director
BILD Home Shows



Patti Stewart
Vice-President
One of a Kind Show Informa
Canada

Cc: Dianne Young, Exhibition Place
Robert (Bob) Hunter, Maple Leaf Sports and Entertainment