



# Exhibition Place

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## Item No. 13

August 5, 2013

**ACTION REQUIRED**

To: Board of Governors of Exhibition Place  
From: Dianne Young, Chief Executive Officer  
Subject: **UFI Focus Meeting on Sustainable Development**

### Summary:

This report recommends approval of travel expenses for Dianne Young to attend the UFI Focus Meeting on Sustainable Development. UFI is the international organization representing trade and exhibition centers. The Direct Energy Centre has been a member of this association since 2000 and has been one of the few North American venues accepted into this association.

### **Recommendation:**

**It is recommended that the Board authorize travel expenses for Dianne Young to attend the UFI Focus Meeting on Sustainable Development in Geneva, Switzerland from December 11 to 13, 2013 at a cost not expected to exceed \$4,500 for flights, accommodations and incidental expenses.**

### Financial Implication:

Funding for participation in the UFI Focus Meeting on Sustainable Development is contained in 2013 Budget.

### Decision History:

Direct Energy Centre joined UFI in 2000 and since 2007 Dianne Young has represented Direct Energy Centre on the UFI Social Corporate Responsibilities Committee which focuses on environmental directions for UFI as an organization and in support of its membership. Membership in UFI and on the UFI Committee involves travel.

### Issue Background:

The Board's travel policy states that travel expenses over \$3,500 must be approved in advance by the Board.

### Comments:

UFI have organized a one-day conference on December 12, 2013 hosted by Palexpo in Geneva (Switzerland), which will include a formal meeting session on December 11, 2013. The theme is "Sustainability in the Exhibition Industry – Best Practices and Tips" and will build on the themes of the 2013 UFI Sustainable Development Award competition with special insights in two domains – innovative environmental initiatives and reporting on sustainability.

UFI will also release the results of a study on the “Current Status of Sustainability in the Exhibition Industry” and will present its template for “Sustainability Reporting within the Exhibition Industry”. Interactive sessions will give participants a chance to question a panel of experts representing all segments of the exhibition industry. Dianne Young, as Vice-Chair of the UFI Sustainable Development Committee, has been asked to chair this meeting and join the expert panel.

Contact:

Dianne Young  
Chief Executive Officer  
Tel: 416-263-3611  
Fax: 416-263-3640  
Email: DYoung@explace.on.ca

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Dianne Young  
Chief Executive Officer