



Exhibition Place

Item No. 14

ACTION REQUIRED

May 14, 2012

To: The Board of Governors of Exhibition Place

From: Dianne Young, Chief Executive Officer

Subject: **Annual Rental Agreement with CHIN Radio 1540 Limited (“CRL”) for the CHIN Picnic 2012**

Summary:

The CHIN Picnic is a major multi-cultural festival that has been held on the grounds of Exhibition Place since 1982. Given the importance of the CHIN Picnic to the community-at-large, and the fact that this is a free event for the citizens of Toronto, the Board and staff have been working with CHIN Radio 1540 Limited (“CRL”) since 2000 to provide financial support by sharing some revenues generated by this event. The CHIN Picnic is scheduled to be held at Exhibition Place June 30th - July 2, 2012.

This report recommends the Board approve a one year agreement with CRL for the CHIN Picnic 2012 at Exhibition Place based on the same terms and conditions as approved by the Board in 2011. As there was an approved per square foot rental increase for better living Centre and Bandshell Park approved by the Board for 2012, the overall increase for CRL for Venue Rental for the entire event will be \$1,180.30 Less (\$1,000 community grant) = \$180.35 net increase from 2011 venue rental paid for the entire event.

Recommendation:

It is recommended that the Board approve the execution of a one year agreement with CRL for the CHIN Picnic 2012, on the terms and conditions outlined in this report, and such other terms as required by the CEO and City Solicitor.

Financial Impact:

A one year agreement with CRL secures the CHIN Picnic at Exhibition Place providing a financial return to the Board of approximately \$39,525.35.

Decision History:

At its meeting of May 13, 2011, the Board approved a one year agreement with CRL for the 2011 CHIN Picnic which expired in August 2011.

At its meeting of April 23, 2010, the Board approved a “Not-for-Profit Booking Guidelines”, which allows for a discount of \$1,000 against the cost of Board services for community events held at Exhibition Place.

The Exhibition Place 2009-2012 Strategic Plan had a Recognition/Public Understanding Goal to *Build positive relationships with the community-at-large* and as a Strategy to support this Goal we will *develop an outreach program aimed at surrounding local communities*.

Issue Background

Within the “Not for Profit Booking Guidelines”, the definition for festivals is as follows: “A festival is an event, normally staged by a local community, which centres on some unique aspect of that community. The function of a festival is to meet specific social, cultural and educational needs, as well as provide entertainment. These times of celebration offer a sense of belonging for religious, social or geographical groups.”

The CHIN Picnic is considered a major multi-cultural festival in the City of Toronto, and staff have been working cooperatively with the organizers to continue the success of this event at Exhibition Place.

Comments

A one year agreement with CRL secures the CHIN Picnic 2012 at Exhibition Place, producing cumulative rental of approximately \$39,525.35 plus services and parking for the event. staff recommend the approval of a one year agreement on the following terms and conditions:

- a) Venue Rental – Better Living Centre – 43% of the posted rental rate (same percentage value used for 2011) \$6,691.00 daily event rate, \$5,022.00 daily move in/out rate, total venue rental \$25,095.00 (3 event days & 1 move in day, fees are waived for 2 move out days)
- b) Venue Rental – Bandshell Park & Stage – 74% of the posted rental rate, \$2,886.07 daily rental rate, total venue rental \$14,430.35 (3 event days & 2 move in days, fees are waived for 2 move out days)
- c) Venue Rental – Centennial Square & Parking Lot 5 – move in, event and move out rental fees are waived
- d) Rentals – All rental equipment is to be charged at posted rates less 28% discount
- e) Preferred Rates for Services (Labour, Cleaning, and Services – Time and Materials +12%, IATSE – Time and materials + 12%)

One of the additional costs that CRL must absorb in 2012 is the cost of managing its food concessionaire program which had previously been done by staff from the CNEA Program. However, with the future independence of the CNEA, Exhibition Place has notified CRL that CRL will have to manage its own food program. Therefore, in addition to the terms above, staff are recommending the application of the Board’s community grant allowance be applied to this event. This would allow for a discount of \$1,000.00 against the costs of Exhibition Place services delivered to CRL. Given the importance of the CHIN Picnic to the community at large, and the fact that this is a free event for the citizens of Toronto, this would be an appropriate event to apply this grant. The event details for the CHIN Picnic 2012 have been communicated with the event organizers.

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