

May 23, 2012

**ACTION REQUIRED**

To: The Board of Governors of Exhibition Place

From: Dianne Young, Chief Executive Officer

Subject: **Toronto 2015 Pan American/ParaPan American Games Licence Agreement**

Summary:

This report recommends that the Board approve a licence agreement with the Toronto Organizing Committee for the 2015 Pan American and ParaPan American Games for the use of Halls A, B, C, D, G, and Heritage Court in Direct Energy Centre (“DEC”), and parking lots 2, 3, and a portion of the DEC underground lot, based on the terms and conditions of the Board’s standard licence agreement.

The Pan Am Games occur every four years and are a multisport event with competitors from 42 countries in the Americas. The last two games were held in Rio de Janeiro, Brazil in 2007 and in Guadalajara, Mexico in 2011.

**Recommendations:**

**It is recommended that the Board:**

- 1) Approve the execution of a licence agreement with the Toronto Organizing Committee for the 2015 Pan American and Parapan American Games (Toronto 2015) for the period of April 15 to August 3, 2015, based on the terms and conditions outlined in this report, and such other terms satisfactory to the CEO and City Solicitor; and,**
- 2) Direct that the Confidential Attachment 1 to this report not be released publicly in order to protect the competitive position, future economic and legal interest of the Board.**

Financial Impact:

The licence agreement recommended in this report provides revenue to the Board over the term of the agreement and is set out in the Confidential Attachment.

Decision History:

At its meeting held December 1, 2 and 3, 2008, City Council endorsed the City of Toronto’s participation in the Bid for the 2015 Pan/ParaPan American Games.

On November 6, 2009, Toronto was announced as the winning bid to host the 2015 Pan/Parapan American Games. Following the announcement, and in planning for the games, City departments, agencies and boards designated lead representatives to become members of the City’s Interdivisional Pan Am Project Team. Dianne Young is the Board’s representative to the City’s Project Team.

At its meeting of February 4, 2012, the Board received a presentation on the Pan Am Games Plan, provided by Mr. Ian Troop CEO, 2015 Pan Am/ParaPan American Games.

The Exhibition Place 2009 - 2012 Strategic Plan had a Business Development Goal to *promote the site as an international business centre* and as a Strategy to support this Goal *we will implement an outreach plan*.

#### Issue Background:

The Province has estimated that the Games could generate approximately \$2 billion to Ontario's gross domestic product ("GDP") and generate an estimated 17,000 jobs. The Pan Am Games will bring 8,000 athletes and officials to Toronto, and the ParaPan Am Games will bring an additional 2,000 athletes and officials. The Province predicts the Games will attract 250,000 tourists, and will provide great exposure of the City to the Americas.

The Pan American Games are scheduled to be held July 10 to 26, 2015, and the ParaPan American Games are scheduled to be held August 7 to 14, 2015. As noted below, Exhibition Place is a key venue for the Pan American Games and will not be used for the ParaPan Games.

On May 11, 2012, Mr. Ian Troop announced that the 2015 Pan Am Games will be presented in eight clusters. The largest cluster in the heart of Toronto will be the "Pan Am Park" at Exhibition Place and the adjacent waterfront. The twelve sports are:

- 1) Aquatics – Open Swim
- 2) Athletics/Marathon & Race Walk
- 3) Cycling- Road
- 4) Gymnastics
- 5) Racquetball
- 6) Roller Sports - Speed
- 7) Rugby Sevens
- 8) Squash
- 9) Triathlon
- 10) Volleyball – Indoor; and Volleyball – Beach
- 11) Waterski/Wakeboard
- 12) Weightlifting

#### Comments:

Over the last several months staff have been meeting with representatives from TO2015 to finalize the major terms of the licence agreement. The following terms and conditions will form part of the Licence Agreement, which were determined in consultation with the Board's Solicitor;

- a) Rent: space rentals in accordance with normal rates have been negotiated with Toronto 2015 and include base services typical to our business including: space, basic utilities, public area cleaning services, event coordinator(s), management supervision and test event(s) subject to space and date availability.
- b) Internet Services & Infrastructure: TO2015 will have direct access to the Direct Energy Centre's backbone to facilitate Host Broadcast.

- c) Food & Beverage: User Pay Catering Services will sell food and beverage to media, broadcasters, security, spectators and sponsors on a cash and carry basis, and will be facilitated by the DEC's exclusive F&B provider, with commission to be paid to the Board. Obligatory Catering Services will provide food for volunteers, Games workforce, athletes, team officials, Games family, VIP's and technical officials, and no commission will be paid to the Board.
- d) Rentals – All rental equipment is to be charged at posted rates.
- e) Preferred Rates for Services to Pan Am Toronto2015 (Labour, Cleaning and Services – Time and Materials +12%, IATSE – Time and Materials + 12%).
- f) Insurance – as agreed to with the City Risk Manager and City Solicitor.
- g) Test Events – venue space will be made available at no additional venue rental, to Toronto2015 for the running of Test Events in 2014/2015, subject to date and space availability. Services will be charged at Preferred Rates as required.

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Dianne Young

Chief Executive Officer