



## Exhibition Place

FOR INFORMATION

### Item No. 10

March 23, 2012

To: The Board of Governors of Exhibition Place  
From: Dianne Young, Chief Executive Officer  
Subject: **2009 – 2012 Strategic Plan Annual 2011 Update**

#### Summary:

The intent of this report is to update the Board, for its information, on the 2011 accomplishments regarding the 2009 – 2012 Strategic Plan.

#### Financial Impact:

There is no financial implication arising from this report.

#### Decision History:

At its meeting of May 28, 2009, the Board approved of the draft Strategic Plan 2009 – 2012 which set out the Vision, Mission, Goals, Objectives and Outcomes as developed by the Board at its strategic planning session in April 2004 and by Exhibition Place staff.

#### Issue History:

The Board requested regular progress reports on the Strategic Plan.

#### Comments:

Part of the Strategic Plan initiative was to implement the Plan within the annual goals and objectives set for all staff and develop which would also set the base for our Performance Measurement process. The attached documents reflect the Strategic Goals, Outcomes, Strategies for 2011, the accomplishments of these strategies and the measurements of the levels achieved. Performance of the individual staff strategies / tasks was a key part of the 2011 Performance Appraisals.

The Executive Team has just completed developing strategies / staff tasks for 2012 and a summary of these strategies will be at the Board meeting of May 25, 2012. Two of the major focuses for 2012 for all staff (as directed by City Council) is to address the Board's Financial Goal by *seeking additional revenue opportunities* and by *seeking efficiencies with the public funds under our control*.

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Submitted by:

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