

September 4, 2009

To: The Board of Governors of Exhibition Place

From: Dianne Young, Chief Executive Officer

Subject: **2009 – 2012 Strategic Plan**

Summary:

The intent of this report is to update the Board, for its information, on the progress of work within the 2009 – 2012 Strategic Plan.

Financial Impact:

There is no financial implication arising from this report.

Decision History:

At its meeting of May 28, 2009, the Board approved of the draft Strategic Plan 2009 – 2012 which set out the Vision, Mission, Goals, Objectives and Outcomes as developed by the Board at its strategic planning session in April 2004 and by Exhibition Place staff. The Board requested regular progress reports on the Strategic Plan.

Issue/Comments:

Following approval by the Board in May 2009, Exhibition Place IT staff developed a computerized program to record all Strategic Goals, Objectives and Outcomes and staff have begun to populate this program. While not completely finished at this time, the attached document is about 75% complete and is in the format that will be provided to the Board on a quarterly basis showing details of the directions that will be taken and tasks completed. As indicated in the Strategic Plan, each Outcome will have a specific performance measure(s) attached to it that will be the basis for evaluation once the Outcome has been fully completed.

Contact

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Submitted by:

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Attachment: 2009 – 2012 Goals, Objectives, Outcomes & Tasks