

MINUTES
THE BOARD OF GOVERNORS OF EXHIBITION PLACE
Fountain Dining Room – Queen Elizabeth Building - Exhibition Place
Friday, May 29, 2009 – 8:30 a.m.

The Board of Governors of Exhibition Place met in the Fountain Dining Room – Exhibition Place on Friday, May 29, 2009.

PRESENT: Joe Pantalone, Deputy Mayor, City of Toronto/Chair, Board of Governors
Brian Ashton, Gloria Lindsay Luby, Mark Grimes, Knox Henry, Camilla Mackenzie, Jim McMillen, Jim Melvin, Rocco Maragna, Gord Perks, John Weatherup

APOLOGIES: Maria Augimeri, Mona ElSayeh

ATTENDING: Dianne Young, Chief Executive Officer
Ward Earle, Solicitor/City Legal
Fatima Scagnol, Corporate Secretary
Linda Costa, Assistant to the Corporate Secretary
Hardat Persaud, Chief Financial Officer
Arlene Campbell, General Manager/Events & Sales
David Bednar, General Manager/CNE
Sandy Douglas, Director/Human Resources
Vince Bozzo, Manager/General Manager/BMO Field
Mortimer Wilson/Manager, Accounting/BMO Field

GUESTS: William Conway, Erin Hadfield, Irene Jones, Blair Murdoch, Angelo Porto, Marc Petipas

Deputy Mayor Joe Pantalone presided, and Fatima Scagnol acted as Secretary to the meeting. The meeting was called to order at 8:35 a.m.

Before proceeding with the regular business of the meeting, the Chair requested members to indicate the report on the public agenda wherein they have an interest, together with the nature of the interest. None were declared.

1. **MINUTES OF PREVIOUS MEETING**

On motion duly made by Jim McMillen, and **CARRIED**, it was **RESOLVED** that the Minutes of Meeting of the Board of Governors held on April 17, 2009, be **VERIFIED** in the form distributed to the members.

CONSIDERATION OF REPORTS

The Chair proposed that the Board proceed through the reports on the agenda with members indicating those reports, by number, on which they wish to speak; that the Board then proceed with the adoption of the remaining reports; and then give consideration to those reports held for discussion at the request of the members, not necessarily in the order that they appear on the agenda.

2. **ACCOUNTS RECEIVABLE-DEC & EXHIBITION PLACE- APRIL 30, 2009**

Upon the question of the adoption of Report No. 2 dated May 15, 2009 and the Confidential Attachment 1 to the report from the Chief Executive Officer entitled "Accounts Receivable for the DEC and Exhibition Place as of April 30, 2008", it was received for INFORMATION.

3. **2009 CAPITAL WORKS PROGRAM - APRIL PROGRESS REPORT**

Upon the question of the adoption of Report No. 3 dated May 14, 2009 from the Chief Executive Officer entitled "2009 Capital Works Program - April Progress Report", it was received for INFORMATION.

4. **BMO FIELD - MANAGEMENT REPORT - MARCH 2009**

Upon the question of the adoption of Report No. 4 dated March, 2009 from the General Manager/BMO Field entitled "Management Report for March 2009", it was received for INFORMATION.

5. **EXHIBITION PLACE MANAGEMENT REPORT - APRIL 30, 2009**

Upon the question of the adoption of Report No. 5 dated April 30, 2009 from the Chief Executive Officer entitled "Exhibition Place Management Report - April 30, 2009", it was received for INFORMATION.

6. **CNEA COMMERCIAL RELATIONSHIPS - INFLATIONARY INCREASES**

Upon the question of the adoption of Report No. 6 dated May 20, 2009 from the Chief Executive Officer entitled "CNEA Commercial Relationships - Inflationary Increases", it was received for INFORMATION.

7. **CNEA AGREEMENT - MAXXAM ANALYTICS INC.**

Upon the question of the adoption of Report No. 7 dated May 5, 2009 from the Chief Executive Officer entitled "CNEA Agreement - Maxxam Analytics Inc.", it was APPROVED.

8. **CNEA AGREEMENT - WHISPERING BROOKS YORKSHIRES**

Upon the question of the adoption of Report No. 8 dated May 5, 2009 from the Chief Executive Officer entitled "CNEA Agreement - Whispering Brooks Yorkshires, it was APPROVED.

9. **CNEA AGREEMENT - ADVANCED TENT RENTAL**

Upon the question of the adoption of Report No. 9 dated May 21, 2009 from the Chief Executive Officer entitled "CNEA Agreement - Advanced Tent Rental", it was APPROVED.

10. **THE MUNCHIE COMPANY VENDING AGREEMENT**

Upon the question of the adoption of Report No. 10 dated May 8, 2009 from the Chief Executive Officer entitled "The Munchie Company Vending Agreement", it was **APPROVED**.

11. **EXHIBITION PLACE TRAFFIC BY-LAW NO. 45-84**

Upon the question of the adoption of Report No. 11 dated April 23, 2009 from the Chief Executive Officer entitled "Exhibition Place Traffic By-Law No. 45-84", it was **APPROVED**, with the withdrawal of the Toronto Staff Report dated July 20, 2004 attached to subject report.

12. **84th ANNUAL IAAM CONFERENCE & TRADE SHOW**

Upon the question of the adoption of Report No. 12 dated May 15, 2009 from the Chief Executive Officer, entitled "84th Annual IAAM Conference & Trade Show", it was **APPROVED**.

13. **2010 RENTAL & SERVICES PRICE LIST**

Upon the question of the adoption of Report No. 14 dated May 21, 2009 and the Confidential Attachment 1 to the report from the Chief Executive Officer, entitled "2010 Rental & Services Price List", it was **APPROVED**.

14. **AGREEMENT FOR EXISTING STRACHAN
OUTDOOR BILLBOARD SIGN – CLARITY OUTDOOR MEDIA**

Upon the question of the adoption of Report No. 15 dated May 26, 2009 and the Confidential Attachment 1 to the report from the Chief Executive Officer, entitled "Agreement for Existing Strachan Outdoor Billboard Sign – Clarity Outdoor Media", it was **APPROVED**.

15. **AGREEMENT TO SUPPLY BALL ROOM
CHAIRS – ALLSTREAM CENTRE PROJECT**

Upon the question of the adoption of Report No. 17 dated May 15, 2009 from the Chief Executive Officer entitled "Agreement to Supply Ball Room Chairs – Allstream Centre Project", it was **APPROVED**.

The Chair requested the Board take a short break for two presentations and then consider the reports held for discussion.

16. **PRESENTATION TO MARC PETIPAS – GENERAL MANAGER
OF BMO FIELD/RICOH COLISEUM (2006 - 2009)**

The Chair provided an overview with respect to Marc Petitpas achievements.

Managed the team that opened BMO Field on April 28, 2007.

Developed mystery shopping, coaching, and personal development program to ensure excellent customer service at both facilities while continuing to focus on day to day personal development of 50 full-time and 1,000 part-time staff between both buildings.

Major League Soccer leading Food & Beverage, and Merchandise per caps in first year of operations at BMO Field.

Event operations team host inaugural concert at BMO Field with 27,000 spectators in attendance at as the kick-off location for North American leg of Genesis "Turn it on Again" World Tour.

Hosted the world's 3rd largest sporting event as BMO Field served as headquarters for the 2007 FIFA Under-20 World Cup. BMO Field hosted 12 games in 9 event days between July 1st and 22nd.

Built booking program to ensure BMO Field is available to the community at community rates for 50% of operable days as part of the management commitment to the city to build the sport of soccer at grassroots level.

Has now moved on to the Printing House as Vice-President of Marketing.

The Chair presented Mr. Petipas with a Bulova Watch from Exhibition Place and a life time pass from the CNE and asked Board members to join him in a group photo.

Mr. Petipas thanked the Chair and Members of the Board for their acknowledgement and gifts and excused himself.

17. **BETTER BUILDINGS PARTNERSHIP PROGRAM**

The Chair advised that Mr. Angelo Poto, Project Manager, Energy Efficiency, City of Toronto was in attendance to present a cheque which celebrates the great work done by Exhibition Place under the Better Buildings Partnership Program.

Exhibition Place has received incentives in the amount of \$170,276.72 for projects that have saved over 2 million kWh of electricity and 500 kW of electrical demand.

This incentive is for projects at the Coliseum Complex, the Direct Energy Centre, the Press Building, the Queen Elizabeth Building, the Better Living Centre and East Annex.

Mr. Poto presented the Chair and Chief Executive Officer with a cheque in the amount of \$170,276.72 and Board members were asked to join in a group photo. Mr. Poto was thanked and excused himself.

The Chair proposed that the Board give consideration to those reports held for discussion at the request of the members.

The Board concurred with the following.

18. **LEASE WITH TORONTO CENTRE – PROMOTION OF FASHION DESIGN**

On a question from Jim McMillen with respect to the tenant participating in the 2009 CNE, Dianne Young responded that they would probably not participate given that it is likely renovations will be undertaken. However, she will ask the tenant to contact the CNE Programs Manager, Zis Parras, to discuss the 2010 CNE.

On motion duly made by Jim McMillen and **CARRIED**, it was **RESOLVED** that Report No. 13 dated May 21, 2009 from the Chief Executive Officer, be **APPROVED**, thereby authorizing that the Board:

- (a) Terminate the existing lease with TFI for Pod 3 and enter into a new lease with TFI for the entire Music Building for a term of three (3) years commencing on June 15, 2009 on the same terms and conditions as the existing lease (as set out in Appendix "A") and the additional terms noted below in this report; and,
- (b) Request Exhibition Place staff take all actions required with respect to both the proposed lease and use of the Music Building to give effect thereto.

19. **AGREEMENT WITH ANDRETTI GREEN LLC FOR HONDA INDY**

On motion duly made by Jim Mevlin, with Gord Perks in the **negative**, and **CARRIED**, it was **RESOLVED** that Report No. 16 dated May 12, 2009 from the Chief Executive Officer, be **APPROVED**, thereby authorizing:

- (a) A three-year agreement with AGT substantially on the terms and conditions contained in this report and the Confidential Attachment 1 to this report and such other terms and conditions satisfactory to the Board's Chief Executive Officer and the City Solicitor; and
- (b) Direct that the confidential information contained in Attachment 1 to this report not be released publicly in order to protection the competitive position and future economic interests of Exhibition Place and the City of Toronto.

20. **CONFERENCE CENTRE MAY 2009 CONSTRUCTION UPDATE**

On motion duly made by Jim Melvin and **CARRIED**, it was **RESOLVED** that Report No. 18 dated May 12, 2009 from the Chief Executive Officer with respect to the Conference Centre May 2009 Construction Update, be received for **INFORMATION**.

21. **ADDITIONAL WIND TURBINES AT EXHIBITION PLACE**

On motion duly made by Gord Perks, with Brian Ashton in the **negative**, and **CARRIED**, it was **RESOLVED** that Report No. 19 dated May 20, 2009 from the Chief Executive Officer, be **APPROVED**, thereby authorizing that:

- (a) Subject to all necessary approvals of City of Toronto Council, amend the long-term lease agreement between Toronto Hydro Energy Services Inc. and the TREC Windpower Co-operative (No. 1) Incorporated (collectively referred to as "THESI/TREC") for the construction and operation of two additional wind turbines generally at locations as shown on the attached plan and in accordance with the terms and conditions previously approved by the Board and City Council for the first turbine save and except for the amendments contained in this report and such other terms and conditions as required by the CEO and the City Solicitor;
- (b) Direct staff to take all necessary actions to give effect thereto; and
- (c) Exhibition Place staff be congratulated for continuing to be a leader in green technology; and a copy of the Bird Study related to Wind Turbines be circulated to the Board.

22. 2009 STRATEGIC PLAN

On motion duly made by Jim Melvin and **CARRIED**, it was **RESOLVED** that Report No. 20 dated May 20, 2009 from the Chief Executive Officer, be **APPROVED**, thereby authorizing the 2009 Strategic Plan; and **FURTHER** that:

- (a) Dianne Young and her team be congratulated for a plan well done; and
- (b) Staff provide regular reports with respect to the status of objectives within the Strategic Plan.

23. DATE OF NEXT MEETING

The next regular meeting of the Board is scheduled to be held on **Friday, July 17, 2009** at 8:30 a.m.

24. RESOLUTION RE ABSENTEEISM

On motion duly made by Camilla Mackenzie and **CARRIED**, it was **RESOLVED** that Maria Auigimeri and Mona ElSayeh having notified the Corporate Secretary of their unavailability to attend this meeting of the Board, be **EXCUSED**.

OTHER BUSINESS

25. LED PATHWAY LIGHTING PROJECT

Dianne Young provided an overview with respect to subject report which resulted in the following.

On motion duly made by John Weatherup, seconded and **CARRIED**, it **RESOLVED** that Report No. 23 dated May 28, 2009 from the Chief Executive Officer, which was distributed at the meeting, be **APPROVED**, thereby authorizing that:

- (a) Subject to all necessary approvals of City of Toronto Council, amend the long-term lease agreement between Toronto Hydro Energy Services Inc. and the TREC Windpower Co-operative (No. 1) Incorporated (collectively referred to as "THESI/TREC") for the construction and operation of two additional wind turbines generally at locations as shown on the attached plan and in accordance with the terms and conditions previously approved by the Board and City Council for the first turbine save and except for the amendments contained in this report and such other terms and conditions as required by the CEO and the City Solicitor;
- (b) Direct staff to take all necessary actions to give effect thereto;
- (c) Publish this imitative to show other municipalities the benefits of this project;
- (d) Provide the Board with a report on the Perivale Asphalt Study; and
- (e) Provide the Board with a one-page report on the environmental studies and the status of each project.

ADJOURNMENT

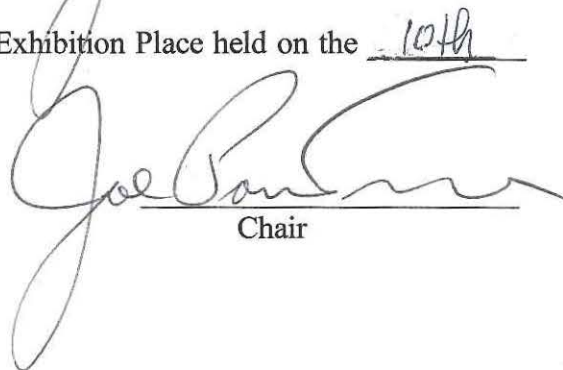
There being no further business, the Chair adjourned the meeting at 9:20 a.m.

(Copies of the communications, reports and other documents referred to in the minutes of this meeting have been distributed to the members and copies thereof inserted as schedules to the official minutes of the proceedings of this meeting of the Board.)


Corporate Secretary


Chair

VERIFIED at a meeting of the Board of Governors of Exhibition Place held on the 10th
day of July, 2009.


Chair