



Exhibition Place

Item No. 5

April 8, 2015

To: The Board of Governors of Exhibition Place

FOR INFORMATION

From: Dianne Young
Chief Executive Officer

Subject: **Information Session held with Clients, Partners and Tenants**

Summary:

This report provides information on the Clients/Partners/Tenants Information Session that was held at Allstream Centre on April 2, 2015, at the request of the Board.

Financial Implications:

There are no financial implications to this report.

Decision History:

The Exhibition Place 2014 – 2016 Strategic Plan had a Recognition and Public Understanding Goal to *sustain a high level of public understanding that builds confidence and recognition of excellence within the marketplace and local, national, and international communities*, and as a strategy to support this goal *we will develop an international/national/local brand for Exhibition Place*.

At its meeting of November 7, 2014, the Board directed that the General Manager/Sales & Event Management report back to the Board on a Staff Committee and a general meeting with tenants and clients.

Issue Background:

On April 2, 2015 an Information Session was held with over 80 attendees, comprised of event clients, meetings clients, festival clients, tenants, and partners to provide updates on the Exhibition Place site and providing an opportunity for questions and to voice any concerns.

Comments:

Given City Council was held over an extra day and still in session on April 2nd, Connie Dejak, Vice-Chair of the Board, acted on behalf of the Chair. Ms. Dejak welcomed the attendees and provided an overview on the purpose of the session and also recognized and introduced a member of the Board, Wayne Copeland. The agenda for the April 2nd session and the presenters providing updates were as follows:

- Introductions and Background - Connie Dejak, Vice-Chair of the Board
- Exhibition Place Green Initiatives - Dianne Young, Chief Executive Office
- Hotel X Toronto Update - Celson Thompson, Director/Sales and Marketing
- BMO Field and Raptors Practice Facility - Bob Hunter, Executive Vice-President/Venues & Entertainment

- Ontario Place - Valerie Holliday, Executive Assistant/Transition General Manager
- TO2015 - Mike Hazelton, Manager/Venues (CIBC Pan Am Park)
- Exhibition Place Operations - Arlene Campbell, General Manager/Sales & Event Management

During the session attendees were encouraged to ask questions and a summary of the questions and responses are noted below:

Hotel X Toronto Update:

Because of its location at Exhibition Place, is Hotel X bound by the existing unions? Dianne Young noted that all Exhibition Place tenant leases, including Hotel X, have a clause that the tenant must abide by the Exhibition Place collective agreements.

What is the number of parking spaces within Hotel X? Celson Thompson responded that there are 411 parking spaces, 3 of which will be allocated to electric vehicles. He further noted that Hotel X will also provide valet parking in addition to self-parking. Dianne Young added that staff have been working with Hotel X to open the parking lot to visitors attending the major shows held during the month of March 2016.

Ontario Place Update:

What is the availability of parking spaces at Ontario Place? Valerie Holliday responded that the 500 parking spaces that were lost are now being returned for Exhibition Place use and noted that a Parking Study is being undertaken given parking on site is a major priority.

TO2015 Update:

Will Dufferin Gates remain open during the games? Mike Hazelton responded that the Dufferin Gates will not be closed during the games.

At the conclusion of the session it was agreed that Exhibition Place host a similar session on an annual basis. Ms. Dejak recommended that for the next session attendees be asked to submit agenda items in advance.

Staff were very pleased with the attendance and overall representation from clients, partners and tenants. The session was well received; several clients offered positive feedback, and many attendees asked for copies of the presentations which is being followed up on.

Should Members of the Board wish a copy of the presentations outlined in this report they are filed in the Corporate Secretary's Office.

Contact:

Arlene Campbell, General Manager, Sales & Events Management
Tel: 416-263-3030
Fax: 416-263-3019
Email: acampbell@directenergycentre.com