

Date: February 20, 2009  
To: Board of Governors of Exhibition Place  
From: Dianne Young  
Chief Executive Officer

**ACTION REQUIRED**

**Subject: Travel Approval for the CEO**

Summary:

This report recommends that approval be granted for the Chief Executive Officer, Dianne Young to attend, as the representative of Exhibition Place, the meeting of the UFI Social Corporate Responsibilities Committee in Germany in April 2009. Ms. Young has been requested to present to the Committee, the Board's environmental initiatives related to trade and consumer show business.

**Recommendations:**

**It is recommended that the Board authorize travel expenses for Dianne Young to attend the inaugural meeting of the UFI Social Corporate Responsibilities Committee in April 2009 at a cost not to exceed \$3,000 for all flights, accommodations and incidental expenses.**

Financial Impact:

Funding for participation in professional meeting is contained in 2008 Professional Development Budget.

Decision History:

At its meeting of September 2008, the Board authorize travel expenses for Dianne Young to attend the 75<sup>th</sup> UFI Congress in Paris which included a meeting of the UFI Social Corporate Responsibilities Committee.

Issue Background:

The Board's travel policy states that travel expenses over \$2,500 must be approved in advance by the Board.

Comments:

On November 2, 2000, Direct Energy Centre was accepted as the first North American member of UFI, The Global Association of the Exhibition Industry. UFI is the association of the world's leading tradeshow organizers and fairground owners, as well as the major national and international associations of the exhibition industry, and its partners. As of 2006 UFI represents 311 Full Members, including 226 exhibition organizers, 139 exhibition centres and 40 associations.

At the UFI Congress in October, 2007, the Toronto delegation had many opportunities to speak with other delegates about our Environmental Plan and generally, found that the Board's initiative far exceeded what other trade/consumer show venues were doing. UFI has now created a committee on Social Corporate Responsibilities, which UFI considers to be an area very critical for the overall development of the global trade fair industry. The committee consist of 6 members, trade fair organizers or venue managers and includes Dianne Young, CEO, Exhibition Place and chaired by the UFI Treasurer, Michael Duck (CMP Asia).

The first brainstorming meeting was in May 2008 in Paris and then was combined with the annual conference in Istanbul in November 2008. The next meeting is scheduled for April 2009 in Frieberg, Germany. Frieberg's trade facility has implemented many innovative energy initiatives similar to Exhibition Place: PV technology and also a cogeneration plant and the meeting will allow Ms. Young to also tour the Frieberg facility and form some key connections with respect to the operation of these technologies in a trade facility. The Committee has also requested that Ms. Young provide a presentation on the Exhibition Place program that has been developed for our trade and consumer show customers.

Contact:

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Submitted by:

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Dianne Young  
Chief Executive Officer