



# Overview of the 2011 CNE

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**MAJOR ATTRACTIONS** (all events free with the price of CNE Admission) **Beyond Broadway:** Aerial Acrobatics & Ice Skating Show

**Ricoh Coliseum** Daily (August 19 to September 5, 2011) 2 & 5 pm (Please Note the new time for the second show)



Canadian Olympian Joannie Rochette joins the CNE's Aerial Acrobatics and Ice Skating show this year to dazzle crowds each and every day of the CNE in **Beyond Broadway**, a skating spectacular choreographed to popular tunes from Broadway and beyond!

At the 2010 Winter Olympics, Rochette inspired a nation with her display of strength and courage. After suffering a personal tragedy in the days leading up to the games. Rochette defiantly went on to capture the bronze medal. Following her performance, Rochette was named Canada's flag bearer for the closing ceremonies, and named co-recipient of the Vancouver 2010 Terry Fox Award, for her display of determination and humility in the face of adversity.

The CNE's **Beyond Broadway** show will also feature Canadian Olympic skater, **Vaughn Chipeur**, multidisciplinary circus artists, Emilie Thibault and Myriam Lessard of DUO ALIA, and trapeze artist Pierre-Luc Houde. The dramatic skating and acrobatic silhouettes will be underscored by the soaring vocals of We Will Rock You's Yvan Pedneault and soprano Sabrina Ferland. Definitely an experience not to be missed!



Yvan Pedneault

Presented by Chevrolet

The Strong Man Show Four Shows Daily: 1:30. 3:30; 5:30 & 7:30 pm Princes' Boulevard in front of Direct Energy Centre



Throughout the world and throughout the ages, Strong Men have been wowing audiences with daring feats of strength! Now, CNE visitors can experience the magic as Strong Man **John Beatty** lifts the "unlift-able", bends the "unbend-able", and pulls the "unpull-able" in feats that will both amaze and astound you. Although this is his CNE debut, John Beatty may look very familiar! This is because he was featured in the 2010 season of NBC's *America's Got Talent*, making it to the Top 48 in the live Hollywood Shows! When not performing his strong man stunts, John Beatty works as a nurse. www.thestrongman.org. Media Partner: The FAN 590

## **The Human Cannonball**

*Performs three times daily:* **1 pm, 4 pm & 7 pm** West end of Princes' Boulevard, south of BMO Field



It's a bird, it's a plane, no...it's David Smith Jr., the record breaking Human Cannonball! Back by popular demand, The Human Cannonball returns to the CNE for the first time since 2007. Never one to rest on past laurels, The Human Cannonball will be shooting from a new location this year, on Princes' Boulevard, just south of BMO Field. It's bound to be a blast!

## **Canadian International Air Show**

September 3, 4, & 5, 2011 Time:**12:30 pm to 4:30 pm (TBC)** *At the waterfront, south of Bandshell Park* 



The 62<sup>nd</sup> annual Canadian International Air Show (CIAS) soars over Lake Ontario Labour Day weekend for another awe-inspiring show. The 2011 display will feature amazing feats of aerobatic awesomeness and delight air show fans of all ages! Come join us at the CNE waterfront Labour Day weekend and marvel at the fantasy of flight! **Media Partner: 680 News** 

Check out <u>www.cias.org</u> for details on the 2011 show.

## **FLOWRIDER Splash Zone**

Daily, (Open 10 am – 10 pm) Show Times: **1, 3, 5 & 7 pm** additional **9 pm** show Fri-Sun Princes' Boulevard



This summer, the FLOWRIDER returns to Princes' Boulevard with activities for the whole family, including basketball, beach volleyball, and sandcastle building. The world's top FLOW boarders will demonstrate the tricks of the trade daily. Bring your bathing suit and give it a try! **Presented by Sprite; Media Partner KISS 92.5** 

Note: There is an additional cost to ride the FLOWRIDER (\$20 per 1/2 hour ride)

## The President's Choice SuperDogs Show The Most Fun on Four Legs!

Direct Energy Centre, Hall D, three shows daily at 12:30\* pm; 3:30 pm & 6:30 pm



The Dogs are back in the 2011 SuperDogs show: *BITE IT: You'll Be Smitten Not Bitten*. Brilliant lights, sparkling props together with music from today's hottest artists make this a show not to be missed!

Come early to get a seat and stay after the show to meet and interact with these dazzling star performers. Featuring more than 50 dogs representing 30 different breeds, the SuperDogs is sure to woof up the applause at The Ex thrilling literally thousands of people each day of the fair. **Presented by President's Choice** 

Please Note: There is no 12:30 pm Superdogs Show on Tuesday, August 30th, 2011

# ENTERTAINMENT

## Variety Stage

Just west of the Food Building

Comedy Hypnotist Fernandez Daily @ 1:30 & 4:30 pm Labour Day Weekend (Saturday & Sunday) 1:30, 4:30 & 8 pm Labour Day Monday: 1:30, 4:30 & 7 pm



Back by popular demand, Fernandez returns to the CNE for his second year of hilarious hypnotic hijinks. Fernandez has dazzled audiences worldwide with his spectacular brand of hypnosis. His fast-paced, rollicking show transforms members of his audience into instant celebrities as they embark on an incredible ride that is sure to induce non-stop laughter.

#### Michel Lauzière Daily @12:30 & 3 pm Labour Day Saturday & Sunday (September 3 & 4) 12:30, 3 & 7 pm



The Master of "unusual comedy", **Michel Lauzière** is inventor, acrobat, comedian and musician rolled into one. Whether it's entering the stage in his famous huge balloon, playing classical music in his horn suit, performing popular theme songs with water guns, dishes or absolutely anything he can find, Michel Lauziere has entertained audiences all over the world with some of the most original and unique sight gags ever performed.

#### 25<sup>th</sup> Annual Rising Star Talent Competition Preliminaries & Semi-Finals August 19 to September 2 @ 7 pm



The CNE's Rising Star Talent Competition is in its 25th year of showcasing young artists between the ages of 6 to 21. Come and watch these talented performers compete for prize money and a chance to represent the CNE at the Canadian Youth Talent Competition in London, Ontario this coming November.

# The Wine Garden

Garden Show, Heritage Court, Direct Energy Centre

A welcome respite amidst the fun of the fair. Take a load off and relax to music performed by a variety of artists. Chill out in **Griffin's Wine Bar** which will feature Ontario wines and craft beers, as well as local cheeses and sausage!

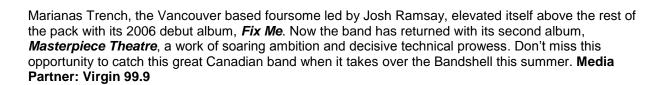
# The Bandshell

## Opening Weekend @ the Toronto Star Bandshell

**Canadian Forces Musical Salute** Friday, August 19<sup>th</sup> & Saturday August 20<sup>th</sup>, 2011 The Bandshell 7:30 pm

The Canadian Forces return to the Bandshell this year for two spectacular nights of music and more. Both evenings will come to a dramatic crescendo with a rousing performance of Beethoven's Wellington's Siege and Victory complete with cannons and fireworks!

> with Jackie Valentine Sunday, August 21<sup>st</sup>, 2011 The Bandshell 7:30 pm







## Weekdays @ the Toronto Star Bandshell

EXFEST – Battle of the Bands

Tuesday, August 23<sup>rd</sup>, 2011 The Bandshell 4 to 10 pm



Don't miss this regional band festival hosted by Supernova at the CNE Bandshell! Starting in June, Supernova will be travelling to **Hamilton, Kitchener, Barrie, London, Ottawa, Kingston, Peterborough** and **Toronto**, Ontario in search of talented bands to compete in the CNE's **EXFEST: the Battle of the Bands.** The top bands will perform onstage at the Bandshell from 4 to 10 p.m. on Tuesday, August 23<sup>rd</sup> as part of the EXFest Battle of the Bands. For the most up-to-date details, please visit: http://www.supernova.com/battle/ExFest2011

## **Motown – The Spinners with The Manhattans**

Wednesday, August 24<sup>th</sup>, 2011 The Bandshell 7:30 pm



The greatest soul group of the 70s, The Spinners take over the CNE Bandshell with their timeless hits including *Could It Be I'm Falling In Love*, *I'll Be Around*, *One of a Kind (Love Affair)*, *Ghetto Child*, *Games People Play*, *Sadie*, *Rubberband Man*, *Then Came You* and *It's a Shame*. Powered by a soul-infused backing band with sparkling strings and horns, and four lead voices singing in perfect harmony, the lush, seductive sound of one of soul music's greatest treasures continues to wow fans the world over.



Joining The Spinners in a delightful evening celebrating The Magic of Motown is The Manhattans, another of the world's leading Rhythm & Blues vocal groups best known for songs such as *Kiss And Say Goodbye*, *The Way We Were*, *Shining Star* and *You Send Me*. Media Partner: The Jewel

LIGHTS with Michou Thursday, August 25<sup>th</sup>, 2011 The Bandshell 7:30 pm

LIGHTS is the Juno award-winning singer/songwriter/composer and multi-instrumentalist behind intergalactic electro-pop hits like *Drive My Soul*, *February Air*, *Ice* and *Saviour*. She has headlined her own international tour, written songs for television, had her music featured in Old Navy's advertising campaign and her full-length debut album, *The Listening*, has been certified gold in Canada. She is currently touring her new album, *Romance Is...* and will make her debut on the CNE Bandshell this summer. Media Partner: PROUD FM

## Meet & Greet Masters of the Martial Arts

Monday, August 29, 2011 The Bandshell 4 to 8 pm



Rich Franklin & Mark Hominick

Join UFC fighters **Rich Franklin & Mark Hominick** for a Question & Answer session, followed by one-onone autograph session. Stick around in the evening to watch video highlights of their UFC fights. **Media Partner: the FAN 590** 

> TDSB@CNE Tuesday, August 30, 2011 The Bandshell 5 to 9 pm



A special evening at the CNE Bandshell created by the TDSB especially for TDSB students. Performers confirmed to date include Shawn Desman, Stereos, JRDN, Down with Webster, and more! This concert is FREE, but a wristband is required to enter the Bandshell concert area. Presented by AOL; Media Partner: Virgin 99.9

## Glen Campbell

Wednesday, August 31<sup>st</sup>, 2011 The Bandshell 7:30 pm



Experience a bonafide living legend in concert! Glen Campbell, applauded as one of the best guitarists of his generation, is well loved for hits such as **By The Time I Get To Phoenix**, **Wichita Lineman**, **Gentle On My Mind**, **I Wanna Live**, **Galveston**, **The Dreams Of The Everyday Housewife** and, of course, **Rhinestone Cowboy**. In addition to hosting one of the most successful variety shows in television history, Glen Campbell has released more than 70 albums and sold over 45 million records, racking up 12 Gold Albums, four Platinum and one Double-Platinum album, as well as a couple of Grammy Awards along the way. Movie buffs will remember that Campbell also starred alongside John Wayne in the classic Western film **True Grit**, which was recently remade in 2010 by the Coen Brothers. **Media Partner: The Jewel** 

#### My Darkest Days

Thursday, September 1<sup>st</sup>, 2011 The Bandshell 7:30 pm



With a major label debut album that was co-produced by Nickelback's Chad Kroeger and features such luminaries as former Ozzy Osbourne guitarist Zakk Wylde and hip hop icon Ludacris, My Darkest Days has already gone Gold in Canada and achieved more than 500,000 in sales in the US with their lead single. Recently nominated for a JUNO Award in the New Group Of The Year category, the five-piece Toronto-based band is led by Matt Walst and includes Doug Oliver, Brendan McMillan, Sal Costa, and Reid Henry. My Darkest Days, which is currently enjoying radio play for its new single *Move Your Body*, is making its debut at the CNE Bandshell this summer.

## CNE Middle Weekend @ the Toronto Star Bandshell

Neil Sedaka Friday, August 26<sup>th</sup>, 2011 The Bandshell 7:30 pm



For more than fifty years, Neil Sedaka has written, performed, produced, and inspired countless songs that truly stand the test of time. Making his debut at the CNE Bandshell, Neil Sedaka will delight audiences with his vocal virtuosity performing songs such as *Breaking Up Is Hard To Do, The Diary, Oh! Carol, Stairway to Heaven, Calendar Girl, Little Devil, Happy Birthday Sweet Sixteen*, and *Next Door To An Angel.* This is a concert not to be missed! Media Partner: AM 740

Loverboy With Hollowick Saturday, August 27<sup>th</sup>, 2011 The Bandshell 7:30 pm



Since first bursting onto the music scene in 1980, Loverboy quickly became one of America's and MTV's most popular rock bands. In a mere seven years, Loverboy garnered four multi-Platinum albums and numerous international Gold albums. With hits like *Turn Me Loose*, *Working For The Weekend*, *Hot Girls In Love*, *Lovin' Every Minute Of It* and *Heaven In Your Eyes*, which was featured in the movie Top Gun, Loverboy sells out in concert nationwide. This year Loverboy is bringing the red leather pants, bandannas, and big rock sound back to the Bandshell. Media Partner: Q107

Blues Festival Sunday, August 28<sup>th</sup>, 2011 The Bandshell 11:30 am to 9:00 pm



The Bandshell is the place for blues lovers on the second Sunday of the fair! Join us all day Sunday for a sultry array of great music featuring many of Canada's best blues artists including:

11:30 to 12:30 - Dylan Wickens & The Grand Naturals 1:00 to 2:00 - Mike Goudreau 2:30 to 3:30 - Digging Roots 4:00 to 5:00 - Treasa Levasseur 5:00 to 6:00 - Intermission 6:00 to 7:00 - Steve Strongman 7:30 to 9:00 - JJ Grey & Mofro

## Labour Day Weekend @ the Toronto Star Bandshell

<u>K-OS</u> With Reema Major Friday, September 2<sup>nd</sup>, 2011 The Bandshell 7:30 pm



K-OS, born Kevin Brereton, is a genuine neo-crossover rap n' roller whose music, much like your iPod, embraces hipster club kidz, pop chart gazers, Canadian indie rockers, dirty south electronic rap

renegades, or reggae rude boys simultaneously. His hit songs include: *Sunday Morning, Heaven Only Knows, B-Boy Stance, Crabbuckit, Man I Used to Be* and *I Wish I Knew Natalie Portman*. On Yes! his fourth album, K-OS consolidated everything he's done before, merging it with where his musical head is at now. In 2010, the Vancouver based artist released **The Anchorman Mixtape** and this year we eagerly anticipate both his fifth studio album, **BLack on BLond** and his debut on the CNE Bandshell.

## **Tommy James & The Shondells**

with Andy Kim Saturday, September 3<sup>rd</sup>, 2011 The Bandshell **7:30 pm** 



My baby loves the *Hanky Panky*; *Crimson & Clover*, and *Mony Mony* are just a few of the hits that the rock 'n' roll group Tommy James & The Shondells call their own. Get September off to a rockin' good start with great music by this classic American band whose other hits include: *I Think We're Alone Now*, *Crystal Blue Persuasion, Mirage* and *Sweet Cherry Wine*. Media Partner: Vinyl 95.3

## 25<sup>th</sup> Annual Rising Star Talent Finals

Sunday, September 4<sup>th</sup>, 2011 Time: **7:30 pm** 

The Rising Star Talent Competition Finals have been drawing crowds for 25 years! Come and watch talented performers compete for prize money and a chance to represent the CNE at the Canadian Youth Talent Competition in London, Ontario this coming November.

# **Molson Canadian Midway Stage**

The Molson Canadian Midway Stage is located at the southwest corner of the Direct Energy Centre facing west, during the 2011 CNE. **Media Partners: Toronto Sun & BOOM** 

Once again, this stage will be home to numerous **tribute bands** and a variety of musical performances including:

Friday, August 19, 2011	3 - 6 pm 7:30 - 11 pm	The Stew Simply the Best: Tribute to Gladys Knight, Donna Summers & Tina Turner
Saturday, August 20	3 - 6 pm	The Stew

	7:30 – 11 pm	The Doorsman – Tribute to The Doors
Sunday, August 21	3 - 6 pm 7:30 – 11 pm	The Stew Gunz N' FN' Rosez Tribute to Guns & Roses
Monday, August 22	3 - 6 p 7:30 -11 pm	LMT Connection Caught Away with George Oliver
Tuesday, August 23	3 - 6 pm 7:30 -11 pm	LMT Connection Elevation – Tribute to U2
Wednesday, August 24	3 - 6 pm 7:30 - 11 pm	LMT Connection Jamaica to Toronto featuring Jay Douglas, Everton Pablo Paul
Thursday, August 25	3 - 6 pm 7:30 -11 pm	Carpet Frogs Marshall Dane – Country Rock
Friday, August 26	3 - 6 pm 7:30 -11 pm	Carpet Frogs Blaze of Glory – Bon Jovi Tribute
Saturday, August 27	3 - 6 pm 7:30 -11 pm	Carpet Frogs Destroyer – Tribute to Kiss
Sunday, August 28	3 - 6pm 7:30 - 11 pm	Virgil Scott Summer of 69 – tribute to Bryan Adams
Monday, August 29	3 - 6 pm 7:30 - 11 pm	Virgil Scott Robbie Lane and the Disciples
Tuesday, August 30	3 - 6 pm 7:30 - 11 pm	Virgil Scott The Way it Was - Elvis Tribute featuring Steve Kabakos
Wednesday, August 31	3 - 6 pm 7:30 -11 pm	Johnny Max and His So Called Friends Fleetwood Nicks & Practically Petty: a Fleetwood Mac and Tom Petty Tribute
Thursday, September 1	3 - 6 pm 7:30 - 11 pm	Johnny Max and His So Called Friends Balboa – Tribute to Rocky Movies Soundtracks
Friday, September 2	3 - 6 pm 7:30 - 11 pm	Johnny Max and His So Called Friends D Drive – Tribute to Classic Rock
Saturday, September 3	3 - 6 pm	Q107 Animal House

CNE 2011 Overview prepared by CNE Marketing & Communications Department. **DRAFT** as July 20, 2011

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	7:30 - 11 pm	CRUED: Tribute to Motley Crue
Sunday, September 4	3 - 6 pm 7:30-11 pm	Q107 Animal House Glory Days and Tribute to Bruce Springsteen
Monday, September 5	3-7 pm	Shania Twin – Tribute to Shania Twain

# **Transat Holidays International Stage**

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Situated in Hall B of the Direct Energy Centre, the Transat Holidays International Stage features more than 80 performances of music and dance from around the world. Each year the CNE presents an exciting new lineup of artists representing global entertainment and Canada's vibrant cultural mosaic. **Presented by Transat Holidays** 

Featured artists will include the **Black Angels Acrobats** from Africa, the **Mzansi Youth Choir** from South Africa), the **Jazenka Song and Dance Ensemble** from the Czech Republic, and the **Ontario Youth Choir** to name only a few.



#### Black Angels Acrobats Daily

The Black Angels African Acrobats, visiting all the way from Kenya, East Africa, will present a riveting performance featuring Vertical Pole Acrobatics, Limbo-Mambo, Rope Jumping Tricks, Juggling, Human Pyramids and more. www.amazingacrobats.org



**Villamarka** August 19 to August 23

Visiting from Ecuador the band Villamarka will perform one show daily from August 19 to August 23. With Traditional Andean instruments such as the Pan Flute and Charango the eight musicians will feature music from various South American countries.

**Shows:** August 19 – 3:00pm; August 20 – 6:30pm; August 21 – 3:00pm; August 22 – 6:30pm; August 23 – 3:00pm

# Mzansi Youth Choir

August 22 to 28<sup>th</sup>



In collaboration with Stratford Summer Music, **The Mzansi Youth Choir** comes to the CNE all the way from South Africa. The Choir was established in July 2003 with the aim of affording talented, underprivileged teenagers and young adults (14-24 years), the opportunity to proficiently perform both locally and abroad. Performance highlights include the One World Music Festival in Durban, South Africa, Songs of Praise, the Presidential Awards Ceremony, a performance with Andrea Bocelli and a variety of other engagements. During the 2010 FIFA World Cup, the choir shared the stage with Columbian superstar Shakira and the local band Freshly Ground for the performance of the official World Cup song *Waka Waka* at the Kick-Off Concert and the World Cup Final. The choir's repertoire is an exciting assortment of South African music which incorporates elements of traditional music, pop and jazz. http://www.mychoir.co.za

CNE Performances: Aug. 22 – 8:00pm, Aug. 23 – 6:30pm, Aug. 24 & 25 - 8:00pm, Aug. 26 – 6:30pm & 8:00pm, Aug. 27 – 1:30pm

#### Jasenka August 24 to 31



Visiting from the Czech Republic this song and dance ensemble is comprised of 21 dancers and musicians. With colorful costumes, lively traditional songs and dances, they bring to the stage a vibrant presentation of the rich heritage of the region of Wallachia. <u>www.jasenka.com</u>



**Ontario Youth Choir** August 26<sup>th</sup>; 8 pm

Every summer talented young singers audition to take part in the Ontario Youth Choir, an exciting program of rehearsals, master classes and voice lessons, culminating in a performance tour throughout the province. The choristers are challenged with the finest choral repertoire while enjoying the camaraderie of talented colleagues. This year the choir studies and performs under the inspired leadership of internationally renowned conductor Dr. Hilary Apfelstadt. www.choirsontario.org

## **Toronto All-Star Big Band**

September 1 – 3:00pm September 2 – 6:30pm



One of the most exciting bands around, the **Toronto All-Star Big Band** revives the spirit, style and sound of 1930's and 40's - that golden age of the big bands. Armed with brilliant programming, slick choreography and witty cultural nostalgia, this vibrant cast of awesome young talent has earned its position at the top of the list of presenters throughout Ontario and in the U.S. Theatrical engagements are far-reaching, and recent gigs have included the Port Hope Jazz Festival, Port Elgin Big Band Celebration, Beaches International Jazz Festival, Art Park in Lewiston N.Y. and Toronto's famed Palais Royale and Casa Loma. www.torontoallstarbigband.com

## **Park Entertainers**

daily

CNE patrons will be entertained once again this year by talented and engaging performers from throughout North America who will perform on **Buskers Corner**, a stage at the southeast corner of the Food Building and at various locations throughout the grounds.



Confirmed performers to date include:

- Becky Hoops
- Sheldon Casavant (magician) 3 shows daily
- The Mat Velvet and Charlie Show (comedy acrobats) 3 shows daily
- Showbot (interactive robot) 4 shows daily
- The Tree of Life (Walking Tree) 4 shows daily
- Strolling bands

# **LECTURES & DEMONSTRATIONS**

Food Network Celebrity Stage At Home Pavilion, (Direct Energy Centre, Hall A) (Media Partners: Food Network & 680 News)

#### Bob Blumer

Friday, August 19 (2 & 5 pm)



Culinary adventurer, chef, artist and seven-time Guinness World Record-holder Bob Blumer is the creator and host of two award-winning Food Network Canada series', *Glutton for Punishment* and *Surreal Gourmet*.

As a chef, Blumer transforms ordinary ingredients into wow-inspiring dishes through simple cooking methods and whimsical presentations that have become his culinary trademark. His most recent of six cookbooks, *Glutton for Pleasure*, was published in October 2010.

*Glutton for Punishment* airs Weeknights at 7:30et/4:30pt on Food Network Canada.



David Rocco Saturday, August. 20 (2 & 5 pm)

Celebrity Chef David Rocco, host of Food Network Canada's **David's Rocco's Dolce Vita** is bringing "sexy" back to the CNE's Food Network Celebrity Stage. Cooking beautiful, simple, and rustic dishes that anyone can master, his focus is casual Italian cooking.

*David Rocco's Dolce* has spawned a bestselling cookbook, winning a Canadian Gourmand award, and a companion soundtrack. His second book is set to be released this Fall.

Chef Corbin Sunday, August. 21 (2 & 5 pm)



Canada's homegrown Chef Corbin will entertain you, make you laugh and share his cooking adventures from Food Network Canada's *Dinner Party Wars*.

From secrets to entertaining a successful dinner party in your home as well as the latest in cooking ideas and recipes, Corbin's fun approach to cooking will inspire you to entertain a dinner party or two.

**Dinner Party Wars** airs Thursdays at 10et/7pt this summer. Catch the brand new season Tuesdays at 9et/pt beginning August 30 on Food Network Canada.

"Corbin Tomaszeski" represented by Chef Network Inc



Rob Rossi Food Network's Top Chef Competitor Monday, August 22 (2 & 5 pm)

Having worked in the industry since the age of 16, **Top Chef Canada** competitor Rob Rossi has learned everything he knows from his hands-on experience. Rob is currently an executive chef for the Mercatto group of restaurants. He divides his time between three locations overseeing the kitchens, menu development and much more. Rob grew up in an Italian family and his mom's cooking inspired him. In fact, he says he always knew he would be a chef. His philosophy is to take quality ingredients and apply good techniques to create inspired meals. His previous culinary stints include being chef de partie at Canoe Restaurant in Toronto, sous chef at both Habitat in Toronto and The Chef's Table in Calgary. His

motto is "always happy, never satisfied."

Top Chef Canada airs Mondays at 9et/10pt on Food Network Canada.

"Rob Rossi" represented by Chef Network Inc

#### <u>Chris Kanka</u> Food Network's Top Chef Competitor Tuesday, August 23 (2 & 5 pm)



**Top Chef Canada** competitor Chris Kanka has more than 20 years of culinary experience in everything from fine dining with The Distillery Restaurant group and Port O Call restaurant in Bermuda, Pan Asian cuisine at Monsoon and Bangkok Garden, culinary consulting, and food prosthetic plating for films like *American Psycho*. He also holds the title of Master Smoker from Fanning's Smoked Salmon and is an expert in meat and seafood butchery, awarded the 2003 Toronto Star's Eater's Choice Award for Best Fish Monger.

Currently, Chris is working to open a restaurant by spring 2012 in Ontario's Durham region, where he grew up. Chris' philosophy is simple; he tries to not only think outside of the box, but also realizes that there is often more than one solution to any question.

Top Chef Canada airs Mondays at 9et/10pt on Food Network Canada

"Chris Kanka" represented by Chef Network Inc

Andrea Nicholson Food Network's Top Chef Competitor Wednesday, August 24 (2 & 5 pm)



**Top Chef Canada** competitor Andrea Nicholson found her cooking passion at the age of fourteen when she secured her first restaurant kitchen job and, since then, she has been consumed with the art of food. Today, Andrea is the executive chef and director of Great Cooks Culinary Centre in Toronto and owner of Killer Condiments, her line of artisanal condiments. She is a Red Seal-certified chef who trained at the internationally renowned George Brown College. Her previous culinary experience includes stints at Via Allegro, The Fifth, Humber College, and Thirty Five Elm. She's also worked with internationally acclaimed chefs from across the globe. Andrea holds a diploma from the A.P.N. of Naples, Italy, distinguishing her as a Pizzaiuoli, a.k.a certified Neapolitan pizza maker. Supporting sustainability, Canadian farmers and Ocean Wise are central tenets of Andrea's cuisine.

Top Chef Canada airs Mondays at 9et/10pt on Food Network Canada.

"Andrea Nicholson" represented by Chef Network Inc

**Derek Bocking** 

Food Network's Top Chef Competitor Thursday, August 25 (2 & 5 pm)

With no formal culinary school training, **Top Chef Canada** competitor Derek Bocking is a raw talent whose love of food hit him during his first job at a small bistro in Montreal's suburbs. There Derek ingested every morsel of knowledge he could before moving his way up the restaurant ladder, later training under Chef Frederic Morin at Globe in downtown Montreal. Chef Morin's playful approach to cooking and use of local ingredients influenced Derek's own philosophy. Derek is now the head chef at Confusion in Montreal, a tapas restaurant with a global approach.

Top Chef Canada airs Mondays at 9et/10pt on Food Network Canada.



#### David Adjey Friday, August 26 (2 & 5 pm)

Food Network Canada host David Adjey is an acclaimed chef whose entrepreneurial chops and tough love approach have made him a resounding success in the restaurant business, on television, and in front of live audiences across North America.

Best known as host of Food Networks Canada's **The Opener** and a recurring role on **Restaurant Makeover**, David Adjey returns to the CNE's Food Network Celebrity Stage.

New episodes of *The Opener* air Fridays at 11et/pt beginning September 2 on Food Network Canada.



Michael Smith Saturday, August 27 (2 & 5 pm)

After his roaring success at the 2010 CNE, Chef Michael Smith returns this year to share more of his culinary magic! The host of Food Network Canada's *Chef Abroad*, *Chef At Home* and *Chef At Large* and renowned home cook, roving Canadian cuisine ambassador, and award-winning cookbook author, will share his signature culinary secrets with CNE visitors.

Chef at Home airs Weekdays at 6:30et/3:30pt on Food Network Canada.

Bal Arneson Sunday, August 28 (2 & 5 pm)



Author of the national best-selling cookbook, *Everyday Indian*, and host of **Spice Goddess** on Food Network Canada and Cooking Channel in the U.S., Bal Arneson draws upon the culinary knowledge she gained in India as well as her own natural talents and shares her recipes and fresh approach to food and cooking.

**Spice Goddess** airs Wednesdays at 3et/12pt this summer on Food Network Canada.

#### Todd Perrin Food Network's Top Chef Competitor Sunday, August 28<sup>th</sup> (3 & 6 pm)



**Top Chef Canada** competitor Todd Perrin believes that the ingredients are the star – he's just the mechanic. Todd began his career in the early 1990's, enrolling in The Culinary Institute of Canada at Holland College in PEI – now known as ATHI. Upon graduation, he worked at The Lodge at Kananaskis in Alberta and then at a private hotel near Zurich, Switzerland. Currently, he owns and operates The Chef's Inn, a B&B in downtown St. John's, Newfoundland that he runs with his family.

With his own place, he sources the freshest local ingredients from his own backyard, neighbours' farms, and his root cellar, practicing farm-to-table whenever possible. His goal as a chef is to bring simple food to the next level.

Top Chef Canada airs Mondays at 9et/10pt on Food Network Canada.

Food Network's Top Chef Competitor Monday, August 29 (2 & 5 pm)

**Darryl Crumb** 



**Top Chef Canada** competitor Darryl Crumb is the executive chef at Winnipeg's new Brooklyn Bistro. Darryl's professional career started out in hockey, in the former ECHL. When an injury took him out of the game, cooking helped him find a new direction. He trained at Cordon Bleu in Ottawa before moving to Paris, France for further experience at both Le Goupil as sous chef and Le Maree Denfert as executive chef.

A true Prairie boy, Darryl grew up on a family farm, enduring -40 degree temperatures in the winter. He believes this is the reason his style of cooking is comfort food, made from scratch and from the heart. *Top Chef Canada* airs Mondays at 9et/10pt on Food Network Canada.

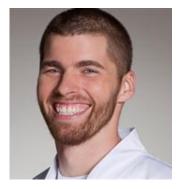
#### <u>Connie DeSousa</u> Food Network's Top Chef Competitor Tuesday, August 30 (2 & 5 pm)



**Top Chef Canada** competitor Connie DeSousa is co-executive chef and co-owner of CHARCUT Roast House in Calgary, recently named by *enRoute Magazine* as one of Canada's Best New Restaurants in 2010. Connie began her culinary career after earning a Le Cordon Bleu Paris certificate in Ottawa and graduating on the Dean's List with honours from the Southern Alberta Institute of Technology Culinary program. Connie credits her formal ballet training for the discipline, creativity and stamina it takes to be a chef.

Top Chef Canada airs Mondays at 9et/10pt on Food Network Canada.

## Dustin Gallagher Food Network's Top Chef Competitor Wednesday, August 31 (2 & 5 pm)



**Top Chef Canada** competitor Dustin Gallagher has always enjoyed cooking, whether at home, as a child, or working his way up the ladder in professional kitchens from the age of 13. Starting out cooking in fast food joints, pubs and casual fine dining, he eventually found himself working as a sous chef for internationally acclaimed Chef and restaurateur, Susur Lee for six years. Dustin is currently the chef at the Toronto restaurant Grace, which has become known for its "modern farmhouse" cuisine. Grace has received stellar reviews from the local press, receiving a place in Toronto Life's Top Ten Best New Restaurants in 2009. The same year, Dustin himself was the recipient of the Gourmet Food & Wine

Expo's Nine of Dine Award as one of Toronto's best new chefs.

Known for his signature smile and endless energy, Dustin prides himself on working well in high pressure situations.

Top Chef Canada airs Mondays at 9et/10pt on Food Network Canada.

Jamie Hertz Food Network's Top Chef Competitor Thursday, September 1 (2 & 5 pm)



**Top Chef Canada** competitor Jamie Hertz is the chef and owner of Fusion Bistro in Nelson, BC, a restaurant he has owned and operated since he was 25 years old. Jamie went to Dubrulle Culinary School in Vancouver. Upon graduating, he worked at the Wedgewood Hotel where he learned about fine dining and discipline under Chef Frank Dodd. From there, he worked under Chef Robert Clark at C Restaurant and then at Long Beach Lodge in Tofino and Le Crocodile.

Jamie soon realized that he had a passion for comfort and soul food. This led him to break out of fine dining and open Fusion Bistro, his own restaurant where he constantly creates unique fare that impresses the locals.

Top Chef Canada airs Mondays at 9et/10pt on Food Network Canada.

Rebekah Pearse Food Network's Top Chef Competitor Thursday, September 1 (3 & 6 pm)



Born and raised in Calgary, *Top Chef Canada* competitor Rebekah Pearse discovered a love for hospitality early. By high school, she was throwing seven course dinner parties for friends and after a

year at the University of Toronto studying science, she dropped out to pursue a life of food and wine. Rebekah graduated from the Professional Cooking program at the Southern Alberta Institute of Technology before completing various stages in France, Portugal, Italy, and Spain. By 2005, she added sommelier and business accreditations to her repertoire. As comfortable in the pastry shop as in the kitchen, Rebekah launched her first business, Nectar Desserts, in 2006.

Her cookbook "Seasonal Desserts" is slated for release in 2011. Currently, Rebekah divides her time travelling, teaching wine and food education and consulting.

Top Chef Canada airs Mondays at 9et/10pt on Food Network Canada.

"Rebekah Pearse" represented by Chef Network Inc



Renowned cake decorator and Food Network star Chef Duff Goldman shows us why he truly is the *Ace of Cakes*, as he makes his CNE debut on the Food Network Celebrity Stage.

Known for producing highly creative cakes that range from Star Wars characters and vehicles, to a replica of the Stanley Cup, Chef Duff also stars in the Food Network series *The Best Thing I Ever Ate*, has been featured in many other Food Network favourites including *Cupcake Wars, Iron Chef America* and **Chopped: All-Stars**.

Ace of Cakes airs Sundays at 4et/1pt this summer. Duff's newest series **Sugar High** airs Wednesdays at 9et/pt beginning August 31 on Food Network Canada.

# Steve Gonzalez

Food Network's Top Chef Competitor Saturday, September 3 (2 & 5 pm)



**Top Chef Canada** competitor Steve Gonzalez is a first-generation Canadian with Colombian parents. Born in Toronto's Jane and Finch neighbourhood, Steve, now 35, has been in the restaurant business for 20 years. He started out washing dishes and worked his way through the ranks. He has cooked in Spain, Hong Kong, and Miami.

He is currently chef de cuisine at Claudio Aprile's latest venture, Origin, a Toronto culinary hotspot. Previously, he was chef de cuisine at Colborne Lane and sous chef at Sassafraz, to name a few. He prides himself on being creative and putting modern spins on classic Latino food.

Top Chef Canada airs Mondays at 9et/10pt on Food Network Canada.

"Steve Gonzalez" represented by Chef Network Inc

# Patrick Wiese Food Network's Top Chef Competitor Sunday, September 4 (2 & 5 pm)



Originally from Chicago, **Top Chef Canada** competitor Patrick Wiese currently cooks exclusively for one of Canada's top investment bankers. Before moving to Toronto, Patrick's successes in Chicago included cooking for Oprah Winfrey as well as acting as executive chef for prestigious catering companies, and catering his private chef services to many families and professionals in Chicago. Since arriving in Toronto in 2006, he has worked as executive chef at Fuzion Restaurant – during which time he received the Gourmet Food & Wine Expo's Nine of Dine Award as one of Toronto's best new chefs – and has started

his own private chef business. His latest adventure includes hosting a 14-day South African food and wine tour.

Top Chef Canada airs Mondays at 9et/10pt on Food Network Canada.

"Patrick Wiese" represented by Chef Network Inc

<u>Clayton Beadle</u> Food Network's Top Chef Competitor Sunday, September 4 (3 & 6 pm)



Born in the Yukon, Chef Clayton Beadle is the youngest competitor on **Top Chef Canada**. He currently works as the chef de partie at the Four Seasons Resort Whistler, Canada's only five star, five diamond resort.

Clayton's cooking philosophy is to cook with unadulterated, fresh, local and sustainable ingredients that produce great food that keeps people coming back.

Top Chef Canada airs Mondays at 9et/10pt on Food Network Canada.

## Let's Get Cooking Food, Fun & Nutrition Stage

Outdoors in front of The Farm and Better Living Centre Daily shows at **noon**, **1:30 pm**, **3 pm & 5 pm** 

See, learn and sample complimentary, easy-to-prepare recipes presented by our culinary team that you and your family are sure to enjoy. **Media Partners: AM 740 & Classical 96.3 FM** 

#### Ghosts & Hauntings Talks by Paranormal Researcher Richard Palmisano Presentation Theatre, Direct Energy Centre Monday August 22 and Monday August 29, 5:30 pm Wednesday August 24 and Wednesday August 31, 5:30 pm



Pictured: Stanley Barracks – Ghost image in window; right side, middle panel

Come and listen to **Richard Palmisano** of the **Searcher Group** talk about the techniques and equipment used in investigating hauntings. Richard is the author of several books on the paranormal, including the recently released **Ghosts of the CNE**. He and members of his team will be available after the talk to address questions and concerns about your own paranormal experiences.

#### Virtual Haunted CNE Walking Tours Presentation Theatre, Direct Energy Centre Monday August 22 and Monday August 29, 7:00 pm Wednesday August 24 and Wednesday August 31, 7:00 pm

Following his talk on **Ghosts & Hauntings**, **Richard Palmisano**, will present a virtual version of the Haunted Walking Tour in a powerpoint presentation. The tour will examine the haunted buildings of the CNE as well as present findings of the Searcher Group's investigations of the grounds. Not recommended for children under 10 years of age.

#### Haunted CNE Walking Tours

Departing from the east end of the Direct Energy Centre Galleria Progressing throughout the CNE Grounds Monday August 22 and Monday August 29, walks leaving at 7 pm, 7:15 pm and 7:30 pm Wednesday August 24 and Wednesday August 31, walks leaving at 6:30 pm, 6:45 pm and 7 pm



Although Exhibition Place is known for its bright lights and entertaining shows and events, lurking below the surface are a few well-kept secrets that were only known to select staff who work the late shift. That

the grounds should harbour unworldly visitors is not much of a surprise: The Horticulture Building was once used as a temporary morgue; the current site of the CNE midway was a bloody battlefield during the War of 1812; and the grounds were once home to two military forts. Not to mention the CNE's own long history, which stretches back to 1879. Much of the tour will be based on onsite research recently undertaken by paranormal researchers, The Searchers Group. The tours will be led by **Steve Collie, Amanda Jobe** and **Richard Fiennes-Clinton**. Be sure to wear comfortable shoes! There will be some stairs. Not recommended for children under 10 years of age. T

# SPECIAL EVENTS

## On Site at the CNE

#### **Opening Ceremonies**

August 19, 2011, 10:00 am Princes''' Boulevard



A spectacular ceremonial parade will launch the 133 year of the Canadian National Exhibition. The official ceremony takes place in front of the historic Princes' Gates and features CNE's 2011 First Family, dignitaries and CNE Officials. This year, the celebrations will pay tribute to the **75**<sup>th</sup> **Anniversary of the Bandshell** and the **25**<sup>th</sup> **Anniversary of the Rising Star Talent Competition**. CBC Radio's **Jill Dempsey** and CBC NewsNetwork's **Jacqui Perrin**, return as Masters of Ceremonies for this year's event. **Corporate Partners: Transat Holidays, BMO, Westin Harbour Castle. Media Partner: CHUM FM** 

#### Warriors' Day

Saturday, August 20, 2011; 10:30 am



The Warriors' Day Parade is the longest running veterans' parade in the free world and has been a part of the CNE since 1921. This year it celebrates its **90<sup>th</sup> Anniversary**. The parade will start at the Princes' Gates and continue down Princes' Boulevard. Further information about the Warrior's Day Parade can be found at <u>www.thewarriorsdayparade.ca</u>

#### **Ribfest**

## Bandshell Park; Daily with the exception of Monday, August 22 11 am to 10 pm

Back by popular demand, a succulent Ribfest takes over Bandshell Park every day of the CNE (except Mondays, August 22<sup>nd</sup> & 29<sup>th</sup>)! Ribbers from ev*rib*where won't want to miss this fabulous feast as a multitude of rib masters compete to win "best rib recipe"! This is a licensed area but please note, <u>there will be no liquor sales on Tuesday</u>, August 30th. **Media Partners: Toronto Sun & FAN 590** 

## Pizza Nova Kids Toonie Mondays

Mondays August 22 & 29

On Monday, August 22 and Monday, August 29, children 13 years of age and under get into the CNE for only a **toonie (\$2)** when accompanied by a paying adult.\* To make the experience complete, a ride coupon special is available as well: 30 coupons for \$22.

\* Offer available only at the CNE gate

## Food Products Day

Wednesday, August 24, 2011 Starts at 11 am Spin the wheel and win prizes! All activities take place in the CNE Food Building!

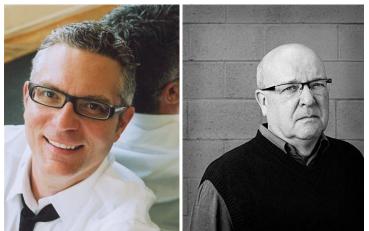
> TDSB Day Tuesday, August 30 All day



Concerts, **Franklin, Caillou, Max & Ruby** and more! All students at the Toronto District School Board get in free to the CNE on the second Tuesday of the fair. Families and TDSB staff have access to our corporate discount rate. A special ride deal is also on offer this day: **10 rides for \$20**! Students who wear green have access to special discounts with our vendors, and may be picked by our Prize Patrol to win special prices (see Bandshell section for concert line-up). **Presented by AOL. Media Partner: Virgin 99.9** 

## Authors@Harbourfront Centre

Thursday,September 1, 2011 Readings at **5:30 pm** followed by Round Table Discussion Direct Energy Centre, Presentation Theatre



Authors Andrew Pyper & Ian Hamilton

The Harbourfront Centre Festival of Authors comes to the CNE on Thursday, September 1<sup>st</sup> with readings by **Andrew Pyper** and **Ian Hamilton**, which will be followed by a round table discussion. *Additional Authors to be confirmed*!

### **Other Special Events**

<u>Throughout the Grounds</u> Toronto Police Services Day EMS Day

Monday, August 29, 2011 Thursday, September 1, 2011

<u>Galleria; Direct Energy Centre</u> Robotics Demonstration

Tuesday, August 30, 2011 (TDSB Day)

## Soccer Games at BMO Field during the CNE

Toronto FC vs Earthquakes

Saturday, August 27; 7 pm

## In the Immediate Area During CNE Molson Amphitheatre ~ Ontario Place

Lil Wayne Blue Rodeo Maroon 5 & Train Selena Gomez Friday, August 19, 2011 Saturday, August 20, 2011 Monday, August 22, 2011 Tuesday, August 23, 2011

# **EXHIBITS**

### **International Sand Sculpting Competition**

The Garden Show Heritage Court, Direct Energy Centre Competition: August 19 to August 24 On Display: Throughout the CNE



2010 Winning Sculpture by Tom Koet, USA

What do you get when you combine sand with six artists from six countries over six days? Based on the success of the CNE's international sand sculpting competition last year, the CNE goes global again this summer with six artists from across the world converging on Toronto to compete in the CNE's second International Sand Sculpting Competition/exhibition. Each competitor will be working with 10 tons of sand from which they will create their own indigenous sculpture. The artists in this year's competition are Fergus Mulvany from, Ireland; Kevin Crawford from Australia; Katsuhiko Chan from Japan; last year's winner: Thomas Koet from USA; Leonardo Ugolini from Italy and Guy Olivier Deveau from Canada. The finished sculptures will be on display in Heritage Court throughout the fair and CNE visitors are encouraged to cast their vote for the *Fan Favourite*. Media Partners: AM 740 & Classical 96.3 FM

## Marilyn in Canada: A Selection

Arts, Crafts, & Hobbies Pavilion



John Vachon (1914–1975), Untitled (Marilyn with Mountie Raymond Cooper Morris), 1953, photographic reprint, 61 x 51 cm. Courtesy of the Estate of John Vachon and Dover Publications Inc.

CNE 2011 Overview prepared by CNE Marketing & Communications Department. **DRAFT** as July 20, 2011 Marilyn Monroe's image and the coverage of her life became a staple of the global media during her career. The circumstances of her death reinforced Monroe's position as a cultural icon. The actress while representing a specific time and era has remained a viable and continuously re-imagined presence throughout the passing decades. Bolstered by constant reproductions of her portraits, biographical interpretations presented in books, films, and television along with a never-ending availability of commercial memorabilia, Marilyn Monroe's iconic presence has been embraced by many cultures beyond her American birthplace. *Marilyn in Canada: A Selection* provides a Canadian connection to remembering this cultural figure.



**theBraProject** was inspired by love and a simple idea. A clothesline starting in Parry Sound, Canada, invited women to craft an Art-bra and upload the image along with the story of their inspiration. The clothesline is meant to inspire, inform and hold us together as each new Art-bra added extends the clothesline's length around the world. The CNE exhibit will feature approximately 60 individually decorated bras. Be sure to check this visual delight and experience how one cause was brought to life in 60 different interpretations. www.thebraproject.com

### **Ghosts of the CNE**

CNE Archives Exhibit Daily, Remember When Pavilion Direct Energy Centre Daily throughout the fair



The CNE can be a spooky place, and the CNE Archives exhibit will introduce you to the many ghosts that inhabit the grounds. The exhibit is based on actual experiences of staff and visitors to the grounds as well

CNE 2011 Overview prepared by CNE Marketing & Communications Department.
DRAFT as July 20, 2011

as investigations recently carried out in various CNE buildings by paranormal researchers: The Searcher Group. Believers and non-believers will find this exhibit thought provoking if not spine-chilling! **Media Partner for Remember When Pavilion: AM 740** 

# **Canadian Forces interactive exhibit**

Outdoors on Princes' Boulevard Daily throughout the fair



Based on the terrific response to their appearances at the CNE over the past five years, the Canadian Forces returns for a sixth consecutive summer. Climb into the cockpit of a CF-18 plane, explore the world inside a tank, discover hands-on what our armed forces experience every day working abroad. Don't miss the **obstacle course for kids** and **repelling demonstrations** every day of the CNE.

# **CNEA Membership Exhibit**

The Farm, Better Living Centre

Now in its third year, the CNEA Membership Exhibit Space provides interested CNE Associations an opportunity to showcase their organizations to the fair visitors. Learn about what these organizations are all about and what they offer. This year's participants are **IODE Canada** (August 19 & 20), **York Pioneer Historical Society** (August 21 & August 28), **Warriors' Day Parade Council** (August 22), **Council of the Regional Municipality of Durham** (August 23 & 24), **Ontario Veterinary Medical Association** (August 25; 10 am until 6 pm), **National Congress of Women** (August 25; 6 to 10 pm), **Landscape Ontario** (August 26), **Ontario Quarter Horse Association** (August 27), **TABIA** (August 30; 10 am to 6 pm) **Agriculture Canada** (August 30th), **Ontario Association of Art Galleries** (September 1; 10 am to 4 pm); **Canadian National Exhibition Association/Exhibition Place** (September 1; 4 to 10 pm), **International Association of Lions Clubs – District A – 7**(September 2 & 3); **National Congress of Italian Canadians** (September 4 & 5).

## Sand Sculpture

The Farm Better Living Centre

The **Sands of Time** return to The Farm in the Better Living Centre this year. Witness the creation of a massive 100-ton sand sculpture in the shape of a Merry-Go-Round built on location by artist **Karen Fralich.** 

# **Arts Crafts & Hobbies Pavilion**

Daily throughout the fair

In addition to the *Marilyn in Canada* and **Bra Project** exhibits, the CNE is privileged to host several dynamic arts exhibitions in the Arts, Crafts & Hobbies Pavilion this year:

The **Art Gallery of Ontario** will feature current and upcoming exhibits. There will also be fun activities for children. Learn more online: <u>www.ago.net</u>

**Theatre Museum Canada** will highlight upcoming theatre events in the area and will provide kids the opportunity to design and take home their very own theatre mask. Learn more online: <a href="http://www.theatremuseumcanada.ca">www.theatremuseumcanada.ca</a>

The **Ontario Porcelain Artists' Guild** will feature hand-painted porcelain pieces and give porcelain painting demonstrations daily.

# PARADES

#### Daily CNE Mardi Gras Parade Daily at 6 pm

The highly popular CNE Daily Parade will once again make its way through the CNE grounds at 6 p.m. each day with the much coveted Mardi Gras necklaces being tossed from the parade floats to the delight of the crowds.

#### Please note:

This year the CNE will be introducing some changes to the parade that bring a sharper focus onto the safety of both our volunteers who ride the floats, as well as our guests watching the parade.

90<sup>th</sup> Anniversary Warriors Day Parade Saturday, August 20 10:30 am start from Princes' Gates



This year's annual Warriors' Day Parade will begin at the Princes' Gates, run along Princes' Boulevard. and conclude at the Stanley Barracks.

# Labour Day Parade

Monday, September 5

Keeping with tradition, the Labour Day Parade, celebrating the strength and solidarity of workers, is scheduled for Monday, September 5th. The parade, which travels along Queen Street from University Avenue and then south, will enter the CNE through the Dufferin Gate at approximately 11:00 a.m.

## Family Puppet Parade Daily in Kids World 12, 3 & 6 pm

Following performances at the Backyard Circus, kids can participate in a lively parade working with a diverse selection of multicultural rod puppets, adults serve as assistants.

# **CNE CASINO**

August 1 to September 5, 2011, Better Living Centre (East Side)

This year the Casino will operate for from **August 1 to September 5**, 2011. It is open from **Noon to 6 a.m.** daily and is located in the North East corner of the Better Living Centre.

A popular annual draw, the CNE Casino features a variety of games including **Multi-action Blackjack**, **Roulette, WAR, Spanish 21, Perfect Pairs,** and **Three Card Poker**. In addition to the private airconditioned **Texas Hold 'em Poker** area with **22 tables**, the casino offers a beautiful outdoor patio. Guests can also enjoy nightly live entertainment and order from a selection of favourite midway treats. The Casino Patio is licensed under the LLBO and will feature daily performances.

# **COMPETITIONS**

International Sand Sculpting Competition

Ambassador of the Fairs Competition Cat Show Flower & Vegetable Competition Horse Show Rising Star Talent Competition TTC Busker Competition Miniature Horse Competition August 19 to 24 on display throughout the fair. August 19, 20, & 21, 2011 August 27 & 28, 2011 On display August 19 to Sept 5, 2011 August 1 to August 16, 2011 August 19 to September 1, 2011 August 19, 20, 21, 2011 August 27 & 28, 2011

# **CNEA HORSE SHOW**

August 1<sup>st</sup> to August 16<sup>th</sup>, 2011

The CNE Horse Show competitions begin on August 1<sup>st</sup> with the popular CNE HorseCapades interactive program getting underway on August 2. All events take place in the Horse Palace and Ricoh Coliseum and admission is FREE before the CNE opens and free with the price of CNE admission from **August 19**<sup>th</sup> to **September 5**<sup>th</sup>, **2011**. The schedule of events is as follows:

# **Horse Show Competitions:**

(Time of Day TBC)

**Ontario Hackney Show** (Hackney Horses & Ponies, Shetland Ponies, American Saddlebreds, Road Horses)

Light Horse Competition (Hackney Horses & Ponies, Shetland Ponies, Morgans, Saddlebreds, Road Horses)

#### Heavy Horse Competition

(Belgians & Percheron Halter, Hitches & Youth classes open to all breeds)

**Jumper Competition** 

Welsh & Open Pony

**Sport Pony Competition** 

**Miniature Horses** 

Miniature 4 H Clubs

**August 1<sup>st</sup>** (Contact and make entries to the Ontario Hackney Association)

August  $2^{nd} - 3^{rd}$  (inclusive) (entry closing July  $6^{th}$ )

**August 5<sup>th</sup> – 7<sup>th</sup>** (inclusive) (*entry closing July 13<sup>th</sup>*)

**August 8<sup>th</sup> – 10<sup>th</sup>** (inclusive) (*entry closing July* 27<sup>th</sup>)

August 15<sup>th</sup> (entry closing July 20<sup>th</sup>)

August 16<sup>th</sup> (entry closing July 20<sup>th</sup>)

August 27<sup>th</sup> (entry closing July 20<sup>th</sup>)

August 28<sup>th</sup> (entry closing July 20<sup>th</sup>)

# **CNE Horse Capades**

### August 2<sup>nd</sup> to August 18 ~ 11am to 2pm pm, Horse Palace August 19 to September 5 – 10 am to 10 pm; The Farm; Better Living Centre

A delightful and free introduction to horses, the CNE interactive horse program returns for its sixth consecutive year in 2011, taking place every day of the CNEA Horse Show and continuing throughout the fair (It is free with the price of CNE admission during the fair). During the fair, elements of the HorseCapades program will move from the Horse Palace to the Farm in the Better Living Centre's West Side.

Designed for the young and the young at heart, HorseCapades sweeps you away from city life and into the magical world of the horse. This year's program allows visitors to:

Toiscover how a horse thinks, acts & reacts 
Experience what it is like to ride a horse 
Pet & feed a horse 
Meet a mare & foal (mother & baby horse) 
Guess a horse's weight 
Learn about grooming and shoeing 
Take a Wagon Ride 
Learn about the Life of a Racehorse 
Race a Sulky Cart 
Plus Games, Contests, Prizes & Much More 
Meet horse friends!

# AGRICULTURE DURING THE CNE

## Ambassador of the Fairs Competition

Finals: Sunday, August 21, 2011; 2 pm Queen Elizabeth Theatre, QE Building

For 40 years, young representatives from fairs across Ontario have competed to become the Ambassador of the Fairs. This year-long title takes the winner across Ontario as a representative of the CNE and all agricultural fairs. Since its inception in 1971, more than 1300 young people from 100 communities throughout the province, have taken part in this illustrious contest. This year the event takes place at the CNE from August 19 to August 21, with the winner being crowned the Sunday afternoon (August 21) in the Queen Elizabeth Theatre.

# The Farm

CNE Better Living Centre (West Side) Ongoing daily Media Partner: CHFI

Just minutes away from the intense urban landscape of Toronto, rural Ontario comes to life for 18 days at the CNE in the Better Living Centre. The CNE's Farm provides visitors with the chance to slow down and get acquainted with rural life including a wide variety of farm yard animals ranging from piglets to ostriches. Guests can be a farmer for a day, picking apples off a tree, digging for potatoes, milking a cow and collecting eggs from the chickens.

There will also be daily demonstrations of **sheep shearing (1 & 3 pm)** and **cow milking (noon & 4:30 pm)**. During the fair, elements of the CNE's interactive horse program, HorseCapades, will move into the Farm. Check out the amazing **butter sculptures** presented by **Stirling Creameries**.

Agri-Kidabra Daily at 1: 30, 3:30, 5:30 & 6:30 pm



Featuring Canadian illusionist Daniel Steep, Agri-Kidabra is an interactive magic show that educates audiences about Canadian Farming! Don't miss this high energy and educational experience which involves lots of audience participation and prizes. It's a great opportunity to discover the magic of Canadian Farms.

### Kids' AgVenture

A huge hit at the CNE for the past two years, Kids AgVenture, a colourful and engaging interactive area, designed for children ages three to ten years of age returns in 2011. In a journey that takes them through five miniature barns, kids get to experience the life of a farm hand. Each barn provides visitors with "hands on" tasks related to planting crops and tending of animals. For example, at the chicken coop, the farm hands feed the chickens the grain they "harvested" and then collect the eggs. At the dairy barn, the children milk a cow and collect milk cartons. There is also a tractor area, sheep barn, orchard/garden and grain area. After the children have gone through each of the miniature barns and collected their products, they "sell" them at the market for a fair colouring book.

#### **FarmzonWheelz**

The Ontario Farm Animal Council returns to the CNE this summer with **FarmzOnWheelz**, a program that shows teenagers and their families "what's cool" about farming. One highlight is a working minibiodigester that uses gas from cow manure to power an iPod, where you can see a dairy farm using the green technology. A spinbrowser, weird stuff, what's on your plate and virtual farm tours are also be featured. **FarmzOnWheelz** makes teens realize that farmers are not Old MacDonald! Agriculture is very hip, using high tech equipment.

# **CNEA Membership Exhibit**

The Farm, Better Living Centre

Now in its third year, the CNEA Membership Exhibit Space provides interested CNE Associations an opportunity to showcase their organizations to the fair visitors. (see page 40 for list of participants)

# HorseCapades

Horse Palace, August 2<sup>nd</sup> to August 18<sup>th</sup>, 2011 **11 am to 2 pm** Better Living Centre (Elements of HorseCapades) (During the Fair)

## **Miniature Horse Competition**

August 27<sup>th</sup> & 28<sup>th</sup>, Horse Palace Ring, Horse Palace

# **ATTRACTIONS FOR CAT & DOG LOVERS**

The CNE's great affection for animals is not confined to the barnyard or horse stables but extends to household pets as well. Both cats and dogs have their turn in the spotlight in two popular CNE events: The Cat Show and the President's Choice SuperDogs Show.

# The 40<sup>th</sup> Annual Cat Show

August 27 & 28 10 am – 5 pm Café Soleil, Direct Energy Centre



Let the sun shine in Café Soleil as our fine feline friends convene at the 2011 CNE for the 40th Annual Cat Show. There will be more than 125 cats from across Ontario that will be showcased in display and in competition.

CNE 2011 Overview prepared by CNE Marketing & Communications Department. **DRAFT** as July 20, 2011

### The President's Choice SuperDogs Show

Direct Energy Centre, Hall D, 3 shows daily 12:30,3:30 & 6:30 pm) throughout the fair

With wagging tails and winning ways, the ever popular SuperDogs return to the CNE this year with performances every day of the fair.

# FOR GARDENERS AND GARDEN LOVERS

### The Garden Show

Heritage Court, Direct Energy Centre, daily throughout the fair

The CNE Garden Show is home to the largest flower and vegetable growing competition in Canada. When not admiring the foliage, Garden Show guests can rock the day away, as the "physics defying" visual artist **Daryl Maddeaux** returns to the CNE stacking "Rock on Rock" without the help of glue, nails, gum, velcro, screws, or magnets. An **Anne of Green Gables** exhibit presented by the Township of Uxbridge will also be featured. **NEW this year: A Wine Garden Oasis! Media Partner: AM 740** 

# KIDS' WORLD

In Centennial Park Ongoing daily Media Partner: CHFI

Nestled in the west end of the CNE near the Dufferin Gate, is a wonderful world designed just for Kids. Rides for children are conveniently located just next door to Kids World. Complete with a playground, onstage entertainment and a park full of animals, puppets and other crazy creatures, Kids' World offers children endless surprises and lots of fun! Kids' World includes:

## Kids' World Stage

**CLaroL the CLown** Daily: 11 am & 3:30 pm



Young and old alike will discover that "big laughs" come in "small packages", as CLaroL the CLown delights audiences with her whimsical tricks and hijinks!

Splash'N Boots Daily: 12:30 & 5 pm



Back by popular demand, Splash'N Boots (Taes and Nick) return to the CNE with toe-tapping, fun-filled performances each and every day of the fair. The kids are sure to be dancing and the parents will be laughing! It's fun, hip and edgy!

#### Storybook Magic by Majinx Daily: 2 & 6:30 pm



Professor Wick and his team perform magical illusions inspired by some of the most popular children stories including *Pinocchio, Aladdin, The Frog Prince* and *Alice Through the Looking Glass*. Come and witness the wonders and participate in this enchanting adventure

## **KidStreet Interactive Zone**

A pint sized village street, KidStreet is full of interactive activities and resources for children and families (10 am to 8 pm daily unless otherwise noted), including.

#### Wizard's Challenge - NEW

Enter the enchanted world of Wizard's Challenge! and explore the magic and wonder of science. This highly interactive attraction consists of numerous displays offering a variety of magical challenges and experiences. See if you can morph your face with a friend, solve a six piece puzzle, or identify the dragon's scent. Leave your body's imprint on a huge wall of nails. Give your arms a go on the Hang Time by setting the "winning time" of the day. Test your dexterity, or join your toddler in playing/building with large blocks. This is guaranteed fun for all ages!

#### Make Music

Go "in studio" and make music, mixing your raw talent with the magic of computer enhancement! Get a digital file of your performance!

### Craft Centre

Roll up your sleeves and explore the world of the artist working in a medley of different media! Creative projects include: **Painting, Creating with Clay, Plasticine Portraits, Paper Mache Sculptures, and Felt Jewelry** 

#### Pizza Nova Pizza Making

#### 11:45am, 1:15pm, 2:45pm, 4:15pm, 5:45pm, 7:15pm

Flip dough in the air with flair! Get pizza making tips from the pros at Pizza Nova. Best of all: when you are done, you get a FREE piece of pizza!!!

#### TREC's Kids' World of Energy

Plug in to an exciting world of energy! Experiment with wind turbines and solar panels, learn about the importance of energy conservation, and take a tour of North America's first urban wind turbine!

**Baby Care Centre:** Amidst the heat and bustling activitiy of Kids' World, the Baby Care Centre provides a quiet, cool and private place for mothers to change and nurse their babies. (Ongoing daily; 10 am to 8 pm)

## **Kids' World Park**

### Backyard Circus

#### 11:30am, 2:30pm, 5:30 pm

Calling all kids! Be the star of a dress-up circus! Ringmaster Bill Carpenter takes you on a magical, action-packed journey as he creates an old fashioned circus where kids in the audience are transformed into lively lions and tigers, a lion tamer, tightrope walker and more!

#### **Puppet Parade**

#### 12:00noon, 3:00pm, 6:00 pm

Following performances of Backyard Circus, kids can participate in a colourful parade featuring handmade multicultural rod puppets, while adults serve as their assistants.

#### Ken Jen Petting Zoo

#### 10:00am – 8:00pm

Get up close and personal with more than 120 animals from around the world! Llamas, ducks, chickens, goats, bunnies and friends are all waiting to meet you!

### Kids' World of Sport

#### 10:00am – 8:00pm

Test your skills at baseball, basketball, football and soccer in this energizing sports interactive area! Don't miss your chance to shine in: **Homerun Derby** (T-ball), **Kick to Score** (Soccer), **Basketball Hoop Challenge**, **Quarterback Challenge** (Football)

#### YTV WOW!

#### 10 am to 8 pm

The YTV WOW Patrol returns to the CNE this year to test your skills at NERF Dart Tag and in Beyblade Metal Fusion tournaments. Try your luck at these and other awesome activities. There are prizes to be won and tons of fun to be had!

Costume Characters 12:00pm – 6:00pm

# SPORTS

# Peewee Baseball Tournament

### 1. Lions – CNE Peewee Tournament

The highly successful community based Lions CNE Peewee Baseball Tournament celebrates its 55th Anniversary this August. Established in 1956, the CNE Peewee Baseball Tournament has guided more than 17,000 young people through the ecstasy and the agony of the baseball tournament experience. For more than half a century, rising in the early hours of the morning, young people from throughout Southern Ontario have boarded buses and made the journey to the Canadian National Exhibition to compete for coveted first place title.

Competing against Toronto area teams from North Toronto, Etobicoke, North York, Royal York, Scarborough and East York are teams from the following areas: Mississauga, Richmond Hill, Clarington, Brampton, Oakville, Newmarket, Uxbridge, Hamilton, Bolton, Oshawa, Niagara Falls, Thornhill, Vaughan, Aurora, Burlington and Pickering.

**LIONS CLUBS** throughout Southern Ontario are solidly behind their local teams and 'roaringly' support this prestigious event.

The teams may vary from year to year but the excitement of a competitive ball tournament and a day, or five, at the Exhibition is always a summer highlight for thousands of youngsters and their families.

For complete tournament details, and details about the following tournaments, please visit TheEx.com

- 2. Bulova CNE Women's Fastball Tournament
- 3. Ontario–International Peewee All-Star Tournament
- 4. Rookie Ball Junior & Senior Tournament

# **RIDES & GAMES**

New this year at the CNE, is a dazzling **Laser Show on the Ferris Wheel** each night! Meanwhile, the popular **Mega Drop** ride returns to the CNE this year along with other fair favourites such as the Wave Swinger, Zipper, Polar Express, Swing Tower, and the Crazy Mouse spinning coaster to bring thrills and chills to visitors to the EX. **Media Partner: Z103** 



When not riding rides, visitors can spin to win, play bingo, have someone guess their age and weight, or play any one of more than 125 games at the CNE. If you are lucky, you might be able to take home a Tweety Bird, Sponge Bob or the Family Guy, after a fun-filled day at the fair.



# FOOD@TheEX

Food at the CNE is something to be experienced! There is an exciting medley of cuisine from all over the world, not to mention more than a few tasty treats unique to the fair.

#### Ribfest

Every day with the exception of Monday, August 22 11 am to 10 pm; Bandshell Park

Back by popular demand, a succulent Ribfest takes over Bandshell Park every weekend of the CNE! Ribbers from ev*rib*where won't want to miss this fabulous feast as a multitude of rib masters compete to win "best rib recipe"! **Media Partners: Toronto Sun & The FAN 590** 

#### **Food Building**

Every year, more than one million people visit the **CNE Food Building** for the unique experience that has made the Food Building a Toronto institution. With close to 100 vendors featuring foods from around the world as well as traditional favourites, the Food Building is bound to satisfy even the most demanding palate. **Media Partner: Toronto Star** 

#### **Fair Favourites**

Outdoors throughout the CNE, there are also plenty of opportunities to keep hunger at bay. The EX has a vast selection of eatable delights right on the midway and around the grounds. From Deep Fried Butter and Butterfly Chips to Corn Dogs, Curly Fries and Ice Cream Waffles, and the famous Tiny Tom Donuts, there is something for everyone to indulge in.

#### Restaurants

For a more relaxed sit-down experience, there are a number of restaurants on-site that are all licensed establishments. These include the **Casino Patio**, **Gossip**, **Striker's Bar & Grill** and the **Molson Canadian Midway Stage** area.

### **Cooking Demonstrations & Food Products Day**

Don't miss the daily cooking demonstrations outside The Farm near the Fountain (Media Partner: AM 740) as well as the Food Products Day on Wednesday, August 24th starting at 11 am in the Food Building! (Media Partner: Virgin 99.9)

# SHOPPING



You can shop 'til you drop at the CNE. An extreme sport of its own kind, shopping at the CNE is a virtual "marathon of marketplaces" where visitors can find the terrific bargains and distinctive treasures. From east to west throughout its 192-acre site, the CNE offers a wide variety of fantastic retail therapy. Great shopping can be found in the following areas:

### At Home Pavilion

Direct Energy Centre, Hall A

The At Home Pavilion features 105,00 square feet of home related products and services including furniture and appliances, lifestyle, and leisure products, as well as items relating to home décor, home improvements and home renovations. This pavilion is also home to the **Food Network Celebrity Stage**.

# **International Pavilion**

Direct Energy Centre, Hall B

The treasures of the world find their way to the CNE in this unique 110,000 square foot marketplace. Exquisite jewelry, clothing, home furnishings, gifts, handicrafts and furniture from exotic international locales are yours to behold in this fascinating pavilion, which also showcases indigenous cultural entertainment on the **International Stage**.

## **Garden Show**

Direct Energy Centre, Heritage Court

## Shoppers' Market

Direct Energy Centre – Hall A

This colourful marketplace features an amazing array of merchandise ranging from perfumes to clothing and electronics, and from car products to aromatherapy.

## Warehouse Outlets

Direct Energy Centre – Hall C & G The bargains are back at this year's CNE in the Warehouse Outlet, which sells specially discounted products from major Canadian retailers.

# Arts Crafts & Hobbies Pavilion

Queen Elizabeth Building

Oh Canada creates such beautiful things! The Arts Crafts and Hobbies Pavilion showcases 63,000 square feet of distinctive Canadiana collectibles, including art, crafts, clothing, hobbies, speciality foods, housewares, jewellery and leather goods.

# Outdoor Marketplace

This marketplace embraces the colourful outdoor ambience of the fair, and offers an eclectic variety of products that range from Hot Tubs to sunglasses, souvenirs, belts, books and psychic services.

# CHANGES TO THE CNE, THE SITE & ENVIRONS IN 2011

- Programming (The Human Cannonball) to be added on Princes' Boulevard south of BMO Field
- A new CNE **SmartPhone Application** is being developed to help patrons make their way around the fair and to provide them with instant information about CNE attractions and upcoming shows. We expect the new App to be available through the **iTunes App Store** & the **Blackberry App World** by the first week of August, to coincide with the launch of the CNE Advertising Campaign.
- Admission to Ontario Place is free all season including the 18 days of the fair. As a 40<sup>th</sup>
   Anniversary Gift to Ontario Place, the CNE will allow Ontario Place Season Pass holders and
   Molson Amphitheatre ticket holders free entry into the 2011 fair. All other Ontario Place visitors
   <u>must pay</u> to get into the CNE.

# **MAJOR ANNIVERSARIES**

170<sup>th</sup> anniversary of the Officers' Quarters, Stanley Barracks (1841)

105<sup>th</sup> anniversary of the Horticulture Building (1906) - now MUZIK

75<sup>th</sup> anniversary of the Bandshell (1936)

80<sup>th</sup> anniversary of the Horse Palace (1931)

85<sup>th</sup> anniversary of the Ontario Government Building (1926) – now Liberty Grand

90<sup>th</sup> anniversary of Warriors' Day Parade at the CNE (1921)

40<sup>th</sup> Anniversary of the Ambassador of the Fairs (1971)

40<sup>th</sup> Anniversary of the Cat Show (1971)

25<sup>th</sup> anniversary of Rising Star (1986)

# **GENERAL INFORMATION**

Ticket Prices

(Note: Ticket prices include the Harmonized Sales Tax (HST.)

Ga	te Admission* General Admission Seniors (60+) Children (13 and under) Children 4 and under CNE Family Pass (2 adults & 2 children or 1 adult & 3 children)	16.00 \$ 12.00 \$ 12.00 Free \$48.00	NEW for 2011
1.	On-Site Pay One Price Ride Pass	\$36.00	

**2.** CNE Early Bird Ticket Special (sold through Advance Sale Partners: MAC's Convenience Stores , GO Transit Lakeshore Line and Union Station & TheEx.com)

\$ 12.00 (\$4 Savings)

\$ 36.00 (\$14 Savings)

Admission Pass (Grounds Admission) Ride All Day (R.A.D.) Pass (admission plus unlimited midway rides)

CNE Group Sales Rates\* (applicable to groups of 25 & more)
 Admission Pass (Grounds Admission)
 Ride All Day (R.A.D.) Pass
 (admission plus unlimited midway rides)
 \$11.00 (\$5 Savings)
 \$34.00 (\$16 Savings) NEW for 2011

### 4. Online Ticket Sales

CNE Online Ticket Offers will be continued this year

### 5. Special Offers - Available On-site At The Gate Day Of ONLY

- **\$8** @ **the Gate** Opening Day Special Admission to the CNE on Friday, August 19, 2011 will be \$8 for all patrons. A special ride offer will available on this day ONLY: 10 rides for \$20.
- **\$5 after 5 pm** special on Monday, Tuesday, Wednesday and Thursday evenings both weeks of the CNE. (Children on Mondays will get in for \$2 after 5 pm as part of the Kids Toonie Monday promotion)
- Kids Toonie (\$2) Mondays will be on the first two Mondays of the CNE. Special Kiddie Midway Offer: 30 coupons for \$22..

\*Includes entry to Ontario Place

\*\* Midway Company is North American Midway Entertainment

### **CNE Hours of Operation**

## **CNE Grounds**

Grounds open daily10:00 a.m. to midnightBuildings open daily10:00 a.m. to 10:00 p.m.Labour Day Grounds10 a.m. to 5 p.m.Labour Day Buildings10 a.m. to 7 p.m.Labour Day Midway hours10 a.m. to 9 p.m.

**<u>CNE Casino</u>** (August 1 to September 5, 2011) Daily: Noon to 6 a.m. Labour Day: Noon to 8 p.m.