Item No. 35

May 4, 2011

To: The Board of Governors of Exhibition Place

From: Dianne Young, Chief Executive Officer

Subject: 2009 – 2012 Strategic Plan Quarterly Update – April 30, 2011

Summary:

The intent of this report is to update the Board, for its information, on the progress of work within the 2009 – 2012 Strategic Plan.

Financial Impact:

There is no financial implication arising from this report.

Decision History:

At its meeting of May 28, 2009, the Board approved of the draft Strategic Plan 2009 – 2012 which set out the Vision, Mission, Goals, Objectives and Outcomes as developed by the Board at its strategic planning session in April 2004 and by Exhibition Place staff.

Issue History:

The Board requested regular progress reports on the Strategic Plan.

Comments:

Part of the Strategic Plan initiative was to implement the Plan within the annual goals and objectives set for all staff and develop which would also set the base for our Performance Measurement process. The executive team started this exercise in the Fall 2011, articulating the key goals and objectives to be accomplished in 2011. The attached documents reflect these Strategic Goals, Outcomes, Strategies and some of the major tasks to be accomplished and while not shown in this document, the direction set in this plan is reflected in objectives throughout all levels of the organization. Performance appraisals and measurements provided to all staff at the end of 2011 will also reflect the goals set and objectives met. At this time the Goals of the CNEA Department are not reflected in this computerized program but will be included within the next report to the Board.

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