



Exhibition Place

Item No. 16

June 13, 2014

To: The Board of Governors of Exhibition Place

ACTION REQUIRED

From: Dianne Young, Chief Executive Officer

Subject: **Proposed Electronic Dance Music Concerts Protocol**

Summary:

This report responds to City Council's directions to the Board of Governors at its meeting of May 6, 7 and 8, 2014 regarding Electronic Dance Music Concerts (EDMs). This direction included reinstatement of the Board's policy to host EDMs at Exhibition Place and to work with City EMS, TPS and Toronto Public Health to develop an operations protocol to address any potential risk to public safety and property. This Protocol should apply for any Electronic Dance Music concerts (EDM) being booked at Exhibition Place.

Recommendations:

It is recommended that the Board:

- 1) **Direct that the confidential information contained in Confidential Attachment I to this report being the confidential attachments to the reports listed in Appendices E and G noted in this report not be released publicly as they relate to the security of the property of the Board;**
- 2) **As directed by City Council at its meeting of May 6, 7 & 8, 2014 in Item MM51.5., reverse its previous decision of April 11, 2014 and permit the leasing or licensing of Exhibition Place facilities to third parties for the purpose of staging EDM concerts, subject to compliance with the EDM Protocol attached as Appendix A to this report;**
- 3) **As directed by City Council, forward the decision of the Board, including this report and Appendix A for consideration at its meeting of July 8 & 9, 2014; and**
- 4) **As directed by the Board, forward to Council for its information Appendices E and F attached to this report.**

Financial Impact:

Revenues earned from an EDM held at Exhibition Place will have a positive impact on the operating budget.

Decision History:

The Exhibition Place 2014-2016 Strategic Plan had a Financial Goal *to maintain a positive operating financial performance across Exhibition Place and all its businesses*, and as a Strategy to support this Goal *we will seek additional revenue opportunities*.

	Subject Matter
Appendix A	Proposed Electronic Dance Music Protocol
Appendix B	Board report dated May 9, 2014, entitled “Electronic Dance Music Concerts – City Council Decision” providing items considered by City Council at its meeting of May 6, 7 & 8, 2014
Appendix C	Member Motion by Councillor Grimes, Chair of the Board dated May 23, 2014 entitled “Electronic Dance Music Protocol” requesting approval to send Board reports including confidential reports to City Council
Appendix D	Board report dated March 28, 2014, entitled “Electronic Dance Music Concerts – Additional Information” providing additional information as requested by the Board and recommending a review of the EDM Protocol
Appendix E	Board report dated January 21, 2014 entitled “Electronic Dance Music Concerts” providing background information on the EDM events at Exhibition Place with a Confidential Attachment I
Appendix F	Confidential Attachment I to the Board report dated January 21, 2013
Appendix G	Report from the City Solicitor dated April 7 2014 entitled “Electronic Dance Music Concerts” providing a legal opinion on the Board duty and standard of care in relation to EDM activities at Exhibition Place
Appendix H	Confidential Attachment I to the Report from the City Solicitor dated April 7, 2014
Appendix I	Report from City Solicitor dated May 15, 2014 entitled “City Insurance, Indemnification and Reimbursement Policies for Board Members” providing information to the Board respecting the application of the City insurance coverage and indemnification policy to members of the Board
Appendix J	Media reports on EDMs distributed at the Board meeting on April 11, 2014
Appendix K	Media reports on EDMs distributed to the Board meeting of May 23, 2014
Appendix L	Correspondence on EDMs received by the Board at its meeting of May 23, 2014
Appendix M	Letter dated May 30, 2014, to Live Nation and INK inviting them to attend the Board meeting of June 25, 2014 to address operational issues related to the EDM held at Rogers Centre on May 17, 2014
Appendix N	Letter from Toronto EMS provided information related to Average Cost of transport to hospital; Working Definition of Age of Child; Number of EMS transports from Rogers Centre Event May 17, 2014
Appendix O	Information about practices on the sale of alcohol at EDM held at Exhibition Place
Appendix P	Information relating to EDMs at venues in Toronto and other cities

Issue Background:

This report addresses the direction of City Council to review and revise as required the EDM Protocol for Exhibition Place and provides responses to further information requested by the Board at its meeting of May 23, 2014.

Comments:

In 2013, Exhibition Place booked an EDM concert with the promoter INK Entertainment for DJ artist Avicii on September 20, 2013 in the Better Living Centre for an audience of 9,356 attendees. This was a ticketed concert and we understand that all 9,356 tickets were sold out in advance of the event day. Following the September concert, INK booked Direct Energy Centre, Halls A and Heritage Court for December 27, 2013 for another EDM concert with Tiesto for a maximum audience of 5,750 attendees. Again, to our understanding 5,200 tickets were sold in advance of the concert date.

EDM concerts can pose operational issues that must be addressed and therefore, Exhibition Place staff put in place requirements detailed in the Electronic Dance Music Concert Protocol in Appendix A that involves the development of an emergency plan in advance of the event with the promoter, Toronto EMS, Police and Fire Services. The Exhibition Place License Agreement requires the promoter to meet all the obligations of any emergency plan developed, and for the two events noted above this required the on-site presence of ambulance, paid duty police and security, all at the cost of the promoter.

Given the direction from City Council at its meeting of May 6, 7 & 8, 2014, Exhibition Place staff have met with representatives of Toronto EMS, TPS, Toronto Fire Services and Toronto Public Health and together have developed an EDM Protocol attached as Appendix "A" designed to ensure that all necessary precautions are taken to address any potential risks to public safety.

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Submitted by:

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