



Exhibition Place

Coordination of Parking with Liberty Village

Date: April 18, 2017
To: The Board of Governors of Exhibition Place
From: Dianne Young, Chief Executive Officer
Wards: Ward 19

SUMMARY

The intent of this report is to update the Board, for its information, on the progress of its direction to work with Liberty Village on the coordination of available parking during a major event.

FINANCIAL IMPACT

There are no financial implications to report.

DECISION HISTORY

In December 9, 2016 board meeting the Board directed Exhibition Place staff to report back on current and future plans to utilize parking facilities in Liberty Village.

<https://www.explace.on.ca/files/file/58b608dee8bd9/BOARD-DECISIONS-Dec-9-16.pdf>

COMMENTS

Since the December 9, 2016 Board meeting, Exhibition staff has met with representatives of Canada Auto Parks, National Auto Parks, Canada Wide Parking, and the Toronto Parking Authority on the idea of enhanced communication during a major event at Exhibition Place where parking can present a challenge and require heavy use and / or redirection by Exhibition Place to the lots in Liberty Village.

Liberty Village has an estimated 2300 parking spots available on the South end of the property which is approximately a 12 minute walk from Exhibition Place either along Dufferin Street, Strachan Avenue or through the GO Station tunnel at Atlantic Avenue. Canada Auto Parks manages 3 lots (estimated 600 spots); National Auto Parks

manages 1 lot (estimated 200 spots); Canada Wide Parking manages 4 lots (estimated 500 spots); and the Toronto Parking Authority manages 3 lots (estimated 850 spots) along with all of the on-street parking in the area.

Exhibition Place staff will continue to develop ongoing communications and relationships with these parking providers in Liberty Village especially in instances when it is anticipated that Exhibition Place parking lots will reach capacity. At such times, Exhibition Place notifies parking patrons through the use of social media, traffic maps, detour signs and customer service representatives and re-directing them to the nearest Liberty Village parking lot.

Staff has also established open communication through a work group with the Liberty Village BIA, to better share information such as Traffic Management Plans and Road Closure notices with residents and local businesses in addition to the parking providers mentioned above. Detailed Traffic Management Plans are done for all major events (eg. National Home Show); all sporting events (TFC); and major tenant events. These plans are reviewed with clients and tenants as well as TTC, GO and TPS. All Traffic Management and Road Closure Notices are shared with Liberty Village entities through e-mail.

Generally, Traffic Management Plans and Road Closure Notices are multi-purposed as they cover transportation, parking, and wayfinding for an event. Below are examples of the information that are included in these plans.

- Road closures are indicated on a site map with the times each road will close and re-open
- Additional staffing resources available – paid duty, security, customer service representatives
- Leasing of neighbouring parking facilities – Ontario Place & Liberty Village
- Detour signs to direct vehicles to neighbouring lots when Exhibition Place lots are full
- Shuttle buses for peak days to/from distant parking lots, off-site lots (Ontario Place & Liberty Village) and from transit points
- Restrictions for employee parking in key areas
- Digital wayfinding sign messaging to direct vehicles to open lots
- Restricting non-event related traffic from the site
- Parking rate adjustments depending on the event or show
- Promoting Green travel options such as public transit (GO/TTC), cycling or walking

These implementations have proven beneficial when managing the movement of vehicles and pedestrians on site. Going forward staff will continue to build on these plans as the landscape of the area continues to progress.

According to the Liberty Village 2016 Master Plan, the future of the neighbourhood will see a reduction in surface parking (in lots and on streets) and an increase in parking structures (mainly new condominium developments). This change will impact parking at Exhibition Place as these future structures may increase or decrease public parking in Liberty Village, either temporarily during construction or in the long-term.

As both parties continue to grow and develop, the partnership between Exhibition Place and Liberty Village parking providers will continue, and the sharing of information will remain a part of our operational success.

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SIGNATURE

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