

Appendix A
Public Consultation on Exhibition Place Draft Strategic Plan 2017-2019
Public Comments - Email / Twitter / Public Meetings

EP3.8 Appendix A

Item	Date 2017	Representative	Comments	Changes Made to Final Draft Strategic Plan - Appendix B
1	Jan-20	Board Member	Motion at January 20/17 Board Meeting: Add to Core Value No. 5 "and community" so it reads: "Stewardship of a City-Wide and Community Asset"	Page 11, Core Values
			The Vision be amended by deleting the words "major destination" so that it now reads: To serve as a 'Gathering Place' protecting the heritage and the sustainable assets of the City of Toronto	Page 11, Vision; Page 11, Mission
			In the Mission statement, in the first bullet, add the words "and cultural" after the word economic, so that it now reads: The Mission of Exhibition Place is: "Champion business stimulation and public celebrations at local, national, and international levels to generate economic and cultural impact for the City of Toronto."	No change recommended
			Under the Public Space and Infrastructure goal, add the words "and community" after the word "guest", so that it now reads: Public Space and Infrastructure Enhance the core elements of public space, which support a higher level of guest and community satisfaction on the site.	Page 11, Public Space and Infrastructure, Preamble; Page 12, Business Development, Preamble
2	Feb-03	Tenant	Well thought out	
3	Feb-04	Client	When highlighting the concern of the cost of doing business, focused on the cost of labour but makes no reference to the high cost of facility rental.	Page 13, Business Development, Objective 2, Point #1
4	Feb-09	Public	Is the Garden of the Greek Gods part of plan? Will this public art be put back into public realm?	Added references to public art on Pages 3, 4, 9, 10, 11, 12 & 15
5	Feb-11	Public	Parking and entrance for free	No change recommended
6	Feb-15	Public	Public art is an important part of any society and should be treated as such. The Garden of The Greek Gods need to be relocated before more damage occurs.	Added references to public art on Pages 3, 4, 9, 10, 11, 12 & 15
7	Feb-15	Public	It seems that the release of the E.B. Cox sculptures – Garden of the Greek Gods – has been pushed into the background again, being ignored, along with the other public art held by Exhibition Place, in your most recent Strategic Plan for 1917-19. Public Art is meant to be public, and available for all to enjoy. The Free the Greek Gods team has worked long and hard for a resolution to the issue of the neglect of these sculptures. Their efforts should be rewarded by earnest and committed effort on your part to have them respectfully and publicly displayed again.	Added references to public art on Pages 3, 4, 9, 10, 11, 12 & 15
8	Feb-15	Public	Public Art requires protection and good stewardship -- this is in keeping with its function as a national gift to all visitors. Artworks create a beautiful, meaningful way to bind people together into a free, appreciative and respectful public. The strategic plan is not complete until it states unequivocally that all works of art on the grounds of Exhibition Place must be cared for, respected, and promoted as public treasures including Greek God statuary that need to be immediately relocated to a public location on Exhibition Place.	Added references to public art on Pages 3, 4, 9, 10, 11, 12 & 15

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9	Feb-20	Public	The plans for 2017-2019 make no mention of the Heritage Art within the grounds. Stewardship of the site and its heritage buildings include the artwork that is part of the valuable heritage of this asset to the City of Toronto and surrounding areas. Public art beautifies any site, and attracts viewers - the general public, students, children, and art lovers from all over. Amend the draft document to include artworks (such as the Garden of the Greek Gods, among many other works) be written in as part of the "site and its heritage buildings" (i.e. "site and its heritage buildings and artworks")	Added references to public art on Pages 3, 4, 9, 10, 11, 12 & 15
			Dependence on entertainment venues, including their security issues, is pointed out as a Threat to the Site and shootings and drug activity at Muzik Nightclub constitutes a real and physical threat to our community, as well as the Heritage Art at the club.	Page 14, Safety and Security Preamble; Page 14, Safety and Security, Objective 1, Point #2
10	Feb-20	Public	South Parkdale is your closest and oldest neighbour and suggest it might be useful to involve them in drafting the 2017-2019 Strategic Plan. One of the "key capacities" that the Board serves is to provide "stewardship of the site and its heritage buildings." I suggest that the stewardship of the 90 works of public art at Exhibition Place be specifically noted in this statement. By stewardship, I mean protection from damage, as well as proper management and promotion. Further to stewardship of this public art (along with heritage buildings), I suggest that part of the Board's objective to "communicate better" should be: Highlight the publicly-owned artwork on the grounds of Exhibition Place, as well as the heritage buildings and other attractions, in communications promoting the site to the public and tourists. Ensure that the public is aware of the public art on the site. Some of the most prominent and important art in the City of Toronto is located on the grounds of Exhibition Place. I urge the planners to provide due consideration these 90 works of art in the current and all future Strategic Plans. Although I am most interested in, and concerned about, the Garden of the Greek Gods as well as four other E.B. Cox sculptures on the grounds, my comments apply to all works of art on the site.	Added references to public art on Pages 3, 4, 9, 10, 11, 12 & 15; Page 12, Public Space and Infrastructure, Objective 1, Point #7 & #8
11	Feb-28	Public	Regarding the specific inclusion of the 90 works of public art in the Strategic Plan. I am well aware of the precious legacy of sculpture presently installed at Exhibition Place. This Garden of the Greek Gods collection of public art is irreplaceable and should be safeguarded and displayed for future generations to enjoy.	Added references to public art on Pages 3, 4, 9, 10, 11, 12 & 15
12	Feb-28	Community / Resident Association or BIA	You've identified expanding your customer base through outreach to adjacent residential development which makes good sense. I would also argue that the business community in Liberty Village presents some great opportunities, particularly for the hotel and your conference/meeting room facilities. There is a distinct shortage of all of the aforementioned in Liberty Village – and we're constantly being asked for options.	Page 10, Opportunities; Page 15, Recognition and Public Understanding, Objective 1
13	Mar-01	Public	There are over 90 works of art, although sadly these are not mentioned in the Strategic Plan, which makes me very concerned that the board may decide to neglect or remove these amazing pieces. Public art is a very important aspect of Exhibition Place and I respectfully ask that it continues to be so in the future.	Added references to public art on Pages 3, 4, 9, 10, 11, 12 & 15

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14	Mar-01	Public	I am an artist and friend of the Free the Greek Gods . They are completely inaccessible to the public and are at the mercy of the owners and patrons of a private club, and subject to damage. This is a disgrace. Public art can surprise and move us in ways that art in galleries cannot. By failing to mention any of the public art in Exhibition Place's new Strategic Plan (2017-2018), the board is disrespecting the existing artworks on the property, as well as any hope for new work in the future. If the work is being ignored and neglected at Exhibition Place, why not at least move it to another area where it can be appreciated? It is absurd that nothing is being done to protect these works of art. What will you do to protect this artwork, as well as the rest of the public art on the Exhibition Grounds?	Added references to public art on Pages 3, 4, 9, 10, 11, 12 & 15
15	Mar-01	Public	I have been following the Exhibition Place management and Board's disrespect for the Garden of the Greek Gods. Shameful that these magnificent sculptures are allowed to degenerate as adornments hidden away in a privately-owned nightclub. Now it becomes known that the Board and management hold not only the Cox art in disregard, but all the 90-plus pieces of public art under their auspices. Not one is even acknowledged in the 2017-19 Strategic Plan, let alone protected, let alone highlighted as public treasures. Are you note entrusted with the fiduciary duty to protect Exhibition Place assets? What could be more fundamental to your purpose?	Added references to public art on Pages 3, 4, 9, 10, 11, 12 & 15
16	Mar-01	Public	The draft report should reflect information on the neighbouring communities; however it only identifies Liberty Village in the report. Parkdale has provided valuable feedback and is not mentioned in the report.	Page 4, Overview; Page 6 Surrounding Neighbourhood Population; Page 15, Recognition and Public Understanding, Objective 1
17	Mar-01	Client	The Strategic Plan is used by staff when it suits the decision being made. Revenue generation competes with not being able to access the site. How do you incorporate more events and add more opportunities if the site is having challenges handling the access now?	Page 4, last paragraph of Overview; Page 12, Public Space and Infrastructure, Objective 1, Point #4 & Objective 3, Point #2
			The environmental goal and cost of being green gets passed onto the tenants and clients. How do you achieve this goal when there is a conflict with the objective of reducing costs?	No change recommended
18	Mar-01	Public	Happy with the historical mention; however, there is no mention of Parkdale in the draft report. Concerns with Muzik putting a fence around a heritage building.	Page 4, Overview; Page 6 Surrounding Neighbourhood Population; Page 15, Recognition and Public Understanding, Objective 1
19	Mar-01	Public	How does this plan align with Ontario Place?	Page 4, Overview; Page 12, Public Space and Infrastructure, Objective 1, Point #5
20	Mar-01	Public	Why is there a direction for a 15 year master plan and only a 10 year PMP plan?	No change recommended
21	Mar-01	Client	The Plan needs to reflect how the capital budget works as it isn't clear.	Page 17, Finance Preamble
22	Mar-01	Public	If there is a modification to the City's official plan for the Parks/ Open Space designation as requested by Exhibition Place, it will permit longer lease terms to tenants, where you can sell the building leaving the space open to development.	No change recommended

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23	Mar-01	Client	Under your Safety and Security goal, this is a big venue that holds significant events - there is no specific mention of camera and video monitoring.	Page 14, Safety and Security, Preamble; Page 14, Safety and Security, Objective 1, Point #2
24	Mar-01	Client	Don't understand what is a zero waste plan.	Page 14, Environmental, Preamble
25	Mar-01	Client	The labour costs are high, which causes events to go to other venues.	Page 13, Business Development, Objective 2, Point #1
26	Mar-01	Public	Tenanted buildings vs facility space (Ricoh Coliseum, Queen Elizabeth Theatre). Are the tenanted buildings owned by the City? When a building is leased does that mean that the city is happy with the revenue generated? Are there any buildings that aren't leased that could be utilized for community use?	Page 5, Strategic Planning Process; Page 15, Recognition and Public Understanding, Objective 2
			Is there a plan for permanent parking on the grounds, since the temporary lot was created for the Raptors Facility?	Page 12, Public Space and Infrastructure, Objective 3, Point #2
27	Mar-01	Public	Parkdale Residents are not happy with Dufferin Street and the bridge into Exhibition Place in its current state and lane allocation.	Page 12, Public Space and Infrastructure, Objective 1, Point #3
28	Mar-01	Public	>90 works of #public art incl. 25 #EBCox sculptures. Support inclusion in strategic plan.	Added references to public art on Pages 3, 4, 9, 10, 11, 12 & 15
29	Mar-02	Community / Resident Association or BIA	The precious Heritage items that you are caring for include the five buildings of the national historic site as well as Fort Rouille, Scadding cabin, the location of the original 1790 Shoreline as well as native trails and gathering places. There are other historic buildings of varying degrees of importance. There is also the, more difficult to define, but important, cultural heritage value of the CNE Midway, sideshows and related exhibits like the Royal Winter Fair. Among with the above everyone is particularly concerned with the walls that are hiding the Horticultural building. Often heritage that is hidden burns. I know that you are expected to bring in revenue from the area but I hope the City understands that the heritage buildings and features cannot be counted on to pay their fair share. Taxpayers must support them and an appropriate amount of space around them. South Parkdale is your closest and oldest neighbour and would be appropriate to mention them.	Page 4, Overview; Page 11, Vision; Page 12, Public Space and Infrastructure, Objective 1, Point #7 & #8
30	Mar-07	Public	We all know the Ex is a dinosaur, yet, a hidden gem. This property has even more possibilities. How about an Edmonton Mall. It will pickup the slack by rejuvenating Ontario Place. Ferries quickly bringing American tourists.	No change recommended
31	Mar-08	Board Member	We may want to include along with "heritage" within the strategic plan "and public art". We've got a bunch on site and it would be great to recognize it.	Added references to public art on Pages 3, 4, 9, 10, 11, 12 & 15
32	Mar-08	Public	The Garden of the Greek Gods public art has been entombed in Muzik, eliminating the option for guests to be able to view the art. There is a need to have public art and key elements of the public realm incorporated into the plan. In many strategic plans public art has its own section.	Added references to public art on Pages 3, 4, 9, 10, 11, 12 & 15
33	Mar-08	Community / Resident Association or BIA	Impressed with the presentation of Exhibition Place as a gathering place.	
			Festival Plaza started in 2008 and now in 2017 we need to see where the focus is. Need to see an official report identifying what was proposed in the strategic plan and what was achieved.	Page 16, Organization and Staffing, Objective 1, Point #5

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33	Mar-08	Community / Resident Association or BIA	I have done a google earth for a 1km radius of Exhibition Place and there are almost 20,000 new occupants that live 1 km north of the site. These people need to be considered when modifying the structure plan and development of Exhibition Place.	Page 10, Opportunities; Page 12, Public Space and Infrastructure, Objective 1, Point #8; Page 15, Recognition and Public Understanding, Objective 1
			Would like Exhibition Place to withdraw the change to the City's official plan (Open Space / Parks) on the west end of the grounds.	No change recommended
34	Mar-08	Public	What is missing in the plan is the positive forward motion of increased attention of public space parkland on these grounds. The last strategic plan noted increased parkland, and now you use the term heritage. There is no backing off privatization of these lands, or permitting tenants to put a fence around a heritage building. These grounds belong to the City and we need more parkland and greenspace.	Page 4, Overview; Page 6, Major Activities/Initiatives in 2017-2019; Page 11, Vision; Page 12, Public Space and Infrastructure, Objective 1
35	Mar-08	Public	Are you all doing enough to promote the event space? As a resident and someone who connects with youth and younger people, I am not sure of the impact of community on these grounds. We know employment in Liberty Village has increased exponentially; however we were hoping the plan would incorporate Parkdale. There is a huge gap missing about parkland and where the funding from public space and infrastructure comes from. Focusing as an event and entertainment hub you will only attract specific groups, and there is a huge opportunity missed. What percentage of the operating budget goes to parks?	Page 4, Overview; Page 6, Major Activities/Initiatives in 2017-2019; Page 11, Vision; Page 12, Public Space and Infrastructure, Objective 1
36	Mar-08	Public	There are great intentions towards green space and parkland; however south and west of this building there is a stadium where there used to be a monument and plaques. The history is being removed from the site. There is also a pond in the Rose Garden in disrepair. We do not seem to maximize parkland or access to Bandshell Park, Scadding Cabin - if you walk the grounds in the fall or early spring the space is empty.	Page 4, Overview; Page 6, Major Activities/Initiatives in 2017-2019; Page 11, Vision; Page 12, Public Space and Infrastructure, Objective 1
37	Mar-08	Public	There is a need for additional parking. In the plan you talk about the residents and what you want to do; however it seems that you have already made decisions on the property. Can a resident in the immediate area be on your Board who can speak to the surrounding community?	Page 12, Public Space and Infrastructure, Objective 1, Point #8 and Objective 3, Point #2
38	Mar-08	Community / Resident Association or BIA	There are 2 positions open for the Board and the deadline is March 31st; however it specifies an age range for applicants?	No change recommended
39	Mar-08	Public	Only noticed a few months ago the historic buildings on the site, and would a heritage conservation district be viable?	Page 12, Public Space and Infrastructure, Objective 1
40	Mar-08	Public	Noticed a desire in the mission statement about elements of business lands. This language needs clarification. It is a good idea to view some elements as business lands operating within Exhibition Place. The statement suggests strong commitment of business lands and revenue generation. If this is not what is intended, the language needs to be changed.	Page 11, Mission
41	Mar-08	Public	Exhibition Place has the opportunity to do something outstanding in Toronto. We need to get it right. Business money is important; however not considering the community and public realm, which are equally important, is how we ended up where we are today. We need to make this strategic plan something great for the City, and look at something other than money.	Page 4, Overview; Page 11, Vision; Page 12, Public Space and Infrastructure, Objective 1, Point #7 & #8; Added references to public art on Pages 3, 4, 9, 10, 11, 12 & 15

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42	Mar-08	Public	What happened with the heritage baseball park which was greenspace and used during the CNE? Will it be changed back to greenspace?	No change recommended
43	Mar-09	Public	I am writing in support of public art at Exhibition Place. I have been following the terrible story of the misuse of public art in a private place namely the Garden of the Greek Gods. The Strategic Plan needs to protect all of the works of historic art on the property of Exhibition Place for all of Canada. If we don't protect these treasures, we are losing a treasure that can never be reclaimed.	Added references to public art on Pages 3, 4, 9, 10, 11, 12 & 15
44	Mar-23	Community / Resident Association or BIA	The current strategic plan should focus on positive public space of use, not merely revenue use. For example under Public Space and Infrastructure, add vision and actions for parkland or public space.	Page 11, Mission
			Don't convert Parkland and Open Space lands to Regeneration Lands. Don't privatize with long-term leases. Withdraw the related Official Plan Amendment. What role is Waterfront Toronto playing in encouraging conversation?	No change recommended
			Reinstate 2014-2016 mission of 'open and accessible parkland'. Exhibition Place described an 'urban parkland'; introduce specific actions and initiatives in the plan that support this. Get going on Festival Plaza. Work towards creation of a large park; see public vision, above, and Team 135 "Exhibition Place Redevelopment" document.	Page 11, Vision; Page 11, Mission Page 12, Public Space and Infrastructure, Objective 1
			Designate the Horticultural Building, the Press Building, and the Music Building. Work to ensure public access to heritage buildings. Maintain buildings while keeping them in the public realm. Ensure protection of Garden of the Gods statues; going forward, work to ensure public access to public art. Conserve archaeological sites (military and first nations).	Added references to public art on Pages 3, 4, 9, 10, 11, 12 & 15
			We would like the Board to include a member of the West Side Community Council. Relatedly, change description of at least one of the public board appointees to target a local member of the community.	No change recommended
45	Mar-28	Community / Resident Association or BIA	The South Parkdale Neighbourhood Group was pleased to be offered an opportunity to give feedback on the draft 2017 - 2019 Strategic Plan. We have concerns about how these strategies will be adhered to. In the past, decisions were made that were not recommended in the strategic plans. What precipitated these approvals? Will this type of procedure continue with future decisions? Who has the final authority to approve changes to venues, especially if they are not part of the Strategic Plan directives?	Page 12, Public Space and Infrastructure, Objective 1, Point #8; Page 16, Organization and Staffing, Objective 1, Point #5
			The vision of the strategic plan mentions the "Gathering Place" which is designed to protect the heritage sites. In the past, this has not been happening. What changes will be developed to ensure that heritage buildings, art and green space are respected and valued as part of Exhibition Place.	Added references to public art on Pages 3, 4, 9, 10, 11, 12 & 15
			As part of the Strategic Plan, Liberty Village is referred to as the local community. The South Parkdale Neighbourhood group hopes that Parkdale will be included in the current strategic plan. Parkdale is part of the history of Exhibition Place and, their long-term neighbours. We existed well before Liberty Village. We understand that there will be a Cultural Heritage Assessment to evaluate the needs of Exhibition Place. We hope that Parkdale will be part of this committee.	Pages 4, Overview; Page 6 Surrounding Neighbourhood Population; Page 15, Recognition and Public Understanding, Objective 1
			The Strategic Plan references rents equal to spaces around the City. The Plan says that a review of rentals and labour costs needs to be done so that the Ex can compete with other markets. Our group heard that a new venue pays much less in rent than what the market reflects. How did this happen and, will it continue?	No change recommended

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45	Mar-28	Community / Resident Association or BIA	Security at Exhibition Place is mentioned in the Strategic Plan. Once again we ask if, as part of the security and public safety, will there be after hours security on the grounds in order to prevent violent actions in the neighbourhood.	Page 14, Safety and Security, Preamble; Page 14, Safety and Security, Objective 1, Point #2
			We need clarification from the City and Exhibition Place on what is a landlord, renter or leaser. We are getting different definitions. We are unclear regarding what happens once a lease reaches 21 years or more. This needs clarification in order for the City and Exhibition Place to maintain the historical significance of the site. Our group has many questions regarding the 21 year lease extensions and, its implication for the direction of Exhibition Place. We don't understand why the City of Toronto can not have an unlimited leases where the venues can continue their business, as is, for as long as they want. In our opinion, the City needs a change in policy to maintain long term leases without private property ownership.	Page 5, Strategic Planning Process; Page 15, Recognition and Public Understanding, Objective 2
			The Strategic Plan references the continuation of environmental strategies including maintenance of green space. As such, our group does not accept the official plan request that changes the western part of Exhibition Place from Parks/Open Space to Regeneration. This will allow venues to change green space to venue extensions.	No change recommended
			The understanding of the archeological significance of the site continues to be a problem. There are important pieces of history and art that have been overlooked in previous planning and, now there is a struggle on how to recover the losses. In the Strategic Plan, there should be directions on how to proceed to protect these important historical sites.	Page 4, Overview; Page 6, Major Activities/Initiatives 2017-2019
			The Festival Plaza makes space available for events but, when there are no events, the space is used for parking. If you are promoting green space why will cars be parking on what was once grass.	No change recommended
			The Strategic Plan references that community consultation will be part of the joint planning for Ontario Place and Exhibition Place. We hope that our neighbourhood will be included on this consultation committee.	Page 12, Public Space and Infrastructure, Objective 1, Point #8; Page 15, Recognition and Public Understanding, Objective 1, Point #1
			Our group expressed concerns about the Board of Governors approving initiatives that were not part of the previous strategic plans. Will the new Strategic Plan indicate a direction which warrants the BOG to adhere to the Strategic Plan directions?	No change recommended
			We appreciated the opportunity to submit our feedback. We are very committed to the continuation of Exhibition Place as a Toronto historical site. It is an important part of Toronto's history. The Strategic Plan is a document which outlines strong support for the purpose of Exhibition Place. It should be followed in order to maintain our historical relevance.	No change recommended
46	Mar-30	Board Member	Most of them were around emphasizing/calling out public art and some clarifications to the mission statement that were made during the public meeting.	Added references to public art on Pages 3, 4, 9, 10, 11, 12 & 15
47	Apr-20	City Planning	Add language to preserve our open space, our cultural heritage, buildings, landscapes, and resources. Add language about pedestrian and bicycle connectivity.	Page 4, Overview; Page 11, Vision; Page 11, Mission; Page 12, Public Space and Infrastructure, Objective 1, and Objective 3; Page 15 Recognition and Public Understanding, Objective 1