



REPORT FOR ACTION

Final Draft 2017 - 2019 Strategic Plan

Date: April 24, 2017
To: The Board of Governors of Exhibition Place
From: Dianne Young, Chief Executive Officer
Wards: All

SUMMARY

At its meeting of January 20, 2017, the Draft Strategic Plan 2017 - 2019 was presented to the Board with a recommendation to approve a process of public consultations regarding the proposed Plan. These public consultations took place in February and March 2017, and consisted of an active on-line process and two public meetings. Altogether 41 persons attended the public meetings and 46 comments were received at the public meetings and through the Exhibition Place website. Appendix "A" to this report is a summary of all comments received.

As a result of the comments received, the Final Draft of the 2017 - 2019 Strategic Plan was updated and is now presented in Appendix "B" for consideration and approval of the Board.

RECOMMENDATIONS

The Chief Executive Officer recommends that:

1. The Board approve of the 2017 - 2019 Final Draft Strategic Plan.
2. Request that Exhibition Place staff report back to the Board on proposed tactics for implementation of the Plan.

FINANCIAL IMPACT

There are no financial implications to this report.

DECISION HISTORY

The Exhibition Place 2014 – 2016 Strategic Plan had an Organizational and Staffing Goal *to deliver a Customer Service Strategy* and as a Strategy to support this Goal *we will continue to develop annual departmental objectives based on the new Strategic Plan.*

At its meeting of January 20, 2017, the Board considered the Draft Strategic Plan 2017 - 2019, received a detailed presentation of the draft Plan from the Board's consultant and approved of the public consultation process.

https://www.explace.on.ca/files/file/58b5151e747e6/EP1_2---Draft-Strategic-Plan-2017--2019.pdf

https://www.explace.on.ca/files/file/58b5151e851d7/1_2-presentation.pdf

Councillor Layton tabled a motion with respect to some amendments to the Plan to be considered by the Board when considering the final Plan.

COMMENTS

Appendix A sets out in detail a summary of all the comments received and also includes specific actions proposed to be taken to address the comment with reference to where these changes can be found in the Final Draft Strategic Plan in Appendix B.

One of the major changes to the Final Draft Plan was with respect to a specific reference to "public art". While the first Draft Plan had included references to "heritage assets" throughout the document, as suggested by the public, there is a distinction between "heritage assets" which the public understand to mean immovable facilities / structures as opposed to "public art". The Final Draft now refers to both throughout.

Some public comments for changes were also very specific and not at the level of Goals, Objectives, Strategies and therefore, not addressed in this Final Draft at this time. However, these specific requests will be considered again by staff in the development of the Tactics for implementation of the Plan.

If the Final Draft Plan is approved by the Board, the next steps in the process are as follows:

- The draft will be finalized in presentation format with pictures that will be AODA compliant in accordance with City standards.
- Exhibition Place staff will develop high-level tactics aimed at implementation of the Plan which will be presented to the Board for approval.

CONTACT

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SIGNATURE

Dianne Young
Chief Financial Officer

ATTACHMENTS

Appendix A - Community Consultation - Comments on Plan by Email, Twitter, Public Meetings

Appendix B - Final Draft 2017 - 2019 Strategic Plan