

Community Liaison Consultation Meeting April 8, 2019

Dianne Young
Chief Executive Officer
Exhibition Place

Community Liaison Consultation Meeting Agenda



1. Welcome and Introduction by Co-Hosts

Councillor Joe Cressy, Paula Oliveira, Mark Teeple

2. Introduction of staff from Exhibition Place and other Services

- Exhibition Place Dianne Young
- Exhibition Place Gilles Bouchard
- Exhibition Place Tony Porter
- Exhibition Place Debbie Sanderson
- Toronto Police Service Jeff Zammit
- Toronto Paramedic Services Steve Venerus

3. Presentations

- a) Exhibition Place Video Dianne Young
- b) Exhibition Place Update of 2017 2019 Strategic Plan Achievements Dianne Young
- c) Stormwater Management Chris Denich
- d) Honda Indy 2019 Event Update Nethu Srikanthan
- e) Toronto Caribbean Carnival 2019 Event Update Chris Alexander
- f) MLSE 2019 BMO Field / Coca-Cola Coliseum Event Update Adam Halberstadt
- g) CNE 2019 Event Update John Peco

4. Questions / Answers

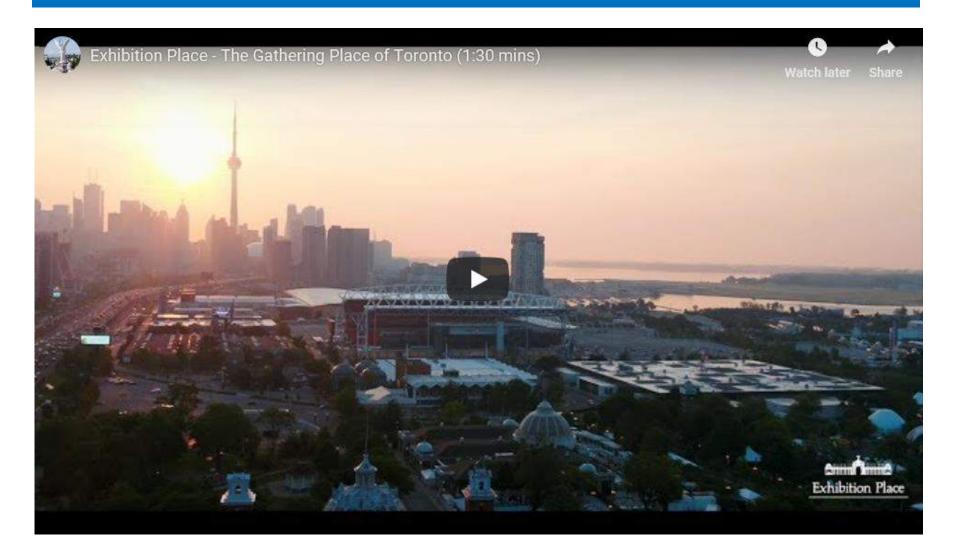
Board of Governors of Exhibition Place



- Councillor Mark Grimes, Chair
- Councillor Stephen Holyday, Vice-Chair
- Councillor Joe Cressy
- Councillor Jim Karygiannis
- Councillor Anthony Perruzza
- Connie Dejak
- Howard Lichtman
- Paula Oliveira
- Mark Teeple

Exhibition Place Video

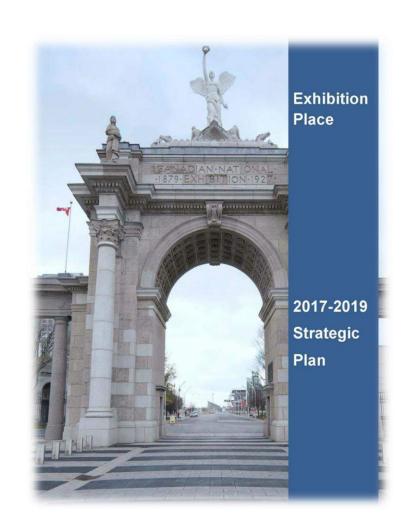




Exhibition Place Strategic Plan Achievements



2017 – 2019 Strategic Plan



Year 2 Achievements



- Business Development
 - Opened Hotel X
 - Entered long-term agreement with RAWF
 - Approval to proceed with Site Plan Application for pedestrian connection from Hotel X to Beanfield Centre
- Environmental
 - Completed application for LEED EBOM Gold recertification for Enercare Centre
- Finance
 - Continued to grow Exhibition Place Reserve Fund Account
 - Exceeded Sales targets and Operating Budget surplus
- Safety and Security
 - Zero Lost Time Injuries
 - Zero Level 4 Security Incidents

Year 2 Achievements



- Public Space and Infrastructure
 - Completed Stage 2 Archeological Assessment of parts of Bandshell Park
 - Assisted City in completion of Cultural Landscape Assessment of Exhibition Place site
 - Undertook upgrades to the Fire Station clock tower
 - Completed WiFi upgrades across grounds
- Recognition and Public Understanding
 - Produced Exhibition Place video
 - Opened Holodomor Memorial
 - With City installed City-wide Pedestrian Wayfinding signage plan (phase 1)

Year 3 Directions



- Public Space and Infrastructure
 - Participate with City on joint planning of Exhibition Place / Ontario Place
 - Complete Phase I of stormwater plan for Festival Plaza
 - Commence Master Planning exercise with City & community participation
 - Work with City, Metrolinx, and TTC on expansion of GO Station, replacement of Dufferin Bridge, and extension of Harbourfront LRT
 - Complete upgrades to Carillon Tower
 - Reconstruct McGillivray Fountain
 - Complete WiFi upgrades within Enercare Centre

Environmental

- Reach "90%" waste diversion
- Reduce grid consumption by 3% from 2016
- Commence LEED EBOM certification for Beanfield Centre

Year 3 Directions

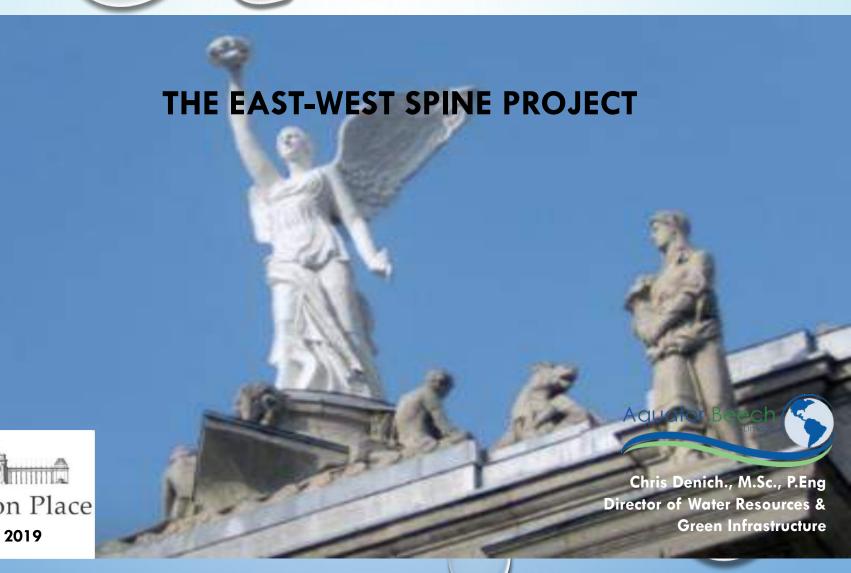


- Organization and Staffing
 - Develop new 5-year Strategic Plan 2020 2025
 - Complete Employee Engagement Survey
- Business Development
 - Complete Stanley Barracks building envelop upgrades
 - Build Pedestrian Connection from Hotel X to Beanfield Centre
 - Open Stanley Barracks urban park
- Recognition and Public Understanding
 - Install new Children's Playground in Centennial Square
 - Complete Economic Impact Study
- Safety and Security
 - Work with local Councillors on neighbourhood and site safety issues
 - Work with City around opening of year-round temporary shelter in Gore Park



Stormwater Management

Presented by: Chris Denich





PROJECT BACKGROUND



Festival Plaza Master Plan





OVERALL PROJECT GOALS

FROM THE FESTIVAL PLAZA MASTER PLAN

 CREATE AN ATTRACTIVE, FUNCTIONALLY FLEXIBLE MAJOR PUBLIC OUTDOOR OPEN SPACE WITH LANDSCAPING OF THE PARKING LOTS TO CREATE A FOCUS FOR THE ENTIRE EXHIBITION PLACE GROUNDS.



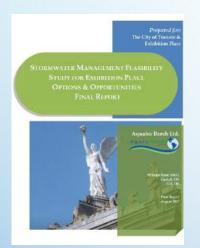
- CORE VALUE NO. 5 STEWARDSHIP: "EACH OF US IS RESPONSIBLE TO PROMOTE ENVIRONMENTAL SUSTAINABILITY AND TO CARE AND PRESERVE FOR THE FUTURE OF OUR FACILITIES AND ASSETS."
- PUBLIC SPACE AND INFRASTRUCTURE: ENHANCE AND SUSTAIN OUR DYNAMIC AND DIVERSE PUBLIC ASSETS AND INTEGRATE THESE ASSETS INTO THE URBAN FABRIC FOR THE BENEFIT OF THE COMMUNITY.
- ENVIRONMENTAL: EXEMPLIFY AND DEMONSTRATE ENVIRONMENTAL STEWARDSHIP AND LEADERSHIP IN ALL ASPECTS OF EXHIBITION PLACE BUSINESSES AND OPERATIONS.







THE EAST-WEST SPINE PROJECT



Stormwater
Feasibility Study:
Options &
Opportunities



THE EAST-WEST SPINE PROJECT





LOW IMPACT DEVELOPMENT (LID)

- SIMPLE, DISTRIBUTED AND COST EFFECTIVE ENGINEERED LANDSCAPED FEATURES
- TREAT STORMWATER AS CLOSE TO THE SOURCE AREA AS POSSIBLE
- INFILTRATE, ABSORB, FILTER, EVAPORATE AND DETAIN RAINFALL FOR RE-USE OR RELEASE
- MIMIC NATURAL SYSTEMS
- FOCUS ON RUNOFF PREVENTION
- CREATE MULTIFUNCTIONAL LANDSCAPES

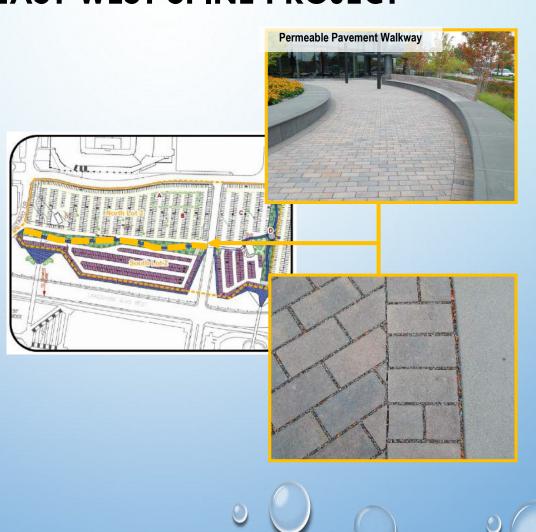












THE EAST-WEST SPINE PROJECT



















Community Liaison Consultation Meeting



Honda Indy – 2019 Event Update

Presented by: Nethu Srikanthan



JULY 12 - 14, 2019 EXHIBITION PLACE























2018 HIGHLIGHTS



Guelph's Robert Wickens finished 3rd

Record Year! \$90,000 raised for Make-A-Wish More than \$690,000 raised since 2010



Inaugural women's networking event connected business leaders with motorsport professionals



Kids 12 & under received complimentary IndyCar Paddock access courtesy of Disney Channel.



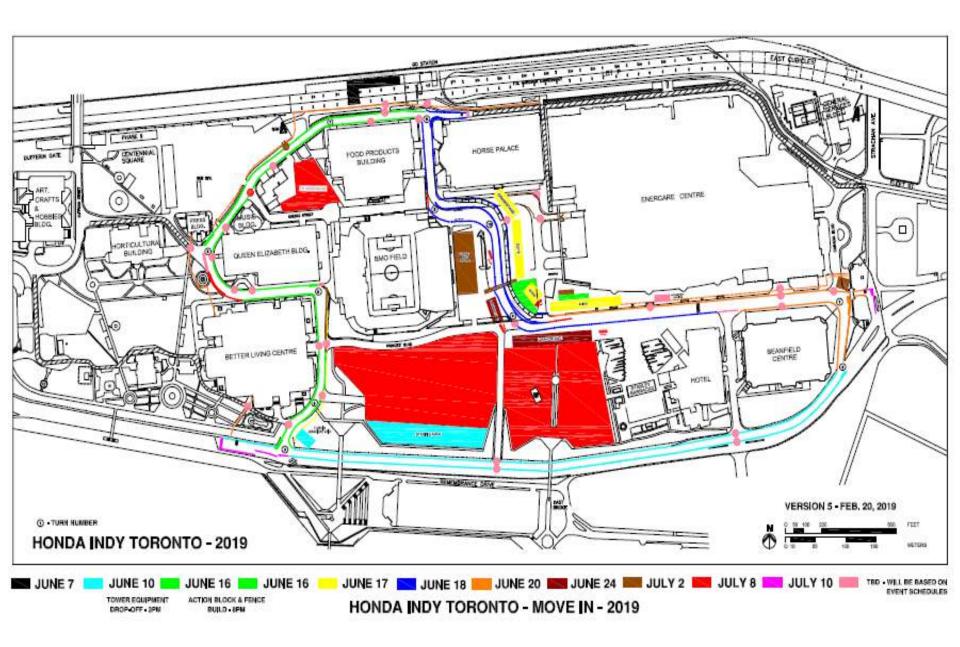
Hosted 600+ members of the Canadian Armed Forces



2019 EVENT



- 2019 Dates: July 12, 13, & 14
- 33rd year of racing on Exhibition Place grounds
- Honda partnership renewed through 2020
- Continue to focus and grow fan experience at the Event
- Oakville native James Hinchcliffe competing
- Two Nationally televised attractions
 Saturday = NASCAR Pinty's Series
 Sunday = NTT IndyCar Series





QUESTIONS







THANK YOU



370 Queens Quay West, Suite 300A, Toronto ON, M5V 3J3

Nethu Srikanthan

(416) 588-7223 x211

nsrikanthan@hondaindytoronto.com



Toronto Caribbean Carnival 2019 Event Update

Presented by: Chris Alexander

16/05/2019

Festival Management Committee

Freedom & Diversity 2019





The Objective

- Toronto Caribbean Carnival is considered one of the best festivals in North America. Attracting approximately 1.2 million people to the event annually.
- The Objective is to provide a high-quality production to improve and maintain Toronto's Carnival experience so that the festival can compete with others Carnivals worldwide.
- To express the freedom and diversity of Toronto's Caribbean community.
- To ensure that all participants enjoy different levels of the experience regardless of their race, religion, community or country of origin, in a safe environment.
- To Transform the Lakeshore, Exhibition Place, Ontario Place and environs into Carnival City.



The 2019 Concept

- Transform Exhibition Place, Ontario Place and areas around the Lakeshore into a Carnival City.
- Create levels for participation to keep all spectators attracted within their respective areas
- Installation of a stage minimum 120' x 64' x 4' for the Presentation area (Spectrum)
- Installation of Jumbotron Screens at the staging area and along the Lakeshore for viewing of the activities during presentation.
- Improve the VIP experience with an opening ceremony from 9:30am
- Create an enhanced the opening ceremony.



The 2019 Concept (cont.)

- Early movement of Guest Bands 8:30am
- Develop concert performances and activities at the Tennis Court, Marilyn Bell Park and Ontario Place Car Park for the Lakeshore spectators.
- Creation of the Peoples Band for the Lakeshore participant from 5:00pm which would comprise of 3 music trucks assembled with DJ and artiste and starting at Jameson Ave. and ending at Canada Boulevard.



Assembly of Bands

- The assembly of all Bands, Guest, Competitive and Non-Competitive would be in the vicinity of Lot 851, 854, 855 & 856 in Exhibition Place exiting at British Colombia Road.
- In 2019 the plan will accommodate a Non-Masqueraders band which would comprise of 3 music trucks assembled and lined up along Lakeshore from Jameson St.



Parade Direction

 The Direction of the Route for the 2019 Toronto Caribbean Carnival Parade will remain from West to East along Lakeshore Boulevard from British Columbia Drive and turning left on Canada Drive, then left onto Princes Boulevard for Showcase at the Spectrum in Lot #852.



Event Start Time

- There will be a staggered start approach to the event in 2019
- The opening ceremony will commence on centre stage at 9:00am.
- This will entail the opening speeches and an opening presentation.
- Guest Bands presentation will begin at 9:30.
- The Parade of Competitive and Non-Competitive and will commence from 851 and 856 respectively with the 1st presentation appearing at 10:00am
- Followed by the Steelbands
- Thereafter the Peoples band for Non-Masqueraders will follow at 5:00pm

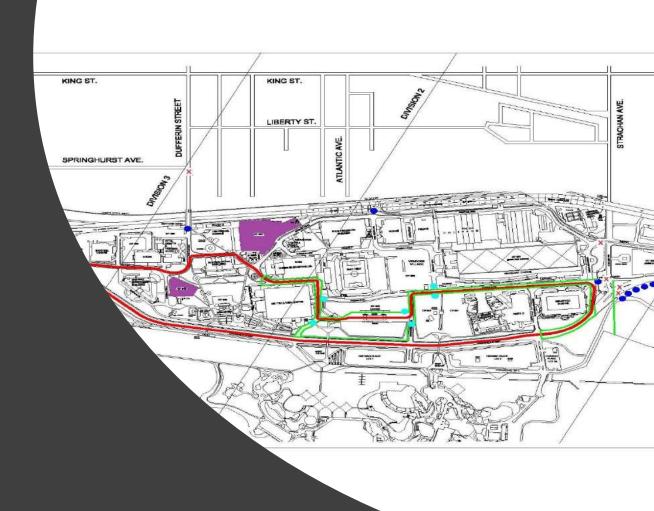


Parade Event Security

- There would be an improved security presence with a zero tolerance toward non-masqueraders attempting to breach our presentation area.
- Improved fencing will be deployed to ensure the event is will secured.
- We will once again be working with the Toronto Police Service and Ex Place security to provide Event Security, Critical Infrastructure and Counter Terrorism Protection.
- This will include all aspects of Anti terrorism precautions to maintain the safety and security of Ex Place property, our masqueraders and patrons.



Route Map



Carnival City

- Carnival City will cover a geographic area with easy access to public transit which includes
 - Exhibition Place
 - Ontario Place
 - Marilyn Bell Park
- Carnival City will be a week of activities from Tuesday 30th July to Monday 5th August 2019.
 - Caribbean Night Market, Tuesday and Wednesday
 - King & Queen, Thursday
 - Panorama, Friday
 - Friday Night Mas, Friday
 - Parade, Saturday
 - Music Festival, Sunday
 - · Alumni Picnic and Food Festival, Monday



Carnival Night Market

Activities on Tuesday 30th & Wednesday 31st
July 2019 highlighting the foods, arts & Crafts,
music, workshops, Rums and Culture of the
Caribbean Islands represented in Canada and to
create an interesting shopping market with
bargains and product ranges to include
vegetables, fruits and some sampling of foods.



King & Queen

- To Showcase the amazing creation of large costumes designs for both the Junior and Seniors during the day
- King and Queen showcase in the evening



Junior King & Queen



King & Queen





MLSE 2019 Event Update BMO Field & Coca Cola Coliseum

Presented by: Adam Halberstadt



BRINGING THE WORLD TO ITS FEET

MLSE West Campus Team Update

Wednesday, February 13, 2019



- 3rd Place in the AHL's North Division
- 11 Marlies Graduates on the current Maple Leafs roster
- Averaging 5,700 people at Coca-Cola Coliseum this season
- Upcoming Theme Games:
 - School Day Game 02/20
 - School Day Game 02/27
 - 90's Night 03/02
 - Doubleheader Bobblehead Night 03/23
 - Armed Forces Night 03/30



UPCOMING CONCERTS AND LIVE EVENTS

- Red Velvet Tuesday, February 19, 2019
- Googoosh & Martik Saturday, February 23, 2019
- WWE Road to Wrestlemania Friday, March 8, 2019
- G.E.M World Tour Wednesday, March 20, 2019









- New Head Coach Corey Chamblin
- Home Opener June 22 vs. Hamilton
- Playing in Touchdown Atlantic game on August 25





- CONCACAF Champions League begins at home on Tuesday, February 26, 2019
- Regular Season Home Opener Sunday, March 17, 2019
- Sebastian Giovinco sold to Al-Hilal FC
- New General Manager Ali Curtis hired on January 3rd (formerly with New York Red Bulls)
- Acquired former Montreal Impact defender Laurent
 Ciman using top international allocation slot
- Signed American International Terrance Boyd on February 5th



CNE – 2019 Event Update

Presented by: John Peco



A Celebration of Summer

Captivate

- Music
- Attractions
- Eat/Drink
- Midway

2

Reveal

- Agriculture
- Traditions

3

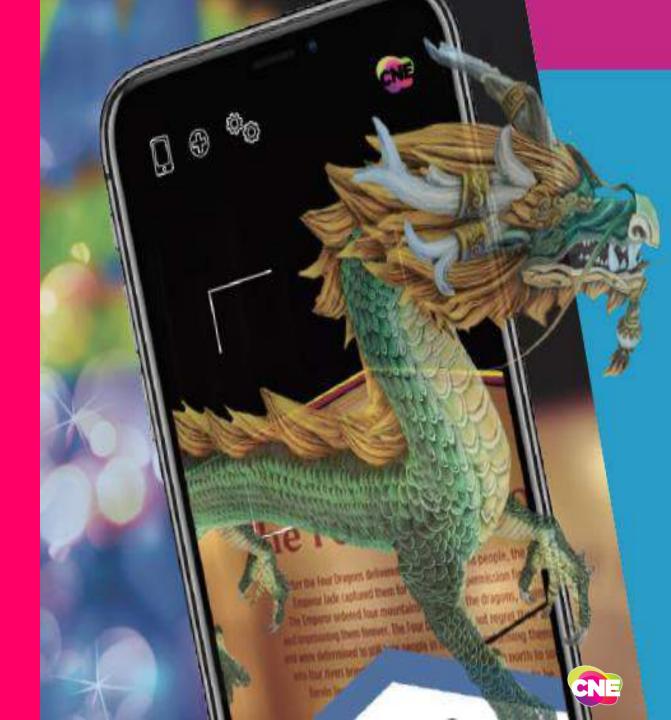
Involve

- Competitions
- Demonstrations
- Participation





Legends of the Silk Road Come to Light





EX Race



Princes' Blvd. Our Street Party Boulevard



East Coast Kitchen Party



Silent Disco



Food Truck Frenzy



Aug. 17 to 20

Aug. 21 & 28

Aug. 22 to 26

Aug. 29 to Sept. 2





Licensed Areas with Staged Entertainment



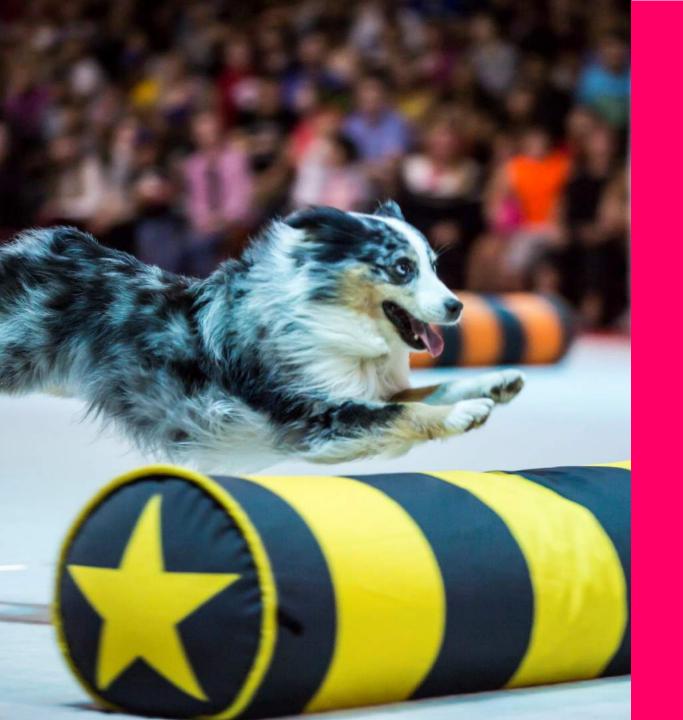


Shopping



Rides & Midway
Games

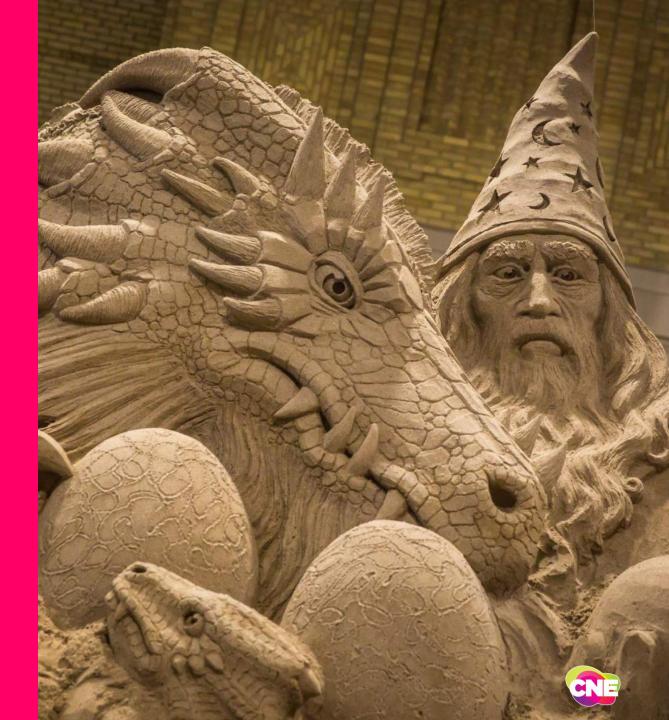




SuperDogs: *AbraCada-Bark!*



100 Ton Sand
Sculpture
(Agriculture Themed)





Canadian International Air Show



Warriors Day Parade August 17, 2019





Mississaugas of the New Credit Nation Exhibit



National
Geographic
"50 Greatest
Photos"





International Stage



The Bandshell

Across Genres that appeal to different ages







Racoon Project





Home & Garden Pavilion



Baseball





CNE OBA 3 on 3 Tournament



48th Annual Cat Show





CNE Gaming Garage



CNE Innovation

Garage







CNE HorseCapades



The Farm



Urban Agriculture





Accessibility & Affordability

- Persons with a disability receive a 50% discount on regular admission and their support person get into the fair for free with an Access2 card.
- In our ongoing effort to differentiate between accessibility and affordability, the CNE partnered with provincial and municipal agencies to distribute 20,000 complimentary admission passes to people facing financial barriers.



Thank You!





Questions



THANK YOU

Dianne Young
Chief Executive Officer
Exhibition Place