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Date: February 29, 2008  
To: Board of Governors of Exhibition Place  
From: Dianne Young  
Chief Executive Officer  
Subject: Travel Approval for the CEO

**ACTION REQUIRED**

Summary:

This report recommends that approval be granted for the Chief Financial Officer, Dianne Young to attend, as the representative of Exhibition Place, the meeting of the newly formed UFI Social Corporate Responsibilities Committee in Europe in May 2008. At the UFI Congress in October, 2007, the Toronto delegation had many opportunities to speak with other delegates about our Environmental Plan and generally found that the Board's initiative far exceeded what other trade/consumer show venues were doing. In the invitation from UFI to join its committee, UFI's Director of Administration stated that "UFI's Management and Executive Committee are very aware of the impressive advances made in this area by the Direct Energy Centre".

Recommendations:

**It is recommended that the Board authorize travel expenses for Dianne Young to attend the inaugural meeting of the UFI Social Corporate Responsibilities Committee in May 2008 at a cost not to exceed \$3,000 for all flights, accommodations and incidental expenses.**

Financial Impact:

Funding for participation in professional meeting is contained in 2008 Professional Development Budget.

Decision History:

At its meeting of July 2007, the Board authorize travel expenses for Joe Pantalone, Dianne Young and Arlene Campbell to attend the 74<sup>th</sup> UFI Congress in Paris.

Issue Background:

The Board's travel policy states that travel expenses over \$2,500 must be approved in advance by the Board.

Comments:

On November 2, 2000, Direct Energy Centre was accepted as the first North American member of UFI, The Global Association of the Exhibition Industry. UFI is the association of the world's leading tradeshow organizers and fairground owners, as well as the major national and international associations of the exhibition industry, and its partners. As of 2006 UFI represents 311 Full Members, including 226 exhibition organizers, 139 exhibition centres and 40 associations.

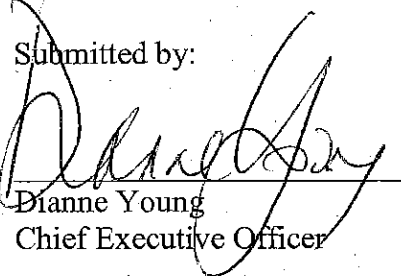
At the UFI Congress in October, 2007, the Toronto delegation had many opportunities to speak with other delegates about our Environmental Plan and generally, found that the Board's initiative far exceeded what other trade/consumer show venues were doing. UFI is just in the process now of creating a committee on Social Corporate Responsibilities, which UFI considers to be an area very critical for the overall development of the global trade fair industry. The committee will consist of 6 members, trade fair organizers or venue managers and chaired by the UFI Treasurer, Michael Duck (CMP Asia).

The first brainstorming meeting is planned for May in Europe, during which decisions will be made, which path UFI should follow, how the committee should be organized and communicate and eventually how often the committee members should meet (if face to face meetings are deemed necessary). This report seeks approval of travel expenses for Dianne Young as required pursuant to the By-Law of the Board to attend the inaugural meeting of the UFI Social Corporate Responsibilities. As of the date at writing this report, UFI has not yet organized the place or date of the meeting to be held sometime in May but it is expected that expenses that the costs will not exceed \$3,000.

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Submitted by:

  
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