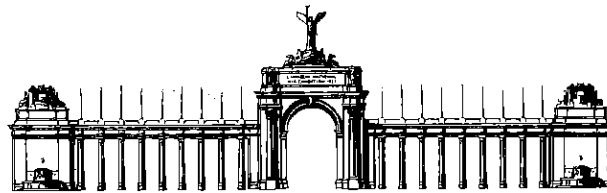


23



EXHIBITION PLACE

May 1, 2008

ACTION REQUIRED

To: The Board of Governors of Exhibition Place

From: Dianne Young,
Chief Executive Officer

Subject: **83rd Annual IAAM Conference & Trade Show**

Summary:

The IAAM conference and trade show is the preeminent gathering of professionals in the facility management business. Topics covered relevant to Exhibition Place grounds such as “Top Technology Trends Transforming the Public Assembly Facility Management Industry” are particularly pertinent with our future expansion into the conference and meetings market.

“Increasing your ROI using eco-friendly and sustainability initiatives”, another educational session, will provide additional information and guidelines on the continued “green” initiative Exhibition Place supports.

Recommendation:

It is recommended that the Board authorize travel expenses for the Director of Event Management to travel to Salt Lake City, UT, to attend the 83rd. Annual IAAM Conference & Trade Show on July 25 – 29, 2008 at a cost not to exceed \$2,800.00.

Financial Implication and Impact:

Funds for this travel are budgeted in the Sales and Event Convention and Travel Account.

Decision History / Issue Background:

The Boards’ travel policy states that travel over \$2,500.00 must be approved in advance by the Board.

Comments:

Other topics of interest include “Compassionate Communication with our Most Difficult Patrons”, “Public/Private/Contract Management”, and “Facility Specific Town Halls” all of which are expected to enhance and improve our efficiency.

Exhibition Place is currently participating with other Toronto Facilities in a bid to have this conference held in Toronto in 2015.

Contact:

Arlene Campbell

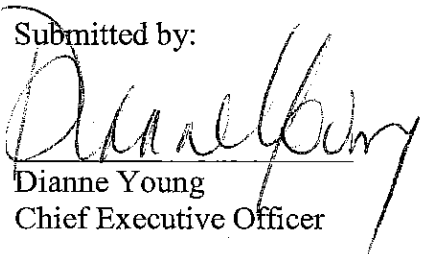
General Manager/Sales & Events Management

Tel: 416-263-3030

Fax: 416-263-3019

acampbell@directenergycentre.com

Submitted by:

A handwritten signature in black ink, appearing to read "Dianne Young". The signature is written in a cursive style and is positioned above the printed name and title.

Dianne Young

Chief Executive Officer