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April 11, 2008

**ACTION REQUIRED** 

To:

The Board of Governors of Exhibition Place

From:

Dianne Young

Chief Executive Officer

Subject:

**Staff Professional Development** 

#### Summary:

This report seeks the Board's approval for one Exhibition Place Staff member within the Events Program to attend a professional development opportunity at a cost of \$2,700. As part of the Board's ongoing commitment to staff development, senior and mid-level managers are encouraged to undertake professional development initiatives to upgrade necessary expertise. The program to be attended by Mr. Mullan is the annual Conference and Trade Show of the Canadian Parking Association. Generally, this conference is the major event for all industry organizations. The 2008 conference will showcase initiatives, trends and innovation that will provide the Canadian parking industry with tools to address sustainability, learning what can be done to measure and offset emissions which is a key focus for Exhibition Place.

## Recommendation:

It is recommended that the Board approval be granted for the Manager, Parking Services, Gabe Mullan, to attend in October 2008 the Canadian Parking Association Annual Conference and Trade Show at a cost of \$2,700.

# Financial Impact:

Funds for this travel are budgeted in the Sales and Event Convention and Travel Account.

## Decision History/ Issue Background:

The Board's Travel and Business Expenditure Policy stipulates that any travel expense over \$2,500 per year per employee requires approval of the Board.

#### Comments:

Each year the Canadian Parking Association holds its annual Conference and Trade Show in a different Canadian City. In 2008, the Conference will be held in Victoria, BC and will feature



THE BOARD OF GOVERNORS OF EXHIBITION PLACE

seminars, workshops and round table discussions on various topics pertinent to the Canadian parking industry. At the same time, the Trade Show component features new products and services in the field of parking design, access and revenue control, and security. This conference is generally, the only one for the parking industry that provides in-depth analysis of the new issues facing the industry.

Attendance at this event will provide valuable information on industry practice that will benefit the ongoing upgrades to parking systems and practices at Exhibition Place. Parking is a key component of our services at Exhibition Place generating revenue of over \$7 million annually from all events including the CNE.

# Contact:

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Submitted by:

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