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## **ANDRETTI GREEN TORONTO SIGNS HONDA CANADA TO MULTI-YEAR AGREEMENT FOR EVENT NAMING RIGHTS**

***Honda Indy Toronto Set for July 12, 2009;  
Marks New Era for IndyCar Series Racing in Toronto***

**TORONTO, Ontario, Canada (September 18, 2009)** – Andretti Green Toronto (AGT) announced today it has signed a multi-year agreement with Honda Canada for the title sponsorship rights to the company's Toronto-based IndyCar Series event. The announcement was delivered at a media conference held today at the Direct Energy Centre, Exhibition Place in Toronto.

Scheduled for July 10-12, 2009, the Honda Indy Toronto will be part of next year's 18-race IndyCar Series schedule and will also feature the Firestone Indy Lights Series as part of the weekend's diverse activities.

The Honda Indy Toronto is the most-recent addition to Andretti Green's event promotions business unit. The company began operating the Honda Grand Prix of St. Petersburg in 2005 on the downtown streets of St. Petersburg, Fla. That event recently received the distinction of being named as the 2009 IndyCar Series season-opener.

Honda employs more than 22,000 Canadians, buys \$1.1 billion of goods and materials annually from Canadian-based suppliers, and manufactures about 390,000 vehicles per year. Honda Canada began operations in 1969, selling motorcycles and power equipment. Four years later the Civic was the first car to be sold by Honda in Canada. Today Honda Canada sells more than 170,000 cars and trucks annually, led by the Civic which has been the best-selling car in Canada the past 10 years.

As part of today's announcement, Andretti Green also announced the launch of a new event website, which can be accessed at [www.hondaindytoronto.com](http://www.hondaindytoronto.com).

Tickets for the 2009 Honda Indy Toronto will go on sale in early 2009. Fans interested in receiving information about tickets can visit the website or contact Andretti Green Toronto at (416) 588-7223 or at [hondaindytorontotickets@andrettigreen.com](mailto:hondaindytorontotickets@andrettigreen.com).

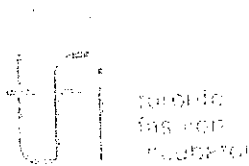
### *About Honda Canada*

Honda is the world's preeminent maker of engines for automobiles, motorcycles and power equipment. With 135 manufacturing facilities in 28 countries worldwide, Honda now attracts 23 million customers annually. Honda Canada manufactures the Honda Ridgeline and Civic sedan and coupe, and the Acura CSX and MDX at its two plants in Alliston, Ontario. A new engine plant in Alliston, with the capacity to produce 200,000 fuel-efficient, 4-cylinder vehicle engines annually, begins production next week.

### *About Andretti Green Toronto*

Andretti Green Toronto, a wholly-owned subsidiary of Andretti Green Canada, operates the Honda Indy Toronto – an IndyCar Series event scheduled to be run July 10-12, 2009 on a temporary downtown street circuit in Toronto, Ontario, Canada. Andretti Green Canada is owned and operated by partners Michael Andretti, Kim Green and Kevin Savoree. Founded in 2002, Andretti Green's family of companies includes Andretti Green Racing, which competes in the IndyCar Series, Firestone Indy Lights Series and the American Le Mans Series. It also includes Andretti Green Promotions, which operates the Honda Grand Prix of St. Petersburg – an annual IndyCar Series event held on a temporary downtown street circuit in St. Petersburg, Fla.

(more)



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## \$150,000 Grant Fuels TFI Expansion

September 16, 2008 – Toronto, Ontario – The Toronto Fashion Incubator (TFI) is expanding to over 8,000 square feet, a space larger than the TFI has ever occupied! Thanks to a \$150,000 grant from the Ontario Trillium Foundation (OTF), the TFI will take over the entire MUSIC BUILDING at 285 Manitoba Drive, starting January 1, 2009. The grant reflects the OTF's maximum allowance for capital improvements and will go towards housing several new designers, transforming workspaces and helping to ensure the success of Canada's talented fashion design pool.

*"This is a good fit with the Ontario Trillium Foundation's focus on building strong, sustainable communities through our grants," said Helen Burstyn, Chair of the Board of Directors, OTF. "Toronto is fortunate to have so many talented young fashion designers, and thanks to the efforts of the Toronto Fashion Incubator, these designers are developing their entrepreneurial skills, building careers, and creating businesses in fashion and design."*

The Ontario Trillium Foundation has been supportive of the Toronto Fashion Incubator since 2004, with a previous grant that allowed the TFI to modernize their website. Widespread downtown condominium development in September 2007 caused the TFI to relocate from Queen West to Exhibition Place where they currently occupy one third of 285 Manitoba Drive. Expansion plans, design and construction will be spearheaded by W Network's *Take This House and Sell It!* host Glenn Dixon of Dixon Doyle Design. Planned upgrades will enhance work space and support better employment opportunities and economic potential for emerging fashion-design entrepreneurs in West Central Toronto.

*"Our non-profit organization is sincerely grateful to the Ontario Trillium Foundation for providing us with this incredible grant. Without OTF's support, we would still have the dream to expand, but no way to fund it. Plans are already in the works to design a space that meets the needs of fashion designers and other creative entrepreneurs so that they can flourish and become successful, viable businesses," says Susan Langdon, Executive Director, TFI.*

Officially known as the Toronto Centre for the Promotion of Fashion Design, the TFI is an exciting and innovative non-profit group dedicated to nurturing, supporting and promoting new and emerging fashion designers. In 2007, TFI contributed \$33.15 million to Toronto's gross domestic product, attracted over 50,000 to its onsite and online Resource Centre and shared over 12,325,000 pieces of fashion and business data with clients around the globe. As the world's first official fashion incubator, the TFI has been operating for over 20 years, and has fostered many of Canada's most celebrated fashion designers including *Brian Bailey, Joeffer Caoc, Comrags, David Dixon, Pina Ferlisi, Foxy Originals, Colette Harmon, Todd Lynn, Arthur Mendonça* and *Mercy*.

The Ontario Trillium Foundation is an agency of the Government of Ontario. For over 25 years, the Foundation has supported the growth and vitality of communities across the province. OTF continues to strengthen the capacity of the volunteer sector through investments in community-based initiatives.

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