



Exhibition Place

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Management Report
Month Ending August 31, 2008

Executive Summary

- Net Operating Income for Direct Energy Centre for the seven months ending ended July 31, 2008 was \$5,042,482 compared to a budget of \$5,401,363 for an unfavourable variance of (\$358,882).
- Net Operating Loss for Exhibition Place for the seven months ending July 31, 2008 was (\$7,286,581) compared to a budgeted loss of (\$7,894,318) for a favourable variance of \$607,736.
- On July 15th, The Property Report section of the Globe & Mail featured a very extensive look at the renovation project converting the Automotive Building into the new Allstream Centre and featured an interview with Dianne Young.
- On August 1, 2008 Dianne Young was invited to speak about Exhibition Place's green initiatives and the draft IAEE Green Event Score Card at the IAEE meeting in Orlando.
- Barbara Outschoorn attended the CESSE (Council of Engineering and Scientific society Executives) Conference from July 15-18th in Detroit, Michigan and the attended the ASAE Conference with Tourism Toronto in San Diego California on August 16-19th and the Ottawa Sales Mission with Tourism Toronto on August 25-28th.
- Exhibition Place sent Geoff Mak as our representative to join the Tourism Toronto team at Meeting Professionals International's World Education Congress on August 8-12th. The largest attendance in history at 4500 people was welcomed to Las Vegas to exchange information.

July Financials Exhibition Place and Direct Energy Centre

Direct Energy Centre

Net Operating Income for Direct Energy Centre for the seven months ending ended July 31, 2008 was \$5,042,482 compared to a budget of \$5,401,363 for an unfavourable variance of (\$358,882). Net Operating Income for the month of July only at \$339,732 is unfavorable to budget by (\$151,801) mainly due to timing of new business.

- Rental income was \$4,756,671 compared to a budget of \$4,918,682 for an unfavourable variance of (\$162,011) mainly due to the timing of new business. Finance and marketing staff has met to review forecast and the annual target for rental is expected to be achieved.
- Electrical services of \$644,141 is favourable to budget by \$32,168 mainly due to the new Hostex event
- Direct and indirect expenses are unfavourable to budget by (\$82,778) mainly due to additional expenses incurred for technical and electrical infrastructure in the BLC to allow for shows to use this building as a result of the Automotive Building being under construction.
- Food & Beverage concessions of \$714,611 is unfavourable to budget by (\$100,818) due to timing of new business.
- Telecommunications income at \$274,453 is favourable to budget by \$21,300
- Show services from third party billings are up by \$248,536 with corresponding increase in expenses of \$221,502 for a net favourable variance of \$27,034 mainly due to additional services provided to the Boat show and the new Hostex event.

Direct Energy Centre accounts receivable as at July 31, 2008 was \$1,407,503 consisting mainly of:

- \$142,515 for services on completed events.
- \$787,496 owed as contractual deposits for future events of which \$442,951 (56%) has been received as of August 20, 2008.
- \$18,035 of Food & Beverage Concessions is owed by Centerplate, which is contractually due on the 25th of the following month.

- \$216,208 for accounts with City Legal; this amount is fully provided for as a bad debt in the financial statements or the rental income has not been recognized and deferred as appropriate.
- \$152,835 owed for sponsorship arrangement of which \$23,153 (15%) has been received as of August 20, 2008.

Exhibition Place

Net Operating Loss for Exhibition Place for the seven months ending July 31, 2008 was (\$7,286,581) compared to a budgeted loss of (\$7,894,318) for a favourable variance of \$607,736. Net Operating Loss for the month of July was (\$755,763) and is favorable to budget by \$38,254 mainly due to higher parking revenues from events such as Rogers Masala Mehendi Masti and CTR Star and BMO Field with four additional games, lower cost for trades offset by the loss of the Grand Prix event.

- Parking revenues at \$3,761,928 is favourable to budget by \$698,878 mainly due to additional revenues from the Boat show, Interior Design, Hostex, BMO Field and Ricoh events, additional Ontario Place concerts and new business. Parking expenses are up by \$218,824 to reflect the additional revenue stream for a total net positive variance after expenses of \$480,654.
- Tenant income for rent and services at \$1,270,036 is ahead to budget by \$148,749 mainly due to additional show services from Muzik, Medieval Times and Liberty Grand.
- Indirect expenses at \$14,207,682 are favourable to budget by \$299,163 due to lower costs for the various trades from efficient scheduling offset by higher snow cleaning costs; and higher gas costs.

Exhibition Place accounts receivable for the month ending July 31, 2008 was \$1,929,583 consisting mainly of:

- \$560,106 owed by tenants of which \$16,148 has been received as of August 20, 2008.
- \$345,200 owed by BMO Field for payroll costs.
- \$176,071 for show services on completed events.
- \$128,220 from the Direct Energy Centre for payroll, shared services and utility billings of which all has been received as of August 20, 2008.
- \$102,706 owed by MLSE for Ricoh Coliseum.
- \$54,668 owed as contractual deposits for future events of which \$46,818 (86%) has been received as of August 20, 2008.

Sales and Marketing

July/August Sales Effort

During this period the Sales & Marketing team secured 15 new events. The events are categorized as follows:

- 3 consumer shows
- 1 trade show
- 3 sporting events
- 5 meetings
- 3 film/photo shoots/concert/banquet

July/August Summary

New events held during this time period included Let's Ring Out Together (Quebec's 400th Anniversary), CTR Star Festival, TFC Street Soccer, TFI Seminars, BMW Hydrogen 7 Vehicle & Refueling Exhibit, The

Drinks Show, Perruzza Wedding Photos, MLS/Pepsi Soccer Jam, NBA 3 on3, Rogers Masala Mendi Masti, Scotiabank Caribana Parade, Ignacio Banquet, "Ancestors In the Attic" Film Shoot and the Canadian National Exhibition.

Business Travel

Barbara Outschoorn attended the CESSE (Council of Engineering and Scientific society Executives) Conference from July 15-18th in Detroit, Michigan. The group is made up of Chief Executive Officers and mid-to-senior level staff members of scientific and engineering industries. The Conference offered a forum for exchanging information, education, training and networking. SMG sponsored the lounge for the entire duration of the conference. Barbara and representatives from ten SMG managed venues were available on hand in the lounge to deal with enquiries regarding conference dates and availabilities. Approximately 618 attendees attended CESSE this year.

Barb Outschoorn also attended the ASAE Conference with Tourism Toronto in San Diego California on August 16-19th and the Ottawa Sales Mission with Tourism Toronto on August 25-28th. A follow-up summary of both events will be presented in the next report.

Exhibition Place sent Geoff Mak as our representative to join the Tourism Toronto team at Meeting Professionals International's World Education Congress on August 8-12th. The largest attendance in history at 4500 people was welcomed to Las Vegas to exchange information, learn and network. The 2-day, 600 exhibitor tradeshow proved fruitful with many valuable connections and potential leads. This conference is essential in marketing Allstream Centre to potential Association and Corporate planners.

The sales team recently completed the Incentive Works trade show, held in Toronto, where Direct Energy Centre, Allstream Centre and Exhibition Place were presented to approx 2,000 attendees.

Upcoming Business Travel

Barb Outschoorn will be traveling to Washington, D.C. in September to meet with a convention prospect. Barb along with the Metro Toronto Convention Centre and Tourism Toronto will be proposing Toronto to host the client's future meetings.

Publicity

The Allstream Centre naming rights announcement continued to be picked up in the media through July and August. The Centre was featured in the July 2nd issue of the UFI newsletter, the July 3rd issue of the Bizbash newsletter/online news, the August 4th issue of Conworld.net, the August 13th issue of Trade Show Executive, and was featured in the PCMA Canada East Chapter's Summer 2008 newsletter. On July 15th, The Property Report section of the Globe & Mail featured a very extensive look at the renovation project converting the Automotive Building into the new conference centre and featured an interview with Dianne Young. This article can currently be found in the media section of the Exhibition Place website.

Other activity during this time included Direct Energy Centre appearing in the SMG International ad as one of three countries featured. This ad appeared in TSWeek and adjacent to Direct Energy Centre's new profile in the SMG 2008 guide. The banner ad on Trade Show Executive was recently revised to be faster and larger in size, visit www.tradeshowexecutive.com. A full page article on Direct Energy Centre's

green initiatives was run in "The Planner's Green Guide" in addition the updated "Green Facts" were posted to Tourism Toronto's Green Meeting section of their website.

In the July/August 2008 issue of Recycling Product News an article titled "Composting Across Canada" featured Exhibition Place and introduced the compostable cutlery and containers initiative. Quotes and a photo of Mike DiMasio were included.

The Drinks Show held at the Queen Elizabeth Building was the headline story on Bizbash's July 24, weekly news update.

Event Management Services

During the months of July and August the Event Co-ordinators and Exhibitor Services staff at Exhibition Place and Direct Energy Centre were involved in the following events:

JULY
Trade/Consumer/Corporate Events
<ul style="list-style-type: none">▪ CHIN Picnic▪ CTR Star Festival▪ The Drinks Show▪ NBA 3 on 3▪ Rogers Masala Masti Mehndi
Other Events
<ul style="list-style-type: none">▪ Tiesto Concert▪ Lets Ring Out Together▪ Canada Basketball▪ H7▪ Toronto FC Soccer Celebrations▪ Peruzza Wedding Photos▪ MLS Pepsi Soccer Jam
AUGUST
Trade/Consumer/Corporate Events
<ul style="list-style-type: none">▪ Caribana▪ Canadian National Exhibition
Other Events
<ul style="list-style-type: none">▪ Toronto FC Celebrations▪ Ancestors in the Attic Film Shoot

The months of July and August were relatively busy in preparation for the CNE. Several training meetings took place. The Tenant Relations Coordinator was extremely busy with tenant related coordination of events such as the soccer games.

Staff made extensive preparations for the CHIN picnic to accommodate both client and tenant needs. Some recommendations for next year were identified. Unseasonably wet weather during the event affected attendance. The Director received a very complimentary call from the Drinks Show management

on the professionalism and service provided by our newest Event Coordinator; Natalie Belman. Another new event, the CTR Star Festival, was also very successful. Due to the type of event and the high attendance, more cleaning than was anticipated was required.

Upgrades to the Better Living Centre and heavy rainfall combined to cause staff considerable operational challenges during Rogers Masala Masti Mehndi. NBA 3 on 3 went quite well.

Caribana got off to a late start and also exited the grounds later than planned. A greater Police presence is needed for a greater length of time, and we need to reserve an entry for the participants into the assembly area.

Exhibitor Services

Exhibitor services staff took service orders in preparation for Caribana and the Canadian National Exhibition. Revisions to the order form for Fall Shows will include information about energy conservation for show exhibitors.

Staff Development

Event Co-ordination staff invited representatives from the Toronto Police to give a presentation relating to the "Trespass to Property Act" so they would be better able to handle intruders on the show floors while respecting the rights of show management, the facility and the intruder.

Staff of both departments and Centerplate attended a site tour of the MTCC to observe and learn more about business practices at their facility.

During July, all the Exhibitor Services staff took the First Aid Certification course and attended Excel training courses offered by the City.

IAAM Conference

The Director of Event Management Services attended the annual IAAM Conference for the Trade and Consumer Show Industry in Anaheim, California in July. This year's topics included: presentation skills, customer relationship management and the facilities round table meeting. The annual trade show (the largest in our industry) exhibited the latest innovations in facility equipment including flooring, tables, chairs & energy efficient appliances. Relationships built during this conference will aid us in ensuring the conference centre operates with the right furnishings, equipment and best practices.

Parking

July and August parking activity and revenue showed only a modest decline over 2007, despite the absence of the Grand Prix and the FIFA U-20 tournament from this year's schedule. The absence of the Grand Prix, and its impact on parking space inventory, allowed Parking Services to capture additional revenue from other scheduled events and from Ontario Place concerts. BMO Field had an active month in July with the MLS All Star game and a number of friendly matches. Again, the absence of grandstands on the grounds allowed us to accommodate the parking needs of all of these sold out games.

In August Parking Services provided its entire staff to support the CNE parking operation, which includes Marilyn Bell Park. Year round staffing was supplemented by the addition of 25 seasonal staff.

Telecommunications

Telecommunications has extended their areas of technical deployment this year by designing and installing a grounds wide CCTV system for the CNE. This system, which extends across the full span of the campus, provides authorized CNE staff with real time video footage of gates and other critical areas. This footage is also archived on a real time basis onto Digital Video Recorder (DVR) equipment that provides for potentially examining critical historical visual data of life/safety situations. Telecom/IT also setup a specialized video system at strategic locations that "counts" patron ingress and egress. This system may potentially eliminate the need for people to count as well as the potential errors inherent with such mundane, repetitive tasks. These systems may also assist in providing more accurate reconciliation of patron access to Ontario Place, thus providing better data for future negotiations of contracts.

The CNE is the most technically challenging event for Telecom/IT at Exhibition Place. Our staff provide services across the grounds that include Voice Over IP (VOIP), network connectivity, standard telephony, WIFI networking, computer setup, software systems (for info booths, horse shows) as well as a myriad of other technical components.

Outside of the CNE, staff continue to support our various 3rd party clients including Ricoh Coliseum, BMO Field, RAWF and all of our internal staff including technical consultation on security and conference centre related projects.

Building Operations

Electrical

Electrical maintenance for the month of July included hooking up lighting controls in the underground garage, installing an occupancy sensor in the management kitchen and the Telecom office, and installing a new light fixture in the underground garage passage to the Heritage Court staircase. The west annex elevator was re-lamped with 15W spiral lamps. Conduit was installed for receptacles on the new grass area east of the Direct Energy Centre. A light audit was conducted in the mid-arch. Trace camera wires were installed in the management offices and patch wires for AC Technical. Control was hooked up between the garage lighting system and transfer switch # 2 (ATS2).

Maintenance

The electric motor burned out on the condensate pump of Chiller #2 so the condensate pump motor from Chiller #3 was installed in Chiller #2 and the burned out motor was sent out to be repaired. The CO sensors were calibrated in the underground garage. The installation of the new graphics for Johnson Controls BAS was completed, along with the upgrade of software v3.2 for Johnson BAS. All air handler filters were replaced on the 3rd floor. The terrazzo repairs were completed on the stairs and floor cracks in the Galleria area. The new piping layout for the Trigen absorption chiller was tested. Monthly PMP's were completed.

Capital

On the east side of Direct Energy Centre the concrete for the sidewalk areas was removed and replaced with sod and trees were planted. As well, the parking garage lighting control project was completed

Facility Services

Over the past months the Facility Services Department has scheduled several job-specific training sessions for equipment operators employed for the CNE, including Compactors, Blowers, Tractors and Sweepers. We have also had several smaller training sessions, leaving more opportunity for personal instruction, and a thorough, more detailed, question-and-answer segment. Our team is committed to developing a safe work practice and we continue to implement new procedures.

The following projects/activities were completed or are on-going:

- Completed Ricoh conversions from concerts to the CNE equestrian event.
- The team planned and supervised labour for the 2008 CNE move-in and is in the process of planning and scheduling the move-out.
- From August 18th to the 25th we conducted daily orientation sessions for all new employees hired for the CNE. We have revised the previous program and included more site specific safety training.
- Several hands-on orientation sessions were held, with an emphasis on safety, for the CNE Tractor Helpers.
- Developed various job specific "tool box talks" and continue to conduct sessions as required.
- Provided 2 Cleaning Department orientation sessions (each session 4 hours in duration) to 350 new workers which included policy, procedures general safety and WHIMIS instruction. All workers were given safety packages outlining the instructions they received.
- Conducted 3 Cleaning Lead Hand / Supervisor training sessions to ensure all applicable staff was aware of their responsibilities.
- All departments received an orientation on 2 new 60 ft. Genie lifts.
- All departments have received new uniforms/summer shirts and we continue monitoring worker appearance ensuring policies are adhered to.
- Completed terrazzo diamond grinding of all staircases in the DEC.
- Completed a wash down of the DEC exterior as part of our Preventative Maintenance Program.
- The grounds wide trip hazard audit was completed prior to CNE and all noted soft landscape areas were corrected.
- Planted 6 Red bud trees throughout the grounds and a special tulip tree in honor of the 2008 All Star Game at BMO Field. Sod was installed and maintained where necessary.
- Completed application for 2008 Waste Management Awards with the goal of achieving a Platinum award.
- Several of our Facility Services staff attended a Priority Management seminar arranged by Human Resources.

Administration

Records & Archives

In 2008 an exhibit on the history of the Horse Palace as part of Doors Open Toronto was on display in the Horse Palace May 24 to 25.

In 2007/2008, staff applied for a CCA grant and recently received word that we were successful in this bid for funding. The Archives will be receiving \$2,415 to be used to buy additional supplies for the Cellulose

Acetate Project. The supplies will include a new computer server dedicated to storing images from the project, a new freezer, and archival boxes and negative enclosures.

Staff have coordinated Exhibition Place's participation in Doors Open Toronto since 2002, and again opened the Green Roof of the Horse Palace. The tours were popular with the public and over four hundred people took part. Other Exhibition Place tenants/groups participating in this year's event were Liberty Grand, Scadding Cabin, Toronto Police Mounted Unit, City of Toronto Animal Services and the Riding Academy.

Service Stars

On August 17th Sean Farnell of OBO Security and Event Services wrote the following via e-mail to Hardat Persaud regarding our Telecom staff: "John and his team (Nigel & Justin) were absolutely outstanding in working with us during setup for the CNE. They were extremely knowledgeable and jumped at every opportunity to assist us and solve our problems. They are an excellent resource to have and we feel very lucky to have them as support during this event."

Centerplate

Retail Department

The Drinks Show in July was a first time event for us at the Queen Elizabeth Hall. Our menu featured bite size options such as Mini Falafel Pita's, Roasted Wild Mushroom Gnocchi, Mini Tandoori Drumettes in a Mint Raita and sliced Beef Carpaccio on a French Baguette.

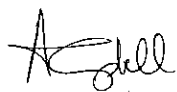
The month of August began with the Caribana parade throughout the grounds. Centerplate offered a Caribbean themed bar and Roti Hut. Guests were treated to fresh made Boneless Chicken Roti as well as Traditional Jerk Chicken with Rice and Peas. The bar was quite active and served traditional beer such as Red Stripe, Carib Lager and Guinness Stout. Guests enjoyed the day and continued the celebrations well into the night.

For the CNE, Centerplate operated the concession stands in Direct Energy Centre and launched a new patio concept; The Cactus Lounge. This Mexican themed patio bar also featured fresh, hand-made burritos topped with Chef Robert's Secret Burrito Sauce. The concept also included a "Build Your Own Nacho Bar" where fresh ingredients such as Plum Tomatoes, Handmade Guacamole, Spicy Jalapeños and Mexican style Ground Beef topped off the dish. While partaking of these scrumptious Mexican offerings guests enjoyed the variety of local bands on the Midway Stage.

Catering & Sales Department

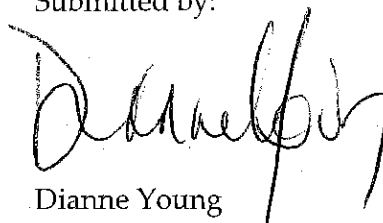
In August the catering department hosted the Palacois 15th birthday celebration with 100 family and friends in the Fountain Dining Room. The buffet meal included Roasted Supreme Breast of Chicken and Prime carved Hip of Beef.

Submitted by:



Arlene Campbell
General Manager, Sales & Events

Submitted by:



Dianne Young
CEO, Exhibition Place

APPENDIX 'A'

Combined Direct Energy Centre and Exhibition Place Financial Summary

Statement Of Operations Highlights Seven Months Ended July 31, 2008					
	Current Month		YTD		
	Actual	Budget	Actual	Budget	Variance
	\$	\$	\$	\$	\$
Event Income	1,786,386	2,035,967	14,795,430	14,762,961	32,469
Direct Expenses	727,143	912,158	2,935,404	2,958,424	23,020
Indirect Expenses	2,154,739	2,105,758	14,104,125	14,297,491	193,366
Net income	(1,095,495)	(981,949)	(2,244,099)	(2,492,955)	248,855

**DIRECT ENERGY CENTRE
FINANCIAL STATEMENT HIGHLIGHTS
JULY 2008 and YEAR TO DATE**

	MONTH ACTUAL	MONTH BUDGET	VARIANCE	YTD ACTUAL	YTD BUDGET	VARIANCE
Number of Events	16	4	12	47	22	25
Direct Event Income	(21,646)	13,504	(35,150)	5,416,386	5,551,362	(134,977)
Ancillary Income	36,366	51,769	(15,404)	1,930,461	2,018,564	(88,103)
Advertising Income	12,140	23,993	(11,853)	115,949	172,174	(56,225)
Ricoh & MLSE Recovery	2,000	-	2,000	3,200	-	3,200
Naming Rights	58,333	58,333	(0)	408,333	408,333	(0)
Total Event Income	87,192	147,599	(60,407)	7,874,330	8,150,434	(276,104)
Direct Expenses	6,492	813	(5,680)	375,331	366,698	(8,634)
Indirect Expenses	362,099	276,385	(85,714)	2,048,183	1,974,039	(74,144)
Naming Rights	58,333	58,333	(0)	408,333	408,333	0
Total Event Expenses	426,925	335,531	(91,393)	2,831,848	2,749,070	(82,778)
NET INCOME	(339,732)	(187,932)	(151,801)	5,042,482	5,401,363	(358,882)

**DIRECT ENERGY CENTRE
FINANCIAL STATEMENT HIGHLIGHTS
JULY 2008 with COMPARISON TO JULY 2007**

	2007 YTD JULY ACTUAL	2008 YTD ACTUAL	2008 YTD BUDGET	2008 VARIANCE	VARIANCE TO YTD JULY 2007 ACTUAL	%
Number of Events	60	47	22	25	(13)	(21.7%)
Direct Event Income	5,175,748	5,416,386	5,551,362	(134,977)	240,638	4.6%
Andillary Income	1,273,467	1,930,461	2,018,564	(88,103)	656,994	51.6%
Advertising Income	141,040	115,949	172,174	(56,225)	-25,091	(17.8%)
Ricoh & MLSE Recovery	45,701	3,200	0	3,200	-42,501	(93.0%)
Naming Rights	408,333	408,333	408,333	(0)	0	
Total Event Income	7,044,289	7,874,330	8,150,434	(276,104)	830,041	11.8%
Direct Expenses	579,485	375,331	366,698	(8,634)	204,154	35.2%
Indirect Expenses	1,933,834	2,048,183	1,974,039	(74,144)	-114,350	(5.9%)
Naming Rights	408,333	408,333	408,333	0	0	
Total Event Expenses	2,921,652	2,831,848	2,749,070	(82,778)	89,804	3.1%
NET INCOME	4,122,637	5,042,482	5,401,363	(358,882)	919,845	22.3%

DIRECT ENERGY CENTRE EVENT STATISTICS

FOR THE SEVEN MONTHS OF JULY 2008

	MONTH ACTUAL	YTD ACTUAL	PRIOR YEAR ACTUAL
Attendance [Note: 1]	38,300	573,750	674,830

EVENT	ACTUAL # OF PERFORMANCES		(IN THOUSANDS)		REFRESHMENT PER CAP'S ACTUAL [Note: 2]
	2008	2007	2006	NET EVENT INCOME [Note: 3] ACTUAL BUDGET	
Consumers Show	17	23	22	3,759 5,237	4.79
Trade Show	12	18	13	648 970	5.47
Concert	0	0	0	- -	
Photo/Film Shoot	1	3	3	- -	
Meeting/Corporate	17	16	21	584 -	16.48
	47	60	59	4,990 6,206	

Note: 1 Attendance estimates provided by Show Management.

Note: 2 Refreshment per cap's based on information reported by Centerplate

Note: 3 Net event income includes rent and services, ancillary income includes catering and electrical commissions.

**DIRECT ENERGY CENTRE
BALANCE SHEET
AS AT JULY 31, 2008**

ASSETS

	2008	2007
CURRENT ASSETS		
CASH	526,269	500,172
ADVANCE TO EX PLACE	3,670,000	420,000
TERM INVESTMENTS	4,750,000	4,350,000
AMERICAN EXPRESS	1,816	(1,839)
TRADE ACCOUNTS RECEIVABLE		
ALLOWANCE FOR DOUBTFUL ACCOUNTS		1,407,503
NET ACCOUNTS RECEIVABLE	1,314,995	1,560,235
RECEIVABLE FROM EX PLACE	0	0
OTHER RECEIVABLE	411,520	481,579
PREPAID EXPENSES	18,403	97,803
TOTAL CURRENT ASSETS	10,693,004	7,407,950
FIXED ASSETS		
EQUIPMENT - NET	28,954	12,024
TOTAL ASSETS	10,721,958	7,419,974

LIABILITIES & EQUITY

CURRENT LIABILITIES	
ACCOUNTS PAYABLES & ACCRUED LIABILITIES	1,678,903
PROVINCIAL & FEDERAL SALES TAX PAYABLE	59,897
RESERVE - ENVIRONMENTAL/GREENING INITIATIVE	600,377
RESERVE - ENERGY/LIGHTING INITIATIVES	244,147
RESERVE - TRI-GEN	(8,102)
DEFERRED REVENUE	3,212,394
EQUITY	
NET INCOME (LOSS) CURRENT	
PRIOR YEAR PSAB ADJUSTMENT	5,042,482
PRIOR YEAR SURPLUS - 2007	(348,396)
SURPLUS DISTRIBUTION TO EXPLACE	2,240,256
BALANCE	(2,000,000)
	240,256
	(1,086)
	10,721,958
	7,419,974

DIRECT ENERGY CENTRE
FINANCIAL STATEMENT HIGHLIGHTS
STATEMENT OF CASH FLOW
FOR THE PERIOD ENDED JULY 31, 2008

	MONTH	YTD
CASH FLOW FROM OPERATIONS		
NET INCOME (LOSS)	(339,732)	5,042,482
ADD: DEPRECIATION	1,269	(1,230)
SOURCES (USES) OF CASH		
TERM INVESTMENTS	1,800,000	2,450,000
ACCOUNTS RECEIVABLE - TRADE	(470,324)	671,014
RECEIVABLE FROM EX PLACE B.O.G	-	-
ACCOUNTS RECEIVABLE - OTHER	674,984	438,634
PREPAID EXPENSES	(9,660)	810
ACCOUNTS PAYABLE & ACCRUED EXPENSES	(177,329)	(2,572,760)
OTHER PAYABLES	30,517	(25,568)
RESERVE - EXHIBITION PLACE NAMING RIGHTS	58,333	272,700
RESERVE - ENERGY	-	(89,278)
DEFERRED INCOME	452,437	(1,264,663)
NET CASH FROM OPERATIONS	220,494	1,672,141
OTHER SOURCES (USES) OF CASH		
DISTRIBUTION TO OWNERSHIP - Exhibition Place B.O.G.	-	(2,000,000)
NET INCREASE (DECREASE) IN CASH	220,494	(327,859)
BEGINNING CASH BALANCE	305,775	854,128
ENDING CASH BALANCE	526,269	526,269

DIRECT ENERGY CENTRE

CHEQUE DISBURSEMENTS - JULY 2008

GREATER THAN \$50,000

Check No	Date	Payee	Amount	Description
25502	7/31/2008	THE BOARD OF GOVERNORS OF EXHIBITION PLACE	204,934.25	F&B COMMISSION FOR VARIOUS SHOWS AND JULY MLSE AND BOREALIS SUBLEASE
25427	7/11/2008	THE BOARD OF GOVERNORS OF EXHIBITION PLACE	199,721.21	SALARIES PERIOD ENDED JULY 5, 2008
25454	7/28/2008	THE BOARD OF GOVERNORS OF EXHIBITION PLACE	97,640.68	SALARIES PERIOD ENDED JULY 19, 2008
25455	7/28/2008	THE BOARD OF GOVERNORS OF EXHIBITION PLACE	90,271.53	TIME AND MATERIALS FOR VARIOUS SHOWS
25498	7/31/2008	THE BOARD OF GOVERNORS OF EXHIBITION PLACE	82,256.02	SALARIES PERIOD ENDED AUGUST 2, 2008
DISBURSEMENTS OVER \$50,000.00			\$ 674,823.69	
OTHER DISBURSEMENTS LESS THAN \$50,000.00			209,234.34	
TOTAL DISBURSEMENT			\$ 884,058.03	

THE BOARD OF GOVERNORS OF EXHIBITION PLACE
FINANCIAL STATEMENT HIGHLIGHTS
July 2008 and Year-To-Date

	MONTH ACTUAL	MONTH BUDGET	VARIANCE	YTD ACTUAL	YTD BUDGET
Direct Event Income					
Rentals	208,532	520,343	(311,811)	778,086	993,133
3rd Party Billings	620,612	925,579	(304,967)	1,563,516	1,847,467
Parking - EP	427,246	253,500	173,746	3,178,726	2,754,500
Parking - BMO Field	275,053	84,150	190,903	583,202	308,550
Advertising & Sponsorship	28,521	28,521	0	199,649	199,649
Program Recoveries + Others	76,814	27,644	49,170	277,510	168,817
Rent - MLSE - Ricoh Coliseum	62,415	48,630	13,785	340,411	340,411
CNE Recovery	0			0	0
Total Event Income	<u>1,699,194</u>	<u>1,888,368</u>	<u>(189,174)</u>	<u>6,921,100</u>	<u>6,612,527</u>
Expenses:					
Direct Expenses	720,651	911,345	190,695	2,560,073	2,591,726
Indirect Expenses	1,734,307	1,771,040	36,733	11,647,609	11,915,119
Total Event Expenses	<u>2,454,957</u>	<u>2,682,385</u>	<u>227,428</u>	<u>14,207,682</u>	<u>14,506,845</u>
NET INCOME /(LOSS)	<u>(755,763)</u>	<u>(794,017)</u>	<u>38,254</u>	<u>(7,286,581)</u>	<u>(7,894,318)</u>

BALANCE SHEET
As at July 31, 2008

ASSETS

Current Assets

Cash & Cash Equivalent	475,334
Term Investment with the City	<u>0</u>
Accounts receivable	
Trade	1,929,583
Less: Allowance for Doubtful Accounts	<u>(45,583)</u>
Other Receivables	94,947
Inventories - Stores	148,260
Prepaid expenses	<u>1,260</u>
Total Current Assets	<u>2,603,801</u>
Receivable from the City of Toronto - PSAB	4,134,919
Receivable from the City of Toronto - Capital	1,009,178
Rent Receivable (Step-Up Lease)	2,521,652
Capital assets, net	<u>65,173</u>
TOTAL ASSETS	<u>10,334,723</u>

LIABILITIES & EQUITY

LIABILITIES

Current Liabilities

Accounts Payable	8,055,529
Accounts Payable - Others	<u>3,822,718</u>
Total Current Liabilities	<u>11,878,247</u>

Due to/Due From CNEA

297,606

Other Liabilities

Employee Benefits - PSAB

7,809,290

EQUITY

Net Income/(Loss) - Current Period

(7,286,581)

Combined 2006 Profit/Loss

1,126,989

DEC Profit (Cash Basis)

(1,182,222)

CNE Loss (Cash Basis)

(2,266,205)

EP Loss (Cash Basis)

53,949

Less Advance from City

(2,267,488)

Balance

2,208,153

City Remittance for Y2006 deficit

(1,039,068)

Y2007 Net Loss before PSAB

(1,319,636)

Y2007 PSAB Adjustment

Less Advance from City

(2,304,503)

TOTAL LIABILITIES & EQUITY

10,334,723

BOARD OF GOVERNORS OF EXHIBITION PLACE
FINANCIAL STATEMENT HIGHLIGHTS
STATEMENT OF CASH FLOW
FOR THE PERIOD ENDED JULY 31, 2008

	MONTH	YTD
CASH FLOW FROM OPERATIONS		
NET INCOME (LOSS)	(755,763)	(7,286,581)
ADD: depreciation	3,566	24,959
SOURCES (USES) OF CASH		
Accounts receivable	(48,053)	2,046,757
Other Receivable	1,529,648	(86,875)
Inventories	(9,123)	(32,316)
Term Investment	-	2,009,508
Rent Receivable (Step-Up Lease)	(1,839)	30,508
Accounts Payable + Accrued & Other Liabilities	1,479,638	2,879,031
NET CASH FROM OPERATIONS	2,198,074	(415,009)
OTHER SOURCES (USES) OF CASH		
Remittance of Y2007 Surplus - DEC BMO	468,070	2,000,000
NET CASH FROM OTHER SOURCES	468,070	2,468,070
NET INCREASE (DECREASE) IN CASH	2,666,144	2,053,061
BEGINNING CASH BALANCE	277,260	890,344
ENDING CASH BALANCE	2,943,404	2,943,404

Cheque No.	Date	Amount	Description
13579	7/1/2008	700,351.17	NORR LIMITED CAPITAL WORKS- CONFERENCE CENTRE
13568	7/1/2008	678,003.35	VANBOTS CONSTRUCTION CAPITAL WORKS CONFERENCE CENTRE
13603	7/3/2008	323,078.91	ADP CANADA SALARY PAYROLL
13715	7/17/2008	322,627.72	ADP CANADA SALARY PAYROLL
13838	7/29/2008	318,913.29	ADP CANADA SALARY PAYROLL
13656	7/9/2008	287,939.76	ADP CANADA HOURLY PAYROLL
13646	7/8/2008	276,609.99	CITY OF TORONTO HYDRO FEBRUARY 2008
13743	7/24/2008	266,586.17	ADP CANADA HOURLY PAYROLL
13716	7/17/2008	219,462.34	ADP CANADA HOURLY PAYROLL
13602	7/3/2008	217,142.96	ADP CANADA HOURLY PAYROLL
13577	7/31/2008	216,203.00	TREASURER CITY OF TORONTO PROPERTY TAX
13655	7/9/2008	201,007.23	ADP CANADA HOURLY PAYROLL
13584	7/1/2008	193,455.52	ADP CANADA HOURLY PAYROLL
13486	7/1/2008	155,042.77	SANSAR CONTRACTING CAPITAL WORKS - STANLEY BARRACKS, PHASE 2
13737	7/22/2008	117,116.08	OMERS PENSION CONTRIBUTION FOR JUNE 2008
13487	7/1/2008	105,488.82	PHOENIX RESTORATION CAPITAL WORKS - BLC STRUCTURAL STEEL REINFOR.
13734	7/21/2008	90,414.31	CANADA CUSTOMS G.S.T. FOR JUNE 2008
13689	7/15/2008	82,134.55	CITY OF TORONTO PREMIUMS FOR MAJOR., DENTAL LIFE FOR JULY 2008
13738	7/22/2008	70,875.00	BENSON STEEL LTD CAPITAL WORKS CONFERENCE CENTRE
13678	7/15/2008	67,402.28	TORONTO ATMOSPHERIC FUND TRIGENERATION PROJECT - LOAN REPAYMENT
13688	7/15/2008	64,123.51	MAPLE LEAF SPORT/BMO PARKING REBATE MAY & JUNE 2008
			DISBURSEMENTS OVER \$50,000
			4,973,978.73
			OTHER DISBURSEMENTS
			1,081,415.34
			TOTAL DISBURSEMENT
			6,055,394.07

