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Exhibition Place

Management Report Month Ending September 30, 2008

Executive Summary

- Net Operating Income for Direct Energy Centre for the nine months ending September 30, 2008 was \$5,288,155 compared to a budget of \$5,678,243 for an unfavourable variance of (\$390,088).
- Net Operating Loss for Exhibition Place for the nine months ending September 30, 2008 was (\$6,432,972) compared to a budgeted loss of (\$6,983,577) for a favourable variance of \$550,604.
- During the month of September the Sales & Marketing team secured nine new events.
- Laura Purdy spoke at a Tourism Toronto environmental session on 'green meetings' and showcased environmental initiatives at Exhibition Place/Direct Energy Centre/Allstream Centre.
- Barbara Outschoorn, representatives of Tourism Toronto and the Metro Toronto Convention Centre met with the American Institute of Architects in Washington D.C. to establish booking timelines for a city-wide convention in Toronto in 2017.
- The Waste Diversion Team submitted an application for the 2008 Ontario Waste Minimization Awards. In the past 2 years Exhibition Place has received gold awards and we are feeling optimistic about maintaining our status.

September Financials Exhibition Place and Direct Energy Centre

Direct Energy Centre

Net Operating Income for Direct Energy Centre for the nine months ending ended September 30, 2008 was \$5,288,155 compared to a budget of \$5,678,243 for an unfavourable variance of (\$390,088). Net Operating Income for the month of September only at \$245,674 is unfavorable to budget by (\$31,206) mainly due to timing of new business.

- Rental income was \$5,158,809 compared to a budget of \$5,314,336 for an unfavourable variance of (\$155,528) mainly due to the timing of new business. Finance and marketing staff have met to review forecast and the annual target for rental is expected to be achieved.
- Electrical services of \$740,328 is favourable to budget by \$38,669 mainly due to the new CRFA Show (Canadian Restaurant and Foodservices Association).
- Direct and indirect expenses are unfavourable to budget by (\$92,211) mainly due to additional expenses incurred for technical and electrical infrastructure in the BLC to allow for shows to use this building as a result of the Automotive Building being under construction.
- Food & Beverage concessions of \$794,541 is unfavourable to budget by (\$135,207) due to timing of new business.
- Telecommunications income at \$359,131 is favourable to budget by \$200
- Show services from third party billings are up by \$367,375 with corresponding increase in expenses of \$335,343 for a net favourable variance of \$32,032 mainly due to additional services provided to the Boat Show and the new CRFA Show.

Direct Energy Centre accounts receivable as at September 30, 2008 was \$2,539,492 consisting mainly of:

- \$1,611,336 owed as contractual deposits for future events of which \$541,123 (34%) has been received as of October 22, 2008.
- \$367,283 for services on completed events.

- \$183,957 for accounts with City Legal; this amount is fully provided for as a bad debt in the financial statements or the rental revenue has not been recognized as income and deferred as appropriate.
- \$170,488 of Food & Beverage Concessions is owed by Centerplate, which is contractually due on the 25th of the following month.
- \$114,090 owed for sponsorship arrangement of which \$91,266 (80%) has been received as of October 22, 2008.

Exhibition Place

Net Operating Loss for Exhibition Place for the nine months ending September 2008 was (\$6,432,972) compared to a budgeted loss of (\$6,983,577) for a favourable variance of \$550,604. Net Operating profit for the month of September only was \$2,070,983 and is unfavorable to budget by (\$28,556) mainly due to timing of expenditures for special appropriations.

- Parking revenues at \$4,295,149 is favourable to budget by \$753,248 mainly due to additional revenues from the Boat Show, Interior Design, CRFA, BMO Field and Ricoh events, additional Ontario Place concerts and new business. Parking expenses are up by \$227,628 to reflect the additional revenue stream for a total net positive variance after expenses of \$525,620.
- Tenant income for rent and services at \$1,651,151 is ahead of budget by \$270,045 gross, mainly due to additional show services from Muzik, Medieval Times and Liberty Grand. Show Services expenses are up by \$146,476 to reflect the additional revenue stream for a net positive variance of \$123,569.
- Indirect expenses at \$14,703,974 are favourable to budget by \$97,686 due to lower costs for the various trades from efficient scheduling offset by higher snow cleaning costs; and higher gas costs.
- The loss of the Grand Prix race this year caused significant budget pressure, however has been absorbed by operating savings and other favourable operating variances.

Exhibition Place accounts receivable for the month ending September 30, 2008 was \$2,125,290 consisting mainly of:

- \$481,758 owed by tenants of which \$241,321 (50%) has been received as of October 22, 2008.
- \$399,287 from the Direct Energy Centre for payroll, shared services and utility billings of which all has been received as of October 22, 2008.
- \$393,750 owed by Allstream for contractual deposits for Naming of the Automotive Conference Centre.
- \$325,978 owed by City of Toronto for Capital costs all of which has been received as of October 22, 2008
- \$225,155 owed by BMO Field for payroll costs of which \$151,848 has been received as of October 22, 2008.
- \$104,945 for show services on completed events.
- \$78,589 owed by MLSE for Ricoh Coliseum of which \$48,452 has been received as of October 22, 2008.
- \$33,781 owed as contractual deposits for future events of which \$15,289 (45%) has been received as of October 22, 2008.

Sales and Marketing

September Sales Effort

During this time period the Sales & Marketing team secured nine new events. The events are categorized as follows:

- 4 meetings
- 1 film/photo shoot
- 1 carnival/fair
- 1 press conference
- 2 performance/receptions

During the month of September an initial eBlast was sent out promoting commencement of the construction of Allstream Centre to target the database of prospects and clients for Allstream Centre and Food & Beverage. Twelve site tours were conducted for guests including media, clients, hoteliers and trade partners.

On September 18 Laura Purdy spoke at a Tourism Toronto environmental session on 'green meetings' and showcased environmental initiatives at Exhibition Place/Direct Energy Centre/Allstream Centre which benefit the meeting, convention, and exhibition industry.

September Summary

New events held during this time period included The Weekend to End Breast Cancer, Best Buddies Reception, Morgan Scott Meeting, NDP Election Tour, Iga Sliwinska & Mariusz Dymek Wedding Shoot, TFI Buyers Breakfast, Pride Mobility Products, Autism Ontario, CanSPEP Meeting, The Children's Crusade Workshop, Toronto Go Abroad Fair and the KPMG CKE Training Session.

Business Travel

Barbara Outschoorn, representatives of Tourism Toronto and the Metro Toronto Convention Centre (MTCC) met with the American Institute of Architects in Washington D.C. on September 15th and 16th to establish booking timelines for the 2017 convention Toronto has secured. Barb, Tourism Toronto and the MTCC presented a joint proposal for a city-wide convention which was received quite positively. Barb also participated in additional client meetings to introduce Allstream Centre.

Upcoming Business Travel

Barb Outschoorn and Don Leddy will be attending the conference of the Canadian Society of Association Executives in Vancouver on October 1st to 5th.

Debbie Sanderson will be participating in a Tourism Toronto Signature Client Event in Montreal on October 14th and 15th in which Tourism Toronto will host two client functions in different areas of the City. There will be a member showcase to network and display promotional material, and discuss future opportunities.

Barb Outschoorn and representatives of Tourism Toronto and the MTCC have been invited by the Society for Neuroscience meeting organizer to see their upcoming annual meeting in Washington D.C. on

November 17th. The visit is to determine what components of this convention can be housed in both facilities.

Barb Outschoorn and Don Leddy will be travelling to Ottawa on November 13th and 14th for the Ottawa Client event. One hundred anticipated clients and prospects are expected to be present. A summary of this business travel will follow in the next report.

Laura Purdy will be attending the International Congress & Convention Association (ICCA) Congress and Exhibition with SMG on Nov 2nd to 5th in Victoria, BC.

Publicity

The Allstream Centre naming rights announcement was featured in the September/October 2008 issue of CAEM's publication, Communique. Bizbash Magazine featured an additional mention of Allstream Centre in the "Going up" section of the Fall 2008 issue. In the September issue of Association News Direct Energy Centre was mentioned in the 'Eastern Canada' section as being joined by a \$46.88 million renovation. Tourism Toronto distributed 'What's New and Happening in Toronto – Fall 2008' and featured Allstream Centre as the first venue under the 'Spaces' Section.

The September issue of Expo Magazine featured a 5 page article titled 'Site Selection Checklist - Is that facility really green?' Arlene Campbell was featured on the panel including photos and quotes. This article was strategically placed in the magazine next to an advertisement titled "We see a Green Future" featuring Laura Purdy. The article can also be found in the Press Section of the Direct Energy Centre website.

Event Management Services

During the month of September of 2008, Event Co-ordinators and Exhibitor Services staff at Exhibition Place and Direct Energy Centre were involved in the following events:

SEPTEMBER	
Trade/Consumer/Corporate Events	
▪	Pride Mobility Products
▪	Autism Ontario
▪	CanSPEP Meeting
▪	Thru-Way Trailer Display
▪	Fall Home Show
▪	Children's Crusade Workshop
▪	Toronto Go Abroad Fair
▪	IIDEX NeoCon Canada
▪	The Clothing Show
▪	Toronto Psychic Expo
▪	KMPG CKE Training Session

Other Events
<ul style="list-style-type: none"> ▪ Weekend to End Breast Cancer Walk ▪ Toronto FC Soccer Celebrations – Several events ▪ Best Buddies ▪ ARIDO Tasting ▪ Morgan Scott Meeting ▪ NDP Election Tour ▪ TFI Press & Buyers Breakfast ▪ TREC Educational Workshop – Several events

Staff was proactive in ensuring that the cleanup after the CNE in the areas to be used by the Weekend to End Breast Cancer was given priority. The event went well overall. IIDEX was extremely pleased with the efficiency of services especially Cleaning and Electrical. The Fall Home Show relocated to the BLC and this was well received by exhibitors. Staff has identified areas of improvement for the move in/ out of the BLC which will be implemented in the future.

Exhibitor Services

Exhibitor services staff were very active during the month of September with five events. In addition, the IT department tested the fax server to commence a paperless solution to incoming exhibitor orders during November. This is part of the Green Initiative of Exhibition Place.

Staff Development

Event Coordination staff and the Exhibitor Services Supervisor conducted two demonstration sessions in late August and September to understand how our Event team can use the EBMS program to plan, organize, and track services orders from show management. Implementation of the program is planned for 2009.

Parking

Parking activity from Trade and Consumer shows in September was marginally lower than 2007. All lots were fully operational for the Breast Cancer walk and a TFC game in the first weekend following the CNE.

The Manager of Parking Services attended a parking industry Conference and Trade Show with a sustainability theme. The program showcased initiatives that will help reduce emissions, including lighting design and the reduction in commuter and fleet trips.

Telecommunications

With events now executing in the upgraded Better Living Centre, Telecommunications is taking full advantage of the WIFI deployment to reduce hard line (copper) internet and provide connectivity via a "Green" wireless medium. Customers are taking advantage of the two new services (WIFI Lite) and (WIFI PRO), which provide internet without wasteful cable deployment. Telecommunications expanded the wireless capability from Direct Energy Centre to both the Queen Elizabeth Building and the Better Living Centre mid year in 2008. This service provides secure, high speed, internet access and will become

the backbone for most of the future IT/Telecom service portfolio. Telecom will provide additional WIFI access points within Direct Energy Centre to increase signal density which will allow for "stage 2" of a unified data strategy. This unification will allow for wireless telephone sets, POS machines and video provisioning. Ideally the future of Exhibition Place will include a wireless "green" strategy for not only temporary customers, but also for permanent deployments. Less wire equates to less cost and less waste.

Building Operations

Electrical

Burned out lights were replaced in the Upper West Annex. Fan #49 was disconnected. Electricians escorted the Building Operators into the sub stations. Unscheduled PMP's were carried out in the electrical rooms, sub stations, and on the emergency lighting. Scheduled PMP's were completed. The electricians hooked up and installed a contactor to air fan #46. Power to the faucets in the women's washroom was re-installed.

Maintenance

The condenser pump in the chiller room was rebuilt and installed. Compressors were replaced on the A/C unit for the management office elevator room. In the mid arch boiler room old pneumatic lines were removed and new lines installed. Four pneumatic (6 inch diameter) steam control valves were rebuilt and installed along with four steam (4 inch diameter) steam control valves. A liquor storage cage was built and installed for Centerplate. Monthly PMP's were carried out and completed by all maintenance departments.

Capital

The Coliseum Complex boiler system installation is ongoing. The Hall A bus duct installation contract was awarded and will be completed in the first quarter of 2009.

Facility Services

Our greatest achievement in September has been the addition of fine-sorting to our Waste Diversion Program. With Exhibition Place being such a large facility there is a limit to how much we can manually sort. After we have sorted through the solid waste in order to capture large materials that can be diverted we then send the solid waste to be fine-sorted mechanically at another facility. This mechanical sorting process has yielded an even greater return on the materials diverted, increasing our diversion rate and positioning ourselves closer to our goal of 80 % diversion by 2010.

The following projects/activities were completed or are on-going:

- In the process of planning winter uniform requirements.
- Completed installation of expanded metal around the exterior deck at Gossip Restaurant to prevent access by feral cats and other wildlife.
- Completed wash down of the Direct Energy Centre underground garage post CNE and sanitization of the BLC post CNE Farm
- Prepared the parkette located west of the Food Building in preparation for the Screemers rides.
- Continue development of various job specific *tool box talks* and continue to conduct sessions as required.

- Provided supervision of IATSE technical installations for shows and events.
- Scheduled and supervised Labour for the September shows and is in the process of planning future shows to year end.
- Continue to assist Event Services and Sales and Marketing with various Cleaning, Labour, and IATSE costs for shows and events.
- Completed the application for the Recycling Council of Ontario 2008 Ontario Waste Minimization Awards. In the past 2 years Exhibition Place has received gold status.
- The Team attended a follow-up *Priority Management* meeting to discuss any concerns they might have.

Service Stars

Peter Hart sent an e-mail to Alba Mercury on July 17th with the following comments: "I wanted to send you a quick note thanking you for your support and excellent service on this years' Ride For Heart. The event was one of our best yet and you and Craig were a real pleasure to work with! Also, I would like to request Darren Khan and Frank Tercer for the corporate challenge set-up and signage installation for 2009, as their job performance was exceptionally good and the quality of work impeccable. They dispatched their duties with a very high level of efficiency and we were most impressed by their overall professionalism."

Jeff Gay forwarded the following voice message to Arlene on July 21st from James Man with Fulcrum, which serviced the Drinks Show: "I wanted to let you know what an awesome job Natalie Belman had done for us. She has been just superb; very helpful overall and helped us deal with a lot of last minute rush things that seemed to come up. She dealt with them all in a very conscientious way, a very professional way, and I just wanted to let you know what an awesome job she did for us."

Eamonn O'Loughlin sent an e-mail to Vito Rygiel on August 25th regarding signage for the CNE. "Just wanted to sincerely thank you, Debbie and Tom for just a phenomenal effort with all our Sponsorship signage and banners. Thanks to you and your team's dedication we managed to turnaround some huge production requests.... You guys always go the extra mile in not just producing the signage and banners but help us in every way to have them deployed as quickly as possible in the locations required. Kudos one and all."

Stephanie Johnson sent e-mail to Geoff Mak, Jim MacGregor, Sandra Palombo and Mary Ellen Gavin on September 18th regarding the CanSPEP event which was booked by Centerplate: "Thank you all for making our event successful! It was a pleasure working with the DEC on this project and we couldn't have done it without the excellent customer service your team provided. The room setup was perfect, food was delicious, and the tours were very fun & educational."

Ashton Sequeira, Beth Kawecki and Sandra Palombo received an e-mail from Jennifer Gazzola of Maple Leaf Sports & Entertainment on September 24th regarding Leafs Training Camp. Jennifer stated that "the service we received from Mitzi and team was awesome this past weekend. Any time that I had a question she was right there with an answer – She was great."

Judy Merry of MMPI Canada sent an e-mail to various staff of Centerplate on September 25th to thank them for a "very smooth reception" on the opening night of IIDEX NeoCon Canada.

Natalie Belman received an e-mail from Sarah Power on October 10th regarding the service she and Brian Smith provided for The Clothing Show on September 26th to 28th. "I just wanted to follow up with you personally and say thanks for all your help at the show! It was wonderful to have you and Brian so readily available. You always got right to whatever I needed – thank you so much!"

Centerplate

Retail Department

The retail department had a good month of business. Sales were derived primarily from three shows; The Fall Home Show, IIDEX Neo Con Canada and The Clothing Show.

The Fall Home Show drew large crowds during the first two days, resulting in sales slightly higher than budget.

IIDEX featured three bistro-style restaurants including appetizers such as Roasted Red Pepper Hummus and Fresh Fusion Seven Layered Dip. Entrees included Old White Cheddar and Smoked Virginia Ham on Sourdough and Grilled Chicken Breast in a Romesco Sauce. For dessert Chef Robert's special Pound Cake Fries with Raspberry Ketchup and Crème Englaise Mayo were well enjoyed by the capacity crowd.

The Clothing Show featured items including Ontario Shiraz Salad and Butternut Squash Quesadillas. The food and beverage attendance was higher than expected and other items such as pizza and crepes also benefited from the increased crowds.

Catering & Sales Department

The catering department had several events this month however 90% of the total sales came from IIDEX and The ARIDO Awards Dinner.

IIDEX began with a breakfast reception for 300 guests. Items included Yogurt and Granola Parfaits and Eggs Benedict. Catering was busy into the afternoon and executed a 15 station reception for 3000 guests.

The reception was the highlight of the opening night, and guests enjoyed several different items including Sushi, Teriyaki Tuna Kebabs, Wild Mushroom Gnocchi, Beet and Lemon Risotto and Poached Shrimp. Each station was also paired with accompanying beverages to include various local Ontario Wines, Asian Beers and a beautiful fresh made to order Bloody Caesar Station.

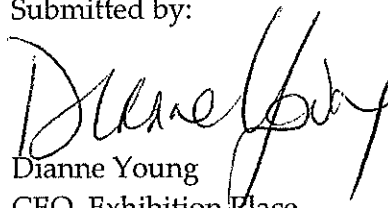
After the reception 850 guests enjoyed a retro themed throw back ARIDO Awards Gala. Highlighting the menu was Sirloin Meatloaf with Mac and Cheese Gratin. The dessert featured a trio of wonderful items including a Cheesecake Lollipop with Ontario Peach Yogurt Dipping Sauce.

Submitted by:



Arlene Campbell
General Manager, Sales & Events

Submitted by:



Dianne Young
CEO, Exhibition Place

APPENDIX 'A'

Combined Direct Energy Centre and Exhibition Place
Financial Summary

Statement Of Operations Highlights Nine Months Ended September 30, 2008						
	Actual	Current Month Budget	Variance	Actual	YTD Budget	Variance
	\$	\$	\$	\$	\$	\$
Event Income	4,850,061	4,783,063	66,998	20,241,419	20,053,182	188,237
Direct Expenses	319,498	287,930	(31,568)	3,540,022	3,499,050	(40,972)
Indirect Expenses	2,213,907	2,118,705	(95,202)	17,846,215	17,859,466	13,252
Net income	2,316,656	2,376,429	(59,772)	(1,144,817)	(1,305,334)	160,517

**DIRECT ENERGY CENTRE
FINANCIAL STATEMENT HIGHLIGHTS
SEPTEMBER 2008 and YEAR TO DATE**

	<u>MONTH ACTUAL</u>	<u>MONTH BUDGET</u>	<u>VARIANCE</u>	<u>YTD ACTUAL</u>	<u>YTD BUDGET</u>	<u>VARIANCE</u>
Number of Events	9	4	5	56	26	30
Direct Event Income	491,200	479,718	11,481	5,907,586	6,031,081	(123,495)
Ancillary Income	312,725	341,177	(28,452)	2,243,186	2,359,741	(116,554)
Advertising Income	42,384	49,986	(7,602)	158,333	222,160	(63,827)
Ricoh & MLSE Recovery	2,800	-	2,800	6,000	-	6,000
Naming Rights	116,667	116,667	0	525,000	525,000	-
Total Event Income	965,775	987,548	(21,772)	8,840,105	9,137,981	(297,877)
Direct Expenses	34,378	35,234	856	409,709	401,932	(7,777)
Indirect Expenses	569,057	558,767	(10,290)	2,617,241	2,532,806	(84,434)
Naming Rights	116,667	116,667	0	525,000	525,000	-
Total Event Expenses	720,102	710,668	(9,434)	3,551,949	3,459,738	(92,211)
NET INCOME	245,674	276,880	(31,206)	5,288,155	5,678,243	(390,088)

**DIRECT ENERGY CENTRE
FINANCIAL STATEMENT HIGHLIGHTS
SEPTEMBER 2008 with COMPARISON TO SEPTEMBER 2007**

	2007 YTD SEPTEMBER ACTUAL	2008 YTD ACTUAL	2008 YTD BUDGET	2008 VARIANCE	VARIANCE TO YTD SEPT 2007 ACTUAL	VARIANCE TO YTD SEPT 2007 %
Number of Events	60	56	26	30	(4)	(6.7%)
Direct Event Income	6,028,204	5,907,586	6,031,081	(123,495)	(120,618)	(2.0%)
Ancillary Income	2,089,159	2,243,186	2,359,741	(116,554)	154,027	7.4%
Advertising Income	157,665	158,333	222,160	(63,827)	668	0.4%
Ricoh & MLSE Recovery	62,025	6,000	-	6,000	(56,025)	(90.3%)
Naming Rights	525,000	525,000	525,000	-	-	
Total Event Income	8,862,054	8,840,105	9,137,981	(297,877)	(21,949)	(0.2%)
Direct Expenses	623,917	409,709	401,932	(7,777)	214,208	34.3%
Indirect Expenses	2,549,504	2,617,241	2,532,806	(84,434)	(67,736)	(2.7%)
Naming Rights	525,000	525,000	525,000	-	-	
Total Event Expenses	3,698,421	3,551,949	3,459,738	(92,211)	146,472	4.0%
NET INCOME	5,163,632	5,288,155	5,678,243	(390,088)	124,523	2.4%

**DIRECT ENERGY CENTRE
EVENT STATISTICS
FOR THE MONTH ENDED SEPTEMBER 30, 2008**

	<u>MONTH ACTUAL</u>	<u>YTD ACTUAL</u>	<u>PRIOR YEAR ACTUAL</u>
Attendance [Note: 1]	59,325	633,075	669,720

<u>EVENT</u>	(NOTE 1) ACTUAL # OF PERFORMANCES		(NOTE 3) NET EVENT INCOME (IN THOUSANDS)		(NOTE 2) REFRESHMENT PER CAP'S ACTUAL
	2008	2007	2006 ACTUAL	2006 BUDGET	
Consumers Show	21	27	3,974	5,403	4.94
Trade Show	13	20	1,015	1,374	4.71
Concert	0	0	-	-	-
Photo/Film Shoot	1	3	-	-	40.00
Meeting/Corporate	21	21	617	-	13.69
	56	71	5,606	6,776	63

Note: 1 Attendance estimates provided by Show Management.

Note: 2 Refreshment per cap's based on information reported by Centerplate

Note: 3 Net event income includes rent and services, ancillary income includes catering and electrical commissions.

**DIRECT ENERGY CENTRE
BALANCE SHEET
AS AT SEPTEMBER 30, 2008**

ASSETS	2008	2007
CURRENT ASSETS		
CASH	274,906	613,764
ADVANCE TO EX PLACE	3,670,000	420,000
TERM INVESTMENTS	6,050,000	5,700,000
AMERICAN EXPRESS	1,359	3,530
TRADE ACCOUNTS RECEIVABLE	2,539,492	
ALLOWANCE FOR DOUBTFUL ACCOUNTS	(92,508)	
NET ACCOUNTS RECEIVABLE	2,446,983	1,780,854
RECEIVABLE FROM EX PLACE	-	24,239
OTHER RECEIVABLE	559,708	609,980
PREPAID EXPENSES	20,562	64,599
TOTAL CURRENT ASSETS	13,023,517	9,216,967
FIXED ASSETS		
EQUIPMENT - NET	26,416	35,035
TOTAL ASSETS	13,049,934	9,252,001
LIABILITIES & EQUITY		
CURRENT LIABILITIES		
ACCOUNTS PAYABLES & ACCRUED LIABILITIES	1,795,786	
PROVINCIAL & FEDERAL SALES TAX PAYABLE	167,488	
RESERVE - ENVIRONMENTAL/GREENING INITIATIVE	717,044	
DEFERRED REVENUE	5,189,599	8,583,343
EQUITY		
NET INCOME (LOSS) CURRENT	5,288,155	1,017,054
PRIOR YEAR PSAB ADJUSTMENT	(348,396)	(347,309)
PRIOR YEAR SURPLUS - 2007	2,240,256	
SURPLUS DISTRIBUTION TO EXPLACE	(2,000,000)	
BALANCE	240,256	(1,086)
	13,049,934	9,252,001

DIRECT ENERGY CENTRE
FINANCIAL STATEMENT HIGHLIGHTS
STATEMENT OF CASH FLOW
FOR THE PERIOD ENDED SEPTEMBER 30, 2008

	MONTH	YTD
CASH FLOW FROM OPERATIONS		
NET INCOME (LOSS)	245,674	5,288,155
ADD: DEPRECIATION	2,538	1,308
SOURCES (USES) OF CASH		
TERM INVESTMENTS	(1,300,000)	1,150,000
ACCOUNTS RECEIVABLE - TRADE	(1,131,988.06)	(460,973.82)
RECEIVABLE FROM EX PLACE B.O.G	-	-
ACCOUNTS RECEIVABLE - OTHER	(147,730)	290,903
PREPAID EXPENSES	(2,159)	(1,349)
ACCOUNTS PAYABLE & ACCRUED EXPENSES	(119,161)	(2,781,199)
OTHER PAYABLES	107,591	82,023
RESERVE - EXHIBITION PLACE NAMING RIGHTS	116,667	389,367
DEFERRED INCOME	1,977,205	712,542
NET CASH FROM OPERATIONS	(251,364)	1,420,777
OTHER SOURCES (USES) OF CASH	0	-
DISTRIBUTION TO OWNERSHIP - Exhibition Place B.O.G.		(2,000,000)
NET INCREASE (DECREASE) IN CASH	(251,364)	(579,223)
BEGINNING CASH BALANCE	526,269	854,128
ENDING CASH BALANCE	274,906	274,906

DIRECT ENERGY CENTRE

CHEQUE DISBURSEMENTS - SEPTEMBER 2008

GREATER THAN \$50,000

Check No	Date	Payee	Amount	Description
25554	9/10/2008	CITY OF TORONTO	\$ 1,000,000.00	TERM DEPOSIT INVESTMENT
25563	9/16/2008	THE BOARD OF GOVERNORS OF EXHIBITION PLACE	452,170.78	SALARIES & BENEFITS, MLSE SUBLEASE PAYMENT, AND RICOH COLISEUM HYDRO JANUARY TO JUNE
25604	9/29/2008	THE BOARD OF GOVERNORS OF EXHIBITION PLACE	301,149.68	UTILITIES, TIME AND MATERIALS FOR SHOWS
25597	9/24/2008	CITY OF TORONTO	300,000.00	TERM DEPOSIT INVESTMENT
25571	9/16/2008	SMG CANADA U.L.C.	159,190.29	MARKETING ALLIANCE CONTRACTUAL PAYMENT FOR JAN. TO AUG. 2008
25564	9/16/2008	THE BOARD OF GOVERNORS OF EXHIBITION PLACE	57,502.65	TIME AND MATERIALS FOR VARIOUS SHOWS
25605	9/29/2008	THE BOARD OF GOVERNORS OF EXHIBITION PLACE	53,130.05	TIME AND MATERIALS FOR VARIOUS SHOWS
			<u>\$ 2,323,143.45</u>	
DISBURSEMENTS OVER \$50,000.00				
OTHER DISBURSEMENTS LESS THAN \$50,000.00			<u>136,482.08</u>	
TOTAL DISBURSEMENT			<u>\$ 2,459,625.53</u>	

**THE BOARD OF GOVERNORS OF EXHIBITION PLACE
FINANCIAL STATEMENT HIGHLIGHTS
SEPTEMBER 2008 and YEAR TO DATE**

	MONTH ACTUAL	MONTH BUDGET	VARIANCE	YTD ACTUAL	YTD BUDGET
Direct Event Income					
Rentals	57,090	66,975	(9,885)	892,266	1,127,083
3rd Party Billings	167,552	91,587	75,965	1,898,620	2,030,641
Parking - EP	206,486	155,500	50,986	3,591,699	3,065,500
Parking - BMO Field	60,124	83,925	(23,801)	703,450	476,400
Advertising & Sponsorship	28,521	28,521	0	256,691	256,691
Program Recoveries + Others	27,525	32,020	(4,495)	332,560	232,857
Rent - MLSE - Ricoh Coliseum	48,630	48,630	0	437,672	437,672
CNE Recovery	3,288,357	3,288,357	0	3,288,357	3,288,357
Total Event Income	3,884,286	3,795,515	88,770	11,401,315	10,915,201
Expenses:					
Direct Expenses	285,120	252,696	(32,424)	3,130,313	3,097,118
Indirect Expenses	1,528,183	1,443,271	(84,912)	14,703,974	14,801,660
Total Event Expenses	1,813,303	1,695,966	(117,336)	17,834,287	17,898,778
NET INCOME /(LOSS)	2,070,983	2,099,549	(28,566)	(6,432,973)	(6,983,577)

BALANCE SHEET

AS AT SEPTEMBER 30, 2008

ASSETS

Current Assets

Cash & Cash Equivalent	1,012,736.03	9,512,736.03
Term Investment with the City	<u>8,500,000.00</u>	
Accounts receivable		
Trade	2,125,290.13	
Less: Allowance for Doubtful Accounts	<u>(45,582.90)</u>	2,079,707.23
Other Receivables		600,791.36
Inventories - Stores		134,559.80
Prepaid expenses		87,211.41
Total Current Assets		<u>12,415,005.83</u>
Receivable from the City of Toronto - PSAB		4,134,919.19
Receivable from the City of Toronto - Capital		323,561.29
Rent Receivable (Step-Up Lease)		2,468,803.35
Capital assets, net		58,952.44
TOTAL ASSETS		<u>\$ 19,401,242.10</u>

LIABILITIES & EQUITY

LIABILITIES

Current Liabilities

Accounts Payable	\$ 7,390,885.86
Accounts Payable - Others	5,632,819.27
Total Current Liabilities	<u>\$ 13,023,705.13</u>
Due to/Due From CNEA	7,359,742.53
Other Liabilities	
Employee Benefits - PSAB	7,809,289.57
EQUITY	
Net Income/(Loss) - Current Period	(6,432,972.50)
Combined 2007 Profit/Loss	<u>(2,358,522.63)</u>
TOTAL LIABILITIES & EQUITY	<u>\$ 19,401,242.10</u>

BOARD OF GOVERNORS OF EXHIBITION PLACE
FINANCIAL STATEMENT HIGHLIGHTS
STATEMENT OF CASH FLOW
FOR THE PERIOD ENDED SEPTEMBER 30, 2008

	<u>MONTH</u>	<u>YTD</u>
CASH FLOW FROM OPERATIONS		
NET INCOME (LOSS)	853,608.75	(6,432,972.50)
ADD: depreciation	691.17	31,180.00
SOURCES (USES) OF CASH		
Accounts receivable	(195,707.18)	1,851,049.98
Other Receivable	179,772.28	38,695.37
Inventories	(72,251.55)	(104,567.44)
Term Investment	(8,500,000.00)	(6,490,492.46)
Rent Receivable (Step-Up Lease)	52,848.94	83,356.56
Accounts Payable + Accrued & Other Liabilities	8,218,439.48	13,614,212.89
NET CASH FROM OPERATIONS	537,401.89	2,590,462.40
OTHER SOURCES (USES) OF CASH		
Remittance of Y2007 Surplus - DEC BMO		(2,000,000.00)
		<u>(468,070.00)</u>
NET CASH FROM OTHER SOURCES	-	<u>(2,468,070.00)</u>
NET INCREASE (DECREASE) IN CASH	537,401.89	122,392.40
BEGINNING CASH BALANCE	475,334.14	890,343.63
ENDING CASH BALANCE	1,012,736.03	1,012,736.03

**BOARD OF GOVERNORS - EXHIBITION PLACE
CHEQUE DISBURSEMENTS - SEPTEMBER 2008
GREATER THAN \$50,000**

Cheque No	Date	Amount	Description
14070	9/3/2008	1,247,031.58	ADP CANADA HOURLY PAYROLL
15222	9/10/2008	773,007.18	ADP CANADA HOURLY PAYROLL
14221	9/9/2008	337,190.40	ADP CANADA SALARY PAYROLL
14253	9/30/2008	114,113.02	OMERS PENSION CONTRIBUTION FOR AUGUST 2008
14220	9/9/2008	81,461.08	CITY OF TORONTO PREMIUM FOR MAJOR., DENTAL LIFE FOR SEPTEMBER 2008
14242	9/20/2008	59,908.70	I.B.E.W. 353 TRUST FUND BENEFITS FOR AUGUST 2008
14217	9/15/2008	82,371.05	LOCAL 58 BENEFIT I.A.T.S.E. WELFARE VAC FOR AUGUST 2008
14074	9/3/2008	3,138,519.00	CITY OF TORONTO 2007 OPERATING SURPLUS
14114	9/8/2008	236,738.35	CITY OF TORONTO HYDRO JUNE 2008
14115	9/8/2008	51,984.04	CITY OF TORONTO LEGAL SECOND QUARTER
14265	9/22/2008	68,146.12	MINISTER OF FINANCE R.S.T. FOR AUGUST 2008
14084	9/8/2008	1,520,086.03	VANBOTS CONSTRUCTION CAPITAL WORKS CONFERENCE CENTRE
14085	9/12/2008	2,638,740.68	VANBOTS CONSTRUCTION CAPITAL WORKS CONFERENCE CENTRE
14266	9/22/2008	3,043,420.92	VANBOTS CONSTRUCTION CAPITAL WORKS CONFERENCE CENTRE
14106	9/8/2008	105,273.00	BIRD MECHANICAL CAPITAL WORKS - STEAM BOILER REP/ COLISEUM
14286	9/26/2008	103,855.50	BIRD MECHANICAL CAPITAL WORKS - STEAM BOILER REP/ COLISEUM
14180	9/8/2008	122,023.11	SEMPLE-GOODER ROOFING CAPITAL WORKS - WEST ANNEX PHASE II
14284	9/26/2008	107,283.68	MAIN AIR SYSTEMS CAPITAL WORKS- GEOTHERMAL SYSTEM PRESS BLDG
		13,831,153.44	DISBURSEMENTS OVER \$50,000
		949,310.03	OTHER DISBURSEMENTS
		14,780,463.47	TOTAL DISBURSEMENT