April 6, 2006

To:

The Board of Governors of Exhibition Place

From:

Dianne Young

General Manager & CEO

Subject:

CHIN Picnic 2006

## Purpose:

This report recommends terms and conditions for the licence agreement for the 2006 CHIN Picnic.

# Financial Implications & Impact Statement:

The terms in this report are in keeping with the 2006 Operating Budget adopted by the Board and a projected rental income from CHIN to the Board of \$38,771 and increase of \$2,771 over 2005 based on BLC posted rates and the increase in rental space resulting from the 2005 BLC capital work project.

## Recommendation:

It is recommended that the Board enter into a one-year licence agreement with CHIN Radio-TV International ("CHIN") for the CHIN Picnic 2006 on the terms and conditions provided in this report.

#### Background:

At its meeting in April 2005 the Board approved a report which recommended entering into a one-year licence agreement with CHIN on the same terms and conditions as are contained in this report.

## Comments:

Given the importance of the CHIN Picnic to the community and the fact that this is a free event for the citizens of Toronto, the Board and staff have been working with CHIN since 2000 to provide financial support to CHIN by sharing some revenues generated by the event. These can be summarized as follows:



	2000	2001	2002	2003	2004	2005
Total event expense	\$152,361.00	\$122,729.00	\$130,345.00	\$134,952.07	\$118,144.73	\$121,971.94
Less parking credit paid to CHIN	(\$29,318.00)	(\$27,623.00)	(\$27,829.00)	(\$29,740.10)	(\$33,020.00)	(\$31,330.48)
Less concession credit paid to CHIN	(\$65,786.00)	(\$47,526.00)	(\$57,603.00)	(\$52,595.15)	(\$51,012.08)	(\$48,451.13)
Net income paid to CHIN from the Board	\$95,104.00	\$75,149.00	\$85,432.00	\$82,335.25	\$84,032.08	\$79,781.61
Net expense to CHIN for Board services	\$57,257.00	\$47,579.00	\$44,912.47	\$52,616.83	\$34,112.65	\$42,190.33

In preparing the budget projections for 2006, staff used the 2002 - 2005 experiences to project total revenues as well as the impact of revenue sharing with CHIN Picnic. Therefore, it is recommended that the Board enter into a one-year licence agreement with CHIN on the following financial terms and such other terms and conditions as are contained in the Board's standard licence agreement:

	2001	2002	2003	-2004	2005	2006
Building Rent						
Better Living Centre	40% of posted rate which is equivalent to the occupied portion of BLC	No change				
Bandshell Stage	100% of posted rate	No change				
	No charge	No change				
Grounds (including stage in Centennial Park)						
Cleaning	100% of cost – see labour rates below	No change				
Labour	Time + Materials + 12%	No change				
Rentals	100% of posted rate	No change				
Parking Revenue	\$15.00/vehicle collected - \$8.50 (less taxes) retained by Board and \$6.50 (less taxes) remitted to CHIN	No change				

# Conclusions:

It is recommended that the Board enter into a one-year licence agreement with CHIN for the 2006 CHIN Picnic on the terms and conditions set out in this report.

# Contact:

Debbie Sanderson

Booking/Tenant Administrator

Business Development

Telephone: (416) 263-3608 Fax: (416) 263-3690

Email:

dsanderson@explace.on.ca

Submitted by:

Diarine Young

General Manager & CI

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