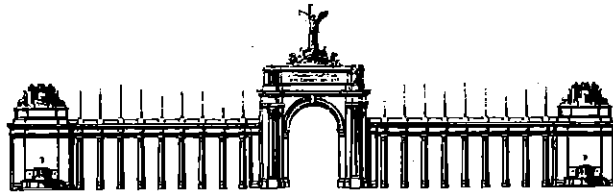


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May 26, 2006

EXHIBITION PLACE

To: The Board of Governors of Exhibition Place

From: Dianne Young
General Manager & CEO

Subject: Toronto Caribbean Carnival Parade

Purpose:

This report recommends the terms and conditions of the licence agreement with the Toronto Mas Bands Association ("TMBA") for the 2006 Toronto Caribbean Carnival Parade.

Financial Implications and Impact Statement:

The terms and conditions in this report are the same as the 2005 licence agreements.

Recommendation(s):

It is recommended that the Board enter into a licence agreement for one year with the TMBA for the 2006 Parade on the terms included in this report.

Background:

At its meeting of April 15, 2005 the Board approved a report which recommended entering into a one-year licence agreement with Caribbean Cultural Committee ("CCC") on the same terms and conditions as are contained in this report. As the CCC failed to comply with the request to submit a financial audit report to the City of Toronto, it has been determined by the City of Toronto that the 2006 City grant will not be provided to CCC but to TMBA.

Comments:

Staff have met with the Festival Management Committee which is a representative body for the TMBA, to assist in the event planning for the 2006 parade. Staff would like to assist in the development of a long-term strategic plan for the Toronto Caribbean Carnival that includes an option to consolidate events at Exhibition Place that have previously been staged at various venues throughout the City (i.e.: Olympic Islands). However, for 2006 TMBA will continue to host the events as they have been done in previous years.

In 2006, TMBA will use the Stadium Lot for its Paid Viewing Area and staging/marshalling areas and will as well repeat a second Paid Viewing Area along the Lake Shore Boulevard fence line (between Ontario Drive and Yukon Circle).

The Toronto Caribbean Carnival Parade is scheduled for Saturday August 5, to parade through the Stadium Site and using Lot D.

As in previous years, TMBA is requesting that the Board waive all normal rental costs and charge only for services and out-of-pocket expenses. Staff is recommending that the Board enter a licence agreement with TMBA on the following terms and conditions:

- (a) Building Rentals: Waive all grounds rentals (equivalent to \$13,845.00 for Lot "D" and the Stadium site).
- (b) Parking Revenues: Increase parking fees for the parking in the NTC garage and Gore and Fleet Street to \$15.00 per vehicle (which is consistent with all other parking charges for special event days such as CHIN, and concert days at Ontario Place) and remit to the TMBA \$4.00 per vehicle as a credit to their account and to off-set their expenses with the Board.
- (c) Concessions: For the event day pay TMBA 100% of all revenues from concession commissions over the first \$22,000.00 earned. All concession operators are to be licensed by the Board and subject to comply with all City and Department of Health bylaws and Exhibition Place regulations with respect to the operation of a food concession and the safe handling of food materials, and on the condition that TMBA pays for all cleaning costs.
- (d) Licenced Areas: TMBA be permitted to operate its own licensed areas within two (2) Paid Viewing Areas (Lot F & Lake Shore Boulevard fence line between Ontario Drive and Yukon Circle), and receive 100% of revenues from such concessions, provided that TMBA applies for and receives its own Special Occasion Permit and provided that TMBA meets all regulations including but not limited to the posting of appropriate security personnel. Any Board costs associated with these areas will be paid by TMBA.
- (e) Labour & Materials: All labour and material supplied by Exhibition Place to TMBA for this event will be at time and material plus 12%.
- (f) Sponsor Recognition: That Exhibition Place receive sponsor recognition in all promotional materials produced by TMBA equal to the value of building rentals that have been waived, in a manner that is consistent with TMBA recognition for all corporate sponsorship of the 2006 Toronto Caribbean Carnival parade.

Finally, as in previous years, TMBA will be required to pay for all Exhibition Place labour and services in advance of delivery based on the estimate provided and agreed to by TMBA in advance.

Conclusion:

This report recommends the terms and conditions for a one-year licence agreement between the Board and TMBA for the 2006 parade.

Contact:

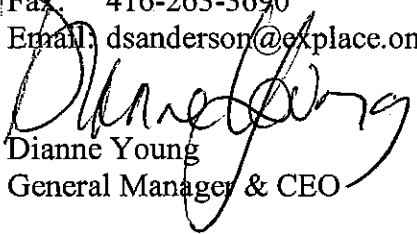
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Dianne Young

General Manager & CEO