



9

## EXHIBITION PLACE

October 19, 2006

To: The Board of Governors of Exhibition Place

From: Dianne Young  
General Manager & CEO

Subject: **2007 Mobile Vending Program**

**Purpose:**

This report recommends the terms and conditions of the issuance of the Board's annual vendor's permits for the period of January 1 – December 31, 2007.

**Financial Implications & Impact Statement:**

The approval of this report will result in the Board earning approximately \$13,274.05, which is consistent with the 2007 Operating Budget.

**Recommendation:**

**It is recommended that the Board approve an increase of 1.5% (consistent with the Canadian Price Index) in the rates for mobile vending programs, along with an increase in the special event hot dog flat rate fee program as outlined below.**

**Background:**

At its meeting of November 2005, the Board approved the terms and conditions for the 2006 vendor's licenses and permits. These licenses and permits expire on December 31, 2006.

**Comments:**

Over the last few years, staff recommended no increase in the licensing fees for the mobile vendors because since 2001 the vendors have been significantly impacted by many events including the cancellation of the Benson & Hedges Symphony of Fire which attracted an audience of over 500,000, the effect of SARS, decrease in NTC events and decrease attendance at Ontario Place. But with increase in the building occupancy, Ricoh Coliseum, the upcoming BMO Stadium and events on the grounds some recovery has been noted.

Accordingly, staff recommends that the 2007 license fees for mobile vendors be as follows, which simply reflect a CPI increase of 1.5%, along with an increase in the special event hot dog carts flat rate fee for 2007 rates:

Number & Type License	Operating Period - 2007 (Excluding the Grand Prix Annual Race and the CNE periods)	2007 License Fee per location (including 1.5% increase and excluding GST)	Total (excluding GST)
(7) mobile popcorn/peanut carts operator permits at seven licensed locations	January 1 to December 31	\$626.38	\$4,384.66
(3) ice cream truck permits at three licensed locations	May 1 to September 30	\$489.13	\$1,467.39
(2) additional hot dog carts operator permits to Service the two bridges to Ontario Place	May 1 to September 30	\$2,461.00	\$4,922.00
(10) additional hot dog carts operator permits for special events (which are in addition to the permits noted above)	Per event day	\$250.00/cart per event day	\$2,500.00
<b>TOTAL REVENUE (Excluding GST)</b>			<b>\$13,274.05</b>

For the Board's information, staff met with the mobile vendors on October 3, 2006, and all have agreed with the increase outlined above.

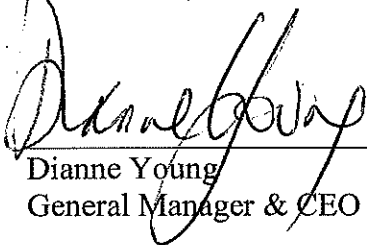
Conclusion:

This report recommends that the Board approve the following new Mobile Vending License Fee at Exhibition Place grounds for 2007.

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Submitted by:

  
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