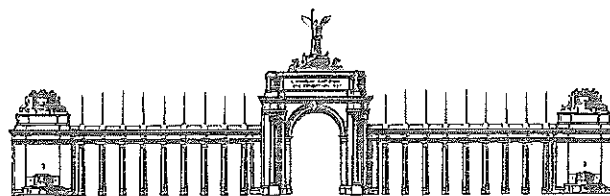


7.a



EXHIBITION PLACE

March 1, 2005

To: The Board of Governors of Exhibition Place

From: Dianne Young
General Manager & CEO

Subject: Wheels In Motion (Rick Hansen) Tour, June 12, 2005

Purpose:

This report contains recommendations for a one-year license agreement with the Rick Hansen Man In Motion Foundation for the purpose of staging the annual Wheels In Motion fundraising event at Exhibition Place.

Financial Implications & Impact Statement:

The recommendations contained in this report will result in the Board earning a minimum of \$12,000.00 in labour and services, plus parking revenues, and, in exchange the Board will receive sponsorship recognition valued at approximately \$5,000.

Recommendation:

It is recommended that the Board enter into a one-year License Agreement with the Foundation on the terms and conditions set out in this report and any other terms and conditions as contained in the Board's standard form License Agreement and as may be required by the General Manager & CEO and City Solicitor.

Background:

The terms recommended in this report fall outside the Board approved rental rates and reflect terms similar to those provided to other non-for-profit charitable events..

Discussion:

In 1985, Rick Hansen wheeled around the world logging over 40,000 kilometers and raising funds and awareness to help make a difference in the lives of Canadians living with a spinal cord injury. In the spirit of the original tour, the Rick Hansen Man In Motion Foundation (the "Foundation") launched the *Wheels in Motion Tour* (the "Event") in 2003 in 200 communities across Canada, and this has now become an annual event that continues to raise awareness and funds for Spinal Cord Injury. Half of the net proceeds raised are directed to priority needs identified to improve the quality of life of people living with a spinal cord injury in event communities. The other half is directed towards research that improves everyday life and ultimately leads to a cure.

The third annual Event will take place on Sunday June 12th, and the local organizers have expressed a keen interest to relocate this event to Exhibition Place – both in 2005 and future years. The 2005

event in Toronto has been selected by the Foundation as the official national launch and it is expected that Rick Hansen will be on hand to officiate, with host Susan Hay (Global TV) broadcasting from the site.

However, because the local organizing committee only recently found out that this ½ event was selected as the national launch they are working with a very limited budget in 2005 of approximately \$10,000 – \$12,000. Because this national event must be held on Sunday, the Board's services will be at time-and-a-half (including IATSE charges, which represent nearly half of the overall costs) and are estimated to be approximately \$12,000.00. The facility rental fees are an additional \$4,280.00, bringing the total projected costs to \$16,280.00.

In light of how the nature of this event fits the Board's mandate (festivals and events and work with community organizations) staff have been working with the organizers to help streamline costs as much as possible and are recommending a one-year License Agreement with the Foundation for the June 12, 2005 Event on the substantial terms and conditions as detailed below:

- (a) Facility Rentals – waive facility rental, equivalent to \$4,280.00 (\$2,750.00 for Bandshell Stage, and \$1,530.00 for the use of parking lot "H");
- (b) Board's Equipment – provide the Board's equipment at no cost (subject to availability);
- (c) Labour and Services (excluding IATSE) – provide at the City's preferred rate of Time + Materials + 25% administration fee, which is a savings of approximately \$1,000.00;
- (d) Sponsorship Recognition: the Foundation will, in exchange for the considerations above, provide to the Board sponsor recognition in a manner that is consistent with it's recognition of all Corporate Sponsors and, in addition, will arrange for an exclusive opportunity to co-ordinate a guest appearance by Rick Hansen and other SCI Ambassadors during the week of June 6th to 10th.

The discounts being recommended above are similar in nature to those provided to other not-for-profit charitable events such as this.

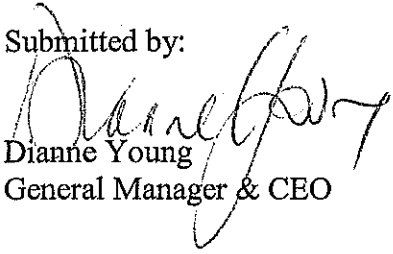
Conclusion:

It is recommended that the Board approve a one-year license agreement with the Rick Hansen Man in Motion Foundation for the 2005 Wheels In Motion Event on the terms and conditions contained in this report and any other terms as may be required by the General Manager or City Solicitor.

Contact:

Kathryn Reed-Garrett, Director of Business Development
 Telephone: 416-263-3606
 Fax: 416-263-3690
 E-mail: kreed-garrett@explace.on.ca

Submitted by:


 Dianne Young
 General Manager & CEO