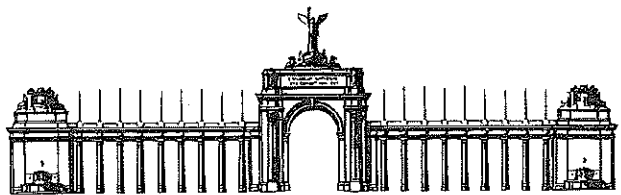


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EXHIBITION PLACE

May 4, 2005

To: The Board of Governors of Exhibition Place

From: Dianne Young
General Manager & CEO

Subject: Princes' Gates Design Competition

Purpose:

This report is submitted for the information of the Board.

Financial Implications and Impact Statement:

There are no financial implications associated with this Design Competition/program for the year 2005. The Board's contribution to this project will be determined during the preparation of the 2006 Capital Budget.

Recommendation(s):

It is recommended that this report be received for the information of the Board and direct staff to continue working with the Toronto/Milan Design Competition Group toward the achievement of the project's goals.

Background:

At its meeting of February 1-3, 2005, City Council adopted a policy framework related to the International Alliance Program including the twinning with the City of Milan. At a further meeting on April 12, 2005, City Council adopted a further report (attached as Appendix "A") specifically on the Princes' Gates Project which authorized the receipt of private donations and issuance of tax receipts and consideration of the project in the 2006 Capital Budget for Parks.

On April 15, 2002, the City of Toronto and the City of Milan signed a letter of Intent to promote business, trade and cultural relations between the two cities. One part of this alliance is the development of *targeted cooperative programs and information exchanges in key industries such as design, information technology, telecommunications, new media, tourism and financial services.*

Comments:

At the meeting on September 5, 2004 of the Toronto/Milan Advisory Group (composed of City staff, the Italian Chamber of Commerce of Toronto and local business leaders) it was decided that the Princes Gates project was the most suitable site for a commemorative open space as part of the continued implementation strategy of the "twinning" of the two cities.

The intent of this project is to encourage a creative competition where architects/ consultants from the City of Milan to "twin" with their peers in Toronto in submitting designs for the beautification of the strip of Strachan Avenue, directly to the east end in front of the Princes' Gates, between Fleet Street and Lake Shore Boulevard. The teams will include architects, landscape architects, artists, and other design professionals, jointly, from the City of Milan and the City of Toronto.

The facilitation team that is managing this process includes representatives from the Italian Chamber of Commerce; City staff from Parks/Culture & Recreation; Transportation; Urban Development; Exhibition Place, and an art consultant. Mr. Rocco Maragna was engaged to act as an advisor to the project.

Action/activities taken to date are as follows:

- Eight (8) planning/coordination meetings by the Toronto/Milan Design Competition Group;
- A call for Expression Of Interest (EOI) was prepared (attached as Appendix "B");
- The EOI was issued and is included on the Exhibition Place web site;
- Representations and presentations in Milan by Italian Chamber of Commerce (Toronto) and City officials publicizing the twinning design competition;
- A volunteer fund-raising working group, comprised of civic-minded private sector individuals has been struck to seek out public contribution to the project and authorization received from the City to accept private donations in support of the Princes' Gates Commemorative Open Space Design Competition (funds to be held in the Public Art Reserve Fund);
- Road/transportation design from relevant City departments completed.

Planning, coordination, and follow-up with respect to this project are ongoing and staff will continue keeping the Board informed as developments occur.

Conclusion:

This report is submitted to keep the Board apprised of the Princes' Gates Commemorative Open Space Design Competition.

Contact:

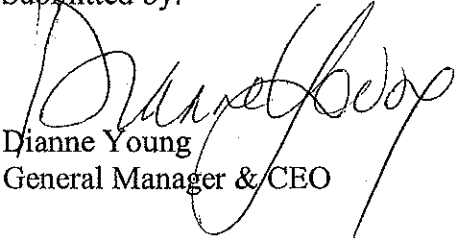
Dianne Young, General Manager & CEO

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Submitted by:

A handwritten signature in black ink, appearing to read "Dianne Young", written over the typed name and title.

Dianne Young
General Manager & CEO

