

EXHIBITION PLACE

August 26, 2004

To: The Board of Governors of Exhibition Place

From: Dianne Young
General Manager & CEO

Subject: **Plaque Commemorating the Largest & Oldest Elm Tree at Exhibition Place**

Recommendation:

It is recommended that the Board formally ratify the approval previously received by a telephone poll as set out in this report.

Background:

On August 6, 2004, members of the Board (during a poll) considered and approved a report dated August 6, 2004 from the General Manager & CEO with respect to approval of the installation of a Plaque Commemorating the Largest and Oldest Elm Tree at Exhibition Place.

Discussion:

The following is an extract of the Recommendations, Background and Discussion portion of the foregoing report.

“Recommendations:

- (1) “the Board approve of the installation of a plaque commemorating the Largest & Oldest American Elm Tree located on the southwest corner of the Press Building; and
- (2) the appropriate Exhibition Place officials be authorized and directed to take the necessary action to give effect thereto.

Background:

At its meeting of July 26, 1999, the Board of Governors adopted a policy for the installation of commemorative plaques on the grounds.

Discussion:

The following is an extract from a report entitled "Plaque Commemorating the Largest & Oldest Elm Tree at Exhibition Place" that was considered and approved by the CNEA Board of Directors at its meeting of August 4, 2004.

Recommendations:

It is recommended that:

- (1) the Board approve of the installation and upkeep of a plaque commemorating the Largest & Oldest American Elm Tree at Exhibition Place at a cost not to exceed \$1,000.00 in the location described below; and
- (2) the appropriate CNEA and Exhibition Place officials be authorized and directed to take the necessary action to give effect thereto.

Discussion:

Now in its second year, the Tree Advocacy Program plans to create an Arboretum within Exhibition Place by tagging and naming a number of trees on the grounds. One of the most magnificent trees is the American Elm tree on the southwest corner of the Press Building. It has been recommended by the group involved in planning this event that a permanent plaque be erected to bring attention to this tree. The plaque will be set in a boulder at the foot of the tree as an easily identifiable landmark.

The Corporate Secretary has conferred with staff of Capital Works, Archives and the Tree Advocate and everyone is in agreement that the location is appropriate and that the issues and procedures required by the Exhibition Place Plaque Policy have been met. The plaque will be accessible and visible yet will not impede vehicular or pedestrian traffic. It will not present a problem to any trade and consumer shows or special events at Exhibition Place. It will not hurt or damage the tree.

The proposed plaque will be approximately 1 foot wide x 1 foot high and will be set into a boulder. The plaque will bear the CNEA, Exhibition Place, and City of Toronto logos.

The proposed wording of the plaque is as follows:

**LARGEST AND OLDEST AMERICAN ELM AT EXHIBITION PLACE
PART OF THESE GROUNDS FOR OVER A CENTURY
SURVIVOR OF DUTCH ELM DISEASE
LIVING SYMBOL OF STRENGTH, RESILIENCE, AND ENDURANCE**

City of Toronto logo

CNE logo
August 24, 2004

Exhibition Place logo

The proposed unveiling date is Tuesday, August 24, 2004, Green Day at the 2004 CNE, and will involve a brief ceremony which will include media, representatives from the CNEA, the Board of Governors and City of Toronto officials. Funds required for the placement of the plaque are included in the 2004 CNE Operating Budget. The expense of annual upkeep of the plaque is minimal."

Conclusion:

This report requests that the Board formally ratify the installation of a plaque commemorating the Largest & Oldest Elm Tree on the grounds of Exhibition Place.

Contact:

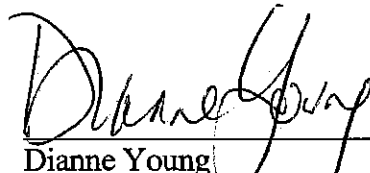
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Submitted by:



Dianne Young
General Manager & CEO

