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EXHIBITION PLACE

September 9, 2004

To: The Board of Governors of Exhibition Place

From: Dianne Young, General Manager & CEO

Subject: Grant to Canada's Sports Hall of Fame

Recommendations:

It is recommended that the Board provide a grant to Canada's Sports Hall of Fame (CSHF) for the year 2005 in the amount of \$53,200 (less a deduction for utilities of \$18,700), which grant will be paid in equal quarterly installments.

Background:

The purpose of this report is to provide background information on the purposes, activities and financial status of this organization and to recommend a level of financial assistance in the form of a grant to the CSHF for the period from January 1, 2005 to December 31, 2005.

Discussion:

CSHF has submitted an Application for a Grant in the form established by the City. As outlined in the Grant Application, Canada's Sports Hall of Fame was founded in 1955 to preserve the record of Canadian sports achievements and to promote a greater awareness of Canada's heritage of sports. Pursuant to these objectives, the Sports Hall of Fame recognizes and honours persons who have brought distinction to Canada in the advancement of sport and athletic endeavours and collects and preserves a collection of artifacts relating specifically to its honoured members. It is a not-for-profit, charitable organization, which is operated by a volunteer board of governors. To date, it has honoured the achievements of 436 Canadians; developed a collection of over 3,000 sports artifacts and 40,000 photographs; and maintains biographical data on all Canadian sports figures.

CSHF national museum first opened its doors to the public on June 10, 1955 at Exhibition Place. In 1985, the museum was substantially renovated at a cost of \$1.4 million (raised by the Hall itself) to create its present three exhibit galleries, theatre, library and archives.

The Board has since 1975 provided a grant to CSHF which grant has been as high as \$180,000. However, in the early 1990s, the grant was gradually reduced to \$53,200 in 2002. At the same

time CSHF were required to reimburse the Board for utility costs associated with the museum/office space (estimated at \$18,700 annually).

The year 2004 continued to be a difficult one for CSHF and it came close to ceasing operations earlier this year because of a lack of financial resources. For many years CSHF had been in discussions with the federal government to move its entire operations to the Ottawa area. Significant expenditures were made by the CSHF (almost \$2,000,000) for architectural drawings and plans only to find out that the federal government changed its direction and is not supporting the move. Unfortunately CSHF is in a very low cash position as it has received no compensation from the federal government for the large expenditures made. In spite of these difficulties CSHF is continuing operations and this grant from Exhibition Place is very important as it is the only funding received by CSHF except for some funds raised during the annual induction banquet and golf tournament. The Board funds are used to provide minimal office staff and administration expense of that staff.

Conclusions:

This report outlines the activities, current financial situation and challenges faced by CSHF and recommends the continuation of a grant at the level of \$53,200 (less a deduction for utilities of \$18,700) in 2005.

Contact:

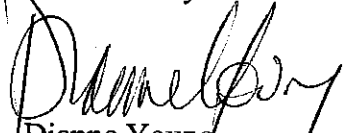
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Submitted by:


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