

# EXHIBITION PLACE

November 15, 2004

To: The Board of Governors of Exhibition Place

From: Dianne Young  
General Manager & CEO

Subject: **2005 Mobile Vending Program**

Purpose:

This report recommends the terms and conditions for the issuance of the Board's annual vendor's permits for the period January 1 – December 31, 2005.

Financial Implications & Impact Statement:

The approval of the recommendations contained in this report will result in the Board earning approximately \$12,050.00, which is consistent with the 2005 Operating Budget.

Recommendation:

**It is recommended that the Board approve of the issuance of licenses and the license fees for the 2004 Mobile Vending Program as provided in this report.**

Background:

At its meeting of November 2004, the Board approved the terms and conditions for the 2004 vendor's licenses and permits. These licenses and permits expire on December 31, 2004.

Comments:

Over the last few years, staff recommended no increase in the licensing fees for the mobile vendors because since 2001 the vendors have been significantly impacted by many events including the cancellation of the Benson & Hedges Symphony of Fire which attracted an audience of over 500,000, the effect of SARS, decrease in NTC events and decrease attendance at Ontario Place events. In general, sales have been down by about 15 – 20% for these vendors and trend has been evident also for other concessionaires who were licensed specifically for special events such as CHIN Picnic, Caribana and Bluesfest. While there has been some recovery from the effects of these conditions in 2004, rebuilding has been very slow.

Accordingly, staff recommends that the 2005 license fees for mobile vendors be as follows which reflects no increase to the 2004 rates and which amount is reflected in the 2005 Operating Budget:

Number & Type of License	Operating Period – 2005 (Excluding the CNE period and all special events on the grounds, including CHIN Picnic and Caribana)	License Fee Per location (excluding GST)	TOTAL (excluding GST)
(7) mobile popcorn/peanut cart operator permits at seven licensed locations	January 1 to December 31	@ \$606.80	\$4,247.60
(3) ice cream truck permits at three licensed locations	May 1 to September 30	@ \$473.84	\$1,421.52
(2) additional hot dog cart operator permits for special events (which are in addition to the permits noted above)	Per event day (average 5 – 6 events per year, depending on schedule)	@ \$161.31 per cart per event day	\$1,613.10
(2) additional hot dog carts operator permits to Service the two bridges to Ontario Place	May 1 to September 30	@ \$2,384.10 each	\$4,768.20
(0) french fry truck to operate at Dufferin Gate	DELETED (in 2002)	@ \$2,384.10 each	\$0
<b>TOTAL REVENUE TO THE BOARD</b>	<b>(excluding GST)</b>		<b>\$12,050.42</b>

For the Board's information, staff met with the vendors in early November and they have endorsed the above and enclosed recommendations unanimously.

Conclusion:

This report recommends the rates, and the terms and conditions for the 2005 Mobile Vendors licenses and permits.

Contact:

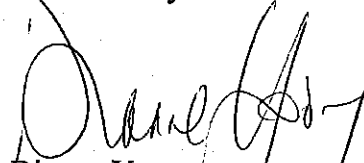
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Submitted by:



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