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## EXHIBITION PLACE

April 14, 2003

To: The Board of Governors of Exhibition Place

From: Dianne Young  
General Manager & CEO

Subject: 2003 Caribana Parade & Events

### Recommendation(s):

**It is recommended that the Board enter into a license agreement for one year with the City and the Caribbean Cultural Committee ("CCC") for the 2003 Parade and Events on the terms included in this report and on the condition that the Board be paid directly by the City for all costs associated with the events at Exhibition Place.**

### Background:

At its meeting of October 2002, the Board received a report from staff which recommended: that the Board enter a license agreement with the City and CCC/TMBA for the 2003 parade on the condition that the City pay the Board directly for the cost of the 2003 parade; that the Board waive all building and grounds rentals; that parking fees be increased for the NTC garage from \$11.00 to \$15.00 per vehicle and remit to the CCC/TMBA the difference of \$4.00 per vehicle as a credit to their account with the Board; that the Board continue the practice of discounting cleaning services for the grounds by 25%, which discount recognizes the impact of the vendors that are licensed by the Board (and for which there is no proposed sharing of revenues) on the overall cleaning requirements; and, that all labour and material supplied by Exhibition Place be charged at the cost of time and material plus 12%. The Board deferred the report and requested staff to consult further with CCC.

### Discussion:

At its meeting of April 14, 2003, Council had before it a staff report which recommended: (1) that Council confirm its support for the Caribbean Cultural Committee ("CCC") as the organizer, producer and owner of the Caribana Festival; (2) Council express its appreciation to the Toronto Mas Bands Association for organizing the 2002 Toronto International Carnival ("TIC") festival parade and associated events under difficult circumstances; (3) Council recognize that the outstanding grant conditions from 1998 through 2002 have been satisfied by the CCC; (4) the City Commissioner be requested to report to the Economic Development and Parks Committee ("EDPC") on the grant allocation to the CCC for the 2003 Caribana Festival ("Caribana") in the context of the report on the grants to the Major Cultural Organizations; (5) the City Commissioner be authorized to make monthly grant installments to the CCC based on one

twelfth of the previous year's grant amount until such time as the 2003 grant allocation has been determined by Council and with any prior monthly installments deducted from the 2003 grant payment (2002 grant for CCC was \$356,062.00); (6) the City Commissioner be directed to continue to provide funding to the Mas Bands, Steel Bands and Calypsonians subject to these groups having an agreement with the CCC confirming their participation in 2003 ; (7) the City Commissioner be authorized to pay the Exhibition Place invoice related to the 2002 TIC parade and deduct this amount from any 2003 grant payments to the Mas Bands, Steel Bands and Calypsonians; and (8) the appropriate City officials be authorized to take the necessary action to give effect thereto.

Over the last few months, CCC has been working with all related City departments to develop a long-term strategic plan for Caribana that includes Exhibition Place. One of the objectives of this new strategic plan is to reduce costs and to operate more efficiently the many events that occur during Caribana in addition to the annual Parade. One option to achieve this is to consolidate some of the events at Exhibition Place that have previously been staged at various venues throughout the City, such as the King & Queen Competition, the Steel Band Competition, various concerts, etc.

Exhibition Place staff have been meeting with both representatives of CCC and the City Commissioners office to determine how to achieve the CCC direction and are still finalizing an event schedule with CCC for any additional events and days. CCC would still use the Stadium Lot for its Paid Viewing Area and staging area as it did in 2001. In addition CCC is contemplating having an additional Paid Viewing Area along the Lake Shore Boulevard fence line; a concert in Bandshell Park; and a family event either in Hall B, NTC (depending on capacity of Hall B) or the Better Living Centre (depending on availability of the BLC with the CNE move-in). Generally, the proposed schedule CCC is working on is as follows:

Friday, Aug 1 (new): Bandshell Park and Hall "B" or BLC

Saturday, Aug 2: Parade through the Stadium Site and using Lot D as in 2001

Saturday, Aug 2 (new): Bandshell Park and Hall "B" or BLC

Sunday, Aug 3 (new): Bandshell Park and Hall "B" or BLC

As in previous years, CCC is requesting that the Board waive all normal rental costs and charge only for services and out-of-pocket expenses. Except for Hall B, NTC, staff are recommending waiver of rent. It has not been the Board's practice to waive rent in the NTC and staff would not recommend the Board's practice change in this instance. In addition, staff recommend that the Board enter a licence agreement with CCC on the basis that Exhibition Place will be paid directly from the City Grants administrator and that such payment be in advance for all costs related to the 2003 Caribana.

Staff are recommending that the Board enter a licence agreement with CCC on the following terms and conditions:

- 1) Waive all building (except for NTC which shall be rented at normal rates) and grounds rentals (equivalent to \$20,658.00 for Lot "D" and the Stadium site; \$55,028.00 for the rental of the BLC; and, \$12,500.00 for the rental of the Bandshell Stage) for a total of \$88,180.00 (which reflects use of the buildings/facilities for 3 event days and 1 day each for move-in and move-out, in addition to the use of the Stadium and Lot D sites for the parade as in previous years);

- 2) Increase parking fees for the parking in the NTC garage and Gore and Fleet Street to \$15.00 per vehicle (which is consistent with all other parking charges for special event days such as CHIN, and concert days at Ontario Place) and remit to the CCC \$4.00 per vehicle as a credit to their account and to off-set their expenses with the Board;
- 3) Share net revenues from concession commissions less \$21,000.00 which is already reflected as income in the 2003 Budget on the basis that CCC receive 85% of all net revenues in excess of \$21,000.00, and on the condition that all concession operators be licensed by the Board and subject to comply with all City and Department of Health bylaws and Exhibition Place regulations with respect to the operation of a food concession and the safe handling of food materials, and on the condition that CCC pays for all cleaning costs (previously discounted by 25% in recognition that CCC did not share the revenue);
- 4) CCC be permitted to operate its own beer gardens in its licenced areas which would be the two (2) Paid Viewing Areas, Bandshell Park and the BLC (but not the NTC), provided that CCC applies for and receives its own Special Occasion Permit and provided that CCC meets all regulations including but not limited to the posting of appropriate security personnel; and,
- 5) All labour and material supplied by Exhibition Place will be at time and material plus 12%

Conclusion:

This report recommends the terms and conditions for a one year license agreement between the Board and the City, and CCC for the 2003 Parade and events.

Contact:

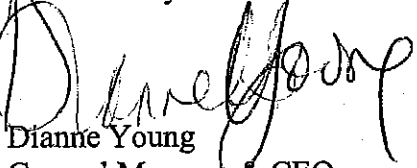
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Submitted by:

  
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