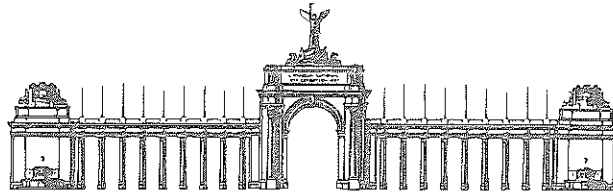


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September 9, 2003

## EXHIBITION PLACE

To: The Board of Governors of Exhibition Place  
From: Dianne Young, General Manager & CEO  
Subject: Grant to Canada's Sports Hall of Fame

### Recommendations:

**It is recommended that the Board provide a grant to Canada's Sports Hall of Fame for the year 2004 in the amount of \$53,200 (less a deduction for utilities of \$18,700), which grant will be paid in equal quarterly installments.**

### Background:

During the budget deliberations for the 2003 Operating Budget the Board approved of continuing the grant to the Canada's Sports Hall of Fame.

### Discussion:

Canada's Sports Hall of Fame has submitted, as requested, an Application for a Grant in the form established by the City. As outlined in this Grant Application, Canada's Sports Hall of Fame was founded in 1955 to preserve the record of Canadian sports achievements and to promote a greater awareness of Canada's heritage of sports. Pursuant to these objectives, the Sports Hall of Fame recognizes and honours persons who have brought distinction to Canada in the advancement of sport and athletic endeavours and collects and preserves a collection of artifacts relating specifically to its honoured members. It is a not-for-profit, charitable organization, which is operated by a volunteer board of governors and has a full-time staff of 3 persons.

Canada's Sports Hall of Fame national museum first opened its doors to the public on June 10, 1955 at Exhibition Place. In 1985, the museum in the Halls of Fame Building was substantially renovated by the Sports Hall of Fame at a cost of \$1.4 million (raised by the Hall itself) to create one of the leading facilities of its kind with three exhibit galleries with interactive displays, a theatre, library and archives. The museum is open to the public during the week and throughout the entire period of the 18-day CNE and there is no admission charge. On an annual basis, 250,000 visitors enjoy the Hall of Fame including students at all levels, from primary to university, as well as sports historians. To date, its has honoured the achievements of 430 Canadians; developed a collection of over 3,000 sports artifacts and 40,000 photographs; and maintains biographical data on all Canadian sports figures.

The Board has since 1975 provided a grant to Canada's Sports Hall of Fame which grant has been as high as \$180,000. However, in the early 1990s, the grant was gradually reduced until it stabilized to \$84,750 in 1998, 1999, 2000 and 2001 and to \$53,200 in 2002 and 2003. At the

THE BOARD OF GOVERNORS OF EXHIBITION PLACE

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same time the Sports Hall of Fame were required to reimburse the Board for utility costs associated with the museum/office space (estimated at \$18,700 annually). The Sports Hall of Fame relies heavily on the Board grant as one of its major sources of operating funding. Other sources of revenue are the annual induction dinner and annual golf tournament.

#### Current Financial Position of Canada's Sports Hall of Fame

The year 2003 has been one of the most difficult in the history of Canada's Sports Hall of Fame and it came close to ceasing operations earlier this year because of a lack of financial resources.

For the past years Canada's Sports Hall of Fame has been in discussions with the federal government to move its entire operations to the Ottawa area. Significant expenditures have been made by the Canada's Sports Hall of Fame (almost \$2,000,000) for architectural drawings and plans only to find out that the Federal Government has changed the location of the building offered or delayed the decision and at this point in time, the Hall of Fame are still awaiting final approval from the Federal Government. Accordingly, Canada's Sports Hall of Fame is continuing its operation at Exhibition Place and is requesting financial support of the Board of Governors of Exhibition Place. If the grant were to be reduced or discontinued by the Board at this time, Canada's Sports Hall of Fame would likely not be able to continue to operate as a public venue

Accordingly, this report recommends the continuation of the grant from the Board in the amount of \$53,200 for 2004 provided that the Sports Hall of Fame continues on the grounds; continues to be open to the public free of charge throughout the year; and open as an active display during the CNE period.

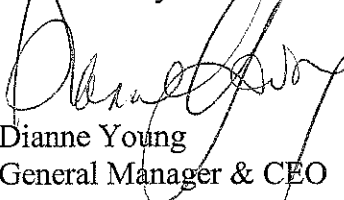
#### Conclusions:

This report outlines the objects, activities and financial situation of Canada's Sports Hall of Fame at Exhibition Place and recommends the continuation of a grant from the Board to the Hall of Fame at the level of \$53,200 (less a deduction for utilities of \$18,700) in 2004.

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Submitted by:

  
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General Manager & CEO