

EXHIBITION PLACE

January 20, 2000

TO: The Board of Governors of Exhibition Place

FROM: Kathryn Reed-Garrett
Director of Business Development

SUBJECT: **2000 Mobile Vending Program**

Recommendation:

It is recommended that the Board approve of the licence fees for the 2000 Mobile Vending Program as provided in this report.

Background:

At its meeting of November 28, 1997, the Board approved the following Mobile Vending Program for Exhibition Place which program included a 5% increase from 1997 rates.

Number & Type of Licence	Operating Period	Licence Fee
(7) mobile popcorn/peanut cart licences	January 1 to December 31	@ \$633.93 including GST
(3) ice cream truck licences	May 1 to September 30	@ \$347.16 including GST
(3) Hot Dog Carts (to service Ontario Place Fireworks only)	per event day	@ \$168.53 per cart per event day including GST
(4) Hot Dog Carts to Service the two Ontario Place Bridges	May 1 to September 30	@ \$2,490.81 each including GST

At its meeting of December 4, 1998, the Board approved the holding of the above 1997 rates, based upon the limited season and the irregular traffic flow on the site in comparison to operating year-round on a City of Toronto road.

Discussion:

Current fees for Mobile Vendor licences in the City of Toronto still vary as they have not been harmonized since amalgamation. However, within the former City of Toronto the fees were \$3,000.00 for primary streets and \$1,800.00 for secondary streets for year-round vending. Within the former Metro park systems, fees were \$3,500.00 for prime parks and \$1,500.00 for secondary parks for seasonal vending (May to September).

Given the limited season of four months for Mobile Vending at Exhibition Place, exclusive of Peanut Carts, and the irregular traffic flows on the site in comparison to operating year-round on a City of Toronto street or even seasonal operations in parks, staff is recommending an increase for Mobile Vending Licences at Exhibition Place for Ice Cream trucks only for 2000. Mobile Vending licences for ice cream trucks along the Martin Goodman Trail near Exhibition Place are \$3,500.00. However, there is a substantial difference in continuous traffic flow and density during the period May to September between Exhibition Place and the Martin Goodman Trail. However, staff still believe that the licence fee for ice cream vendors is substantially understated and propose an increase for 2000 of approximately 50% to start to bring this licence fee in line with others on the site and City rates.

While the term of the mobile vending licence for peanuts and popcorn is January to December, the vendors are only actually operating on the grounds of Exhibition Place during the summer months and during an average of 12 trade and consumer shows throughout the balance of the year. Therefore, staff is not recommending any increases to these fees for 2000.

The Mobile Vending licence fee for hot dog carts at Exhibition Place (\$2,490.81 plus an additional \$168.53 per special event day) are in line with the fees presently being charged by the City of Toronto, and staff is not recommending any increases to these fees for 2000.

Staff has met with all vendors to discuss the proposed licence fee structure for 2000 and will meet again at the end of 2000 to review this matter and report to the Board at its meeting in November, 2000. In addition, staff has been advised that the City of Toronto will be reviewing its licence fee structure in 2000 and Exhibition Place can consider the City's direction prior to its further report to the Board.

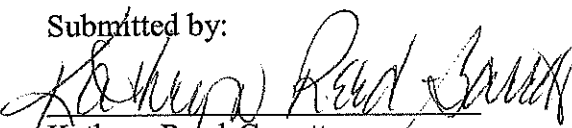
The table below sets out the recommended Mobile Vending licence fees for 2000:

Number & Type of Licence	Operating Period	Licence Fee
(7) mobile popcorn/peanut cart licences	January 1 to December 31	@ \$633.93 including GST
(3) ice cream truck licences	May 1 to September 30	@ \$500.00 including GST
(3) hot dog carts (to service Ontario Place Fireworks only)	per event day (average 5 – 6 events per year, depending on schedule)	@ \$168.53 per cart per event day including GST
(4) hot dog carts to Service the two Ontario Place Bridges	May 1 to September 30	@ \$2,490.81 each including GST

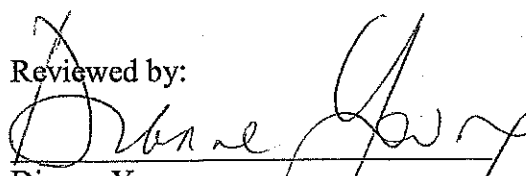
Conclusion:

This report recommends the adoption of a Mobile Vending Program for 2000 for Exhibition Place.

Submitted by:


Kathryn Reed-Garrett
Director of Business Development

Reviewed by:


Dianne Young
Interim General Manager