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March 22, 2001

TO: The Board of Governors of Exhibition Place

FROM: Dianne Young
General Manager & CEO

Subject: World Youth Days ("WYD"), July 22-26, 2002

Recommendations:

It is recommended that the Board receive this report for its information.

Background:

At its meeting of June 23, 2000 the Board received a presentation from WYD Executive Director Father Rosica and approved in principle the holding of the WYD Conference at Exhibition Place and requested staff to report back to the Board on details of this Conference. At its meeting of July 27, 2000 the Board received and approved a report from staff which set-out the guidelines for the coordination and execution of this event, which included the following recommendations:

- (1) In accordance with its previous approval in principle of holding the World Youth Days Conference 2002 at Exhibition Place, endorse the guidelines for operation as set out in this report;
- (2) Direct staff to continue discussions with World Youth Days organizers and representatives of City departments who form the World Youth Days 2002 Conference Special Task Force;
- (3) Direct staff to initiate discussions with all major events and shows scheduled for the period July 1 – July 31, 2002 to seek cooperation in the scheduling of these events to allow for the time required to execute this event; and,
- (4) Direct the General Manager to submit a report to the Commissioner of Economic Development which report will outline the guidelines set forth in this report.

At its meeting of February 26, 2001, the Board requested that staff provide regular reports to the Board to keep it informed of the progress of this event.

Discussion:

Since the last report to the Board, a staff team has been established to coordinate the WYD conference. This team, comprising of the Director of Business Development, the Director of Sales and Marketing (NTC), the Director of Event Services (NTC), the General Manager of Food & Beverage (Servo) and an Event Coordinator have started to meet regularly with WYD representatives. Additionally, the Director of Business Development, the Director of Sales and Marketing and the General Manager for Food and Beverage are members of the City Special WYD Working Group which group has met on three occasions.

The City Special WYD Working Group, which is coordinated by a Secretariat that was established by City Council in November, 2000, has representatives from all venues, services and City Departments that will be affected or involved with this conference and it includes several representatives from WYD office.

The WYD Secretariat engaged the services of Marshall Macklin Monaghan ("MMM") to formulate the strategic and operational plans for this event which will also address such issues as transportation, security, waste management, etc. It is expected that the final recommendations from MMM will be released in late March or early April.

Staff have met with all major events and shows scheduled for the period July 1 – July 31, 2002 and have secured their cooperation in the scheduling of their events to allow for the time required to execute WYD.

Conclusion:

This report is submitted for the information of the Board.

Contact:

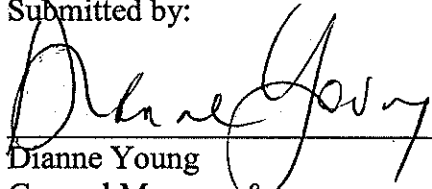
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Submitted by:



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