EXECUTIVE SUMMARY

- IHL negotiations are on going and the status of the Coliseum, vis-à-vis renovations, will shortly be determined. This matter needs to be clarified shortly so that the NTC can move ahead and communicate availability status to our clients and users.

- Messe Frankfurt had committed to the inaugural ISH North America tradeshow to be held October 31 – November 2, 2002

- Members of the International Olympic Committee Venue Evaluation group toured The National Trade Centre and were impressed with the facilities available.

- The first quarter of 2001 has yielded a trend of steady to slightly increased attendance at consumer shows.

- The NTC and Servo are working on creating some alternative sources of revenues and commissions for the current financial year. More details are available in the Servo Report.

- Net Operating Income for the three months ending March 31, 2001 was $829,915 compared to a budget of $1,130,294, a variance of ($300,379).

SIGNED BY:

RON TAYLOR  
MANAGING DIRECTOR-O&Y/SMG CANADA

ERNEST VINCENT  
GENERAL MANAGER/NTC

Page 2  
March 2001
MARKETING

- O&Y/SMG announced the signing of an agreement with Messe Frankfurt for the inaugural ISH North America tradeshow to be held October 31 – November 2, 2002. Rental revenue for this event exceeds $278,000.

- 6 new 2001 events are contracted increasing our total to 15 new events for this year. The events are categorized as follows:
  - 5 consumer shows
  - 3 trade shows
  - 4 special events/film/photo shoots
  - 3 corporate bookings

FIRST QUARTER REPORT

- 20 events hosted during the first quarter:
  - Toronto Int’l Boat Show
  - Metro Home Show
  - Speedorama
  - Cdn. Hardware & Building Materials Show
  - Computerfest & Mac Expo
  - Psychics, Mystics & Seers Fair
  - British Isles Show
  - WW & FA Interiors
  - Toronto Spring Gift Show
  - National Bridal Show
  - Rogers AT & T Commercial Shoot
  - Shoppers Drug Mart
  - IHL Media Conference
  - Toronto Int’l Bicycle Show

- Islamic Prayer Festival
- Toronto Sportsmen’s Show
- Toronto Int’l Quarterhorse Show
- National Motorcycle Show
- Harry Rosen Photo Shoot
- One of a Kind Spring Craft Show & Sale

Cdn. Hardware & Building Materials Show
PUBLICITY

- The NTC's Sales & Marketing Department issued press releases to announce the signing of *ISH North America*. Industry media coverage included an article in the EXPOweb News, a weekly e-newsletter by EXPO magazine targeting tradeshow industry professionals and in Newsline an e-publication issued by m+a Publishers in Germany.
- On March 9, 2001 members of the IOC Evaluation Commission toured The National Trade Centre. Significant media coverage was printed in the Toronto Star, Globe & Mail, and National Post leading up to the visit including photos and/or mention of The NTC.
- First quarter events received substantial media coverage:
  - on-site media coverage from newspapers including the Toronto Star, Toronto Sun, Globe & Mail, London Free Press and daily newspapers in Cambridge, Peterborough, Hamilton & St. Catharines.
  - Local radio coverage included CHUM, CFNY, CHIN, EZ Rock, 680 News, CBC Radio and CFRB
  - Television coverage included local area stations CFTO, CITY-TV, CP24, Global, ONTV, The New VR, Rogers Television and China National Television from Beijing
  - The February 2001 issue of Canadian Event Perspective magazine profiled Parallel Theatrical Productions, our official supplier of production & technical/av services. The article included mention of The NTC and an interior photograph of Heritage Court.

EVENT SERVICES

During the 1st Quarter of 2001, Event & Facility Co-ordinators at The National Trade Centre were involved in the following events:

<table>
<thead>
<tr>
<th>JANUARY</th>
</tr>
</thead>
<tbody>
<tr>
<td>National Trade Centre Events</td>
</tr>
<tr>
<td><strong>Trade</strong></td>
</tr>
<tr>
<td><strong>Consumer</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>Other</strong></td>
</tr>
</tbody>
</table>
## FEBRUARY

<table>
<thead>
<tr>
<th>Trade</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canadian Hardware &amp; Building Materials Show</td>
<td>Bittersweet Rave</td>
</tr>
<tr>
<td>WW &amp; FA Interiors 2001</td>
<td></td>
</tr>
<tr>
<td>Toronto Spring Gift Show</td>
<td></td>
</tr>
<tr>
<td>Shoppers Drug Mart</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Consumer</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>Computerfest &amp; MacExpo Spring Show 2001</td>
<td></td>
</tr>
<tr>
<td>Psychics, Mystics &amp; Seers Show</td>
<td></td>
</tr>
<tr>
<td>British Isles Show</td>
<td></td>
</tr>
<tr>
<td>National Bridal Show</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Other</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Rogers AT&amp;T Commercial Shoot</td>
<td></td>
</tr>
<tr>
<td>IHL Media Conference</td>
<td></td>
</tr>
</tbody>
</table>

## MARCH

<table>
<thead>
<tr>
<th>Consumer</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>Toronto International Bicycle Show</td>
<td></td>
</tr>
<tr>
<td>Toronto Sportsmens Show</td>
<td></td>
</tr>
<tr>
<td>Toronto International Quarter Horse Show</td>
<td></td>
</tr>
<tr>
<td>National Motorcycle Show</td>
<td></td>
</tr>
<tr>
<td>“One of a Kind” Craft Show &amp; Sale</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Other</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Islamic Prayer Festival</td>
<td></td>
</tr>
</tbody>
</table>

## FIRST QUARTER SUMMARY

### EVENTS

- The first quarter of 2001 has yielded a trend of steady to slightly increased attendance at consumer shows.
- Exhibitor and attendee exit surveys were conducted using interactive kiosks located near the exit doors to the halls.
- The Director of Event & Facility Services and an Event Co-ordinator began work with Exhibition Place on the co-ordination of World Youth Days 2002.
TELECOMMUNICATIONS

- NTC currently backs-up up over 1.5 million files across the entire grounds of Exhibition Place. As such additional hard drives have been purchased to ensure redundant backup procedures as well as implementing quicker recoveries. These hard drives are constantly being updated with data on an incremental basis to ensure that the latest information is captured on an almost "real time basis" without the inherent network congestion of typical full or copy type backups.
- Information Technology is also working on creating stricter file security measures as well as real type data encryption for additional system integrity.
- Telecommunications and Information Systems began the process of working towards creating a Disaster Recovery Plan (DRP). A meeting with representatives of Ernst and Young was setup for mid March to direct the deployment.
- The City of Toronto has provided Windows 2000 and Office 2000 software licenses for workstation at Exhibition Place.
- Telecommunication and Information Services will be securing areas in the National Trade Centre that are critical information distribution points.
- In discussions with Fatima Seagmon, Telecommunications laid out some scenarios in order to increase revenues across the grounds.
- Telecommunications will be working towards creating a comprehensive report on disaster recovery on all of the server equipment and telecommunications systems feeding the entire Exhibition Place grounds.
- Web Kiosk implementation was finalized.
- Telecommunications revenues for the 1st Quarter were up in comparison to last year but slightly down from projections.
- Telecommunications is working towards deploying services across a broader spectrum of locations across Exhibition Place in order to generate additional revenues.

BUILDING OPERATIONS

Scheduled and unscheduled maintenance continued throughout the facility. The following were some of the projects that were completed:

- All emergency power packs were tested and the faulty packs were either repaired or replaced in the Automotive Building.
- New dimming ballasts were installed in Salons 102 & 103.
- Installation of two new unit heaters was completed at the north end of the Industry building.
- The HVAC department rebuilt and retrofitted piping on Chiller #1.
- Servicing was completed on the main kitchen and snack bar fridge’s, coolers, exhaust systems, and ovens.
- The lower level of the Automotive building was repainted.
• The washroom in the RAWF lobby underwent extensive renovations.
• The carpet in Salon 103 was replaced.
• New security gates were installed throughout the men’s and ladies washrooms.
• Installed a dock light at every overhead door throughout the east and west loading areas.
• Installed banner poles throughout the Galleria.
• New recycling containers were purchased for the Salons.

FINANCIALS

Net Operating Income for the three months ending March 31, 2001 was $829,915 compared to a budget of $1,130,294, a variance of ($300,379).

Rental income is unfavourable to budget by ($267,329) at $2,232,802 due to:

• The timing of new business; and
• Rental income reductions for the Spring Gift Show ($10,975), Hardware Show ($21,450) and Boat Show ($22,025) as a result of reduced space/date requirements; Sportsmen’s Show dropped a show day, opening on Saturday rather than Friday ($89,384).
• Creative Sewing did not have a spring show ($21,850), Siebel ($71,217) went to MTCC in 2001

Compared to 2000 there was a reduction in corporate events i.e.: The Bay Conference, Daimler Chrysler, NHL All-star and Auto Marketing Research for a total of ($151,294).

Catering and concession commissions at $495,061 fell short by ($141,329), due to timing on new catered events and scheduling of new business.

Electrical service at $236,290 is unfavourable to budget by ($82,783) mainly due again to the timing of new business and reduced electrical services for the Hardware and Spring Gift show.

Direct and indirect expenses are favourable to budget by $112,599 partly as a result of positive efforts to further control expenditures.

Accounts receivables at March 31, 2001 were $1,047,472 consisting mainly of:

• $113,821 due from the Royal Winter Fair for services for the 2000 event, cheque to be received April 18, 2001;
• $236,775 of Food & Beverage Concessions is owed by Servo Canada contractually due on the 25th of the following month;
• $197,060 owed as deposits for future events.
SERVO-CANADA

Business activity for the first quarter continues to show less growth than forecasted for trade and consumer shows. This falloff is compounded by the lack of catered events during the first quarter. The variance is ($141,329) to budget.

- Only four of the eleven major shows in the first quarter exceeded budget expectations.
- Reasons for the shortfalls include:
  - less show hours or days
  - less space on the floor for portable locations and subcontractors

The two major contributors to our shortfall this first quarter are The Toronto International Boat Show and The Toronto Sportsman's Show.

Reasons for the shortfall on the Sportsman's Show include the following:

- Less show days and hours
- Less outlets available as show allotted less space for food service
- Decrease in show attendance.

Reasons for the shortfalls on the Boat Show include the following:

- Less Outlets available. Again the show allotted less space to operate with this year.
- Decrease in show attendance.

It is important to note here that the space given by the shows for us to operate portable services is controlled by the show. The shows would naturally prefer to sell this space to exhibitors, as they reap no benefits from food and beverage sales.

- Exhibited at the Canadian Special Events and Meetings Expo during March at the MTCC, the Expo was attended by over 10,000 of Canada's most successful event and meeting planners.

Page 8
March 2001
• Were the only major facility in the city to exhibit at the show
• Involvement throughout the event including a booth on the show floor, complete with custom graphics, plasma screen presentation and Jack the robot
• Participation in the Great Debate on exclusive contracts.

In conclusion it was a very successful show for us. We have plans to exhibit at two more shows over the next few months. These shows expose us to potential new clients. We have added over 100 new event planners to our client mailing list from this show.

To combat this fall in revenues, The NTC and Servo are working on creating some alternative sources of revenues and commissions. These include:

• The possibility of adding a franchise location in the Galleria (Tim Horton’s).
• More aggressive marketing of special events on property.
• Cooking classes and chef tables as marketing tools for special events.
• Opening an outdoor café (The Thirsty Cactus) for spring and summer operations.
• Monthly meetings of a special internal staff committee on revenue generation on property.

The introduction of these initiatives and the addition of some of these alternative sources of revenue will hopefully enable us to make up some of the shortfalls.
# THE NATIONAL TRADE CENTRE

## FINANCIAL STATEMENT HIGHLIGHTS

**MARCH 2001 and YEAR TO DATE**

<table>
<thead>
<tr>
<th></th>
<th>MONTH ACTUAL</th>
<th>MONTH BUDGET</th>
<th>VARIANCE</th>
<th>YTD ACTUAL</th>
<th>YTD BUDGET</th>
<th>VARIANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Number of Events</strong></td>
<td>5</td>
<td></td>
<td></td>
<td>18</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Direct Event Income</strong></td>
<td>693,599.37</td>
<td>745,844.00</td>
<td>(52,244.63)</td>
<td>2,457,304.16</td>
<td>2,647,698.00</td>
<td>(190,393.84)</td>
</tr>
<tr>
<td><strong>Ancillary Income</strong></td>
<td>295,478.67</td>
<td>375,652.00</td>
<td>(80,173.13)</td>
<td>947,545.22</td>
<td>1,153,410.00</td>
<td>(205,864.78)</td>
</tr>
<tr>
<td><strong>Advertising Income</strong></td>
<td>20,385.00</td>
<td>26,464.00</td>
<td>(6,079.00)</td>
<td>57,742.00</td>
<td>57,605.00</td>
<td>(9,738.00)</td>
</tr>
<tr>
<td><strong>CNE Recovery</strong></td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total Event Income</strong></td>
<td>1,009,663.24</td>
<td>1,147,980.00</td>
<td>(138,496.76)</td>
<td>3,462,592.38</td>
<td>3,868,813.00</td>
<td>(406,220.62)</td>
</tr>
<tr>
<td><strong>Direct Expenses</strong></td>
<td>523,907.12</td>
<td>552,574.00</td>
<td>28,666.88</td>
<td>1,893,630.82</td>
<td>1,691,904.00</td>
<td>(197,697.00)</td>
</tr>
<tr>
<td><strong>Indirect Expenses</strong></td>
<td>322,012.36</td>
<td>345,756.00</td>
<td>23,742.65</td>
<td>938,046.89</td>
<td>1,046,115.00</td>
<td>(108,068.11)</td>
</tr>
<tr>
<td><strong>Total Event Expenses</strong></td>
<td>845,919.47</td>
<td>898,330.00</td>
<td>52,410.53</td>
<td>2,832,677.71</td>
<td>2,738,319.00</td>
<td>94,358.71</td>
</tr>
<tr>
<td><strong>NET INCOME (LOSS)</strong></td>
<td>163,543.77</td>
<td>249,631.00</td>
<td>(86,087.23)</td>
<td>825,914.67</td>
<td>1,130,294.00</td>
<td>(304,379.33)</td>
</tr>
</tbody>
</table>

**EX PLACE PARKING ESTIMATE**

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th>1,145,982.29</th>
<th>1,266,523.00</th>
<th>(116,540.71)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PARKING INCOME</strong></td>
<td>456,612.51</td>
<td>497,146.00</td>
<td>(40,533.59)</td>
<td>456,612.51</td>
<td>497,146.00</td>
<td>(40,533.59)</td>
</tr>
<tr>
<td><strong>PARKING EXPENSE</strong></td>
<td>95,930.63</td>
<td>104,400.83</td>
<td>8,470.20</td>
<td>241,496.39</td>
<td>265,969.83</td>
<td>24,473.44</td>
</tr>
<tr>
<td><strong>NET PARKING</strong></td>
<td>360,681.88</td>
<td>392,745.17</td>
<td>(32,063.29)</td>
<td>906,415.90</td>
<td>1,000,553.17</td>
<td>(94,137.27)</td>
</tr>
</tbody>
</table>

**NOTE:**

1. Actuals include 12% markup paid to Exhibition Place on labour and materials. At March 31, 2001 the markup paid to Exhibition Place was a total of $124,435.61 ($2,652.23 expensed against direct event income and the balance of $29,275.38 in direct expense)

---

Page 11

March 2001
THE NATIONAL TRADE CENTRE
FINANCIAL STATEMENT HIGHLIGHTS
AS AT MARCH 31, 2001 with COMPARISON TO 2000

<table>
<thead>
<tr>
<th></th>
<th>2000 YTD MAR ACTUAL</th>
<th>2001 YTD ACTUAL</th>
<th>2001 YTD BUDGET</th>
<th>2001 VARIANCE</th>
<th>VARIANCE TO YTD MAR 2000 ACTUAL</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Events</td>
<td>30</td>
<td>18</td>
<td></td>
<td></td>
<td>(12)</td>
<td>(40.0%)</td>
</tr>
<tr>
<td>Direct Event Income</td>
<td>2,792,127.03</td>
<td>2,457,304.16</td>
<td>2,847,688.00</td>
<td>(190,383.84)</td>
<td>(324,822.87)</td>
<td>(11.7%)</td>
</tr>
<tr>
<td>Ancillary Income</td>
<td>1,106,695.56</td>
<td>647,546.22</td>
<td>1,183,310.00</td>
<td>(205,863.78)</td>
<td>(162,140.34)</td>
<td>(14.5%)</td>
</tr>
<tr>
<td>Advertising Income</td>
<td>76,067.00</td>
<td>57,742.00</td>
<td>67,505.00</td>
<td>(9,763.00)</td>
<td>(18,325.00)</td>
<td>(24.1%)</td>
</tr>
<tr>
<td>CNE Recovery</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>0.0%</td>
</tr>
<tr>
<td>Total Event Income</td>
<td>3,967,889.59</td>
<td>3,462,582.38</td>
<td>3,868,411.00</td>
<td>(406,020.62)</td>
<td>(505,237.21)</td>
<td>(12.7%)</td>
</tr>
<tr>
<td>Direct Expenses (Note 2)</td>
<td>1,600,524.66</td>
<td>1,603,603.82</td>
<td>1,691,304.00</td>
<td>(1,726.32)</td>
<td>(93,106.16)</td>
<td>(5.3%)</td>
</tr>
<tr>
<td>Indirect Expenses</td>
<td>972,530.29</td>
<td>639,046.89</td>
<td>1,046,415.00</td>
<td>107,388.11</td>
<td>33,483.40</td>
<td>3.4%</td>
</tr>
<tr>
<td>Total Event Expenses</td>
<td>2,573,054.95</td>
<td>2,242,647.71</td>
<td>2,738,719.00</td>
<td>496,072.29</td>
<td>(59,622.76)</td>
<td>(2.3%)</td>
</tr>
<tr>
<td>NET INCOME (LOSS)</td>
<td>1,394,834.64</td>
<td>829,914.67</td>
<td>1,130,294.00</td>
<td>(304,379.33)</td>
<td>(564,199.97)</td>
<td>(40.5%)</td>
</tr>
</tbody>
</table>

**EX PLACE PARKING ESTIMATE**

<p>| | | | | | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>PARKING INCOME</td>
<td>1,120,635.99</td>
<td>1,149,062.79</td>
<td>1,266,523.00</td>
<td>(116,450.21)</td>
<td>20,546.20</td>
<td>2.6%</td>
</tr>
<tr>
<td>PARKING EXPENSE</td>
<td>235,333.56</td>
<td>241,466.39</td>
<td>265,999.83</td>
<td>24,533.44</td>
<td>(6,163.34)</td>
<td>(2.6%)</td>
</tr>
<tr>
<td>NET PARKING</td>
<td>685,302.43</td>
<td>908,596.40</td>
<td>1,000,523.17</td>
<td>(92,926.77)</td>
<td>23,153.97</td>
<td>2.6%</td>
</tr>
</tbody>
</table>

**Note: 1**

Actuas include 12% markup paid to Exhibition Place on labour & materials. At March 31, 2001 the markup paid to Exhibition Place was a total of $124,435.61 ($92,652.23 expensed against direct event income and the balance of $28,275.38 in direct expenses).

**Note: 2**

Retroactive salary increase of $15,250 resulting from increases of 2% for 1999, 2.17% for 2000, and increases as a result of the interim compensation plan which were not reflected in the 2000 numbers until November 2000.
# THE NATIONAL TRADE CENTRE
## EVENT STATISTICS
### FOR THE MONTH OF MARCH 2001

<table>
<thead>
<tr>
<th></th>
<th>MONTH ACTUAL</th>
<th>YTD ACTUAL</th>
<th>PRIOR YEAR ACTUAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendance [Note: 1]</td>
<td>210,000</td>
<td>510,053</td>
<td>211,100</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EVENT</th>
<th># OF PERFORMANCES</th>
<th>(IN THOUSANDS)</th>
<th>REFRESHMENT PER CAP'S ANALYSIS [Note: 2]</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2001</td>
<td>2000</td>
<td>1999</td>
</tr>
<tr>
<td>Consumers Show</td>
<td>12</td>
<td>15</td>
<td>14</td>
</tr>
<tr>
<td>Trade Show</td>
<td>3</td>
<td>4</td>
<td>6</td>
</tr>
<tr>
<td>Concert</td>
<td>0</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Photo/Film Shoot</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Meeting/Corporate</td>
<td>2</td>
<td>10</td>
<td>3</td>
</tr>
</tbody>
</table>

| Total             | 18   | 30   | 25   | 2,820 | 3,162 | 22.87|

Note: 1 Attendance estimates provided by Show Management.

Note: 2 Refreshment per cap's based on information reported by Servo Canada.

Note: 3 Net event income includes rent and services, ancillary income includes catering and electrical commissions.
# THE NATIONAL TRADE CENTRE
## BALANCE SHEET
### AS AT MARCH 31, 2001

## ASSETS
### CURRENT ASSETS

<table>
<thead>
<tr>
<th>Asset</th>
<th>2001</th>
<th>2000</th>
</tr>
</thead>
<tbody>
<tr>
<td>CASH</td>
<td>394,013.61</td>
<td>891,220.27</td>
</tr>
<tr>
<td>ADVANCE TO EX PLACE</td>
<td>250,009.00</td>
<td>250,000.00</td>
</tr>
<tr>
<td>TERM INVESTMENTS</td>
<td>4,400,000.00</td>
<td>2,850,000.00</td>
</tr>
<tr>
<td>AMERICAN EXPRESS</td>
<td>16,122.73</td>
<td>1,321.45</td>
</tr>
<tr>
<td>TRADE ACCOUNTS RECEIVABLE</td>
<td>1,047,472.20</td>
<td></td>
</tr>
<tr>
<td>ALLOWANCE FOR DOUBTFUL ACCOUNTS</td>
<td>(14,628.39)</td>
<td></td>
</tr>
<tr>
<td>NET ACCOUNTS RECEIVABLE</td>
<td>1,032,843.84</td>
<td>912,114.38</td>
</tr>
<tr>
<td>RECEIVABLE FROM EX PLACE</td>
<td>1,400.00</td>
<td>520.00</td>
</tr>
<tr>
<td>OTHER RECEIVABLE</td>
<td>189,811.43</td>
<td>256,139.02</td>
</tr>
<tr>
<td>PREPAID EXPENSES</td>
<td>116,666.23</td>
<td>107,889.60</td>
</tr>
<tr>
<td><strong>TOTAL CURRENT ASSETS</strong></td>
<td>6,400,855.84</td>
<td>5,300,985.52</td>
</tr>
</tbody>
</table>

## FIXED ASSETS

<table>
<thead>
<tr>
<th>Asset</th>
<th>2001</th>
<th>2000</th>
</tr>
</thead>
<tbody>
<tr>
<td>EQUIPMENT - NET</td>
<td>157,536.06</td>
<td>168,999.14</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>6,658,191.93</td>
<td>5,469,984.66</td>
</tr>
</tbody>
</table>

## LIABILITIES & EQUITY

### CURRENT LIABILITIES

<table>
<thead>
<tr>
<th>Liability</th>
<th>2001</th>
<th>2000</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCRUAL LIABILITIES</td>
<td>1,842,144.46</td>
<td></td>
</tr>
<tr>
<td>PROVINCIAL &amp; FEDERAL SALES TAX PAYABLE</td>
<td>76,081.16</td>
<td></td>
</tr>
<tr>
<td>DEFERRED REVENUE</td>
<td>2,147,522.67</td>
<td>4,086,628.08</td>
</tr>
<tr>
<td><strong>TOTAL CURRENT LIABILITIES</strong></td>
<td></td>
<td>4,075,150.02</td>
</tr>
</tbody>
</table>

### EQUITY

<table>
<thead>
<tr>
<th>Source</th>
<th>2001</th>
<th>2000</th>
</tr>
</thead>
<tbody>
<tr>
<td>NET INCOME (LOSS) CURRENT</td>
<td>829,914.87</td>
<td>1,394,834.34</td>
</tr>
<tr>
<td>PRIOR YEAR SURPLUS</td>
<td>2,281,649.18</td>
<td></td>
</tr>
<tr>
<td>DISTRIBUTION TO EXHIBITION PLACE</td>
<td>(800,000.00)</td>
<td>1,661,649.18</td>
</tr>
<tr>
<td><strong>TOTAL EQUITY</strong></td>
<td>6,658,191.91</td>
<td>5,469,984.66</td>
</tr>
</tbody>
</table>

---

*O&Y-SMG CANADA*

*March 2001*
## THE NATIONAL TRADE CENTRE
### FINANCIAL STATEMENT HIGHLIGHTS
## STATEMENT OF CASH FLOW
### FOR THE PERIOD ENDED MARCH 31, 2001

<table>
<thead>
<tr>
<th>MONTH</th>
<th>YTD</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CASH FLOW FROM OPERATIONS</strong></td>
<td></td>
</tr>
<tr>
<td>NET INCOME (LOSS)</td>
<td>163,543.77</td>
</tr>
<tr>
<td>ADD: EMPLOYEE BENEFITS - VACATION/SICK</td>
<td>-</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>SOURCES (USES) OF CASH</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>TERM INVESTMENTS</td>
</tr>
<tr>
<td>ACCOUNTS RECEIVABLE - TRADE</td>
</tr>
<tr>
<td>RECEIVABLE FROM EX PLACE B.O.G</td>
</tr>
<tr>
<td>ACCOUNTS RECEIVABLE - OTHER</td>
</tr>
<tr>
<td>PREPAID EXPENSES</td>
</tr>
<tr>
<td>DEPOSITS AND OTHER ASSETS</td>
</tr>
<tr>
<td>ACCOUNTS PAYABLE &amp; ACCRUED EXPENSES</td>
</tr>
<tr>
<td>OTHER PAYABLES</td>
</tr>
<tr>
<td>DEFERRED INCOME</td>
</tr>
<tr>
<td>ADVANCE DEPOSITS - Exhibition Place B.O.G</td>
</tr>
</tbody>
</table>

**NET CASH FROM OPERATIONS** | (122,933.82) | 618,365.74 |

<table>
<thead>
<tr>
<th><strong>OTHER SOURCES (USES) OF CASH</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>CAPITAL EXPENDITURES</td>
</tr>
<tr>
<td>PAYMENTS OF DEBT</td>
</tr>
<tr>
<td>DISTRIBUTION TO OWNERSHIP - Exhibition Place B.O.G</td>
</tr>
</tbody>
</table>

**NET CASH FROM OTHER SOURCES** | - | (600,000.00) |

**NET INCREASE (DECREASE) IN CASH** | (122,933.82) | 18,365.74 |

**BEGINNING CASH BALANCE** | 516,947.43 | 375,647.87 |

**ENDING CASH BALANCE** | 394,013.61 | 394,013.61 |
## THE NATIONAL TRADE CENTRE

### ACCOUNTS RECEIVABLE AGING

**AS AT MARCH 31, 2001**

<table>
<thead>
<tr>
<th>CUSTOMER NAME</th>
<th>AMOUNT OUTSTANDING</th>
<th>CURRENT</th>
<th>30 - 60 DAYS</th>
<th>61 - 90 DAYS</th>
<th>OVER 90 DAYS</th>
<th>COMMENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>COMPLETED EVENTS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Royal Agricultural Winter Fair</td>
<td>113,821.14</td>
<td>1,382.65</td>
<td>25,277.54</td>
<td>87,160.95</td>
<td></td>
<td>EVENT SERVICES OUTSTANDING FOR 2002 RFWF EVENT &amp; OFFICE CLINIC</td>
</tr>
<tr>
<td>GED Canada Expositions</td>
<td>64,772.97</td>
<td>26,820.56</td>
<td>57,852.02</td>
<td></td>
<td></td>
<td>CASHIER FOR EVENT SERVICES OUTSTANDING TO BE RECEIVED APRIL 18, 2001</td>
</tr>
<tr>
<td>Canadian Natl. Sportsmen’s Shows</td>
<td>76,867.16</td>
<td>76,867.16</td>
<td></td>
<td></td>
<td></td>
<td>VARIOUS SERVICES - GED, 2000-2001 EVENTS</td>
</tr>
<tr>
<td>DAQ World Media (Canada) - Spr. Gift</td>
<td>60,575.76</td>
<td>60,575.76</td>
<td></td>
<td></td>
<td></td>
<td>EVENT SERVICES PROVIDED DURING SPORTSMEN'S SHOW - MAR, 1218</td>
</tr>
<tr>
<td>DAQ World Media (Canada) - Metro Home</td>
<td>48,309.42</td>
<td>48,309.42</td>
<td></td>
<td></td>
<td></td>
<td>PAID IN FULL</td>
</tr>
<tr>
<td>Parallel Production Services</td>
<td>31,408.22</td>
<td>26,263.76</td>
<td>5,144.46</td>
<td></td>
<td></td>
<td>RECON PAYMENT OF $47,782.84 OF APRIL 2001</td>
</tr>
<tr>
<td>Canadian Shows &amp; Special Events</td>
<td>19,049.93</td>
<td>19,049.93</td>
<td></td>
<td></td>
<td></td>
<td>COMMISSIONS FOR FEBRUARY &amp; MARCH EVENTS</td>
</tr>
<tr>
<td>Shoppers Drug Mart</td>
<td>16,644.66</td>
<td>3,886.71</td>
<td></td>
<td>12,756.25</td>
<td></td>
<td>EVENT SERVICES PROVIDED DURING TOBACCO SHOW - MAR 2-4</td>
</tr>
<tr>
<td>ICT Communications Inc.</td>
<td>13,375.00</td>
<td>13,375.00</td>
<td></td>
<td></td>
<td></td>
<td>EVENT SERVICES PROVIDED DURING SHOPPERS DRUG MART SHOW - FEB. 26, 2001</td>
</tr>
<tr>
<td>Customer Accounts - Less Than $10,000</td>
<td>127,746.99</td>
<td>75,802.08</td>
<td>22,573.56</td>
<td>8,045.76</td>
<td>21,320.59</td>
<td>PAID IN FULL</td>
</tr>
<tr>
<td><strong>SUB-TOTAL</strong></td>
<td>552,560.55</td>
<td>304,135.00</td>
<td>148,640.71</td>
<td>33,323.64</td>
<td>108,481.54</td>
<td></td>
</tr>
<tr>
<td><strong>FUTURE EVENTS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Reed Exhibition Companies</td>
<td>126,859.10</td>
<td>126,859.10</td>
<td></td>
<td></td>
<td></td>
<td>BUILDING RENT - CBN, MACHINE TOOL SHOW - OCT. 2001</td>
</tr>
<tr>
<td>Merchandise Mart Enterprises</td>
<td>48,455.15</td>
<td>48,455.15</td>
<td></td>
<td></td>
<td></td>
<td>BUILDING RENT - IEDEX/NEGCON SHOW - SEPT. 2001</td>
</tr>
<tr>
<td>Free Land Marketing Inc.</td>
<td>14,089.21</td>
<td>12,733.00</td>
<td>2,266.21</td>
<td></td>
<td></td>
<td>126,337.22</td>
</tr>
<tr>
<td>Coliseum Entertainment Corp.</td>
<td>8,673.28</td>
<td>1,181.44</td>
<td></td>
<td>7,511.82</td>
<td>2,266.21</td>
<td>BUILDING RENT - EVERYTHING ABOUT SEX - OCT. 2001 + ADDY, 2002 SERVICES</td>
</tr>
<tr>
<td><strong>SUB-TOTAL</strong></td>
<td>197,859.72</td>
<td>128,909.54</td>
<td>59,191.15</td>
<td>7,511.82</td>
<td>2,266.21</td>
<td>LONG DISTANCE &amp; TELECOM SERVICES 2000 - JANUARY 2001</td>
</tr>
<tr>
<td><strong>SERVOMATION</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SERVO Canada</td>
<td>236,774.61</td>
<td>214,363.35</td>
<td>22,411.26</td>
<td></td>
<td></td>
<td>GATERING COMMISSIONS FOR MARCH CONTRACTUALLY DUE APR. 25/00</td>
</tr>
<tr>
<td><strong>SUB-TOTAL</strong></td>
<td>236,774.61</td>
<td>214,363.35</td>
<td>22,411.26</td>
<td></td>
<td></td>
<td>CLEANING &amp; UTILITIES FOR THE MONTH OF MARCH</td>
</tr>
<tr>
<td><strong>BOARD OF GOVERNORS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Canadian National Exhibition Assoc.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibition Place</td>
<td>1,957.82</td>
<td>1,957.82</td>
<td></td>
<td></td>
<td></td>
<td>MISETARIEL RECOVERY OF COSTS PAID BY THE NTC</td>
</tr>
<tr>
<td><strong>SUB-TOTAL</strong></td>
<td>1,957.82</td>
<td>1,957.82</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>SPONSORSHIP</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>LITIGATION/RECEIVERSHIP</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SportsWorld Expo Productions</td>
<td>19,099.50</td>
<td>9,549.75</td>
<td></td>
<td>9,549.75</td>
<td></td>
<td>BUILDING RENTAL FEE FOR CANCELLED APRIL 2001 EVENT - CURRENTLY IN COLLECTION</td>
</tr>
<tr>
<td><strong>SUB-TOTAL</strong></td>
<td>19,099.50</td>
<td>9,549.75</td>
<td></td>
<td>9,549.75</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TOTA</strong></td>
<td>1,047,472.29</td>
<td>548,546.71</td>
<td>237,792.87</td>
<td>40,635.12</td>
<td>120,297.50</td>
<td></td>
</tr>
<tr>
<td>100%</td>
<td>63%</td>
<td>22%</td>
<td>4%</td>
<td>11%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### THE NATIONAL TRADE CENTRE

#### ACCOUNTS RECEIVABLE AGING

**ADDITIONAL INFORMATION ON A/R GREATER THAN 60 DAYS**

**AS AT MARCH 31, 2001**

<table>
<thead>
<tr>
<th>CUSTOMER NAME</th>
<th>AMOUNT OUTSTANDING</th>
<th>61 - 90 DAYS</th>
<th>OVER 90 DAYS</th>
<th>COMMENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>ROYAL AGRICULTURAL WINTER FAIR</td>
<td>112,438.49</td>
<td>25,277.54</td>
<td>87,160.95</td>
<td>Balance of event services outstanding for the 2001 Royal Agricultural Winter Fair. Cheque for event services outstanding to be received April 18, 2001.</td>
</tr>
<tr>
<td>COLISEUM ENTERTAINMENT CORP.</td>
<td>7,511.82</td>
<td>7,511.82</td>
<td></td>
<td>Telecom, computer and long distance charges for IHL offices for 2000.</td>
</tr>
<tr>
<td>FREE LAND MARKETING INC.</td>
<td>2,268.21</td>
<td></td>
<td>2,268.21</td>
<td>Additional event services provided for the Everything to Do With Sex Show.</td>
</tr>
</tbody>
</table>

**CUSTOMER ACCOUNTS - LESS THAN $10,000**

<table>
<thead>
<tr>
<th>AMOUNT</th>
<th>61 - 90 DAYS</th>
<th>OVER 90 DAYS</th>
<th>COMMENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>41,078.20</td>
<td>8,045.76</td>
<td></td>
<td>Ronald Neil Creative Inc. - Services for Canadian Infl Truck Show - $2,978.90 - PAID IN FULL</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Old Clothing Show - Services for Old Clothing Show Fall 2000 - $1,758.10</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Pizza Pizza - Electrical services for 2000 shows - $1,300.80</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Canadian Natl Sportmen's Shows - Services for Ski Show 2000 - $1,287.44</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Toronto Hadassah-Whiz - Services for 2000 Bazaar - $405.99</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Islamic Society of North America - Services for December 2000 event - $342.84</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Infl Showcase Associates - Services for Fall Creative Selling - $314.30</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Austrian Bear Nuts - Services for Ski Show - $58.20</td>
</tr>
<tr>
<td>9,549.75</td>
<td></td>
<td></td>
<td>Sportsworld Expo Productions - Building rental for cancelled event</td>
</tr>
<tr>
<td>21,320.59</td>
<td></td>
<td></td>
<td>Rentex - In Collections - $3,820</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Polish Entertainment Group - In Collections - $5,382.85</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>North Island Publishing - Additional services re: Print Ontario show - $3,925.07 - PAID IN FULL</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>DMG World Media re: Metro Home Show labour dispute to be resolved - $2,635.18</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Tradelink - Services for various meetings from 2000 - $2,955.98</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Source Promotions - In Collections - $2,406.35</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Parallel - IATSE services for November 1700 function - $195.16</td>
</tr>
</tbody>
</table>

**Total**

<table>
<thead>
<tr>
<th>AMOUNT</th>
<th>61 - 90 DAYS</th>
<th>OVER 90 DAYS</th>
</tr>
</thead>
<tbody>
<tr>
<td>163,294.72</td>
<td>40,835.12</td>
<td>120,297.50</td>
</tr>
</tbody>
</table>

Page 17
March 2001
COMPONENTS OF DIRECT EXPENSE

- BOG 12% ADMIN FEE: 7%
- MANAGEMENT FEE: 5%
- ADVERTISING: 1%
- SHOW UTILITIES: 10%
- OTHER: 19%
- CLEANING: 13%
- SNOW: 1%
- ELEVATOR: 1%
- UTILITIES: 39%
- SECURITY: 4%
## THE NATIONAL TRADE CENTRE
### CHEQUE DISBURSEMENTS - MARCH 2001
#### GREATER THAN $50,000

<table>
<thead>
<tr>
<th>Check No.</th>
<th>Date</th>
<th>Amount</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>10985</td>
<td>3/09/01</td>
<td>189,820.86</td>
<td>PAYROLL DISBURSEMENT</td>
</tr>
<tr>
<td>10986</td>
<td>3/09/01</td>
<td>127,244.12</td>
<td>PAYROLL DISBURSEMENT</td>
</tr>
<tr>
<td>11044</td>
<td>3/19/01</td>
<td>103,874.36</td>
<td>HYDRO - JANUARY</td>
</tr>
<tr>
<td>10996</td>
<td>3/13/01</td>
<td>99,403.85</td>
<td>PAYROLL DISBURSEMENT</td>
</tr>
<tr>
<td>11047</td>
<td>3/19/01</td>
<td></td>
<td>O&amp;Y SMG CANADA</td>
</tr>
<tr>
<td>11062</td>
<td>3/29/01</td>
<td>90,403.06</td>
<td>PAYROLL DISBURSEMENT</td>
</tr>
<tr>
<td>10987</td>
<td>3/09/01</td>
<td>86,613.52</td>
<td>PAYROLL DISBURSEMENT</td>
</tr>
<tr>
<td>11045</td>
<td>3/19/01</td>
<td>83,228.72</td>
<td>PAYROLL DISBURSEMENT</td>
</tr>
<tr>
<td>11043</td>
<td>3/19/01</td>
<td>82,301.66</td>
<td>HYDRO - FEBRUARY</td>
</tr>
<tr>
<td>11063</td>
<td>3/29/01</td>
<td>73,009.34</td>
<td>GAS</td>
</tr>
<tr>
<td>11125</td>
<td>3/30/01</td>
<td>69,545.97</td>
<td>PAYROLL DISBURSEMENT</td>
</tr>
<tr>
<td>11061</td>
<td>3/29/01</td>
<td>67,217.84</td>
<td>PAYROLL DISBURSEMENT</td>
</tr>
<tr>
<td>11050</td>
<td>3/20/01</td>
<td>61,580.80</td>
<td>PAYROLL DISBURSEMENT</td>
</tr>
<tr>
<td>11048</td>
<td>3/19/01</td>
<td>54,315.25</td>
<td>G.S.T. REMITTANCE</td>
</tr>
<tr>
<td></td>
<td></td>
<td>52,255.19</td>
<td>PAYROLL DISBURSEMENT</td>
</tr>
</tbody>
</table>

**DISBURSEMENTS OVER $50,000**

**OTHER DISBURSEMENTS LESS THAN $50,000**

**TOTAL DISBURSEMENTS FOR FEB 2001**

1,239,814.54

417,925.94

1,657,740.48

March 2001