June 1, 2001

EXHIBITION PLACE

To: The Board of Governors of Exhibition Place

From: Dianne Young
General Manager & CEO

Subject: Plaque Commemorating the 80th Anniversary of the Warriors’ Day Parade

Recommendations:

It is recommended that:

(1) the Board give approval to the Warriors’ Day Parade Council to install a plaque in the location described below; and

(2) the appropriate Exhibition Place officials be authorized and directed to take the necessary actions to give effect thereto.

Background:

At its meeting of July 26, 1999, the Board adopted a policy for the installation of commemorative plaques on the grounds.

Discussion:

In February 2000, the Warriors’ Day Parade Council commenced discussions with the Ontario Heritage Foundation regarding the possible funding of a memorial plaque to honour the Warriors’ Day Parade. In March of this year, the Ontario Heritage Foundation agreed to fund this plaque.

The Warriors’ Day Parade Council is seeking the approval of the Board to install a plaque near the northeast corner of the Automotive Building to commemorate the 80th anniversary of the Warriors’ Day Parade. The attached map indicates the site where the proposed plaque would be placed.

The Corporate Secretary has conferred with staff of the CNE, Capital Works and the Archives, and all agree that the location is appropriate and adequately addresses or otherwise satisfies the issues raised in the “application process” and “review criteria” section of the Exhibition Place Plaque Policy. As well, the plaque will not impede vehicular or pedestrian traffic and will not present a problem to any trade and consumer shows or events held at Exhibition Place.

Just to the left of the proposed site of the Warriors’ Day Parade plaque is a plaque dedicated to the Princes’ Gates. Like the proposed Warriors’ Day Parade plaque, the Princes’ Gates plaque was sponsored by the Ontario Heritage Foundation.
The proposed Warriors’ Day Parade plaque will be the same size (approximately 3 feet wide x 2 feet high) affixed to a 4-foot post, colour (blue and gold) and shape as the Princes’ Gates plaque. The text on one side of the plaque will be in English with French on the other side.

The proposed wording of the Warriors’ Day Parade plaque is as follows:

At the end of the First World War (1914-1918), activities took place across the country to commemorate Canada’s wartime efforts and to honour the 60,000 Canadians lost. One of the most significant and lasting of these was a veterans’ parade held at the Canadian National Exhibition in 1919. Edward, Prince of Wales, opened the Exhibition and conducted a military review of the thousands of veterans who attended. In 1921, the annual parade became the highlight of the Exhibition’s new Warrior’s Day (later Warriors’ Day). The Warriors’ Day Parade has marched through the Princes’ Gates since, 1927, honouring the veterans and casualties of the Great War, and those who served and perished in the Boer War, the Second World War, the Korean War, and in peacekeeping missions around the world.

The proposed unveiling date is Saturday August 18th, with invited guests and representatives from the CNEA Association, the Board of Governors of Exhibition Place, City of Toronto Officials and the local Members of Parliament. The plaque will be temporarily installed on its post just outside the Automotive Building on the morning of the 18th so that all those taking part in the Warriors’ Day Parade will be able to see the plaque as they march into the grounds. At the conclusion of the parade, the plaque will be taken to the Bandshell Café, placed on an easel and formally “unveiled” as part of the Warriors’ Day Parade Luncheon. Later in the day, it will be returned to the installation site outside the Automotive Building and properly bolted to its post.

The cost of the plaque, its installation and its upkeep will be sponsored by the Ontario Heritage Foundation and there will be no cost to the Board.

Conclusion:

This report recommends the Board approve of the installation of the Plaque commemorating the 80th anniversary of the Warriors’ Day Parade.

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