

September 19, 2001

To:

The Board of Governors of Exhibition Place

From:

Dianne Young

General Manager & CEO

Subject:

"Flyer" Rollercoaster Sign & Car

Recommendation:

It is recommended that the Board receive this report for information.

Background:

At its meeting on July 27, 2001, the Board requested that staff explore an interior location to display the Flyer sign within the NTC.

Discussion:

Staff at the NTC examined several possible interior display locations for both the Flyer sign and car. Both the Flyer sign and car were donated to the CNEA and archives staff are in the process of completing a Federal Cultural Property tax receipt for the car and anticipate that the car will receive Cultural Property status. Once received, Cultural Property regulations would require the car to be housed in consistent and specific conditions in terms of temperature and humidity levels. Such conditions cannot be guaranteed within the NTC, as the air conditioning is turned off on dark days for cost savings and the loading bays are open on show move-in and move-out days. These necessary measures result in unstable and fluctuating temperature and humidity levels within the NTC, which are unsuitable for housing Cultural Property pieces.

The Flyer sign is not designated as Cultural Property and staff have reviewed possible locations for the sign. For the Board's information each letter of the Flyer sign is approximately 5' wide, 43 inches deep and 7' high, resulting in the entire sign being 30' wide by 7' high. Therefore, all safe and practical locations within the NTC border on rentable space and would create the necessity for either removing the sign during the duration of each event or function within the vicinity, or securing it behind pipe and drape. Costs for either are excessive and would have to be passed along to clients to be recovered.



Conclusion:

In conclusion, there are no locations within the NTC for the Flyer car that meet Cultural Property requirements, or for the Flyer sign that do not reduce rentable space and create excess cost, however, staff will continue to explore a suitable location to display these artifacts.

Contact:

Arlene Campbell, Director of Finance & Associate General Manager,

The National Trade Centre

Tel: 416-263-3030 Fax: 416-263-3019 Email: acampbell@ntc.on.ca

Submitted by:

Dianne Young

General Manager & CEO

4.