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EXHIBITION PLACE

November 19, 2001

To: The Board of Governors of Exhibition Place

From: Dianne Young
General Manager & CEO

Subject: Plaque Commemorating the Molson Indy Accident of 1996

Recommendations:

It is recommended that:

- (1) the Board approve of the installation of a plaque commemorating the Molson Indy Accident of 1996 in the location described below; and
- (2) the appropriate Exhibition Place officials be authorized and directed to take the necessary action give effect there.

Background:

At its meeting of July 26, 1999, the Board adopted a policy for the installation of commemorative plaques on the grounds.

Discussion:

During the 1996 Molson Indy race, an accident occurred in which driver Jeff Krosnoff was launched into the air, striking and killing a race worker named Gary Avrin. Krosnoff was also killed when his car subsequently struck an elm tree at the side of the track. A few weeks after the accident, an unknown person attached a small brass marker to the tree commemorating the accident. The tree and plaque functioned as a makeshift memorial until recently when the tree was cut down due to disease leaving a stump to which the small brass plaque was re-attached.

Mr. Douglas Graves and his supporters, including the families of the two men killed in the accident have formed a group and are seeking to have a plaque installed approximately 75 feet north of the tree where Mr. Krosnoff died. This site was chosen by Mr. Graves and his group over the actual crash site as the tree stump is at the bottom of a hill and difficult to access. By placing the plaque to the north, it will be visible from the nearby sidewalk and parking lot.

The Corporate Secretary has conferred with staff of Capital Works and the Archives and all agree that the location is appropriate and that Mr. Graves has adequately addressed or otherwise satisfied the issues and procedures required by the Exhibition Place Plaque Policy. As well, the

plaque will not impede vehicular or pedestrian traffic and will not present a problem to any trade and consumer shows or events held at Exhibition Place. Mr. Graves and his supporters will sponsor the cost of the plaque, its installation and its upkeep.

The proposed plaque will be approximately 2.5 feet wide x 2 feet high and will be affixed to a 4-foot post. Although Heritage Toronto supports this project, they are not sponsoring the plaque due to a moratorium on plaque installations. The plaque, therefore, will not bear the Heritage Toronto name or City of Toronto logo.

The proposed wording of the plaque is as follows:

"In memory of Jeff Krosnoff and Gary Avrin who lost their lives in a racing accident during the final laps of the 1996 Molson Indy race. Forever in our memories."

In the centre of the plaque will be the image of a laurel and inside the laurel will be the date on which the two men died, July 14, 1996. In the upper right-hand corner of the plaque will be a small logo of race workers' club and the birth and death dates of Gary Arvin, 1952-1996. In the upper left-hand corner of the plaque will be the image of Jeff Krosnoff's helmet and his motto "Stay Hungry" as well as his birth and death dates, 1964-1997.

The proposed unveiling date is July 3, 2002, and will involve a brief ceremony which will include family members of the two men killed in the accident, members of the motorsports community, media and representatives of both the Board of Governors and the CNEA Board.

Conclusion:

This report recommends that the Board approve of the installation of the plaque commemorating the deaths of Gary Avrin and Jeff Krosnoff during the 1996 Molson Indy race.

Contact:

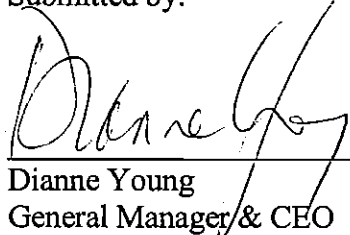
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Submitted by:



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