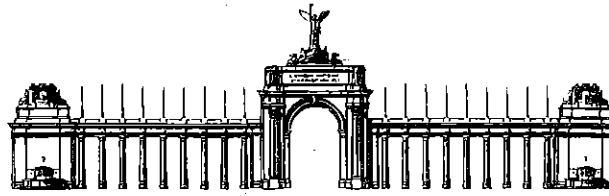


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February 15, 2002

EXHIBITION PLACE

To: The Board of Governors of Exhibition Place

From: Dianne Young
General Manager & CEO

Subject: Ride for Heart Event, June 2, 2002

Recommendations:

It is recommended that the Board enter into a Licence Agreement with the Heart and Stroke Foundation of Ontario ("HSF") on the terms and conditions set out in this report and such other terms and conditions as contained in the Board's standard form Licence Agreement.

Background:

At its meeting of May 25, 2001, the Board approved of entering a one year license agreement between the Board and HSF at the charitable rental rate for their annual fund raiser "Ride for Heart" that was held in June, 2001. It was also recommended that staff report back to the Board with recommendations for future races.

Discussion:

Ride for Heart is a bicycle and in-line skate race that is held annually as a fund-raiser on the first Sunday of June. With more than 14,000 participants raising over \$1.5 million, it is the largest ride held in the City of Toronto and prior to 2001 the Don Valley Parkway, the Gardiner Expressway and Lake Shore Boulevard were closed for the better part of the day to facilitate the event. Closing both the Gardiner Expressway and Lake Shore Boulevard has a crippling effect on traffic in the western core of the City including a negative impact on Exhibition Place, restricting access to the grounds in such a way that facilitating an event on the ground was impossible.

In 2001, Exhibition Place was approached by City of Toronto Special Events and Mayor Lastman's office to discuss the possibility of relocating the starting line of the race from Lake Shore Boulevard to the grounds of Exhibition Place, thereby allowing Lake Shore Boulevard to remain open. By all accounts, the event was a huge success. Relocating the starting line into the grounds provided access to the grounds for other events that were scheduled that day, which otherwise could not have happened. Paid duty officers and volunteers were posted at established points of entry to ensure that access to the grounds by other clients, tenants and their staff was maintained. Furthermore, the Board earned \$22,129.00 from rentals and services that were provided to this event in addition to facility rentals (Better Living Centre) of \$12,378.00.

Accordingly, it is recommended that the Board enter into a one-year license agreement with HSF for its 2002 event, on the same terms and conditions as were approved for 2001, and all other terms and conditions as may be required by the General Manager and the City Solicitor:

- (a) HSF will have use of the Better Living Centre for registration, corporate challenge breakfast and service area for donated products and lunches and Bandshell Park for closing ceremonies and a picnic area;
- (b) All parking lots will be open and normal posted rates for parking will apply;
- (c) Facility rental for move-in days only will be waived (equal to \$7,426.88 plus GST), and posted rental rates will be charged for the event day only, equal to \$12,378.13 plus GST;
- (d) Exhibition Place labour will be required with an increased demand for IATSE, and Exhibition Place will supply all equipment, including audio-visual equipment to both starting areas. The Board will provide HSF with labour and material at time and material plus 25% (City of Toronto rate);
- (e) HSF will use paid duty police officers on the roadways at all necessary locations at its expense;
- (f) HSF shall require all participants to provide a signed release releasing HSF, the Board and the City of Toronto from any and all liability with respect to their participation; and
- (g) HSF shall indemnify the Board and the City of Toronto from any and all claims, loss or expenses as a result of the event, and shall provide adequate insurance in a form and amount satisfactory to the City's Risk Manager.

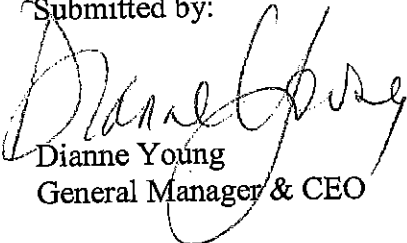
Conclusion:

It is recommended that the Board enter into a one-year license agreement with HSF on the terms and conditions contained in this report. For the information of the Board, the route for the 2001 race is outlined in Appendix "A" attached.

Contact:

Kathryn Reed-Garrett, Director, Business Development
Telephone: (416) 263-3606
Fax: (416) 263-3690
Email: kreed-garrett@explace.on.ca

Submitted by:


Dianne Young
General Manager & CEO

Schedule "A"

ROUTE: Lakeshore Blvd. westbound from British Columbia to the east-bound Gardiner ramp (located directly at the foot of British Columbia Drive); Gardiner Expressway eastbound to the DVP; DVP northbound to York Mills off-ramp; DVP southbound from York Mills to Gardiner Expressway; Gardiner Expressway westbound from DVP to Jameson Avenue off-ramp; eastbound on Lakeshore Blvd. to Ontario Drive; north Ontario Drive into Bandshell.

STREET CLOSURES: City road closures will include the Gardiner Expressway and the Don Valley Parkway for both the race and spring-cleaning (Effective June 2, 2002; 2am – 2pm). Lakeshore Blvd. will remain open with the exception of the north west bound lane from British Columbia Drive to Ontario Drive (Effective June 2, 2002; 2am – 10am).

STARTING INFO: In-line skaters will cue along (north lane only) westbound lane of Lakeshore from British Columbia Drive to Ontario Drive. Bike racers will cue along British Columbia Drive to Saskatchewan Road to Manitoba Drive to Quebec Street (using Nova Scotia as a back-up if expected registration is surpassed).

EXHIBITION PLACE CLOSURES:

Exhibition Place Closures will be as limited as possible. Due to the length of the cue for the Bike Race, the west end of the grounds will be closed until approximately 10am. Ontario Drive will be closed for the majority of the day, with one northbound lane opening at approximately 1pm. Other road closures within the grounds will be intermittent, and all closures will be well signed.

