



October 21, 2002

To: The Board of Governors of Exhibition Place

From: Dianne Young
General Manager & CEO

Subject: 2002 Toronto International Carnival & 2003 Parade

Recommendation(s):

It is recommended that the Board enter into a license agreement for one year with the City, and Toronto Mas Bands/Caribbean Cultural Committee for the 2003 Parade on the terms included in this report and on the condition that the Board be paid directly by the City for all costs associated with staging the 2003 parade at Exhibition Place.

Background:

At its meeting of September 2001, the Board approved a report from staff, which report contained staff recommendations for the 2002 parade route; the fee structures and revenue-sharing opportunities for the Caribbean Cultural Committee ("CCC") 2002 Caribana Parade; and that the surplus revenues from concession commissions generated from Caribana Parade 2001 be applied to the to the outstanding accounts receivable account of CCC for the Caribana Parade 2000 and that staff attempt to collect the remaining balance.

Discussion:

Immediately following the September 2001 meeting of the Board, a credit of \$14,000.00 was applied to the outstanding account for the 2000 CCC parade (leaving a balance of \$47,202.95 which is still unpaid despite staff's attempts to collect), and staff began to work with CCC on the details of the 2002 parade. However, early in 2002, Council decided to give the responsibility of the parade to the Toronto Mas Band Association (TMBA) and a portion of the grant monies available for the annual week-long Caribana festival were assigned to TMBA for the organization and execution of the 2002 Parade, which was then renamed Toronto International Carnival ("TIC").

During this same period, changes in the World Youth Day 2002 site plan became known and it was apparent that there was a risk that the main stage for World Youth Day 2002 would not be dismantled in time for staff to re-set the same area for the TIC parade. Consequently, TMBA agreed to relocate the entire parade to Lake Shore Boulevard, starting at Newfoundland Drive, and use only a portion of the site (parking lot "D") for marshalling and cueing of the bands. For the Board's information, in previous years, the parade has used the entire stadium site in addition

to lot "D" and used Ontario Drive to enter Lake Shore Boulevard. This revised route was well received by all parties and, in fact, reduced the overall costs for TMBA by nearly half.

In keeping with the Board's established policy, a license agreement was issued to TMBA and the Board's fees for the rentals and services that were required were due 10 days prior to the event (July 24, 2002). At that time, staff learned that TMBA did not have sufficient funds to pay the Board's fees and the City was contacted in order to secure funds from the City's grant. While staff did initially receive confirmation that the Board's fees could be paid from the holdback funds from the City's grant, a few days before the event it became evident that there were not sufficient funds to do this, and the City directed TMBA to pay the Board directly from the proceeds of the day's gate receipts into the paid viewing area located on Lake Shore Boulevard.

While staff was told that payment would be made within ten days of the parade (August 2, 2002), in the end, TMBA directed these funds to pay other contractors resulting in an accounts receivable for the Board of \$33,437.00. Exhibition Place staff has now discussed this situation with City staff responsible for administering the grant to CCC/TBMA and received a commitment that the TMBA 2002 outstanding account will be paid in January 2003 from the 2003 City grant and, furthermore, that any fees due to the Board for the 2003 Parade will be paid directly to the Board from the City.

Therefore, staff recommends that the Board enter a license agreement with the City and CCC/TMBA for the 2003 parade on the following terms and also on the condition that the City pay the Board directly for the cost of the 2003 parade:

- 1) Waive all building and grounds rentals (equivalent to \$20,658.00 for Lot "D" and the Stadium site);
- 2) Increase parking fees for the NTC garage from \$11.00 to \$15.00 per vehicle (which is consistent with all other parking charges for special event days such as CHIN, and concert days at Ontario Place) and remit to the CCC the difference of \$4.00 per vehicle as a credit to their account with the Board;
- 3) Continue the practice of discounting cleaning services for the grounds by 25%, which discount recognizes the impact of the vendors that are licensed by the Board (and for which there is no proposed sharing of revenues) on the overall cleaning requirements; and,
- 4) All labour and material supplied by Exhibition Place will be at time and material plus 12%.

Conclusion:

This report recommends the terms and conditions for a one year license agreement between the Board and the City, TMBA and CCC for the 2003 parade.

Contact:

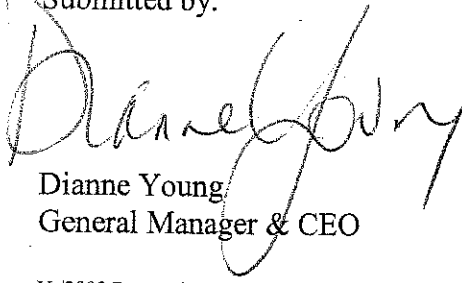
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Submitted by:

A handwritten signature in black ink, appearing to read "Dianne Young". The signature is written in a cursive style with a large, looping initial "D".

Dianne Young
General Manager & CEO

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