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May 28, 2007

EXHIBITION PLACE

To: The Board of Governors of Exhibition Place

From: Dianne Young, CEO

Subject: **Toronto Caribbean Carnival Parade**

Purpose:

This report recommends the terms and conditions of the licence agreement with the Festival Management Committee ("FMC") for the 2007 Toronto Caribbean Carnival Parade.

Financial Implications and Impact Statement:

The terms and conditions in this report are consistent with the 2007 Operating Budget and previous year licence agreements.

Recommendation(s):

It is recommended that the Board enter into a licence agreement for one year with the Festival Management Committee ("FMC") for the 2007 Toronto Caribbean Carnival Parade ("TCCP") on the terms included in this report.

Background:

At its meeting of June 9, 2006 the Board approved a report which recommended entering into a one-year licence agreement with FMC on the same terms and conditions as are contained in this report.

Comments:

Staff has met with the FMC which is a representative body for the TCCP to assist in the event planning for the 2007 parade. While FMC in 2006 had indicated a desire to consolidate all TCCP city-wide events at Exhibition Place, for 2007 FMC will continue to host the events as they have been done in previous years.

The TCCP is scheduled for Saturday, August 4th, to parade through the Stadium Site (Parking Lots D, E & F) exiting the grounds via Ontario Drive onto Lakeshore Boulevard. FMC will use the Stadium Site for its Paid Viewing Area A and staging/marshalling areas, as well as establish a second Paid Viewing Area B along the Bandshell Park south fence line between Ontario Drive and Alberta Circle.

As in previous years, FMC is requesting that the Board waive all normal rental costs and charge only for services and out-of-pocket expenses. Staff is recommending that the Board enter a licence agreement with FMC on the following terms and conditions:

- (a) Building Rentals: Waive all grounds rentals (equivalent to \$33,465.80 event and move in day, \$16,732.90/day for Lots "D, E & F").
- (b) Parking Revenues: Increase parking fees for the parking in the Direct Energy Centre underground garage and Gore and Fleet Street surface lots to \$15.00 per vehicle, which is consistent with all other parking charges for special event and concert days at Ontario Place, and remit to the FMC \$4.00 per vehicle as a credit to their account to off-set their expenses with the Board.
- (c) Concessions: For the event day the Board will retain the first \$22,000.00 + GST in revenue earned from food concession commissions, and will pay FMC 100% of all revenues earned over \$22,000.00. All concession operators are to be licensed by the Board and subject to comply with all City and Department of Public Health bylaws, and Exhibition Place regulations with respect to the operation of a food concession and the safe handling of food materials, and on the condition that FMC pays for all cleaning costs.
- (d) Licenced Areas: FMC be permitted to operate its own licensed areas within two (2) Paid Viewing Areas (Stadium Site & Bandshell Park south fence line between Ontario Drive and Alberta Circle), and receive 100% of revenues from such concessions, provided that FMC applies for and receives its own Special Occasion Permit, and provided that FMC meets all regulations including but not limited to the posting of appropriate security personnel.
- (e) Labour & Materials: All labour and material supplied by Exhibition Place to FMC for this event will be at time and material plus 12%.
- (f) Sponsor Recognition: That Exhibition Place receive sponsor recognition in all promotional materials produced by FMC equal to the value of building rentals that have been waived, in a manner that is consistent with FMC recognition for all corporate sponsorship of the 2007 Toronto Caribbean Carnival parade.

Finally, as in previous years, FMC will be required to pay for all Exhibition Place labour and services in advance of delivery based on the estimate provided and agreed to by FMC in advance.

Conclusion:

This report recommends the terms and conditions for a one-year licence agreement between the Board and FMC for the 2007 parade.

Contact:

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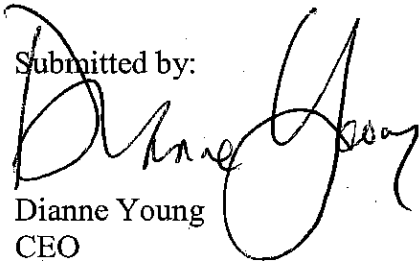
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Submitted by:

Dianne Young
CEO

A handwritten signature in black ink, appearing to read "Dianne Young". The signature is written in a cursive style with a large, prominent "D" and "Y".

