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July 4, 2007

To: The Board of Governors of Exhibition Place

From: Dianne Young  
Chief Executive Officer

Subject: **Overview of "What's On" at the 2007 CNE**

**Purpose:**

This report is submitted for the consideration of the Board of Governors.

**Financial Implications and Impact Statement:**

There are no financial implications resulting from the adoption of this report.

**Recommendation:**

**It is recommended that the attached report with respect to an overview of the 2007 Canadian National Exhibition, be received for information.**

**Background:**

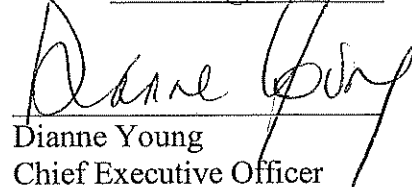
Each year prior to the upcoming CNE, the Board is advised of the programming planned. Although this overview is not final, it provides a good outline.

**Comments:**

This report provides an overview of the programming planned for the 2007 CNE.

**Contact:**

David Bednar  
General Manager/CNE  
Tel: 416-263-3840  
Fax: 416-263-3850  
Email: [d.bednar@theex.com](mailto:d.bednar@theex.com)

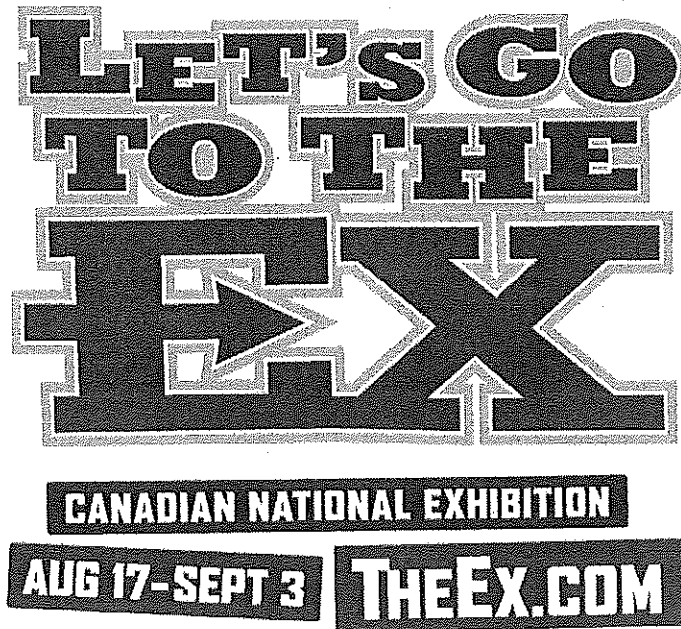
  
Dianne Young  
Chief Executive Officer



THE BOARD OF GOVERNORS OF EXHIBITION PLACE

Exhibition Place, Toronto, Ontario M6K 3C3 Tel: (416) 263-3600 [www.explace.on.ca](http://www.explace.on.ca)





## Overview of "What's On" at the 2007 CNE

*as of July 5, 2007*

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## FEATURE ATTRACTIONS

*(all events free with the price of CNE Admission)*

### The Ontario premiere of

#### **Aquarêves**

~ a pyromusical acrobatic street performance ~

*Nightly (10 pm), west end of grounds by Princess Margaret Fountain*

Direct from France, **La Compagnie Malabar** makes its spectacular Ontario debut with **Aquarêves**, a stunning show which has mesmerized crowds throughout the world. Underscored by spectacular music, this "must see" extravaganza will feature exotically costumed aerial acrobatic cirque performers, stunt dancers and stilt walkers whose daring feats will be choreographed to sensational pyrotechnics and laser effects, illuminated by dramatic lighting. The approximately 20-25 minute spectacle will be staged on a magnificent lunar boat that will lead CNE visitors on a magical journey into the realm of both the whimsical and the sublime. A fantastic finale of froth and frolic will engage spectators of all ages!

New



The story of **Aquarêves** is revealed through visual theatre (no language) and embraces the central elements of surrealism: the dream and the journey. The performance begins as a parade with a large lunar boat making its way to the Princess Margaret Fountain. Upon arrival, the story comes to life. A drunken sailor looks into the bottom of his bottle and beholds a fantastical dream. He invites the audience to experience his dream and to meet the creatures which inhabit it. The creatures (stilt walkers, acrobats) each perform dramatic fantasies but are held in check by the Trainer (an acrobat). The look and feel of these sometimes "freakish" performances are in the great circus tradition of the Mostra. The performance comes to a dramatic end with a finale designed in the great tradition of street theatre which invites and encourages audience interaction in a sensation frolic of foam and fun! For further information, visit [www.ciemalabar.com](http://www.ciemalabar.com)

This exciting new attraction is generously supported by the Ontario Ministry of Tourism's **Celebrate Ontario** program.

Every Monday in **KidsWorld Park**, the **Aquarêves** artists will stage **Circus Workshops** showing kids how to juggle, walk on stilts and other fun circus skills! *(Additional days may be added)*

The **Aquarêves** performers will also be featured in the **CNE Daily Parade** which starts at 6 pm every day of the CNE departing from the Princes' Gates and moving west throughout the grounds.

New Theme  
Final Show in Trilogy

## **Salute to Broadway ~ a Brand New Aerial Acrobatics & Ice Skating Show**

*August 24 to September 3<sup>rd</sup>, at the Ricoh Coliseum (two shows daily; 2 & 7 pm)*

This year will mark the CNE's final installment of its highly successful trilogy of aerial acrobatics and ice skating shows, which was first introduced in 2005. This summer, the show will have a Broadway theme as vocalists, acrobats and skaters will sing, flip and spin to classics of 20<sup>th</sup> Century music theatre including timeless favourites from musicals including ***Phantom of the Opera, Annie, Mamma Mia, Cats, Lion King, Chicago, La Cage Aux Folles, Evita*** and the ever popular ***Grease!***

## **Canadian International Air Show**

***Celebrating the 25<sup>th</sup> Anniversary of the CF18***

*September 1, 2, 3 (1 pm start time)*

*Over Lake Ontario*

The 59<sup>th</sup> Annual Canadian International Air Show (CIAS) takes over the CNE skies Labour Day Weekend for another awe-inspiring show. The CIAS has a tradition of being one of the best air shows in North America and the 2007 show is going to be one of the most exciting ever! This year marks the **25<sup>th</sup> Anniversary of the CF18, the official theme of this year's show.** The CIAS is thrilled to have the CF – 18 perform in the show, welcoming "Crank", a homegrown fighter pilot, originally from Etobicoke, Ontario. The CIAS will also be recognizing the 60<sup>th</sup> Anniversary of the US Air Force, having dedicated Sunday's show to our military comrades to the south. The CIAS is honoured to be hosting several representatives from the Canadian, United States and British Forces as our VIP guests over the weekend.

Military aircraft presence will again be strong at the 2007 show, featuring the United States Air Force **F-22 Raptor**, the **CF-18 Hornet**, the **CP-140 Aurora** and a **US Navy Legacy Flight**. Other performers will include the national favourites, the **Snowbirds**, **Patty Wagstaff's** amazing aerobatic show in her Extra 300S, **John Mohr** flying his bi-plane Barnstormer, **Manfred Radius** in his high-performance glider, **Rick Volker** and his high-energy show in the Russian Sukhoi SU-26M and the **Starfighters**, who will dazzle fans with a new three F-104 ship team. The 2007 show is going to be loud, exhilarating and an all-encompassing display of aviation engineering. Everyone is encouraged to visit our frequently updated website, [www.cias.org](http://www.cias.org), to find out the latest on confirmed performers and other exciting CIAS information.



New Twist

### **It's All in the Family: the Duelling Human Cannonballs**

*Perform twice daily on week days; three times daily on weekends*

And you thought you had an explosive family life! You haven't seen anything until you have experienced the CNE's Human Cannonball, David Smith Jr. firing out of cannonball head to head with his sister Jennifer. It's all in the family this year at the CNE, as David and Jennifer bring sibling rivalry to fiery new heights each day on Princes' Boulevard.



### **Global Quest at the EX**

Daily, 10 am to 8 pm  
*Throughout the grounds*

Building on the success of the Global Prison Break Challenge last year, an even bigger and better electronic scavenger hunt: the **Global Quest at the EX** will be staged at the 2007 CNE. This year, CNE visitors will be able to register to play at any one of the six game kiosks, there will be more touch screens in each location, and there will also be an indoor prize redemptions centre in the Galleria of the Direct Energy Centre. The grand prize will be the chance to win **\$250,000** plus the very popular Instant Prizes, which include trips, show tickets, LEGO building sets, etc. that people can win right on the spot.

Returning  
with new Show

### **The IAMS SuperDogs Show**

*Direct Energy Centre, Hall D, 3 shows daily throughout the fair*

With wagging tails and winning ways, the ever popular SuperDogs launch a brand new show at the CNE this year: **"simply WOOFY: it's freakin' dogtastic!"** COME, SIT, STAY and enjoy Canada's premiere family entertainment. Simply Woofy is not only crazy cute canine fun but a stunning riveting Super Spectacle with the world's most popular dogs: the Iams SuperDogs!

From Los Angeles to Washington DC and from Vancouver to Halifax with stops in Mexico, Bermuda, and Puerto Rico, the talented SuperDogs create "pooch mania" wherever they appear. Yes, every dog is special but these dogs are super special! Featuring more than 40 dogs representing 30 different breeds, the SuperDogs are sure "raise the woof" at The Ex thrilling literally thousands of people each day of the fair.

## ENTERTAINMENT ON STAGE

### **Hypnotist Mike Mandel**

*The Labatt Midway Stage, One Show Daily at 4 pm*

Widely regarded as the world's greatest living hypnotist, Mike Mandel has hypnotized tens of thousands of people throughout Canada, the United States, Britain and Australia. A regular and very popular CNE headliner, Mike Mandel returns to spellbind CNE audiences for another sensational year. With the power of suggestion and his quick wit, Mike guides his volunteers through increasingly ludicrous mental excursions, each displaying a brilliant sense of imagination. Described as "Comedy Meets High Velocity Trance", the antics of the onstage participants which range from people yelling at tax collectors to howling at the moon – have audiences in stitches. His brand new show is bound to spellbind crowds at this year's CNE.

### ***That Classic Seventies Opening Weekend***

***(Ribs, Cars & Rock 'n Roll)***

Enjoy a blast from the past with great music from the '70s and '80s, **sponsored by OLG**. Indulge in succulent ribs from the CNE RibFest, and experience awesome classic cars courtesy of Cruise Nationals (Saturday and Sunday) during the CNE's *That Seventies* Opening Weekend. All events take place at the CNE Bandshell and Bandshell Park

### **The Village People**

**Disco DIVO**

Friday, August 17, 2007

The Bandshell (evening concert)



After their triumphant CNE concert in 2004, the world's favourite Disco DIVO: the Village People, return to the The EX this summer to celebrate their 30th anniversary as a group. With classics like, "Go West", "In the Navy" & "YMCA" and more recent singles like "Living in the Wildlife" and "Far Away in America" they are sure to entertain CNE fans of all ages.

**April Wine**

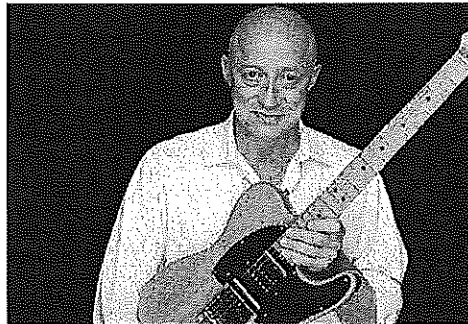
Saturday, August 18<sup>th</sup>  
The Bandshell (evening concert)



April Wine in August! The very popular band, which has been together for more than 37 years, returns to the EX this summer to serenade CNE visitors with their classic hits. Formed in Nova Scotia in 1969, April Wine is known internationally for such hits as ***"You Won't Dance with Me"***, ***"Anything You Want, You Got It"*** and ***"Just Between You and Me"***, which was on the Billboard Top 100 Singles list for 16 weeks. Their "Nature of the Beast" album, released in 1981, was on the Billboard Top 200 Albums chart of and amazing 34 weeks. Don't miss this classic concert at the CNE Bandshell.

**David Wilcox**

Sunday, August 19<sup>th</sup>  
The Bandshell (evening concert)



David Wilcox, the brilliant song writer, singer, and one of the hottest guitar players in the world, will perform at the CNE on Opening Weekend. He first made his name as a wild showman, then across Canada as a Blues/Rock guitar wizard and onstage firecracker. To this day Wilcox continues to make honest, original, electric roots music that CNE visitors are sure to enjoy.

## Thursdays at the CNE

### Polka King Walter Ostanek

Thursday, August 23rd  
The Bandshell



The Grammy award winning Canadian polka king, Walter Ostanek makes his CNE debut this year in what is sure to be a knee slapping, toe stomping concert. A regular favourite at the Oktoberfest in Kitchener, this Grammy awarding winning master of the accordion will invigorate crowds with his colourful polkas and waltzes. Be sure to wear your polka dots and your dancing shoes!

### Jerry Douglas in Concert

Thursday, August 30<sup>th</sup>  
The Bandshell

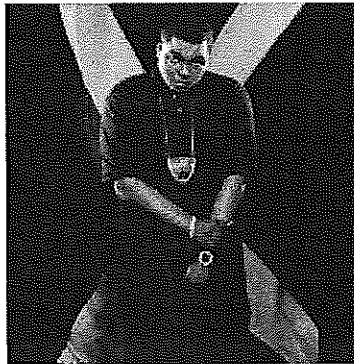


Jerry Douglas better known to soap opera fans as John Abbott in *The Young and the Restless* will serenade CNE visitors with hits from his new CD of classic standards ***The Best is Yet to Come*** at the Bandshell. Jerry first joined the cast of CBS's Number One daytime drama in 1982, as the patriarch of the Abbott family and the wealthy chairman of Jabot Cosmetics. But his first love has always been singing and performing with his great band before a live audience. Now CNE audiences will have the chance to experience what a truly great and versatile performer Jerry Douglas is!

## Middle Weekend @ the Bandshell

### Sean Kingston

Friday, August 24, 2007 evening  
The Bandshell



Seventeen year old Sean Kingston is an emerging reggae, rap and pop hybrid musician and hot young star. His debut single "**Beautiful Girls**" has become an instant hit. The Jamaican born Miami based Kingston will be releasing his debut CD at the end of July, and will entertain CNE audiences in late August with music from this new CD with his own unique performance style. To listen to **Beautiful Girls**, visit [www.seankingston.com](http://www.seankingston.com).

### Sloan

Saturday, August 25, 2007, evening  
The Bandshell



Sloan is a power pop quartet from Halifax, Nova Scotia. The band was formed in 1991 when Chris Murphy and Andrew Scott met at the Nova Scotia College of Arts and Design in Halifax. Patrick Pentland and Jay Ferguson. Since this time, the Juno Award winning band has produced numbers albums including **One Chord After Another**, **Navy Blues**, **Between Bridges**, **Pretty Together** and most recently, **Never Hear the End of It**. This exciting CNE concert is presented by **The Edge 102.1**

## Midway Stage Performances

The Labatt's Midway Stage is once again located at the south west corner of the Direct Energy Centre during the 2007 CNE. Entertainment featured on this stage throughout the fair will include tribute bands, a variety of musical performances.

### **CNE Big Blues Weekend**

Friday, August 17 <sup>th</sup>	Shakura (7 & 9:50 pm) <a href="http://www.shakurasaida.com">www.shakurasaida.com</a> Eugene Smith (8:25 pm)
Saturday, August 18 <sup>th</sup>	Alex Tintinalli/Chris Cotton & Young Guitar Guests with Jordan John and the Blue Angels (2 pm) <a href="http://www.alexintinalli.com">www.alexintinalli.com</a> Shawn Kellerman (7 pm & 9:30 pm) <a href="http://www.shawnkellerman.com">www.shawnkellerman.com</a> Alex Tintinalli (8:15 pm)
Sunday, August 19 <sup>th</sup>	James Anthony (2 pm) <a href="http://www.jamesanthony.ca">www.jamesanthony.ca</a> Jerome Godboo (7 pm) <a href="http://www.jeromegodboo.ca">www.jeromegodboo.ca</a> Jordan John & the Blue Angels (8:15 pm) Chuck Jackson & Michael Fonfara (9:30 pm)

### **Midway Music**

August 21 (7 – 11 pm)	Forever Elvis: The Ultimate Tribute to the King of Rock & Roll starring Anthony Von
August 22 (7 – 11 pm)	Trio Grande/ ZZ Top Tribute
August 23 <sup>rd</sup> (7 – 11 pm)	The Spoons ( <a href="http://www.thespoons.ca">www.thespoons.ca</a> )
August 24 <sup>th</sup> & September 1 <sup>st</sup> (7 – 11 pm)	Simply the Best/Tribute to Tina Turner, Donna Summers and the Supremes
August 25 (7-11pm) August 26 (1- 4 pm)	LMT Connection
August 25 (1-4 pm)	Newworldson ( <a href="http://www.newworldson.com">www.newworldson.com</a> )
August 28 (7 to 11 pm)	Outrider
August 29 (7 to 11 pm)	Blackburn ( <a href="http://www.arcticrecords.com">www.arcticrecords.com</a> )
August 30 (7 to 11 pm)	Katmandu/Bob Seger Tribute
August 31 (7 to 11 pm)	Destroyer/Kiss Tribute ( <a href="http://www.destroyerrocks.net">www.destroyerrocks.net</a> )

## Strikers Bar & Grill

North East side of BMO Field

Daily music on this stage will include performances by Whipped Cream (Tijuana style), Warm Front (R & B), Organized Chaos (Easy Listening), The Johnny Max Band (Blues) and Random Play (Easy Rock) performers.

New Location

### **Rising Star Youth Talent Competition**

*Junior & Senior Preliminaries, quarterfinals and semi-finals at Kids' World Feature Stage (Aug. 17th – Aug. 30<sup>th</sup>); Finals at the Bandshell September 2nd*

Long before Canadian and American Idol arrived on the scene, young stars have been honing their craft and achieving recognition through the CNE's Rising Star Youth Talent Competition, which this year celebrates its 21<sup>st</sup> Anniversary. Founded in Toronto in 1986, the competition has auditioned more than 20,000 young people with 640 of these individuals making it to the finals at the CNE. Among the many performers to pass through its ranks, Rising Star alumni include: singer **Matt Dusk**, the **Creegan Brothers** (who later joined The Bare Naked Ladies), **Jason Sermonia** who went on to star in *The Lion King*, dancer **Blake McGrath** who performed in the film *Chicago*, and the star of the variety show *You Think You Can Dance*, as well as recording artists, **Amanda Stot** and **Beverly Mahood**.

This year, in addition to the auditions held at Exhibition Place, auditions are taking place in three shopping malls in the Greater Toronto Area: **Erin Mills Town Centre**, **Scarborough Town Centre** and **Pickering Town Centre**.

### **Toronto Urban Music Festival –**

The Bandshell

Saturday, September 1, 2007

Canada's largest urban music festival..... Over the past decade, the Toronto Urban Music Festival (TUMF) has exposed Toronto audiences to a wide variety of contemporary music including Hip Hop and Rap.

### **Pizza Pizza International Stage Performances**

Situated in Hall B of the Direct Energy Centre, The Pizza Pizza International Stage features more than 100 performances of music and dance from around the world. Each year the CNE presents an exciting new line up of artists representing global entertainment and Canada's vibrant cultural mosaic. Scheduled performances to date include:

Anahuac Grupo Folklorico Nicaraguense – Nicaragua  
Bukkyo-Kai Japanese Dance Group – Japan  
Calu Entertainment – Folklore Fusion -Various countries  
Caribbean Dance Theatre – West Indies  
Chinese Dance Workshop – China  
Cracovia Polish Dance Ensemble – Poland  
Grupo Folklorico of Brampton – Portugues  
Igranka Bulgarian Folk Dancers  
Kalaimanram Academy of Fine Arts- India/Sri Lanka  
Latin Energy- Latin American

Magic of Ireland - Ireland  
Menaka Thakkar Dance Co. – India  
Rio Samba Divas – Brazil  
The Children's Concert Choir & Performing Arts Co. - Afro-caribbean  
Toronto English Country Dancers – England

## SPECIAL EVENTS

### On Site at the CNE

#### Opening Ceremonies

August 17, 2007, 10:00 am

Princes' Boulevard

Ceremonial parade comes through the Princes Gates with First Family. The official ceremony takes place in front of the Direct Energy Centre; Reception takes place in Café Soleil. The event will celebrate the 100th Anniversary of Scouts Canada.

#### Warriors Day

Saturday, August 18, 2007

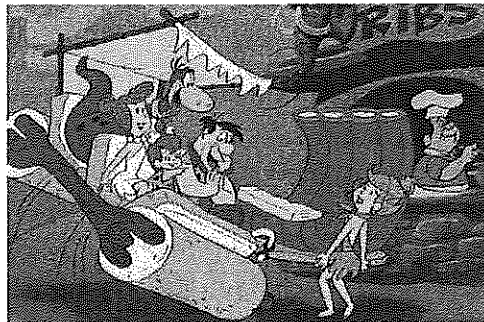
The annual Warriors' Day Parade will take place at 10:30 AM on Saturday, August 18<sup>th</sup>, 2007. The Warriors' Day Parade is the longest running veterans' parade in the free world and has been a part of the CNE since 1921. This year, Warriors Day will commemorate the **90<sup>th</sup> Anniversary of Vimy Ridge**.

#### Ribfest (still to be confirmed)

Friday, August 17 to Sunday, August 19, 2007

Bandshell Park

11 am to 10 pm



Yabba dabba do! Fred Flintstone eats your heart out! A succulent rib fest takes over Bandshell Park the first Weekend of the CNE! Ribbers from ev<sup>ri</sup>bwhere won't want to miss this fabulous feast!



### **Cruise Nationals Classic Car Show**

Saturday, August 18

All day

Bandshell Park



**Cruise Nationals Classic Cars** The focus on Saturday the 18<sup>th</sup> will be to select 10 finalists from the 60 cruise nationals winners that have been selected from 12 cruise nationals sanctioned cruises.

### **Historical Fashion Show: The Party Girl**

Saturday, August 18 & 25

1 and 3 pm

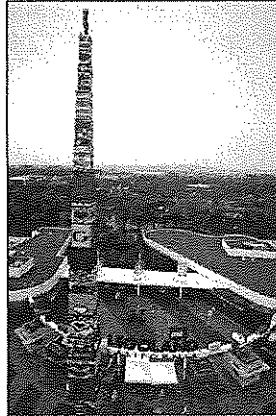
Green Thumb Garden Theatre  
Heritage Court, Direct Energy Centre



### **Lego Tower**

South West Side of Food Building  
Construction of tower will take place during opening Weekend  
On display throughout the fair

New



The CNE and LEGO will be looking to break a World Record by building the tallest freestanding structure made of LEGO bricks. Specialized engineers from Denmark will make their way to Toronto to lead the building process, which CNE visitors are encouraged to participate in during the first three days of the fair. The tower will be on display to admire for the remainder of the fair. When a similar tower was built in Legoland in 2005, it took 12,000 people, using more than 400,000 bricks – five days to build the 92 foot six inch structure.

### **Pizza Nova Kids Toonie Mondays**

Mondays August 20 & 27<sup>th</sup>

All children (13 years and under) who attend the CNE on Monday August 20 or 27<sup>th</sup> and are accompanied by a paying adult get into the CNE for just a toonie (\$2).

### **Green Day**

Tuesday, August 21, 2007  
(Details to be confirmed)

### **Food Products Day**

Wednesday, August 22, 2006

Starts at 11 am

Spin the wheel and win prizes! All activities take place in the CNE Food Building!

### **Tim Hortons Breakfast**

Thursdays August 23 and 30<sup>th</sup>

10:00 am to 11:30 am

Bandshell Park

To celebrate seniors' Thursdays, Tim Hortons will once again be hosting its popular breakfast for seniors, where the coffee and entertainment flow freely and donuts and Timbits are to die for!

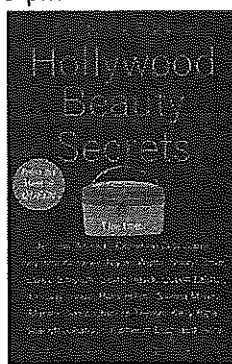
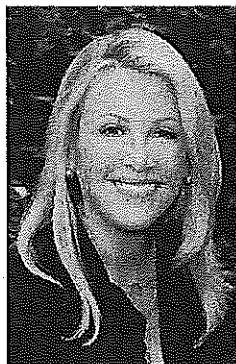
### **Citizenship Ceremony ~ 60<sup>th</sup> Anniversary**

Thursday, August 23, 2007  
11:00 am  
International Stage, Hall B, Direct Energy Centre

This year marks the 60<sup>th</sup> anniversary of Canada's Citizenship Ceremony, the final step in the process of becoming a Canadian citizen. New Canadians have brought tremendous richness to the fabric of Canadian life. This important ceremony, which was inaugurated in 1948, occurs after a person passes either a written test or an oral hearing. There is a legal requirement for the individual to attend the ceremony and take the Oath of Citizenship. During the ceremony, the new citizen receives a Certificate of Canadian Citizenship. Guests attending the ceremony, who are Canadian citizens, may be invited to reaffirm their commitment to Canada by repeating the oath along with the new citizens.

### **Kym Douglas Shares Hollywood Beauty Secrets**

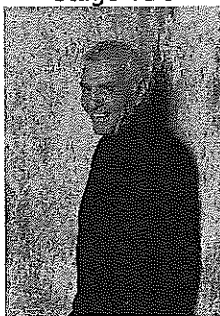
Tuesday, August 28, 2007  
International Stage  
1 & 3 pm



Television personality and best selling author, **Kym Douglas** is a well known Fashion and Beauty consultant who has appeared on The View, Ellen and Good Day LA. Her new book, The Black Book of Hollywood Beauty Secrets, is the #1 rated books on Amazon.com. Join Kym at the CNE as she reveals the beauty secrets of Hollywood's hottest stars including Sarah Jessica Parker, Jennifer Aniston, and Catherine Zeta Jones! By the way, Kym is married to Jerry Douglas, so once again the CNE proves itself to be truly a family affair!

### **Restless in the Kitchen**

Wednesday, August 29 (TBC)  
Stage TBC



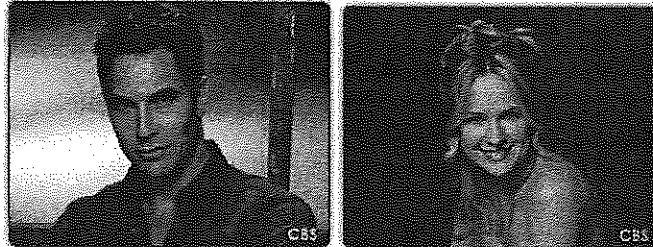
**Jerry Douglas**, who stars in the Young & the Restless as the ghost of John Abbott, also loves to cook! He and his wife Kym will share their cooking secrets with CNE audiences before Jerry sings for his supper the following evening at The Bandshell.

### **Young & the Restless Meet & Greet**

Thursday afternoon August 30, 2007

The Bandshell

New



Y & R fans – this is your moment! Yes, it is your chance to meet key cast members from CBS/Global TV Number 1 soap opera ***The Young and the Restless***. Meet **Jerry Douglas** (John Abbott) together with (if the show's taping schedule cooperates): **Don Diamont** (Brad Carlton) and **Sharon Case** (Sharon Collins Newman). Later that evening Young and the Restless Star Jerry Douglas will perform in concert at the Bandshell.

### **Soccer Games at BMO Field during the CNE Toronto Football Club**

Saturday, August 18, 2007

3:30 pm

Toronto FC versus Chivas USA

Saturday, August 25, 2007

7:30 pm

Toronto FC versus D.C. United

Practices also take place (10:30 to 12:30 pm) every day leading into the game dates.

### **The Canadian National Exhibition/Toronto Soccer Association Tournament at BMO Field (TBC)**

**The Canadian National Exhibition** (CNE) in partnership with the **Toronto Soccer Association** (TSA) will host the inaugural Toronto community soccer tournament in the new BMO Field Stadium during the 2007 CNE.

Teams of young people from throughout the Toronto area will compete in a number of different age divisions (8 to 15 years) in addition to an adult tournament.

The tournaments will take place the week of Monday, August 20<sup>th</sup>. Since the Toronto Football Club practices daily during the week (10:30 am to 12:30 pm) leading up to its August 25<sup>th</sup> game against D.C. United, the schedule for the youth tournament will likely be: 8:30 to 9:30 am and 12:30 to 7 pm each of the days.

The Tournament Finals will take place on Sunday, August 26, 2007 at BMO Field.

## In the Immediate Area During CNE

### **Ontario Place – Second Annual Rogers Chinese Lantern Festival**

From **July 19** to **October 7<sup>th</sup>**, 2007, The Rogers Chinese Lantern Festival returns to Toronto with more magnificent displays of Chinese culture and craftsmanship. The 2007 Lantern Festival will see a significant increase in lanterns with more than 40 massive, all new, illuminated, intricately designed scenes, depicting Chinese landmarks and mythology. This year the majority of lantern sets will focus on three of China's major dynasties: **The Qin Dynasty** (221-206 BCE), **The Tang Dynasty** (618-907) and **The Song Dynasty** (906-1279). Enjoy nightly entertainment. Savour Chinese delicacies and bargain for handicrafts at the Chinese Marketplace. View China themed IMAX movies at the Cinesphere, and more. The festival takes place in the west end of the Ontario Place grounds and visitors, who already have paid admission to either Ontario Place or the CNE, can gain access to the festival for an additional \$15. Admission to the Festival for those who are not CNE or OPC ticket holders is \$25.

### **Molson Amphitheatre ~ Ontario Place**

Saturday, August 18, 2007

Tuesday, August 21, 2007

Wednesday, August 22, 2007

Sunday, August 26, 2007

Dream Theater with Redemption & Into Eternity

Projekt Revolution featuring Linkin Park, My Chemical Romance, Taking Back Sunday, HIM, Placebo, Julien-K...a second stage and more

Blue Rodeo

Scorpions (TBC)

## EXHIBITS

### **Canadian Forces Interactive Exhibit**

Outdoors on Princes Boulevard

*Daily throughout the fair*



Based on the terrific response to their appearance at the CNE last year, the Canadian Forces returns with a bigger and more extensive interactive display. Climb into the cockpit of a Snowbird plane, explore the world inside a tank, discover hands-on what our armed forces experience every day working abroad. Plus, send greetings to our troops overseas by sending a personal message on the Canadian Forces banner. Exact details of the display are still to be confirmed.

## The WOW Factor: Spectacle at the CNE since 1879

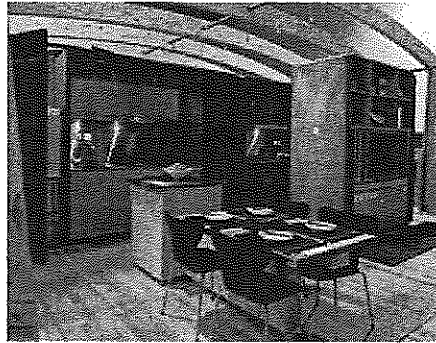
CNE Archives Exhibit  
Throughout the fair  
Heritage Court, Direct Energy Centre

Spectacles are loud, big, colourful, and they draw a crowd. Throughout its history, the CNE has been full of spectacles that have always drawn a crowd. Visitors have gathered to see the Hell Drivers and Pageants at the Grandstand, listen to the Coldstream Guards at the Bandshell, participate in the Freckle-Faced Kid competition, play the games and ride the Flyer and the Ferris Wheel on the Midway. Through photographs and artefacts, **The WOW Factor** gives visitors an opportunity to relive the spectacles of the CNE's past and to become part of the historical crowd.

## The Sustainable Condo

At Home Pavilion, Hall A, Direct Energy Centre  
Throughout the Fair

New



Presented by the Canada Mortgage and Housing Corporation and EcoSmart, the **Sustainable Condo™** will be on display at the CNE in the At Home Pavilion throughout the 18 days of the fair.

The Sustainable Condo, a full-size display suite, demonstrates how human comfort and environmental responsibility can be achieved by combining smart, innovative design with state-of-the-art green building technologies, materials and products. Outfitted with green roofs, hot water recovery systems, in-floor heating and cooling, raw wool carpeting, the Condo's internal systems and interior designs are green, sustainable and energy efficient.

The Condo has dozens of energy saving appliances, devices and building strategies that can reduce a household's energy and water bills by \$300 to \$400 a year: 1) an energy efficient fridge that uses 28% of the electricity of a conventional fridge, saving almost \$30 a year. 2) an energy and water efficient dishwasher that uses 61% of the energy of a conventional dishwasher and half the amount of water, saving almost \$20 a year 3) an energy and water efficient combined clothes washer and dryer that uses only 10% of the energy and 25% of the water of conventional models.

Water efficient appliances, fixtures, and landscaping that can significantly reduce water use and save you money in the long term: 1) a dual flush toilet that uses 3 and 4 litres of water only as compared to conventional 6 litre toilets 2) low flow showerheads that use less than 6 litres of water per minute compared to over 9 litres for conventional showers 3) a Xero Flor green roofing system that retains and decreases the rate & volume of rainwater runoff from roofscapes.

Renewable, recyclable, durable, and non-toxic products and building materials that are made from local and recycled content sources, including wood from sustainably harvested forests and FSC (Forest Stewardship Council) wood for the millwork and flooring of the condo, from sustainably harvested forests.

## **Green Zone**

*Music Building, Daily throughout the fair*

Sheets of Ice falling off the CNE Tower, wacky weather wrecking havoc around the world, Al Gore's *An Inconvenient Truth*, winning an Oscar -- one thing is for certain: there is no more ignoring the environment. The CNE, as a program of Exhibition Place and home to the first urban Wind Turbine, has always been on the cutting edge of environmental issues. Newly housed in the historic Music Building which this year celebrates its 100<sup>th</sup> anniversary, the CNE's Green Zone will feature a fascinating array of exhibits that are focused on protecting our environment and educating the public about sustainable energy and environmentally-friendly ways of living. Green Zone is presented by **680 News & Metro**.

## **PARADES**

### **Daily CNE Mardi Gras Parade**

*Daily at 6 pm*

The highly popular CNE Daily Parade will be further expanded this year and make its way through the CNE grounds at 6 pm each day. Members of the stunning **Le voyage des Aquarêves** show including creatures on stilts, will join the CNE parade this year, and the much coveted Mardi Gras necklaces will once again play an important role in the parade.

### **Warriors Day Parade**

*Saturday, August 18*

*10:30 am start from Princes' Gates*

This year's 86th annual Warriors' Day Parade will be commemorating the **90<sup>th</sup> Anniversary of The Battle of Vimy Ridge**. The parade will begin at the Princes' Gates, run along Princes' Blvd. and conclude in the Ricoh Centre with a stirring **Salute to Heroes**. Time: 10:00 am to 1:30 pm

### **Labour Day Parade**

*Monday, September 3*

Keeping with tradition, the Labour Day Parade, celebrating the strength and solidarity of workers, is scheduled for Monday, September 3rd. The parade, which travels along Queen Street from University Avenue and then south, will enter the CNE through the Dufferin Gate at approximately 11:00 a.m.

## **CNE CASINO**

July 30 to September 3, 2007

This year the Casino will operate for 35 days from **July 30<sup>st</sup> to September 3<sup>rd</sup>**, 2007. It is open from **Noon to 6 AM** daily and is located in the North East corner of the Better Living Centre. The Casino will be closed on Saturday, August 4<sup>th</sup>, due to the Toronto Caribbean Festival parade on site.

A popular annual draw, the CNE Casino features a variety of games including Multi-action Blackjack, Roulette, WAR, Spanish 21 and Three Card Poker. In addition to the private air-conditioned Texas Hold 'em Poker area, the casino offers a beautiful outdoor patio. Guests can also enjoy nightly live entertainment and order from a selection of favourite midway treats. The Casino Patio is licensed under the LLBO and will feature performances by **Frankie Benson, Cascabel, Jay Douglas All Star Band** and **Paul James**.

## COMPETITIONS

Ambassador of the Fairs Competition	August 17, 18, 19, 2007
Cat Show	August 25 & 26, 2007 (extra day TBC)
Flower & Vegetable Competition On display	August 17 to September 3, 2006
Food Eating Competition	Wednesday, August 22, 2007
Horse Show	July 30 to August 15, Aug, 26 & 27
Rising Star Youth Talent Competition	August 17 to September 2, 2007
TTC Busker Competition	August 17, 18, 19, 2007

## CNEA HORSE SHOW

July 30 to August 16, 2007

The CNE Horse Show will start early once again this year with Competitions and the popular HorsePlay program getting underway on July 30<sup>th</sup>. The CNE Dressage Classic returns for its second year at the fair. All events take place in the Horse Palace and Ricoh Coliseum and admission is FREE before the CNE opens and free with the price of CNE admission from August 17 to September 3, 2007. The schedule of events is as follows:

### Horse Show Competitions:

*(Time of Day TBC)*

<b>Light Horse Competition</b> <i>(Road Horses, Hackney Horses &amp; Ponies, Shetland Ponies, Morgans &amp; Saddlebreds)</i>	<b>July 30 &amp; 31</b>
<b>Heavy Horse Competition</b> <i>(Belgians, Percherons &amp; Clydesdales)</i>	<b>August 3, 4 &amp; 5</b>
<b>CNE Dressage Classic</b>	<b>August 7 to 11</b>
<b>Jumper Competition</b> <i>(featuring both Adult &amp; Youth competitors)</i>	<b>August 12, 13 &amp; 14</b>
<b>Miniature Horses</b>	<b>August 25 &amp; 26</b>



## CNE HorsePlay

**July 30 to September 3, 2007 ~ 12:30 to 3:30 pm**

A delightful and free introduction to horses, HORSEPLAY returns for its third consecutive year in 2007, taking place every day of the CNEA Horse Show and continuing throughout the fair (Horseplay is free with the price of CNE admission during the fair).

Designed for the young and the young at heart, HORSEPLAY sweeps you away from city life and into the magical world of the horse. This year's program allows visitors to:

🐾 Discover how a horse thinks, acts & reacts 🐾 Experience what it is like to ride a horse 🐾 Pet & feed a horse 🐾 Meet a mare & foal (mother & baby horse) 🐾 Guess a horse's weight 🐾 Learn about grooming and shoeing 🐾 Watch Trick Riding (August 15<sup>th</sup> to September 3rd) 🐾 Take a Wagon Ride 🐾 Learn about the Life of a Racehorse 🐾 Ride an Equine Simulator 🐾 Plus Games, Contests, Prizes & Much More 🐾!

### **Trick Riding (August 15 to September 3, 2007)**

#### **CNE Horse Palace**



The **Tom Bishop's 4B Ranch Trick Riding Show** is back by popular demand this summer at the CNE. Tom Bishop Sr. made his CNE debut in 1959 and the Bishop show's most recent appearance at the EX was in 2005. Hailing from the ranch country in the surrounding foothills of Calgary, Alberta, the 4 Ranch Trick Riders have all grown up in cowboy country and learned their skills naturally from previous generations of performers. Trick Riding is a highly skilled athletic art, which was introduced to North America at the Chicago World's Fair, when the Russian Cossack riders performed to packed houses. The cowboys and cowgirls in audiences were very impressed and were soon practicing stunts and tricks with daredevil aplomb back home on the range.

Tom Bishop's 4-B.Ranch Trick Riding Show performers who are appearing at the CNE are frequently retained by the film industry to perform their magic for some of Hollywood's most exciting films. They have been involved in the TV series **Road to Avonlea**, the **Salem Witch Trials** and the film **Eloise** with Julie Andrews. Both Tom Bishop Sr. and Jr. are professional motion picture stuntmen. Tom Bishop Sr. has stunt doubled for Mel Gibson, Kris Kristopherson, Christopher Reeves and Paul Gross on the CBS Series **Due South**.

## **AGRICULTURE DURING THE CNE**

### **Ambassador of the Fairs Competition**

For 36 years, young representatives from fairs across Ontario have competed to become the Ambassador of the Fairs. This year-long title takes the winner across Ontario as a representative of the CNE and all agricultural fairs. Since its inception in 1971, more than 1,200 young people from 100 communities throughout the province have taken part in this illustrious contest. This year the event takes place in the Queen Elizabeth Theatre at the CNE from August 17<sup>th</sup> to August 19<sup>th</sup>, with the winner being crowned the Sunday afternoon, August 20<sup>th</sup>.

### **The Farm**

#### **Sponsored by Maple Lodge Farms**

CNE Automotive Building

*Ongoing daily*

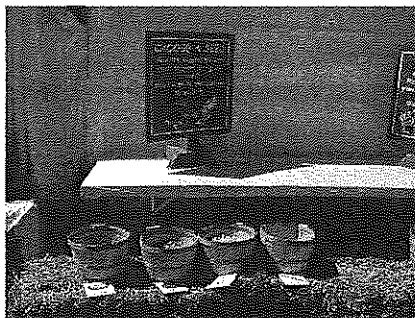
Just minutes away from the intense urban landscape of Toronto, rural Ontario comes to life for 18 days at the CNE in the historic Automotive Building. The CNE's Farm provides visitors with the chance to slow down and get acquainted with rural life including a wide variety of farm yard animals ranging from piglets to ostriches. Guests can be a farmer for a day, picking apples off a tree, digging for potatoes, milking a cow and collecting eggs from the chickens.

There will also be daily demonstrations of butter making, weaving, rope making, sheep shearing and cow & goat milking. The highly popular butter sculpting returns to the Farm this year as does the 50 ton sand sculpting display. The Farm has been a central part of the CNE the past 17 years, and has called the Automotive Building its home for the last seven years. This year, all food service is being moved outside to the front of the building so as to reduce the potential spread of enteric pathogens.

### **Kids' AgVenture**

New at the farm this year is a colourful and engaging interactive area, designed for children ages three to twelve. In a journey that takes them through five miniature barns, kids get to experience the life of a farm hand. Each barn provides visitors with "hands on" tasks related to planting crops and tending of animals. For example, at the chicken coop, the farm hands feed the chickens the grain they "harvested" and then collect the eggs. At the dairy barn, the children milk a cow and collect milk cartons. There is also a tractor area, sheep barn, orchard/garden and grain area.

New



After the children have gone through each of the miniature barns and collected their products, they "sell" them at the market for "cash" which they use to purchase a small item. (I.e. Cow ruler or pig eraser)

### **Sowing the Seeds of Heritage: Life in a Rural Community**

*10 am to 6 pm daily*

An interactive exhibit featuring the history of agriculture and small town life. This exhibit focuses on the Life in a Rural Community *as seen through the church, school, rail station, homestead, general store and farm*. This exhibit has been developed by the museums of the York/Durham Association of Museums and Archives, featuring the Scugog Shores Museum, Clarington Museums, Cannington Centennial Museum, Sunderland District Museum, Oshawa Community Museum, Whitchurch-Stouffville Museum, Georgina Pioneer Village, King Township Museum and Pickering Museum Village.

The museums are on the following dates.

The Scugog Shores Museum	Aug 27-28	
Clarington Museums	Aug 24, 30	
Cannington Centennial Museum	Aug 31-Sept 1	
Sunderland District Museum	Sept 2-3	Water Divining
Oshawa Community Museum	Aug 20-21	
Whitchurch-Stouffville Museum	Aug 22-23	Victorian Paper Crafts
Georgina Pioneer Village	Aug 17, 29	
King Township Museum	Aug 18-19	
Pickering Museum Village	Aug 25-26	

### **HorsePlay**

*(see previous page)*

### **Miniature Horse Competition**

August 25 & 26  
Horse Palace

## **ATTRACTIONS FOR CAT & DOG LOVERS**

The CNE's great affection for animals is not confined to the barnyard or horse stables but extends to household pets as well. Both cats and dogs have their turn in the spotlight in two popular CNE events: The Cat Show and the IAMS SuperDogs Show.

### **The 37<sup>th</sup> Annual Cat Show**

Fabulous feline friends of all breeds take over the 2<sup>nd</sup> Floor of the CNE Automotive Building on **Saturday, August 25<sup>th</sup>** and **Sunday, August 26<sup>th</sup>** for the 37<sup>th</sup> Annual Cat Show. From 10 am in the morning to 6 pm in the evening, more than 125 cats from across Ontario will be showcased in display and in competition. The cat show may be extended for an extra day, but that has yet to be determined.

**Returning  
with new show**

### **The IAMS SuperDogs Show**

*Direct Energy Centre, Hall D, 3 shows daily (1, 4 & 7:30 pm) throughout the fair*

With wagging tails and winning ways, the ever popular SuperDogs launch a brand new show at the CNE this year: **"*simply WOOFY: it's freakin' dogtastic!*"** COME, SIT, STAY and enjoy Canada's premiere

family entertainment. Simply Woofy is not only crazy cute canine fun but a stunning riveting Super Spectacle with the world's most popular dogs: the Iams SuperDogs!

From Los Angeles to Washington DC and from Vancouver to Halifax with stops in Mexico, Bermuda, and Puerto Rico, the talented SuperDogs create "pooch mania" wherever they appear. Yes, every dog is special but these dogs are super special! Featuring more than 40 dogs representing 30 different breeds, the SuperDogs are sure "raise the woof" at The Ex thrilling literally thousands of people each day of the fair.

\* \* \* \* \*

## FOR GARDENERS AND GARDEN LOVERS

### The Garden Show

*Heritage Court, Direct Energy Centre,  
daily throughout the fair*

To mulch or not to mulch, annuals versus perennials, can creepy crawlers be your friend? These and other pertinent gardening questions will be addressed in a series of colourful lectures presented throughout the fair on the Green Thumb Garden Theatre. Gardeners and garden lovers will also enjoy the CNE's fabulous Feature Gardens designed especially for display at the 2007 CNE. The theme of the 2007 Feature Gardens is **How Green is Your Garden** and confirmed participants thus far include Pickering, Clarington, Shamrock and Clintar. The CNE Garden Show is also home to the largest flower and vegetable growing competition in Canada. When not admiring the foliage, garden show guests can rock the day away, as the "physics defying" visual artist **Daryl Maddeaux** returns to the CNE stacking "Rock on Rock" without the help of glue, nails, gum, velcro, screws, or magnets. The theatre in the Garden Show will also be home to a Historical Fashion Show on Saturdays and Sundays (only) throughout the fair. For a complete list of Garden Show lectures, visit [www.theEx.com](http://www.theEx.com).

## KIDS' WORLD

*In Centennial Park  
Ongoing daily*

Nestled at the west end of the CNE near the Dufferin Gates, is a wonderful world designed just for Kids. Complete with midway rides, a playground, onstage entertainment and a park full of animals, puppets and other crazy creatures, Kids' World offers children endless surprises and lots of fun!

### Feature Stage

Clowns and furry friends entertain daily onstage in the heart of Kids' World. Featured performers include:

- **Foolesque:** Ventriloquist, Prop-comic, & Circus Artist. Foolesque is unique humour, wacky improvisation, and outrageous situations....a fun-packed animated show
- **Doo Doo the Clown,**
- Back by popular demand, **Camp CNE featuring Al-EX and Friends**, a live host and some of the CNE's most popular characters including our beloved mascot AL-EX, the beaver, returns to the CNE and will be performed daily!
- **Rising Star Youth Talent Competition** (young people six to 21 years old – *Juniors & Seniors categories* - perform in the preliminaries, quarterfinals and semi finals August 17 to August 30, 2007)

## KidStreet

A pint sized village street, KidStreet is full of interactive activities and resources for children and families, including.

- **Craft Gallery:** This very successful centre, features a variety of crafts where kids can roll up their sleeves and get creative! *(Ongoing daily)*
- **Lets Play:** Home to "MakeMusic " Let's Play offers non-stop musical fun. While Kerry keeps the beat, kids get to play all kinds of instruments and even try their hand at karaoke. *(Ongoing daily)*
- **KidsScience:** A wonderfully interactive and educational opportunity for kids to develop their "inner Einstein".
- **Pizza Nova Pizza Making Workshop:** Emeril Legasse, Wolfgang Puck and Jamie Kennedy, watch out! The Kids are coming and they're making pizza! This fun, interactive and educational workshop enables kids to work with pizza dough and to learn how pizza is made. *(Five times daily)*
- **Child Awareness Centre** (details to be confirmed) – situated in the heart of KidStreet is a place devoted to children and their care. Here you can learn more about why early childhood education is so important and the essential role it plays in the healthy development of kids. In this special KidStreet centre, you will also find lots of great information about child related help and the resources that are available to you right down your own street and in your community.
- **Family Centre:** Amidst the heat and bustling activity of Kids' World, the Family Centre provides a quiet, cool and private place for mothers to change and nurse their babies. *(Ongoing daily)*

## Kids' World Park:

Lots of fun awaits in Kids World Park, including:

- **Backyard Circus:** An old fashioned dress-up circus where children become the performers. *(three shows daily)*
- **Family Puppet Parade:** Kids can participate in a lively parade working with a diverse selection of multicultural rod puppets, parents serve as assistants. *(three shows daily)*
- **Ken Jen Petting Zoo:** a long running favourite with more than 120 animals from around the world, this walk-in area features some very special animal stars for children to pet & feed. *(Ongoing daily)*
- **Belly and Belly:** two fun characters that clown around, entertain children and stop to paint face designs. *(Ongoing daily)*
- **Birds of Prey** – The Birds have flown the coup leaving Alfred Hitchcock behind, to return to the CNE this year in free-flight demonstrations presented by the Canadian Raptor Conservancy. The notorious "birds of prey" will be showcased in three 30 minute shows (on week days) and four on weekends. Each show will present five to seven distinctly different Birds of Prey including an Eagle, Hawk Falcon, Owl and Vulture. In between the shows, there will be a display of the birds so EX-goers can view them, ask questions and take pictures! Exact location TBC
- **W.O.W! – YTV** is back with their ever popular WOW tour. The WOW vehicle returns with the Nerf Ultimate 2 and the new this year, the Gushers Cup.
- details of show to come
- **Aquarêves Circus Workshops** (Mondays August 20 & 27<sup>th</sup>) other dates may be added

\* \* \* \* \*

## SPORTS

### **Soccer Tournament** (see Soccer Stadium page 15)

### **Sprite "Get Schooled" with the Toronto Raptors**

Saturday, August 25 & Sunday, August 26th  
10 am to 5 pm, (Location TBC)



The CNE in partnership with the Toronto Raptors Basketball Club will present a two day customized basketball event. This exciting event will feature a Disc Jockey, obstacle course, shooting challenge, 2 on 2 competitions, Raptor personalities, Dunk off and Dance Pak Girls.

### **Pee Wee Baseball Tournament Turns 51**

The highly successful community based Lions CNE Pee Wee Baseball Tournament celebrates its 51<sup>th</sup> Anniversary this August. Established in 1956, the CNE Pee Wee Baseball Tournament has guided more than 16,000 young people through the ecstasy and the agony of the baseball tournament experience. For more than half a century, rising in the early hours of the morning, young people from throughout Southern Ontario have boarded buses and made the journey to the Canadian National Exhibition to compete for coveted first place title.

Over the past fifty years, the Pee Wee Baseball tournament has enjoyed great sponsorship support from a number of different partners from its early days with the Toronto Star (1956 to 1980), followed by the Pepsi-Cola Company and most recently with generous support from **The Lions Clubs of Toronto and area**, which have been involved in the tournament since 1996 and have played a major role in the Pee Wee Baseball's current success!

The Tournament's colourful history has produced many well known alumni including: hockey legend **Wayne Gretzky**; t **Dr. Bruce Kidd**, Dean of Physical Education and Health at the University of Toronto as well as the famed NHL goaltender, and former federal Cabinet Minister **The Honourable Ken Dryden**. Another highlight of the tournament is the Annual Bulova Women's 8-team Fastball tournament. Bulova and Fastball have been synonymous with the CNE for more than 65 years.

### **Sportzone**

#### **Pro Sports Interactives - daily**

- Extreme Sports
- 10,000 sq/ft of continuous sport interactives including Baseball, Hockey, Lacrosse, Golf and Soccer. *(Ongoing daily)*
- Rogers SportsNet returns with fun activities

### **Sports Day**

From gymnastics to judo, a wide variety of sports demonstrations take place throughout the grounds on Saturday, August 25<sup>th</sup>

## LECTURES & DEMONSTRATIONS

### **Canada's Handyman: Shawn Monteith**

At Home Pavilion, Home Renovation Stage (Direct Energy Centre, Hall A)  
Daily throughout the fair

Canada's Handyman Shawn Monteith returns to the CNE this year to present helpful home renovation tips and tricks. Details to be confirmed in the near future.

### **A Taste of the World Gourmet Theatre** (name TBC)

At Home Pavilion, Hall A, Direct Energy Centre  
**Toronto's Top Chefs**

### **Bay & Zellers Fun, Food & Nutrition Stage**

Outdoors in front of The Farm in Automotive Building

### **Green Thumb Garden Theatre**

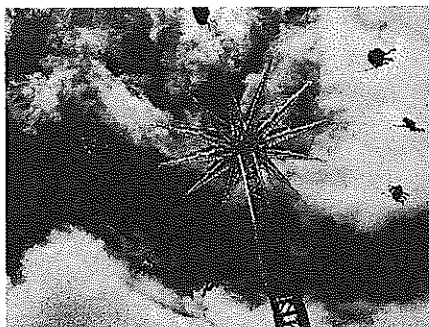
Heritage Court, Direct Energy Centre, Daily throughout the Fair

**Gardening Lectures** (see [www.TheEx.com](http://www.TheEx.com) for list)

**Historical Fashion Show**

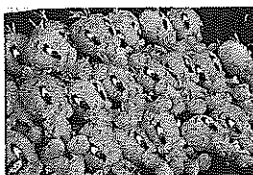
## RIDES & GAMES

A number of exciting new rides including a 110 foot **Swing Tower**, a 137 foot **Mega Drop** and a brand new **Zipper** will be added to the CNE ride roster this year. They join traditional favourites such as the Ferris Wheel, Wave Swinger, and the Crazy Mouse spinning coaster to bring thrills and chills to visitors to the EX.



Swing Tower

When not riding rides, visitors can spin to win, play bingo, have someone guess their age and weight, or play any one of more than 125 games at the CNE. If you are lucky, you might be able to take home a Tweety Bird, Sponge Bob or the Family Guy, after a fun filled day at the fair.



## FOOD@TheEX

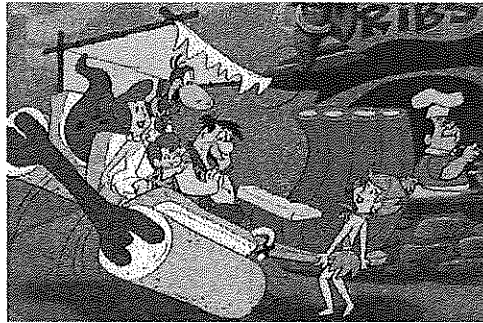
Food at the CNE is something to be experienced! There is an exciting medley of cuisine from all over the world, not to mention more than a few tasty treats unique to the fair.

### Ribfest

August 17, 18 and 19;

11 am to 10 pm; Bandshell Park

New



Yabba dabba do! Fred Flintstone eat your heart out! A succulent rib fest takes over Bandshell Park the first Weekend of the CNE! Ribbers from ev~~ri~~bwhere won't want to miss this fabulous feast as a multitude of rib masters compete to win "best rib recipe"!

### Food Building

Every year, more than one million people visit the **CNE Food Building** for the unique experience that has made the Food Building a Toronto institution. With close to 100 vendors featuring foods from around the world as well as traditional favourites, the Food Building is bound to satisfy even the most demanding palate.

### Fair Favourites

Outdoors throughout the CNE, there are also plenty of opportunities to keep hunger at bay. The EX has a vast selection of eatable delights right on the midway and around the grounds. From Butterfly Chips to Corn Dogs, Curly Fries and Ice Cream Waffles, and the famous Tiny Tom donuts, there is something for everyone to indulge in.

### Restaurants

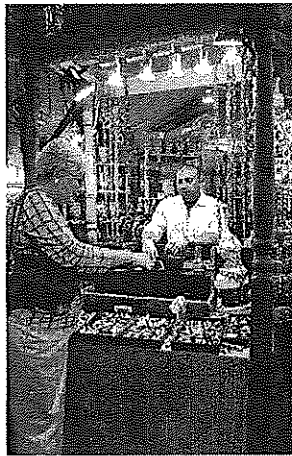
For a more relaxed sit-down experience, there are a number of restaurants on site that are all licensed by the L.L.B.O. These include the **Rock Valley Café**, the **Casino Patio**, **Gossip**, and the **Labatt Blue Midway Stage** area.

### Cooking Demonstrations & Food Products Day

Don't miss the daily cooking demonstrations in the At Home Pavilion and outside the Farm on Princes Boulevard, as well as the Food Products Day on Wednesday, August 23<sup>rd</sup> starting at 11 am in the Food Building!



## SHOPPING



You can shop 'til you drop at the CNE. An extreme sport of its own kind, shopping at the CNE is a virtual "marathon of marketplaces" where visitors can find the terrific bargains and distinctive treasures. From east to west throughout its 192 acre site, the CNE offers a wide variety of fantastic retail therapy. Great shopping can be found in the following areas:

### **At Home Pavillion**

Direct Energy Centre, Hall A

The At Home Pavillion features 105,00 square feet of home related products and services including furniture and appliances, lifestyle, leisure and personal care merchandise, as well as items relating to home décor, home improvements and home renovations. This pavilion is also home to the the **Home Renovation Stage** where Canada's Handyman **Shawn Monteith** presents home renovation demonstrations several times daily throughout the fair and the **Sustainable Condo**.

### **Pizza Pizza International Pavillion**

Direct Energy Centre, Hall B

The treasures of the world find their way to the CNE in this unique 110,000 square foot marketplace. Exquisite jewelry, clothing, home furnishings, gifts, handicrafts and furniture from exotic international locales are yours to behold in this fascinating pavilion, which also showcases indigenous cultural entertainment on the **Pizza Pizza International Stage**.

### **Garden Show**

Direct Energy Centre, Heritage Court

*Details to come*

### **Shoppers Bazaar**

Direct Energy Centre – Hall A

This colourful bazaar features an amazing array of merchandise ranging from perfumes to clothing and electronics, and from car products to aromatherapy.

### **Warehouse Outlet**

Direct Energy Centre – Hall C

The bargains are back at this year's CNE in the Warehouse Outlet, which sells specially discounted products from major Canadian retailers.

### **Arts Crafts & Hobbies Pavilion**

Queen Elizabeth Building

Oh Canada creates such beautiful things! The Arts Crafts and Hobbies Pavilion showcases 63,000 square feet of distinctive Canadiana collectibles, including art, crafts, clothing, hobbies, speciality foods, home wares, jewellery and leather goods.

### **SportZone**

Better Living Centre - west side

Sports shopping can be tackled in full force at the CNE's SportZone, where a wide variety of products and services are available to youth visitors and sports lovers. This year **Sirens** joins **Stitches** offering sales galore in SportZone.

### **Outdoor Marketplace**

This marketplace embraces the colourful outdoor ambience of the fair, and offers an eclectic variety of products that range from Hot Tubs to sunglasses, souvenirs, belts, books and psychic services.

## **CHANGES TO THE CNE SITE IN 2007**

### **BMO Field Soccer Stadium**

The new soccer stadium, which was under construction during last year's CNE, will be completed by the end of April 2007. Designed by Brisbon Brook Bynon, Architects and constructed by PCL Design Contractors Inc., the \$62.8 million soccer-specific facility seats 20,000 people

The stadium was part of Canada's successful bid to host the 2007 FIFA U-20 World Cup. The original plan was that the site was to be located at York University, with the university contributing \$15 million toward the cost of the new stadium. However, the university was forced to back out in May 2005. The eventual site was moved to the location of demolished Exhibition Stadium and then-existing Sports Hall of Fame building. The stadium is owned by the City of Toronto and is operated by Maple Leaf Sports and Entertainment, owners of the Toronto Football Club and various other sports franchises including the Toronto Maple Leafs, and the Toronto Raptors.

There will be two Toronto FC soccer games during the CNE dates: the first on Saturday, August 18<sup>th</sup> and the second on Saturday, August 25, 2007. What will be in the stadium for the rest of the 16 CNE days, is still to be determined. The game against Los Angeles featuring David Beckham takes place on Sunday, August 5<sup>th</sup>, before the CNE opens. As a "soccer only" stadium, the CNE is very limited as to what it can program on the highly sensitive turf, given that putting down a floor over the turf involves astronomical labour costs.

### **Consolidation of West End Gates**

The two CNE gates at the west end of the grounds, formerly situated by the Dufferin Gate and at British Columbia Road immediately north of Liberty Grand, will be consolidated into one gate which will be located on Saskatchewan Road immediately north of MUZIK (the Horticulture Building). It will be called

the **Saskatchewan Gate**. The creation of the new gate means that both the entrances to the MUZIK nightclub and Medieval Times, will be located outside the CNE Gates. Furthermore, the Labour Day Parade will also come to an end outside of the west end CNE entrance. Dufferin Street from Lakeshore Blvd to the Dufferin Gate remains closed to traffic.

### **The Farm**

As of August 2007, there will be no "food service" in the Farm, which is once again situated in the Automotive Building this year. Hence, the building will no longer be called Farm, **Food** & Fun. The removal of food service from the premises is a precautionary measure that has been put in place to alleviate the potential risk of enteric pathogens. The Kitchen Theatre, which was formerly located in the Automotive Building, will be move outside in front of the building on Princes' Boulevard.

### **Food Building Stage/TTC Buskers Stage**

The Food Building Stage, as it was known over the past two years, will not exist in 2007. The Rising Star Competition (Preliminaries, Quarter Finals, and Semi-Finals, will take place on the Kids World Stage, while the finals will remain at the Bändshell) ; Mike Mandell (the hypnotist) will perform on the Midway Stage. The TTC Stage, situated just west of the Food Building, will host the TTC Buskers auditions during the first three days of the fair as in the past, and then it is envisioned that various street performers will perform on this stage for the remaining 15 days of the CNE. A Lego Tower will occupy the area formerly taken up by the Food Building Stage.

## **MAJOR ANNIVERSARIES**

### **Music Building ~ 100<sup>th</sup> Anniversary (*used for Green Programs in 2007*)**

Originally named the Railways Building, this structure showcased displays mounted by Grand Trunk, Canadian Northern and Canadian Pacific Railways. It was designed in 1907 by George W. Gouinlock, a Toronto architect. In 1968, the building was used for music competitions and soon became known as the Music Building. In 1985, the building was designated as historically significant under the Ontario Heritage Act. A major fire in 1987 gutted the building but its exterior has since been restored to its original condition.

### **Horticultural Building (now MUZIK) ~ 100<sup>th</sup> Anniversary**

The Horticulture Building was constructed in 1907 to replace the Crystal Palace, which had burned to the ground the previous year. Until recently, the Horticulture Building was used for agricultural, horticultural and floricultural displays. The steel and glass dome on this building bears a strong resemblance to that of the nearby Medieval Times Building

### **Princes Gates ~ 80th Anniversary**

The Princes' Gates, designed by the architectural firm of Chapman & Oxley, were opened in 1927 by H.R.H. Edward, Prince of Wales and his brother, Prince George. Since that time, the Princes' Gates have become a symbol of the Canadian National Exhibition. The nine pillars on either side of the centre arch of the gates represent the participating provinces of Confederation (Newfoundland joined Confederation in 1949). The figure at the top of the arch, the "Goddess of Winged Victory," was sculpted by Charles McKechnie and underwent

major restoration in 1987. The Princes' Gates were designated as historically significant under the Ontario Heritage Act later that same year.

### **Queen Elizabeth Building ~ 50th Anniversary**

This structure was to have been called the Women's Building but the name was changed to honor H.M. Queen Elizabeth II. Since the building opened in 1957, it has been used to house the administrative offices of the CNE Association and The Board of Governors of Exhibition Place. The structure also houses the Queen Elizabeth Theatre and an Exhibit Hall, both of which are available for use throughout the year.

### **Better Living Centre ~ 45th Anniversary**

In 1962 the Better Living Centre was built on the site of the Manufacturer's Building which had burned down earlier that year. Designed by Marani, Morris and Allan, The Better Living Centre was intended to reflect a modern functional design recalling the unrelieved white forms, special planning and integration of architecture and landscaping explored in the European Exhibition Halls of the 1920s and 1930s. Designed to take the homeowner and consumer into the modern age, The Better Living Centre is now home to the CNE Casino and SportZone during the 18 days of the fair.

### **Direct Energy Centre (formerly the National Trade Centre) ~ 10th Anniversary**

The Direct Energy Centre is the largest trade show facility in Canada and the third largest in North America. Offering extraordinary flexibility, the facility's 1 million square feet can be subdivided into 10 exhibit halls. It also boasts 24 meeting rooms, a 100 seat presentation theatre and a 6200 seat arena. Designed by Zeidler Roberts Partnership Architects and Dunlop Farrow Inc. Architects in joint venture, and constructed by PCL-Design Contractors Inc., the trade centre opened in 1997.

## **GENERAL INFORMATION**

### **Ticket Prices**

#### **1) Gate Admission\***

General Admission	\$14.00 CDN
Seniors (60+)	\$ 10.00 CDN
Children (13 and under)	\$ 10.00 CDN
Babes in arms	Free

CNE Family Pass \$42.00 CDN  
(2 adults & 2 children or 1 adult & 3 children)

#### **2) CNE Advance Ticket Rates\*** (sold at [www.theEx.com](http://www.theEx.com) and through Advance Sale Partners: Shoppers Drug Mart and GO Transit)

Admission only (Fun Pass) \$ 10.00 CDN (\$4 Savings)

Admission & unlimited North American Midway rides (Magic Pass)  
\$ 31. 00 CDN (\$14 Savings)

#### **3) CNE Group Sales Rates\*** (applicable to groups of 25 & more)

Admission only (Fun Pass) \$ 9.00 CDN (\$5 Savings)

Admission & unlimited NAME\*\* midway rides (Magic Pass)  
\$ 29.00 CDN (\$16 Savings)

#### 4) On-Line Ticket Sales

CNE On-Line Ticket Offers will be continued this year

#### 5) Special Offers

There is no **Opening Weekend Comeback Special** being offered in 2007. A **\$5 after 5 pm** special is being planned; but will not be publicly announced until it is determined to be necessary. **Kids Toonie (\$2) Mondays** will be on both Mondays of the CNE.

#### 6) Kids School Pass Program

The CNE also distributes 1.25 million **free** Kids Passes in end of year reports cards in Southern Ontario elementary schools from London in the west, Niagara region in the south, Simcoe County to the north and Peterborough to the east of Toronto

\*Includes entry to Ontario Place

\*\* Midway Company is North American Midway Entertainment

### CNE Hours of Operation

#### CNE Grounds

Grounds open daily	10:00 a.m. to midnight
Buildings open daily	10:00 a.m. to 10:00 p.m.
Labour Day Grounds	10:00 a.m. to 10:30 pm
Labour Days Buildings	10:00 a.m. to 9:00 p.m.

#### CNE Casino

Noon to 6 am daily

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