



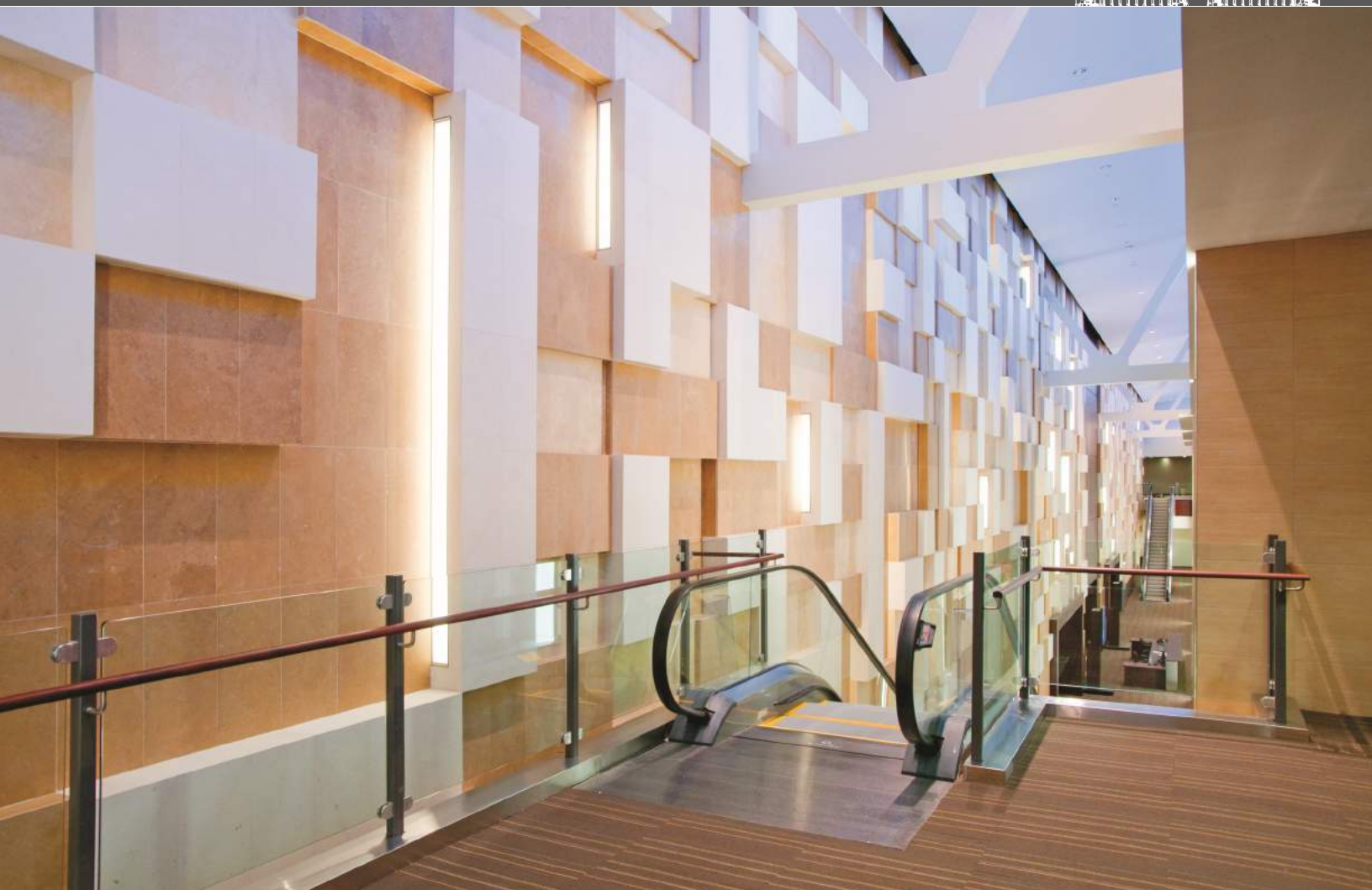
beanfield
centre

ON-SITE BRANDING OPPORTUNITIES

2018

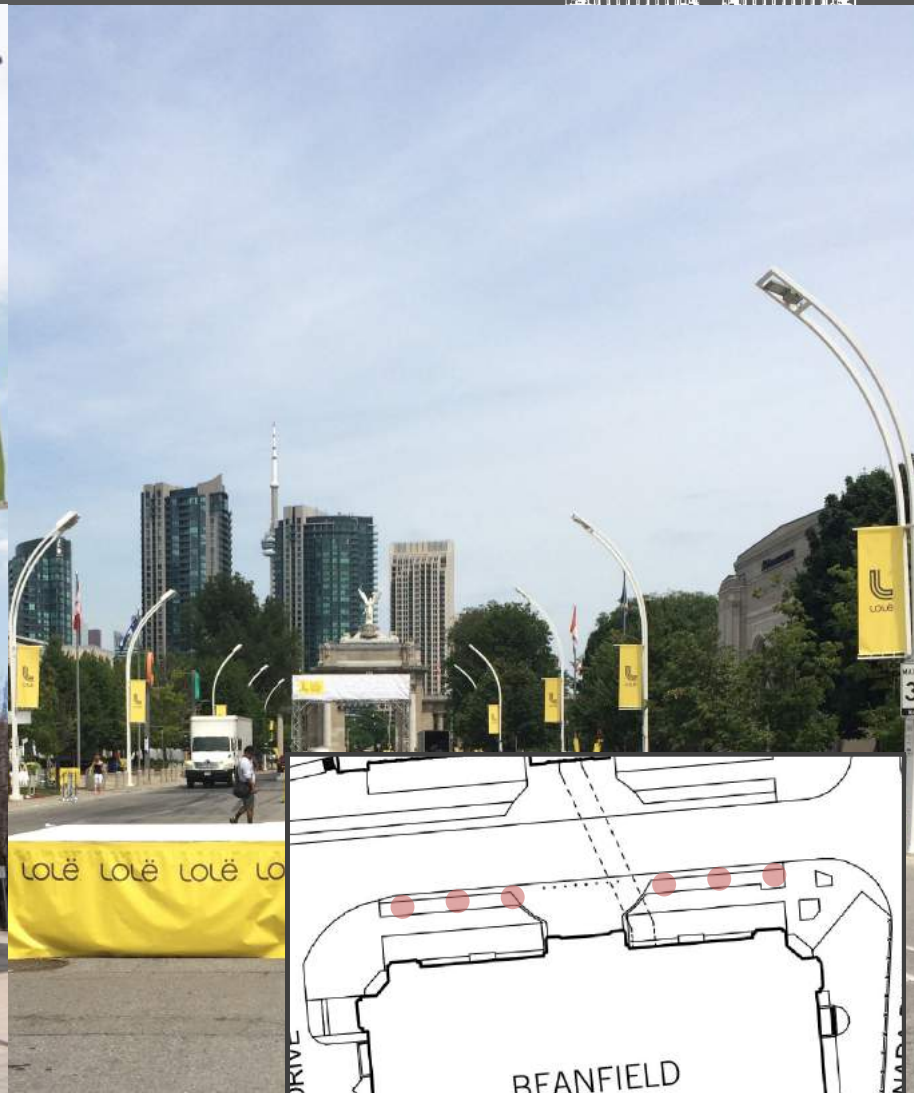


Exhibition Place



ON-SITE ADVERTISING AT BEANFIELD CENTRE

- All on site advertising opportunities are posted on show/event days only.
- Prices listed within do not include production or installation. See your Meeting/ Event Coordinator for details.
- Locations are subject to multiple event conditions and require prior management approval.
- It is the responsibility of the client to ensure accurate measurements. Exhibition Place assumes no responsibility for accurate measurements.
- The locations listed within this guide are the only permitted locations for signage in the venue.
- Management requires prior approval of all graphics to be submitted to your Meeting/ Event Coordinator 4 weeks prior to event.



EXAMPLE



Opportunity Pricing

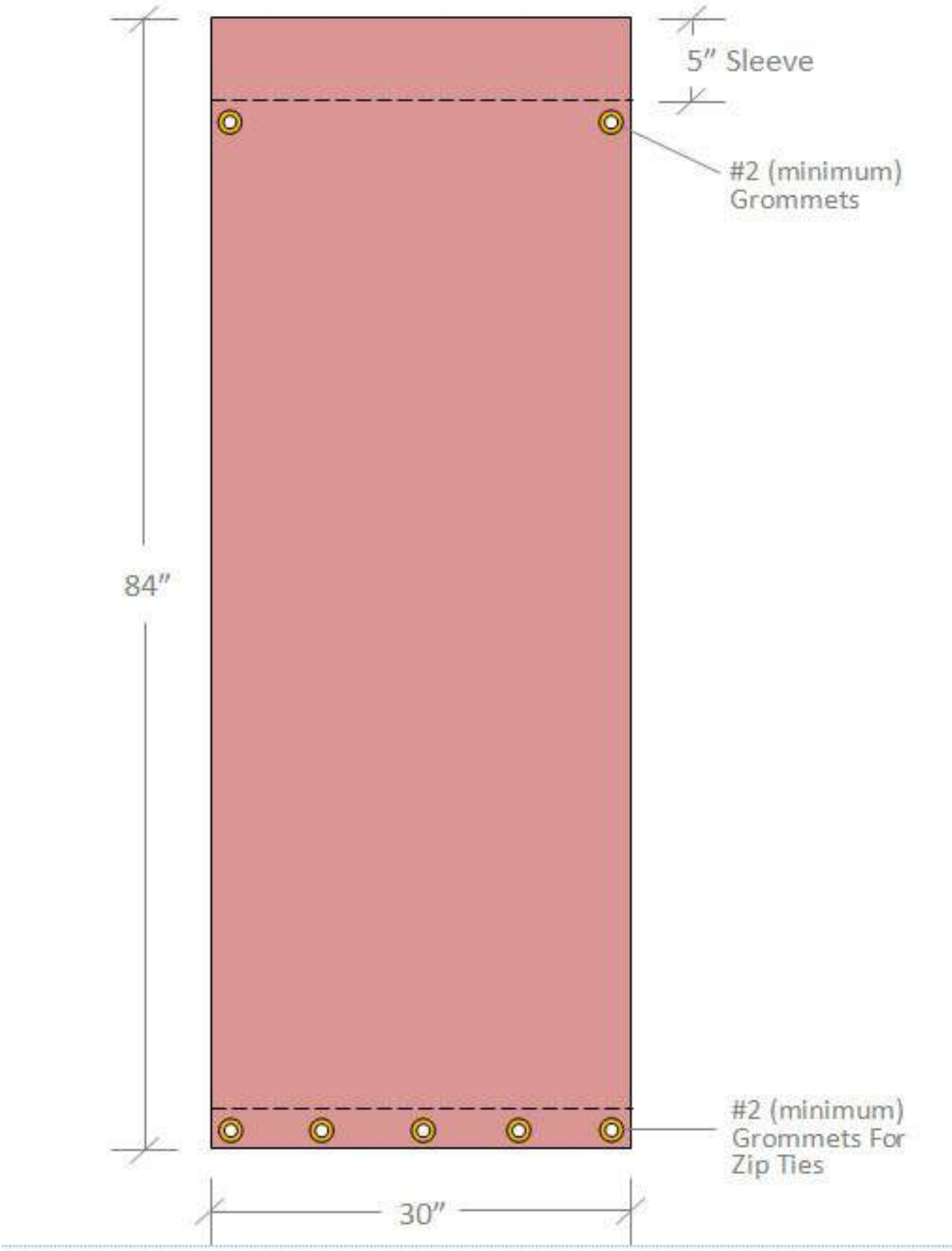
\$200.00 Location Fee
Per south-facing
Panel

\$400.00 Install & removal
Inclusive
(All 6 Poles)

6 Locations Available

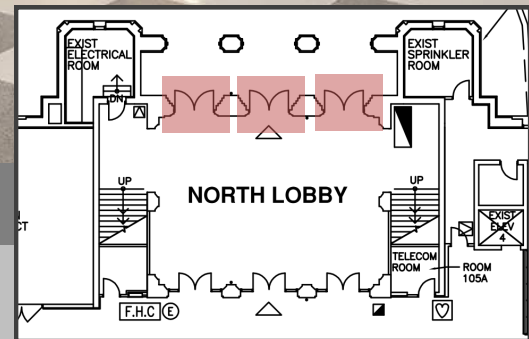
- South-West Side (3 Banners)
- South-East Side (3 Banners)

* Graphics Double-Sided & Show Specific Design Only—no sponsorship or advertisers permitted.





EXAMPLE



Opportunity Pricing

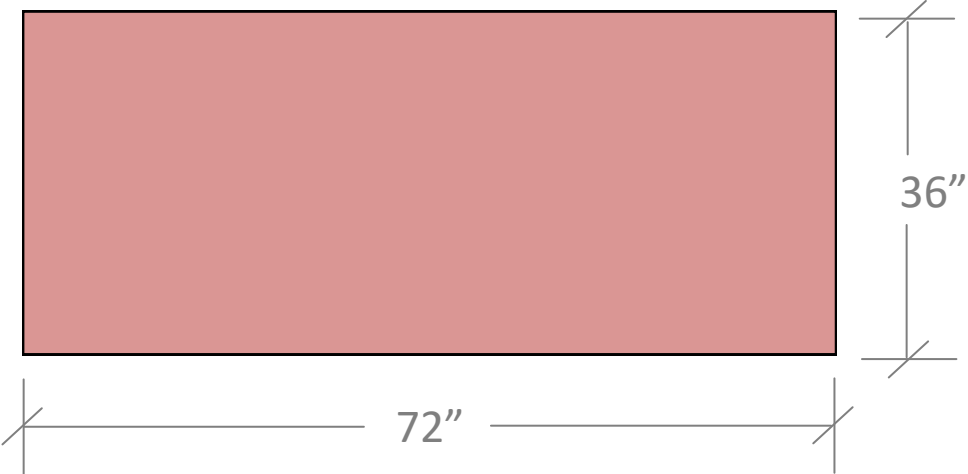
\$500.00 Location Fee
Per Panel

3 Locations Available

- East Doors (1 Panel)
- Centre Doors (1 Panel)
- West Doors (1 Panel)

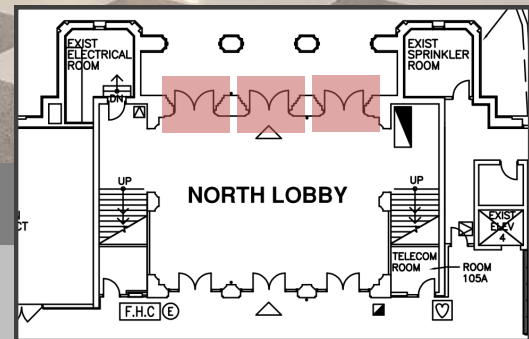
* Graphics Single or Double-Sided







EXAMPLE



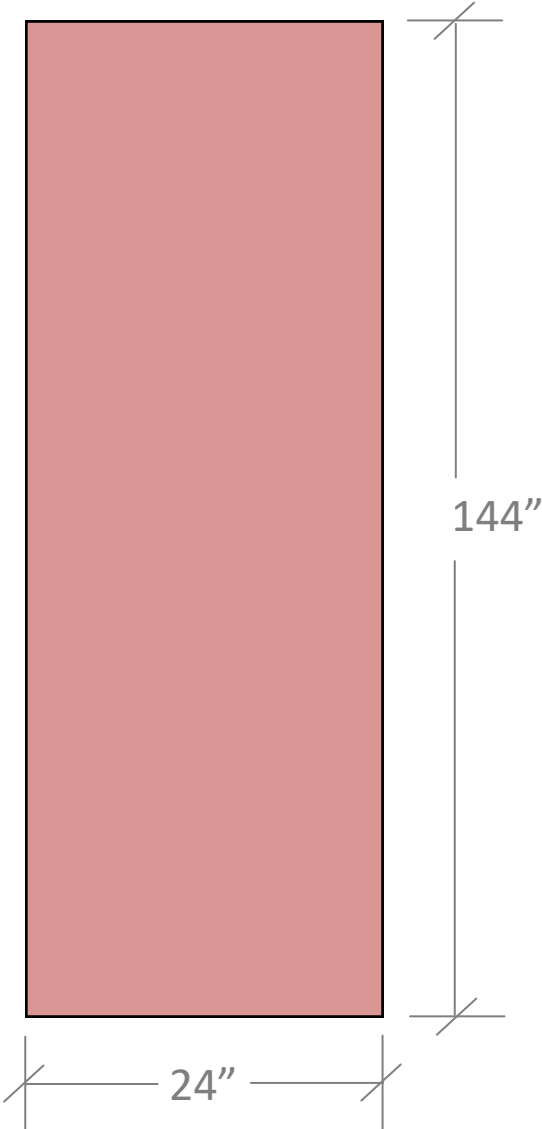
Opportunity Pricing

\$1500.00 Location Fee
Per Door

3 Locations Available

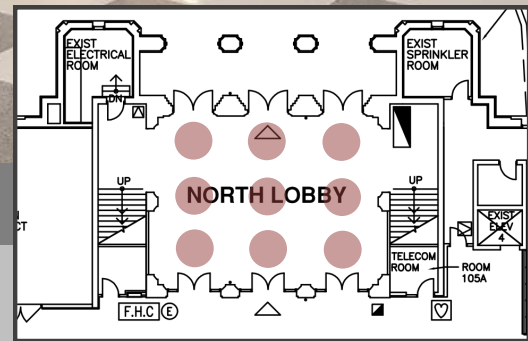
- East Doors
- Centre Doors
- West Doors

* Graphics Single or Double-Sided





EXAMPLE



Opportunity Pricing

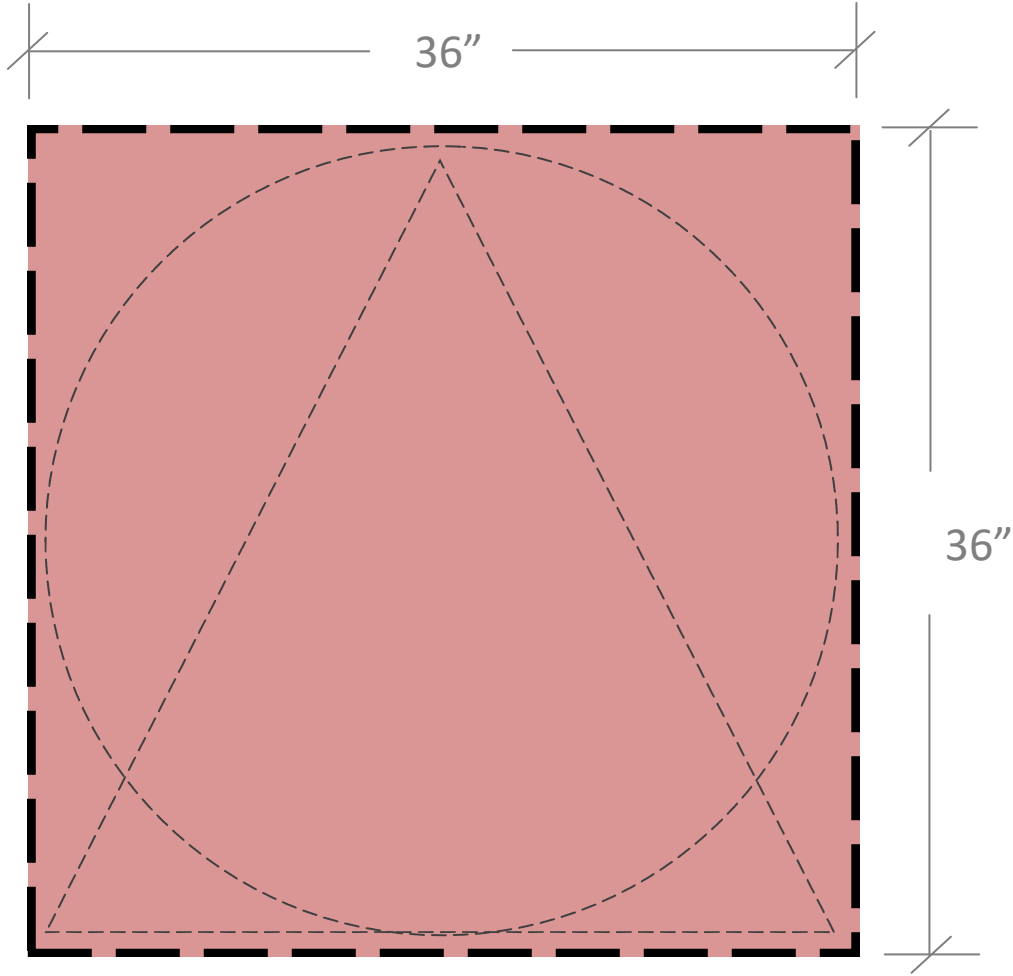
\$200.00 Location Fee
Per Decal

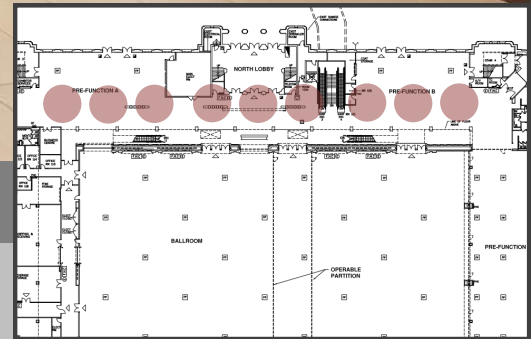
9 Locations Available

- *East Lane (3 Decals)*
- *Centre Lane (3 Decals)*
- *West Lane (3 Decals)*

* *Graphics Single Sided*

* *Maximum Size: 36" x 36" Per Decal*





EXAMPLE



Opportunity Pricing

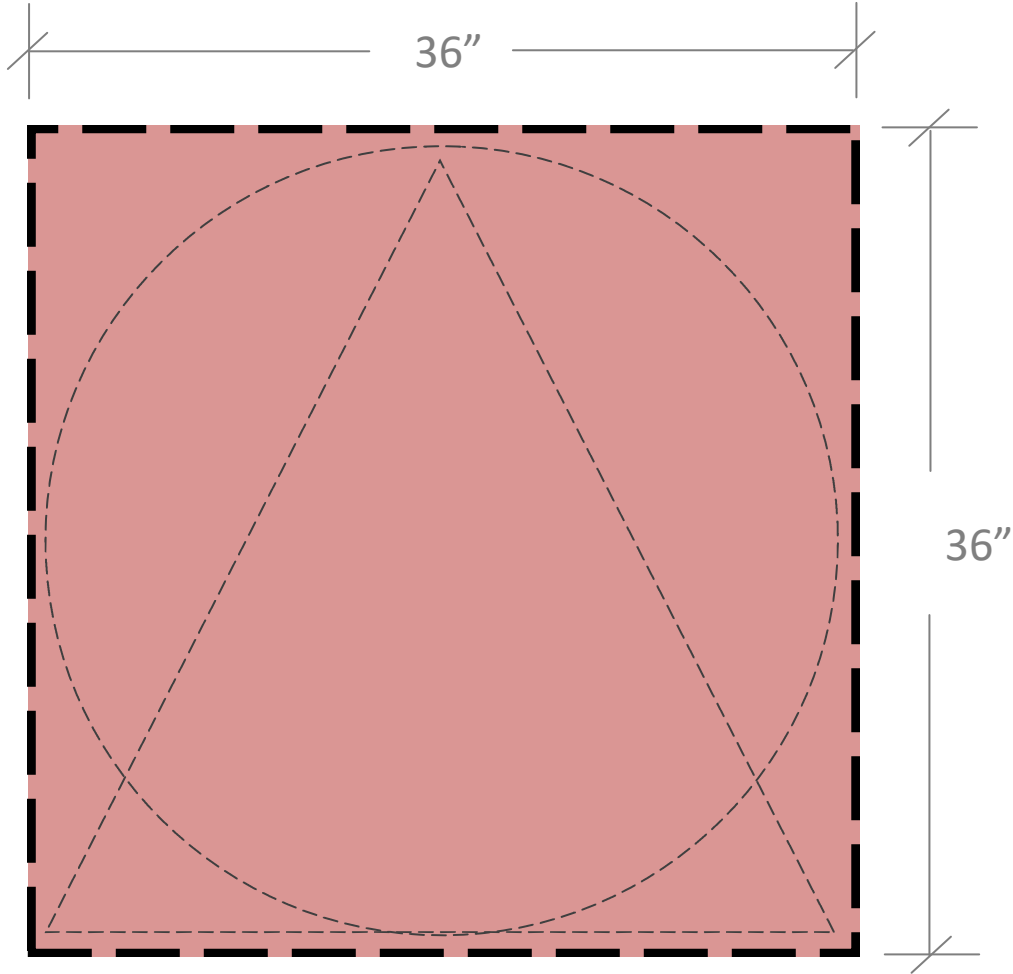
\$200.00 Location Fee
Per Decal

36 Locations Available

- Lobby (12 Decals)
- Pre-Function A (12 Decals)
- Pre-Function B (12 Decals)

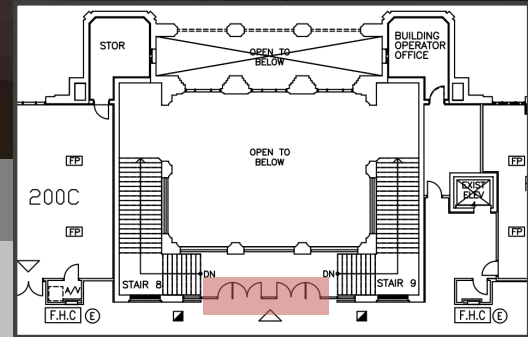
* Graphics Single Sided

* Maximum Size: 36" x 36" Per Decal.
Special Sizing Pricing Available For Pre-Function Areas Available Upon Request.





EXAMPLE



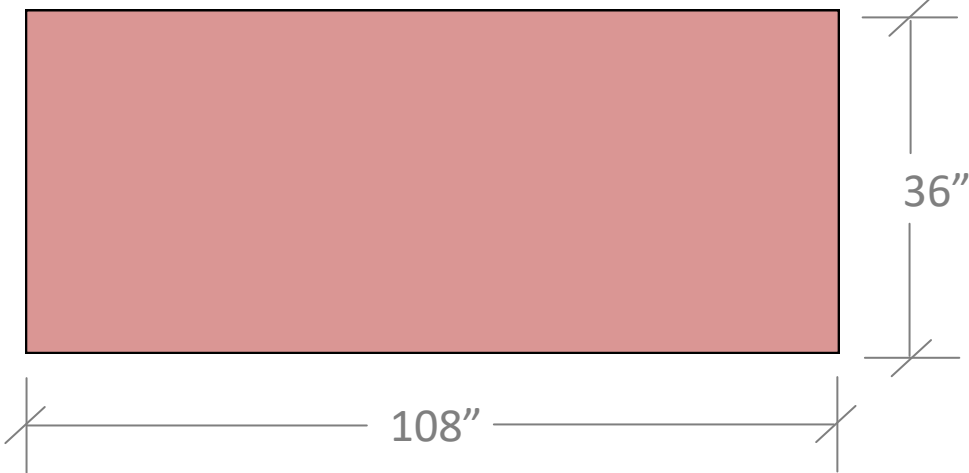
Opportunity Pricing

\$500.00 Location Fee
Per Panel

2 Locations Available

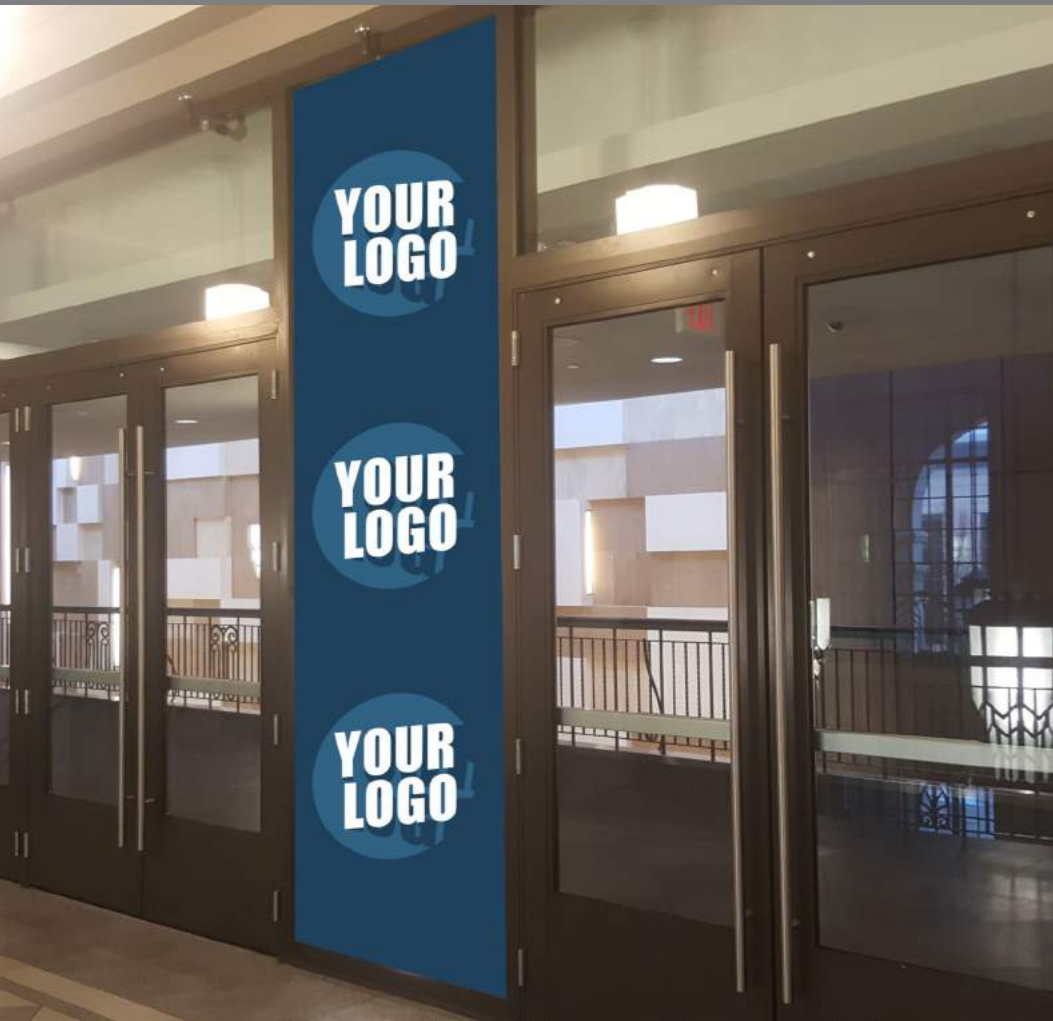
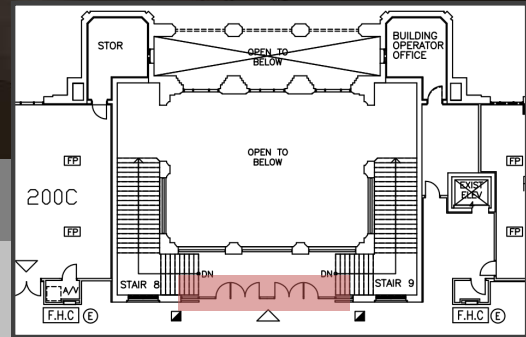
- East Door (1 Panel)
- West Door (1 Panel)

* Graphics Single or Double-Sided





EXAMPLE



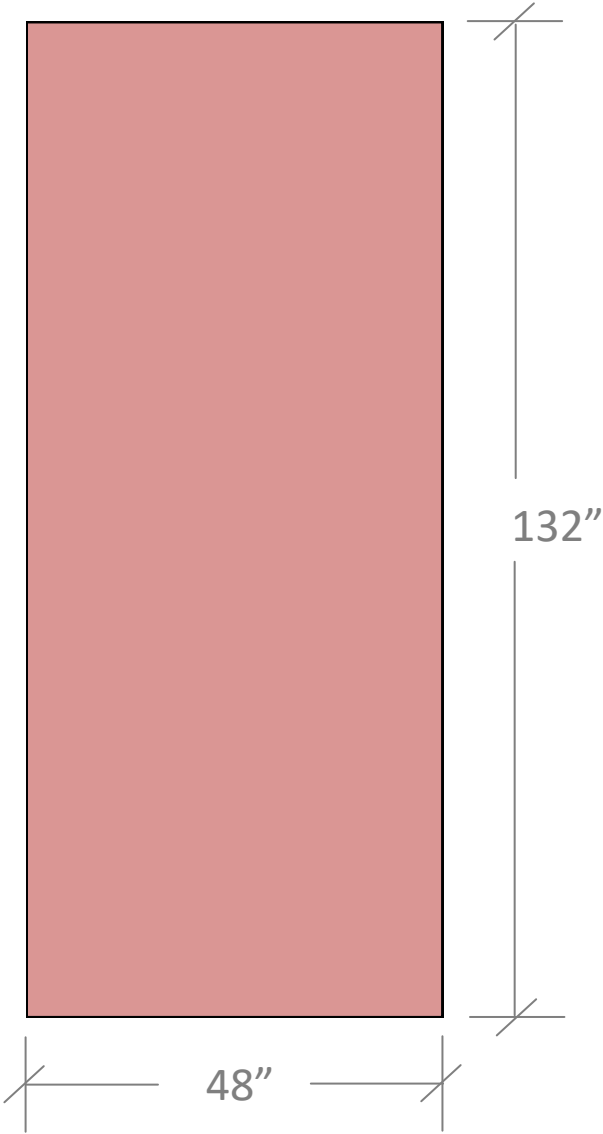
Opportunity Pricing

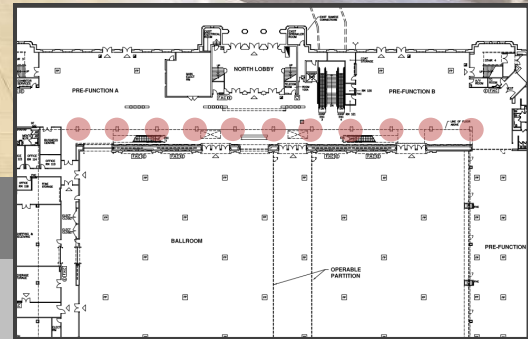
\$500.0 Location Fee Per Panel

5 Locations Available

- East (2 side lights)
- Centre (1 side lights)
- East (2 side lights)

* Graphics Single or Double-Sided





EXAMPLE



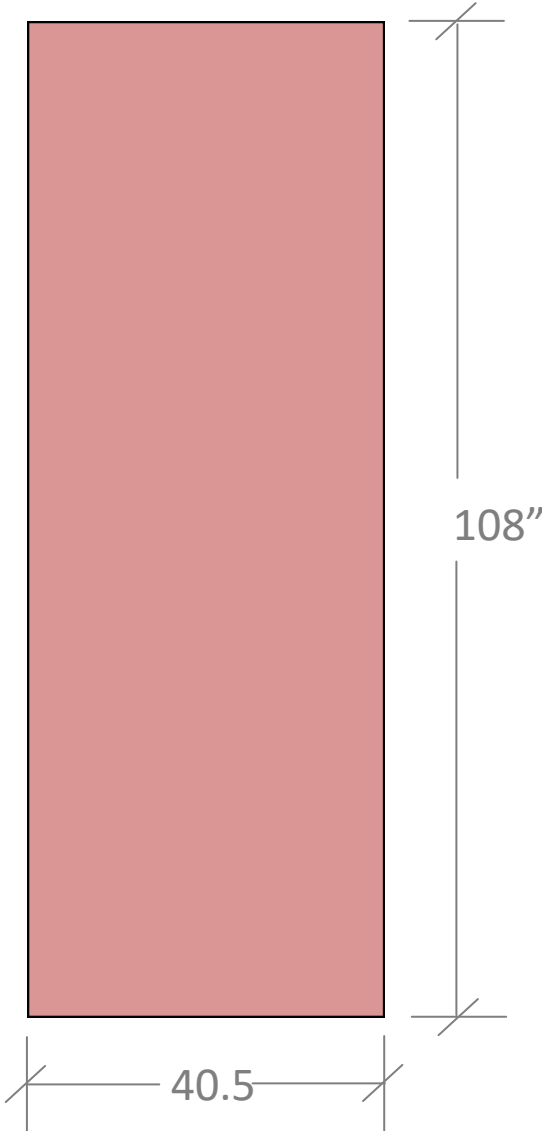
Opportunity Pricing

\$500.00 Location Fee
Per Pillar

11 Locations Available

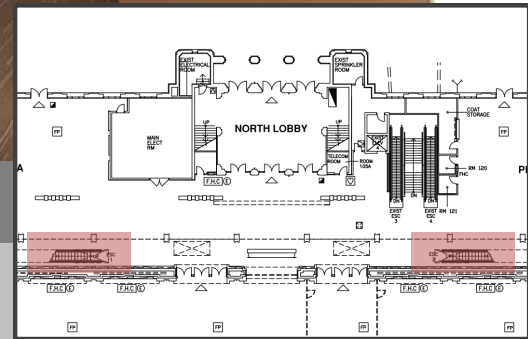
* Maximum Height Restricted By Fire
Devices.

* Graphics can be on both sides of pillar.





EXAMPLE



Opportunity Pricing

\$750.00 Location Fee
Per Escalator

2 Locations Available

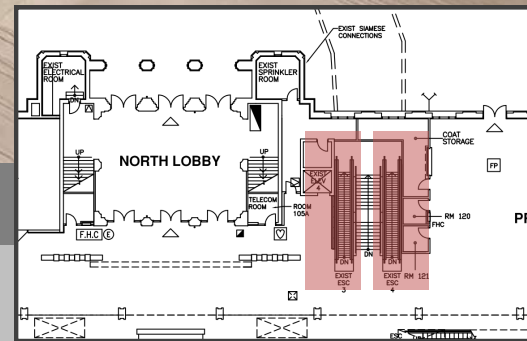
- East Escalator
- West Escalator

* Each Location Fee includes two Glass Sides.

* *Graphics Double-Sided*



EXAMPLE



Opportunity Pricing

\$500.00 Location Fee
Per Escalator

2 Locations Available

- *West Escalator*
- *East Escalator*

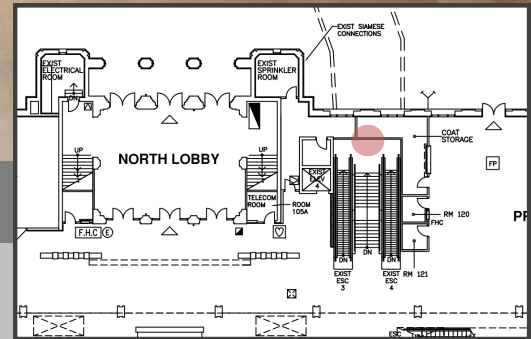
* Each Location Fee includes two Glass Sides.

* *Graphics Double-Sided*





EXAMPLE

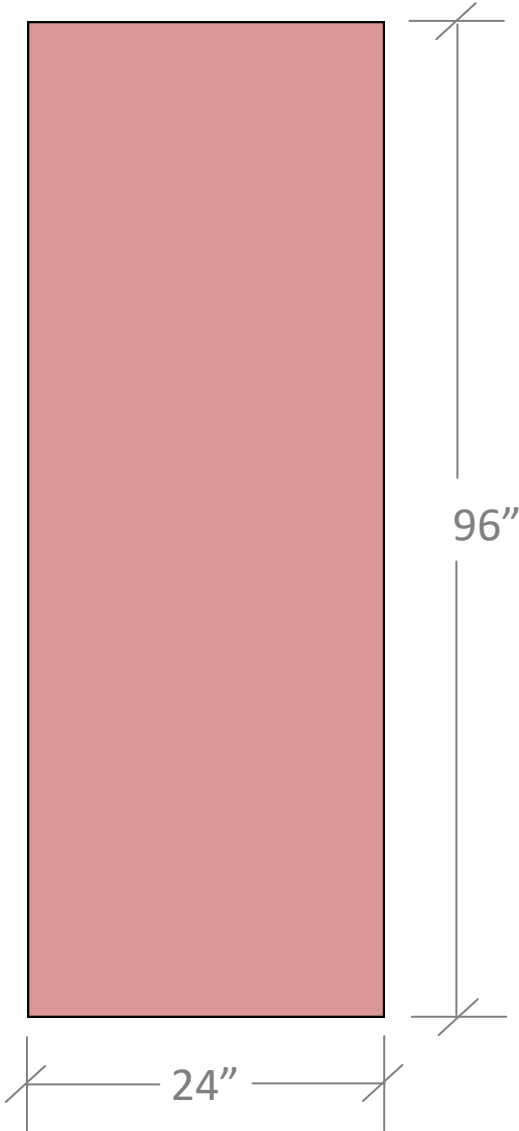


Opportunity Pricing

\$250.00 Location Fee
Per Column

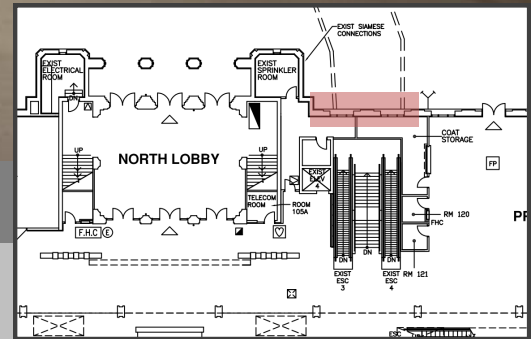
1 Location Available

* Graphics Single Sided





EXAMPLE



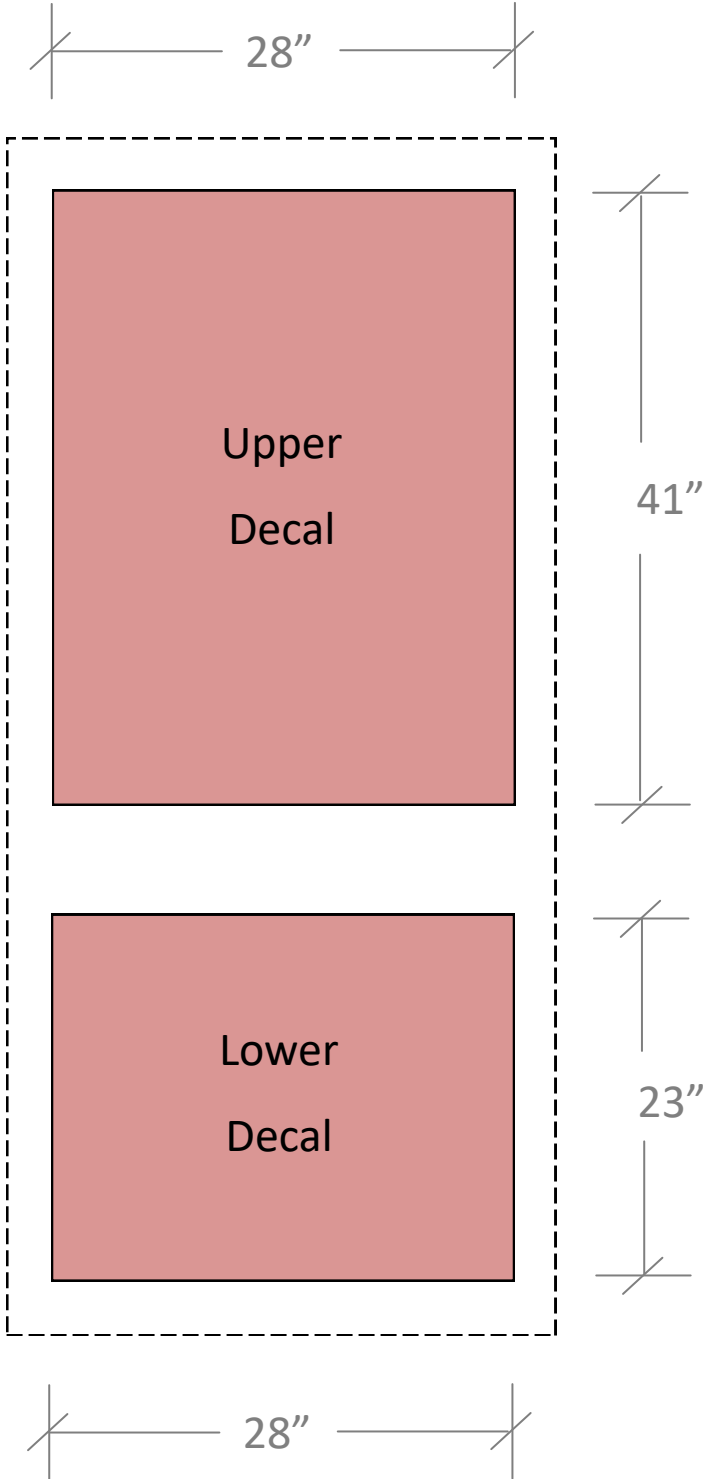
Opportunity Pricing

\$250.00 Location Fee
Per Location

2 Locations Available

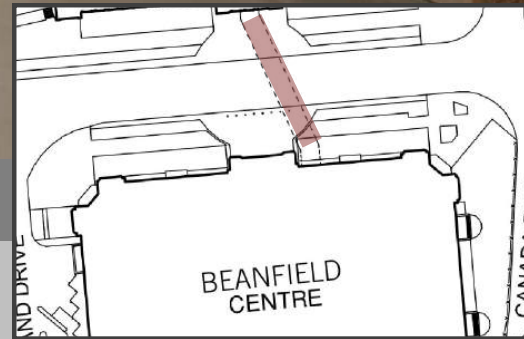
* Each Location Requires Two (2)
Decals To Be Supplied Due To Physical
Design Of Frame Structure.

* *Graphics Double-Sided*





EXAMPLE



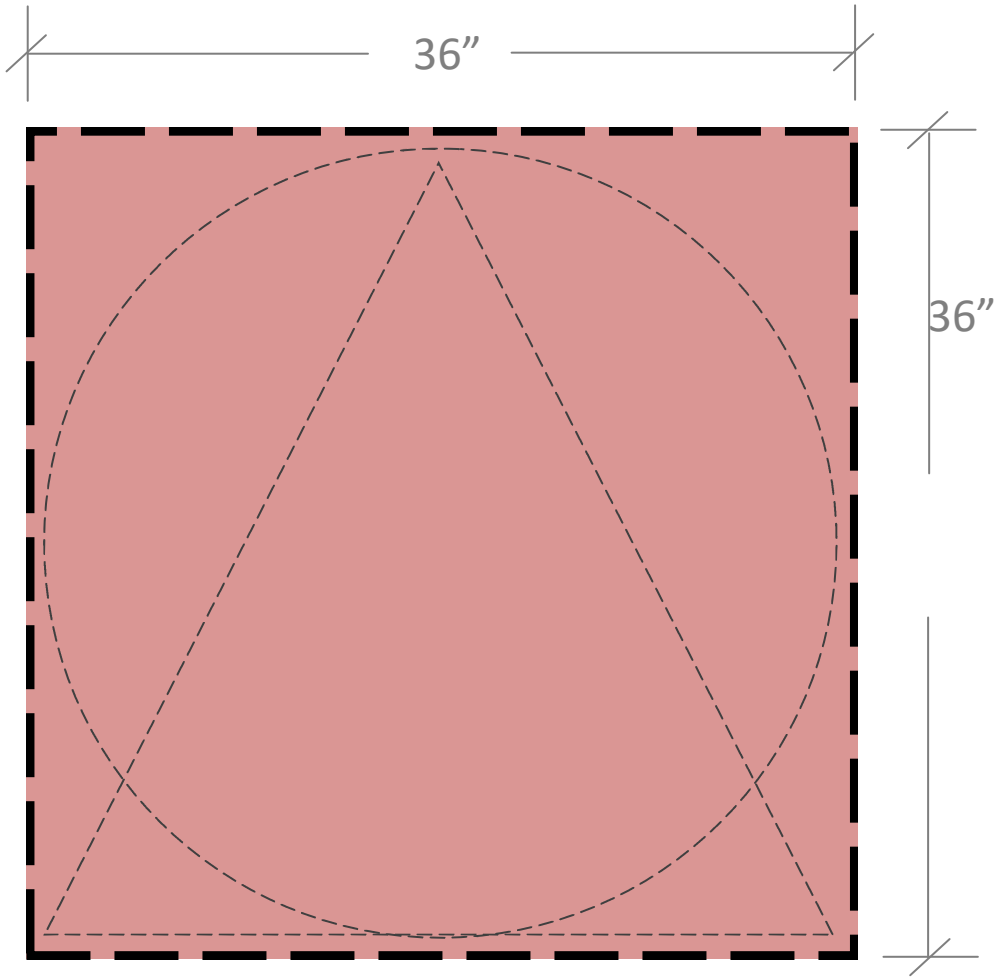
Opportunity Pricing

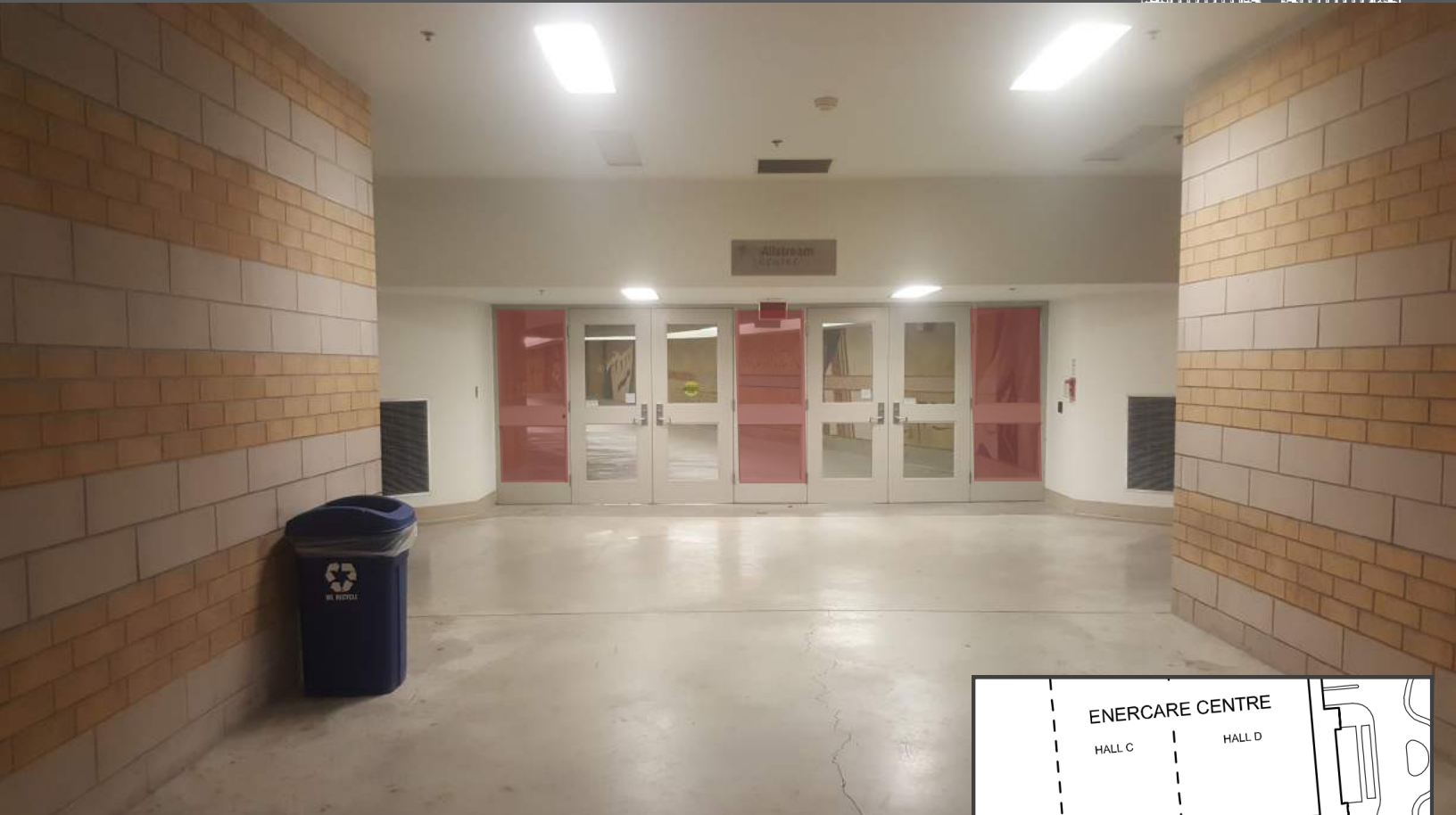
\$200.00 Location Fee
Per Decal

Full Floor Available

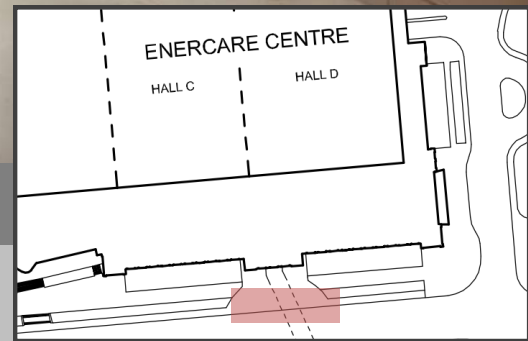
* Maximum Size: 36" x 36" Per Decal

* Graphics Single Sided





EXAMPLE



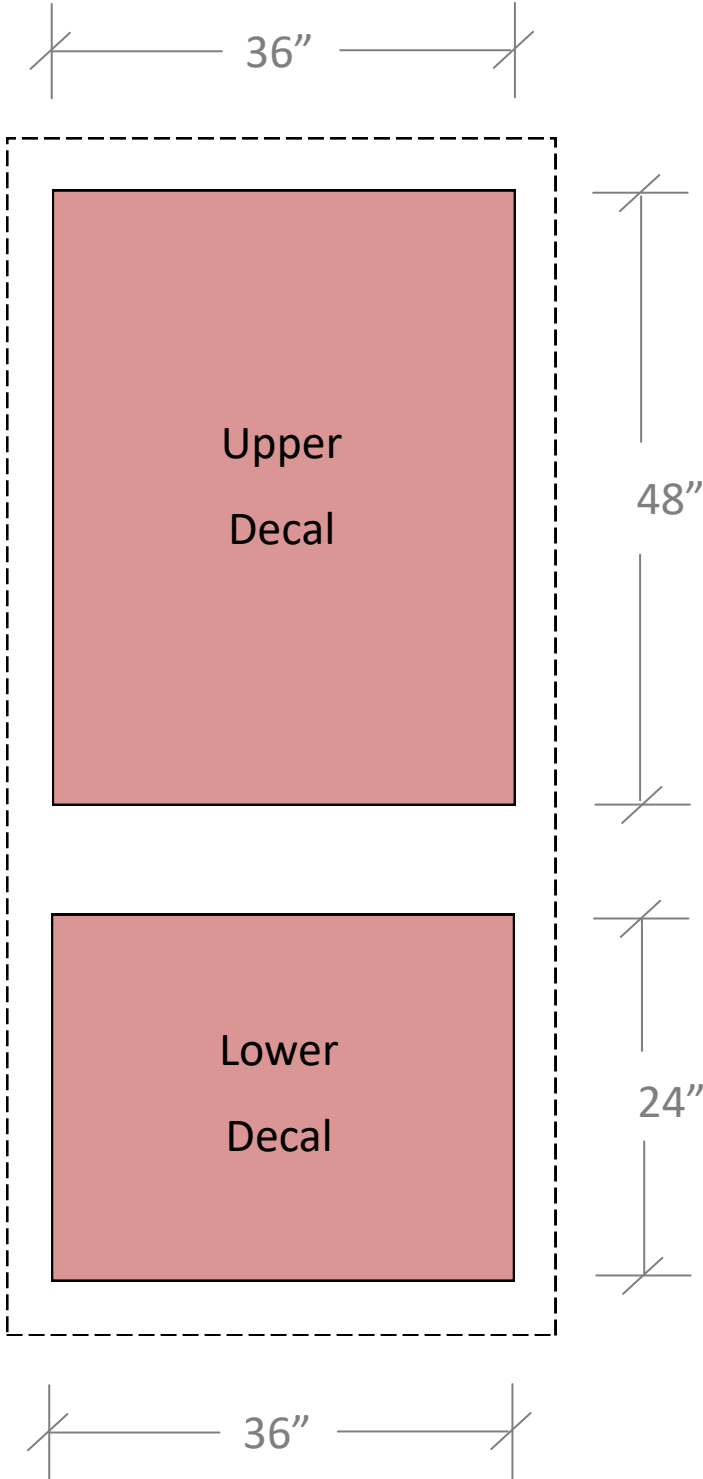
Opportunity Pricing

\$250.00 Location Fee
Per Location

3 Locations Available

* Each Location Requires two Decals To Be Supplied Due To Physical Design Of Frame Structure.

* *Graphics Double-Sided*





EXAMPLE

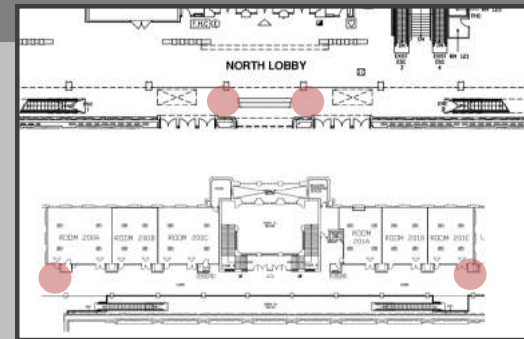
Welcome
to
Beanfield Centre

EXHIBITION PLACE

Welcome to Exhibition Place



Exhibition Place is honoured to be the 1st organizat



Opportunity Pricing

\$350.00 Location Fee
Per Monitor Per Day

4 Locations Available *

- Image: Rotation Based
- 5 Second Spot (Image or Video)
- Minimum 20 Minute Airtime Per Day
- No Audio Permitted

* Min. size 874x545 or larger (same aspect ratio)

* Sponsorship Advertising Permitted.
Graphics supplied by client

